



COCOVERS

committed. resourceful, versatile

COMPANY PROFILE



ABOUT US

We didn't get here by accident.

Our love of coconuts had an unlikely beginning when Bidari Putri, our Founder and Chief Explorer, lived in Belfast for a year and came to a realisation that she had difficulty finding coconut products such as its water, coconut milk, and VCO and its expensive. In Indonesia, coconut products are everywhere. Even on the street you may find a stall that sells coconut fruit, water, and shell.

An Interesting Question

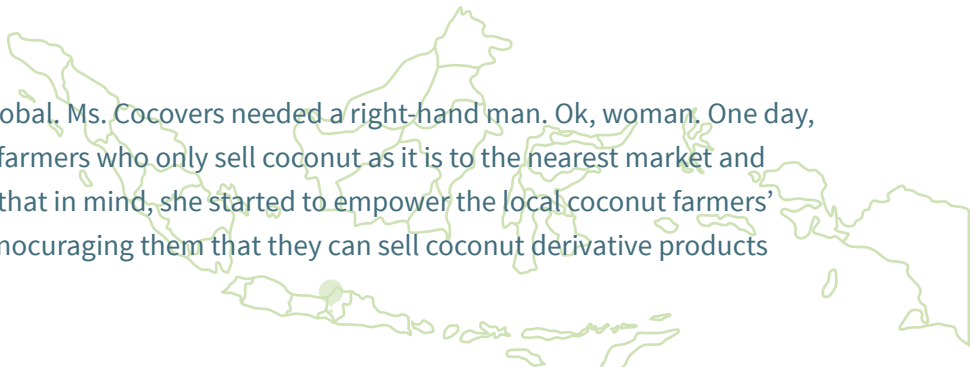


One day over a lunch, the Indonesian SMEs in the UK (ISME UK) threw out an interesting question: They challenged if Bidari could distribute and find a use of coconut products? From this idea, Bidari started a business distributing coconut products for export.

The BTU Group is Born

As Bidari worked with Indonesian community (ISME UK) and had a discussion with the government (both Indonesia and the UK), She wants to be directly involved in the business process and noticed the growing worldwide need for healthy plant-based foods and so, "COCOVERS" was born. Cocovers ensures it keeps its strong links with local farmers and producers.

Things were getting global. Ms. Cocovers needed a right-hand man. Ok, woman. One day, Tania stumbled upon farmers who only sell coconut as it is to the nearest market and neighbourhood. With that in mind, she started to empower the local coconut farmers' community through encouraging them that they can sell coconut derivative products globally.





BRAND CONCEPT

Brand Vision

[Vision what we are aiming for]

We will enrich the exigencies of our client and our community by contributing to international trade and agreement development.

Brand Promise

[What we promise our clients and communities]

We promise to continue to meet the trust and expectations placed in us by communities without forgetting our pioneer spirit of distributing completely standardised products.

Brand Value

[What we will provide to our stakeholders]

We will be ahead of the pack in supplying the quality that form the foundations of a variety of industries and products.

Brand Personality

[Our behaviour and our view of the world]

Committed | Values partnership between Farmers - Government - Clients

Resourceful | adequately arranged products from all over Indonesia with ease

Versatile | provides variety of coconut derivative products





BUSINESS ACTIVITIES

COCOVERS continues to conduct sustained improvements and enhancements in coconut derivative products to optimise the quality of the products in order to create a mutually beneficial business ecosystem and contribute to the improvement of social welfare of our communities and other stakeholders.

Through the escalation of the company's paradigm in the new era of the global trade industry, COCOVERS continuously conduct a comprehensive business ecosystem by regarding common interests starting from the source of supply (upstream), value-added processes (production and processing), and actively expanding distribution networks (downstream) in the foreign markets to increase marketshare.

The main business activities of the company are:

International trading covering export, inter-island, distribution, and procurement of coconut and its derivative products.

Conducting production / support processing units to provide value-added products which support the trade activities.





PRODUCT LINEUP

An extensive coconut product lineup that responds to the needs of the market



VIRGIN COCONUT OIL (VCO)

Characteristics : Liquid Oil, Transparant Clear

Ingredients: 100% Pure Coconut

Certification: USDA Organic Certificate, HACCP Certification



RBD COCONUT OIL

Characteristics : Liquid Oil, Clear to Light Yellow

Ingredients: 100% Dry Coconut Kernel

Process: Hydraulic process



COCONUT CHARCOAL

Type: Shisha, Barbeque

Characteristics: Cube, Hexagonal, Finger

Raw Material: Coconut Shell Charcoal, Mix

Hardwood Charcoal for Barbeque



PRODUCT LINEUP



DESICCATED COCONUT

Type: High Fat, Low Fat / Medium Grade, Fine Grade
Characteristics : Granule, White free from Yellow specks
Ingredients: Coconut Meat
Certification: USDA Organic Certificate, EU Organic Standard,
Non-GMO Certificate, Kosher Certificate
OHSAS 18001 Certification, ISO 14001 Certification
FSSC 22000 Certification



COCONUT SUGAR

Characteristics : Granule, Golden to Brown
Ingredients: Coconut Sap
Certification: USDA Organic Certificate, EU Organic Standard,
JAS Organic Certificate, HACCP Certification, ISO 22000:2018
Certification





PRODUCT LINEUP



COCO FIBER

Packing: 90-130 kg Bale
Characteristics: Color brownish to yellow
Ingredients: 100% Raw Coconut Husk

Certificate requirement:
Phytosanitary and Fumigation



COCO PEAT

Packing: 5 kg Block
130 kg Jumbo Bag
Poly Bag
Characteristics: Color Brown
Type: Low EV (Best suited for early growth stages, sensitive plants)
High EV (best suited for advanced growth stages, nutrient- demanding plants)

Certificate requirement:
Phytosanitary and Fumigation





COMMUNITY NETWORK

An unrelenting commitment to the challenges of the ever-expanding global market

While our communities and processing facilities bases are concentrated in Java, COCOVERS has established cooperation in Sulawesi that carry out added-value treatments. This communities network allows us to accurately apprehend the latest needs of clients in every country and region, ensuring that we are able to respond promptly and adequately, and supply high-quality products.





[Corporate Profile]

Name	<i>PT. Bintang Tujuh Unitet</i>
Brand	<i>COCOVERS</i>
Foundation	<i>June 9, 2020</i>
Incorporation	<i>March 7, 2022</i>
Representative	<i>Bidari Putri R - Representative Director</i>
Business Outline	<i>Distribution, sale and related processing of Coconut Derivative Products.</i>
Head Office	<i>Jalan Mayor Achmadi 136, Sukoharjo, Indonesia. 57554</i>

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