

PT BINTANG MAS TRİYASA

MANUFACTURER OF THE WORLD'S BEST FALSE
EYELASHES

COMPANY PROFILE



handcrafted beauty

All of our false eyelashes are 100% handmade to exact specifications, with 100% sterilized human hair in black or vegan hair-like fiber in colored lashes.

Each pattern and design is perfectly shaped and arranged to give a striking effect, whether the look is natural or dramatic.





about us

Started with only 50 employees in October 2008, now we have been growing to more than 1,500 employees.

We are an Indonesian leading and multi-disciplinary False Eyelashes manufacturing power house, with extensive global contribution in Private Label, known brands, wholesale and retail sectors.

OEM/ODM with accountability in social, ethical awareness to deliver innovative quality products on time and on budget.





our vision

"To be a world-class company in the false eyelashes and other cosmetic products"

So when we say that PT BINTANG MAS TRIYASA is all about being a world-class company of world-class people, delivering world-class products and services, we really mean it.





our mission

- Provide all customers with high quality products at competitive prices, delivered in a timely manner
- Create a work environment based upon mutual trust and caring for one another, a commitment to excellence, and professional conduct between individual
- Continually increase shareholder value by maintaining strong long-term earnings growth, good cash flow, and provide an optimal return on their investments over time
- Take an active role in contributing towards the wealth and welfare of the communities in which we are located



our values

Our values are the foundations on which our company is built. It defines how we do business and interact with our partners, colleagues and customers. Our five core values are **honesty, integrity, hardwork, teamwork and quality first**. Our daily commitment to these values makes our company and our employees outstanding.



amazing team

We call our-self a people-centered company where our most treasured and valuable asset is our team!

All of our employees are brandishing a wide arsenal of transformational skills and tools, including benefits plans, training programs and bonuses — along with the prestige of working for an innovative leading-edge company. Excellent growth would not be possible without excellent employees.



say hello to partners

We're a combination of knowledge and years of tremendous experiences in marketing, manufacture operation and financial industry. We're all passionate yet humble in entrepreneur spirits. Well-rounded know-how to carry forward or to envision products satisfactory, on time and on budgets.

“ *Good is not enough when better is available and the best is still possible.* ”

Audrie Soekoco “



audrie soekoco
president



yohanes ferry
vp business development



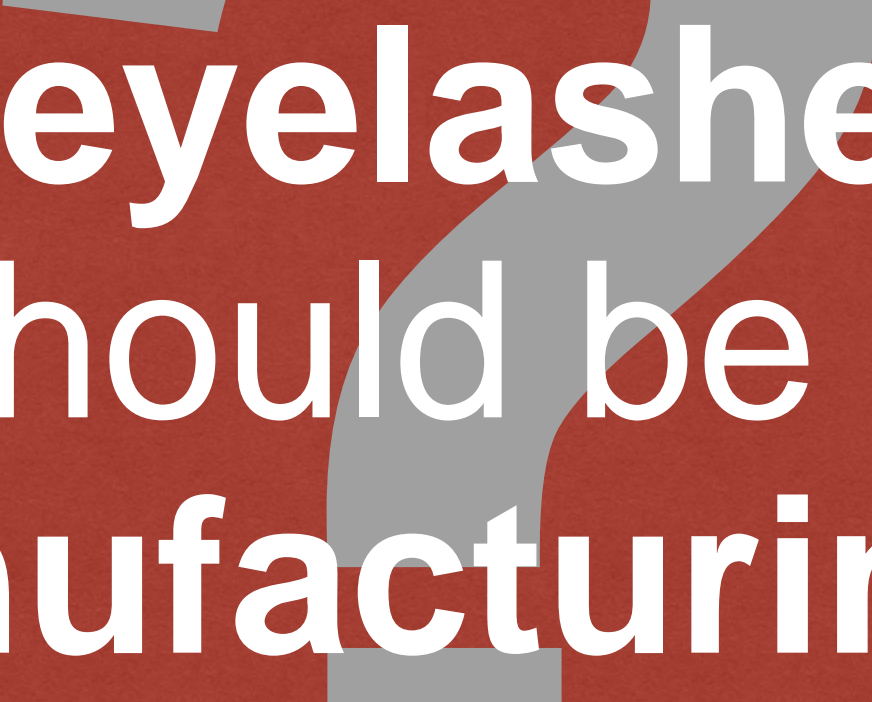
arnold teng
vp marketing

private label services

We provide services in developing customized false eyelashes according to our customers' requirements and ideas. We offer OEM/ODM and private-label packaging support services from product research and development, product design, packaging, through to product branding and till your ready to launch finished product.

“We can help take you from Idea to Market!”





why eyelashesworld
should be your
#1 manufacturing partner



continuous improvement

We are committed to continue what is working from client while constantly improving cost and quality performance. We are devoted also to comply with industry best practices. All to ensure that the products and services we provide meet or exceed our customer's expectations.

