

COMPANY PROFILE



“Solution for a Smart Food Service”

**CV.HORTINDO AGROKENCANA FARM
EAST JAVA - INDONESIA**



COMPANY OVERVIEW

COMPANY NAME :

CV. HORTINDO AGROKENCANA FARM

OFFICE / FACTORY :

Dsn. Krajan 2 RT 04 RW 01, Desa Tuttur Kec. Tuttur,
Kab. Pasuruan 67165 East Java - Indonesia

ESTABLISHED :

March 1 st, 2002 (Legally)

SCOPE of ACTIVITIES :

Frozen Food and Snack

PRODUCTION RANGE :

- Frozen Food : Sweet Potato, Vegetables, Cassava,
& Fruits.
- Pie
- Snack

PRODUCTION CAPACITY :

6 x 40 feet (22 mt) containers/month

EXPORT TO :

Japan, South Korea, United Kingdom, Netherland,
and USA



COMPANY HISTORY



1997

CV. Hortindo AgroKencana Farm was established in 1997. It began in floriculture business with the cultivation of cut flowers, especially cut chrysanthemum flowers.

1998

In 1998, development was focused on the horticulture field. We encouraged export supply of Japanese eggplant as raw materials for food companies, targeting Japanese market.



2000

In 2000, plantation of vegetables, including sweet potatoes, was initiated.

2001

In 2001, various Japanese crops, namely wasabi, shishito, zucchini, horenzo, spinach, white radish, daikon, etc., were cultivated and sold to supermarkets.



2002

In 2002 Japanese buyers visited our farm land and advised us to build a sweet potato processing plant.

2003

At the end of 2003, we began to build a sweet potato plant in Tukur Village, Pasuruan, East Java.

2005

In February 2005, production of sweet potato product was initiated for export to Japan. Varieties include : Naruto, Ayammurasaki, Beni Azuma, Kokei. First export to Japan was shipped in April 2005.

2008

In 2008, our product development led us to expand our export scope to South Korea. By now, besides Japan and South Korea, our products have also reached United Kingdom, Netherland and USA.

2016

In 2016, we initiated cassava production for export 2020 to the UK.

2020

at the 2020, we started producing papaya and breadfruit. Papaya products are produced starting in 3 june for export to the Netherlands in 20 June.

In 2020, we started producing papaya and breadfruit. Papaya products were exported to the Netherlands in June, while breadfruit products were exported to Newark, New Jersey, USA in August.



VISION

To become a world-class and globally competitive agroindustrial company, Into a company in the field of agroindustrial global competitiveness, empowered with the best quality & service. Become a world class company empowered with the best quality and service.

MISION

- Become a company with the best performance in the field of agribusiness that is managed professionally
- Delivering healthy food around the world
- Have a positive impact on employees, the environment, and the country

We hold 5 corporate values that we always try to implement such as :

Sense Of Belonging

A sense of belonging is a view and attitude were aware that the company not only belong to the stockholders, but also belonging to employees of CV. Hortindo Agrokcencana Farm, thus arising the attitude to maintain and preserve the company's assets.

Cooperation

Cooperation that is an attitude in the interact or relate to effective social between individuals, between individuals with working group on CV. Hortindo Agrokcencana Farm which together carry out activities to realize the objectives of the company

Integrity

A consistent, whole, and committed team work, in word and in deed, based on certain values and ethnic

Intellectual

Intellectual property is the desire of every employee of CV. Hortindo Agrokcencana Farm into a human are always hungry for knowledge that are beneficial to himself and CV Hortindo Agrokcencana Farm.

INNOVATIVE

is the attitude to always put forward ideas, methodology, or creating something new and original that aims to provide added value for the company.



Quality

Management Certification

Affiliated

Association



The Halal certificate is a document which guarantees that a product or service aimed at Muslim population meets the requirement of Islamic law.



FSC 22000

FSC 22000 is a food safety management system that can provide a trusted brand assurance to the consumer good industry. This certification has been approved by the Global Food Safety Initiative (GFSI) as the standard that applies globally.



HACCP

HACCP (Hazard Analysis and Critical Control Points) is a quality assurance system that is based on the awareness that hazards can arise at various points or stages of production but can be controlled.



FDA (Food and Drug Administration) is a regulatory agency for the registration of foods and drugs located in the US, which regulates the processing and organization of foods and consumer goods. Every country that will export to the United States, must have this permit





CV. HORTINDO AGROKENCANA FARM



We are a food processing company. We are manufacturing foods for international and local markets. To reach global health standard, we set our priority to produce hygienic food. We have been certified HALAL, HACCP, FSC 22000 and also US FDA Registered. We have been exporting frozen fruits, frozen vegetables and snacks to Japan, South Korea, United Kingdom, the Netherlands, and USA. We have been exporting Frozen fruits, Frozen vegetables and snacks.



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