



AGRO SUMBER ANUGERAH



**COMPANY
PROFILE**

ABOUT PT ASA

AGRO SUMBER ANUGERAH, PT

PT. ASA is an Indonesian supplier and exporter of premium coconut shell charcoal briquettes. Founded in 2024 we are driven by a passion for creating eco-friendly grilling and smoking experiences.

We source our coconut shells from local Indonesian farms, partnering with them to ensure sustainable practices throughout the supply chain.

Our commitment to quality starts with the raw material, and we meticulously select only the finest coconut shells to produce our briquettes.

Through a state-of-the-art manufacturing process, we transform these shells into long-lasting burning briquettes that are smokeless, odorless, and perfect for both shisha and BBQ enthusiasts around the world.



ESTABLISHMENT

Established on February 14, 2024

Certificate Number : AHU-009255.AH.01.30.Tahun 2024

BUSINESS ID : 0903240050981

Tax ID : 03.790.124.6-451.000

Our VISION

To become a leading Indonesian exporter and local trader, recognized for our commitment to quality, sustainability, and building strong partnerships.

We envision a future where ASA products empower businesses and enrich lives, both domestically and internationally.

Our MISSION

- To source and supply ethically obtained, high-quality products that meet the strictest standards.
- To champion sustainable practices throughout our supply chain, minimizing environmental impact.
- To foster long-term relationships with our clients, built on trust, transparency, and exceptional customer service.
- To contribute to the growth of the Indonesian economy by facilitating international trade and supporting local businesses.

Our Product

Providing Sustainable and Diverse Products

RESTAURANT-GRADE BRIQUETTES

Made from 100% natural coconut shells, our briquettes are smokeless, odorless, and long-lasting, ensuring a perfect grilling experience

SHISHA CHARCOAL BRIQUETTES

Specially formulated for even heat distribution and a clean burn, ideal for an enjoyable shisha session



Range of Products

ASA 15



25x25x15mm

ASA 22 GOLD



22x22x22mm

ASA 25 GOLD



25x25x25mm

ASA 26 GOLD



26x26x26mm

ASA 27



27x27x27mm

ASA 28



28x28x28mm

ASA BBQ



40X30X25mm
50X30mm
50X100mm

ASA DIAMOND 1



22x22x22mm

ASA DIAMOND 2



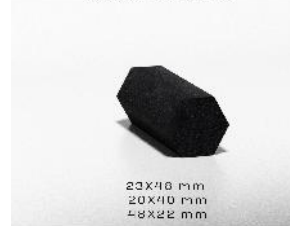
26x26x26mm

ASA GELB



25x25x25mm

ASA HEXA



23X10 mm
20X10 mm
48X22 mm

ASA JUMBO 30



30x30x30mm

ASA SCUBE

Cube, Cube With Hole, Rectangle



2.2 x 2.2 cm
2.5 x 2.5 cm
2.6 x 2.5 cm
2.7 x 2.7 cm
2.5 x 2.5 x 1.5 cm

ASA Cube with Two Line



Small (2.7 x 2.7 cm)
Medium (2.7 x 3.5 cm)
Large (2.7 x 4 cm)

ASA SDOME



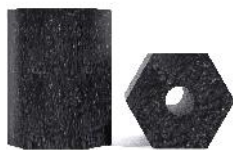
Medium (2.1 x 3.5 cm)
Small (1.7 x 3.5 cm)

ASA SHEXA



2.1 x 4 cm
2.2 x 4 cm
2.2 x 4.5 cm
2.3 x 4 cm
2.3 x 5 cm
2.2 x 3.5 cm
2.1 x 3.5 cm
2.2 x 5 cm

ASASHEXA



6.3 x 8 cm
6.3 x 10 cm
8.9 x 15 cm
6.3 x 20 cm

ASASFLOWER HEXA



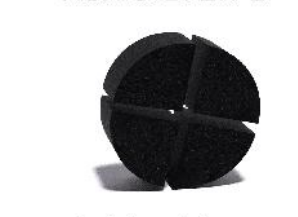
Φ 25 x 50mm

ASA SILVER 1



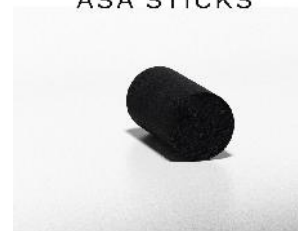
Φ 50 x 27mm

ASA SILVER 2



Φ 48 x 22mm

ASA STICKS



20x40mm

WHY CHOOSE ASA

Superior Quality

Experience the difference of our premium coconut shell charcoal briquettes.

Sustainable Practices

Feel good about using an eco-friendly product.

Reliable Exports

We ensure timely and secure delivery to your destination.

Exceptional Service: Our dedicated team is here to answer your questions and support your needs.



Get Your Own Brand

Coconut charcoal briquettes produced under your brand or Private Label (OEM manufacturer). We can pack them in 1, 2, 5 and 10 kg cardboard boxes with full color printing, lamination and embossing.



Contact Us

We invite you to contact PT. ASA to discuss your coconut shell charcoal briquette needs. Let us be your partner in creating a superior grilling or shisha experience.



we look **FORWARD** to hearing from you!