Dedication and commitment to quality and process improvement have led us to achieve numerous industry certifications including:

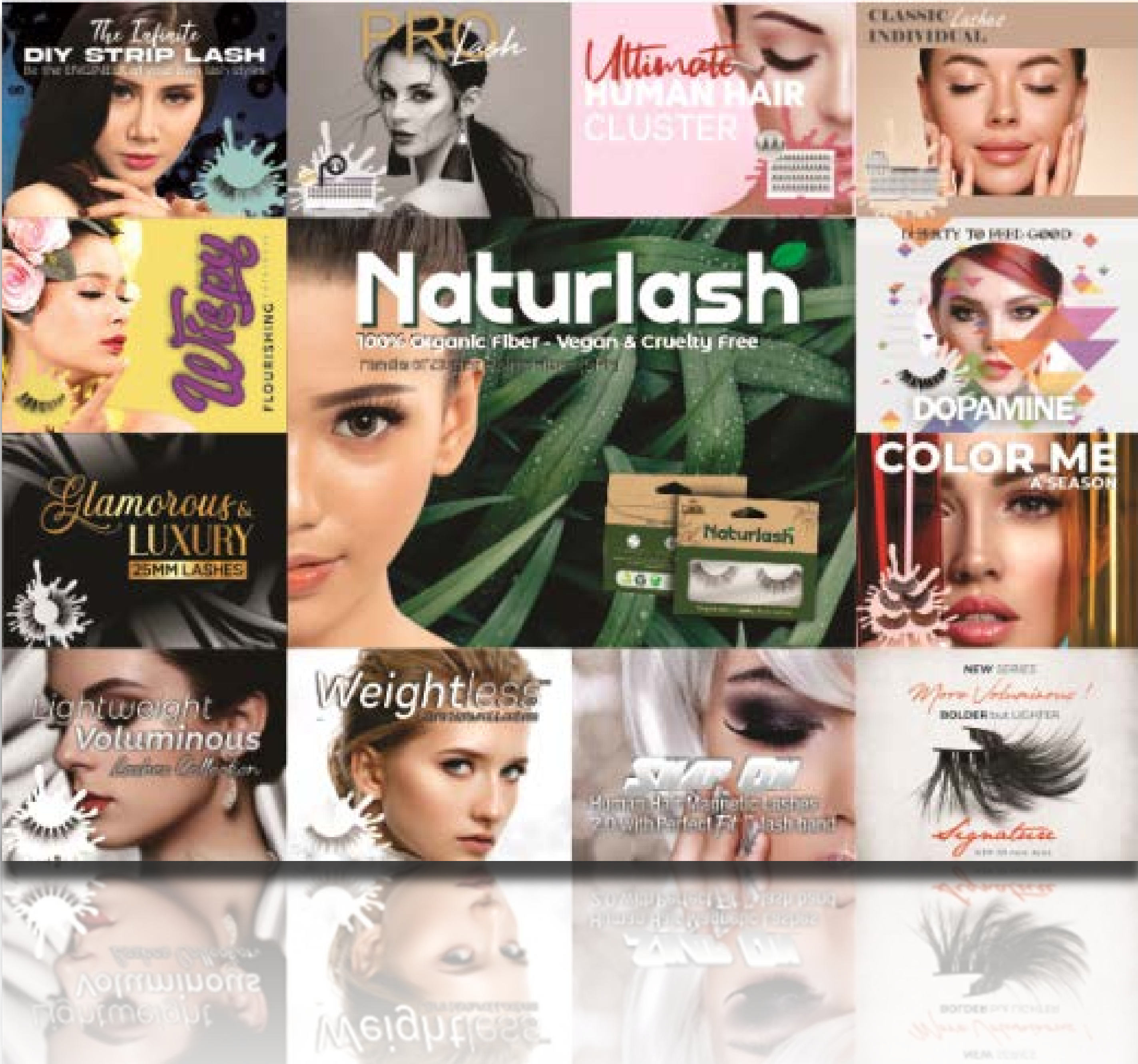
- ISO 9001:2015 for Quality Management System -
- ISO 14001:2015 for Environment Management System -
- 22716:2007 for Good Manufacturing Practices in cosmetic industries -



innovation at the core

Innovation has formed the cornerstone of our business philosophy. We have developed in-house capabilities in design, low-cost production, supply chain optimisation and effective feedback loops to ensure that we can continually and consistently deliver great and innovative products to our customers.

Our process of innovation makes our company fast and market-responsive.





agility production system

We have created a production system that places an extremely strong focus on rapid response to the customer – turning speed and agility into a key competitive advantage in today's fast-moving marketplace.

The four core values of our agility production system are:

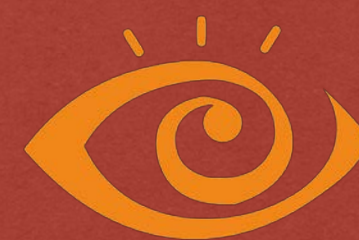
- individuals and interactions over processes and tools
- working software over comprehensive documentation
- customer collaboration over contract negotiation and
 - responding to change over following a plan



sustainability & social commitment

With the midst of global changes, we are committed to scale our efforts for improved results and integrate our sustainable operations in an ethical, transparent and responsible way.





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