

# Company Profile



“ Produce and process Indonesian natural products to be marketed globally throughout the world, and always prioritize quality to meet the needs and satisfaction of our customers. ”

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# About Our Company

## PT Anda Ekspor International

Anda Ekspor International is a company engaged in the processing and marketing of Indonesian natural products..



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# Board of Directors



**Ridzky Muhammad Fajar, S.Kom**  
Chief Executive Officer



**Rheza Endriansyah Putra, S.Kom**  
Chief Operation Officer

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# Vision

Make Indonesian natural products known in the world

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# Mission

Improve the natural quality of Indonesia so that it becomes a commodity that continues to compete at the world level



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# Key Factors



We are a company that produces and markets Indonesian natural products globally and throughout the world. Customer satisfaction is an important factor for us in producing our products. That's why we attach great importance to this factor in the quality of the products we produce. Our company is located in Tasikmalaya City, West Java Province, Indonesia.



Good Quality



Fast Response



Reasonable Price



Shipping World  
Wide



Always Provide  
Information



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# Product Overview

## Cocopeat Block

Cocopeat Block is an organic planting medium made from coconut fiber powder. Cocopeat can absorb and store water which is quite high compared to soil. The use of cocopeat has the potential to reduce the use of topsoil. Cocopeat, which is made from organic ingredients, has pores and a crumb texture, making it easier for water, air, and sunlight to enter the soil.

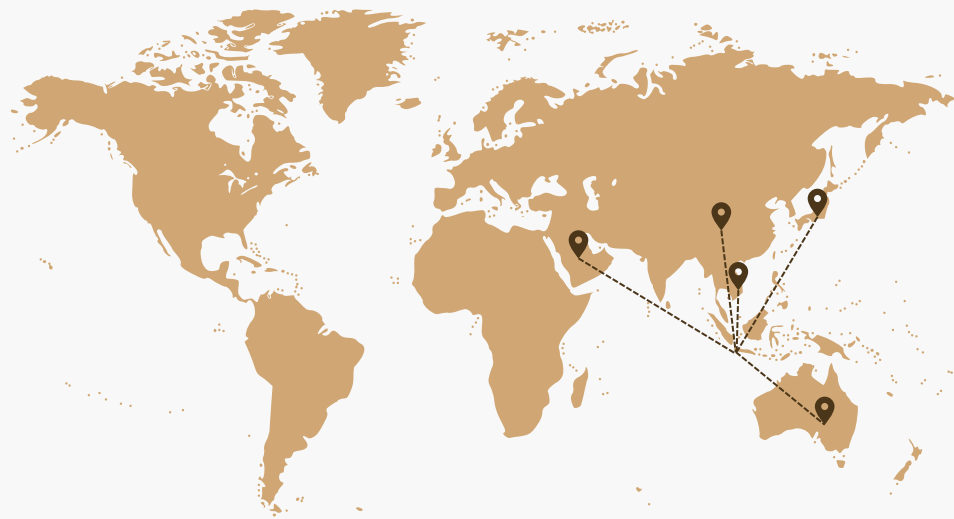


## HWC Cocopeat

HWC Cocopeat is a new variant of cocopeat that our company makes. HWC Cocopeat has a higher water content than normal cocopeat. So it will be easier to use and ready to use straight away.

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# Market Reach



Anda Ekspor International already have a fairly wide market reach. Starting from Asia, Australia to the Middle East. So far, the products of Anda Ekspor International are needed by many countries in the world, because the level of need for our products continues to increase. This is also driven by good and continuous quality control which is maintained to remain able to meet market satisfaction.

TAM

**\$ 5.2 Million**

Total Available Market

SAM

**\$ 261 Thousand**

Serviceable Available Market

SOM

**\$ 2.4 Million**

Serviceable Obtainable Market



# Our Legals



**PEREMINTAH REPUBLIK INDONESIA**  
**PERIZINAN BERUSAHA BERBASIS RISIKO**  
**NOMOR INDUK BERUSAHA: 111**

Berdasarkan Undang-Undang Nomor 6 Tahun 2023 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 2 Tahun 2022 tentang Cipta Kerja Menjadi Undang-Undang, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada:

1. Nama Pelaku Usaha : PT ANDA EKSPOR INTERNATIONAL
2. Alamat Kantor : [REDACTED]
- No. Telepon : [REDACTED]
- Email : [REDACTED]
3. Status Penanaman Modal : [REDACTED]
4. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLU) : [REDACTED]
5. Skala Usaha : [REDACTED]

NIB ini berlaku di seluruh wilayah Republik Indonesia setama memyatakan kegiatan usaha dan bertaku sebagai hak akses keagabanaan, pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan, serta bukti pemenuhan laporan pertama Wajib Laport Ketenagakerjaan di Perusahaan (WUKP).

Pelaku Usaha dengan NIB tersebut di atas dapat melaksanakan kegiatan berusaha sebagaimana tertampir dengan tetap memperhatikan ketentuan peraturan perundang-undangan.

NIB ini merupakan perizinan tunggal yang berlaku sebagai sertifikasi jaminan produk halal berdasarkan pernyataan mandiri pelaku usaha dan setelah memperoleh pembinaan dan/atau pendampingan Proses Produk Halal (PPH) dari Pemerintah Pusat dan Pemerintah Daerah sesuai dengan ketentuan peraturan perundang-undangan.

Diterbitkan di Jakarta, tanggal: 11 Oktober 2023

Menteri Investasi/  
Kepala Badan Koordinasi Penanaman Modal,



Ditandatangani secara elektronik

Dicetak tanggal: 11 Oktober 2023



**KEMENTERIAN HUKUM DAN HAK ASASI MANUSIA REPUBLIK INDONESIA**

**SERTIFIKAT PENDAFTARAN PENDIRIAN PERSEROAN PERORANGAN**

NOMOR : AHU-07

**PT ANDA EKSPOR INTERNATIONAL**  
Berkedudukan di KOTA TASIKMALAYA

telah terdaftar sebagai badan hukum dan tercatat dalam pangkalan data Direktorat Jenderal Administrasi Hukum Umum. Sertifikat ini berlaku sejak tanggal diterbitkan.



Jakarta, 10 Oktober 2023

a.n. Menteri Hukum dan Hak Asasi Manusia,  
Direktur Jenderal Administrasi Hukum Umum

Business Identification Number

Deed of Incorporation



Taxpayer Identification Number



# Our Partners

Institutions that cooperate with us:



KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA



KEMENTERIAN INVESTASI/  
BKPM



PENGAYOMAN



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# Our Gallery



Coco Peat Factory and Warehouse

# Our Gallery



Coco Peat Shredder, Decomposing, Watering, and Squeezing Machine



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# Our Gallery



Cocopeat Block



HWC Cocopeat

# Thank You

## Because, we're here to help

We exist to develop together so that everything can be better in the future.



### Address

Pancasila st., H. Amas Bld. Block A3 2nd Floor, Tasikmalaya City, West Java, Indonesia



### Telephone

(+62)811-1263-313



### e-Mail

info@andaekspor.com



### Website

www.andaekspor.com



### Instagram

@andaekspor