



**REGENCY®**

INTERIOR FABRIC SPECIALIST

**Kain Interior Pilihan Kita**



**Mr. Joseph Koshan**  
Chief Executive Officer

**Mr. Daniel Koshan**  
Executive Vice President

Sinar Group started the business since 1980. The business itself was started off with a small shop in one of popular trading area in Bandung in the early 1960s. During years, our dream and vision was becoming vivid and we saw the potential to capture a bigger business opportunity.

The journey until today has been through a lot of precious experience that makes Sinar Group as successful as today. Spirit of innovation, spirit of excellence, teamwork, and leadership are the keys to success in taking the business progressively into a whole new level.

On top of that, as the world keeps changing, our company prioritise the need to keep on learning in order to adapt as quick as possible. This on-going learning has allowed the company to surpass every challenge and to grow forward.

Finally, Sinar Group intends to not only be a leading interior fabric manufacturer, but also to become a pioneer as a sustainable company that provides the best quality products and services for our customers. With the support from our trusted suppliers and customers, we believe that we are able to achieve our goal together.



**Mr. Andrew Wibowo, Mr. Teddy Kurniawan,  
and Mr. Nathanael Koshan**  
Managing Directors



## PHILOSOPHY

### VISION

To become a leading interior fabric, industrial textile, and textile manufacturer in both national and global market.

### MISSION

To gain trust and increase market share with high quality products and service by the support from competent human resources, latest technologies, standardized operation procedures, and efficient teamwork.

I-C-D STAR  
**INNOVATION**

Proverbs 8:16  
"I wisdom dwell together with prudence:  
I possess knowledge and discretion."

创新  
Chuang Xin



I-C-D STAR  
**COOPERATION**

Ephesians 4:2  
"Be completely humble and gentle;  
be patient, bearing with one another in love."

合作  
He Zuo



I-C-D STAR  
**DEDICATION**

Philippians 2:14  
"Do everything without grumbling or arguing."

奉献  
Feng Xian



I-C-D STAR  
**SINCERITY**

Acts 24:16  
"I have done no other thing before God or man."

诚恳  
Chen Ken



I-C-D STAR  
**TRUST**

Proverbs 29:23a  
"A man who trusts in himself will be richly shamed."

信任  
Xin Ren



I-C-D STAR  
**ACCOUNTABILITY**

Luke 16:10  
"Whoever can be trusted with a little will also be trusted with much, and whoever is dishonest with a little will also be dishonest with much."

责任感  
Ze Ren Gan



I-C-D STAR  
**RELIABILITY**

Proverbs 22:26  
"Do not be one of those who shake hands in a covenant, who say, 'I will be as reliable as my own nose, for I will never be false to my own mouth.'"

可依赖的  
Ke Yi Lai De



**VALUES**

**I-C-D STAR**

**INNOVATION**

To create something new to enhance the value of the products.

**COOPERATION**

To put every team player in unity and synergy to achieve success.

**DEDICATION**

To give all of ourselves for the good sake of the team.

**SINCERITY**

To love what we do and make the most of our work by doing the best.

**TRUST**

Make others trust us by proofing that we are trustworthy.

**ACCOUNTABILITY**

To fulfill our commitment, and to be responsible in everything we do.

**RELIABILITY**

To be able to perform excellently in everything we do.



## ABOUT US

Sinar group was originally built with a vision of becoming a leading interior fabric manufacturer. In order to achieve this vision, the company develops a wide range of innovative and high-quality products to meet our customers' needs and expectations. The products are used in offices, homes, ballrooms, outdoor furniture, hotels, automotive, and fashion. Today, our business spans the globe due to our basic mindset, which is to serve our customers with the highest quality products and the best service.

The importance of keeping up with new developments has resulted the company in a steady growth that enables us to develop more, especially in terms of market share and product range. Moreover, in regard to product's quality assurance, the company are qualified internationally by ISO TS 16949 in August 2004 showing the products have an international standard. Sinar Group has also successfully completed certification for ISO 9001: 2008 by UKAS.

# MILESTONES

**1980** ○ **PT. Sinar Austral**  
was established



**1989** ○ **PT. Sinar Continental**  
was established



**2003** ○ Organized a joint venture with  
Suminoe Textile Co. Ltd. - Japan.  
**PT. Sinar Suminoe Indonesia**  
was established.



**2004** ○ Achieved international  
certification **ISO/TS 16949**  
in August 2004.



**2008** ○ **PT. Textfibre** was established



**2011** ○ **PT. Multi Warna Karpetindo Agung**  
was established.



**2012** ○ Received **ISO 9001:2008**



**2013** ○ **PT. Suminoe Surya Techno**  
was established.





## COMPANY GROUP

### PT. Sinar Continental

#### BUSINESS UNIT 1

- + Jacquard Woven
- + Dobby Woven
- + Circular Knit
- + Warp Knit

#### APPLICATION

- + Home textile
- + Automotive
- + Mattress ticking
- + Wall covering
- + Office chair
- + Outdoor
- + Transportation





## COMPANY GROUP

### PT. Sinar Continental

**BUSINESS UNIT 2**  
+ Synthetic leather

- APPLICATION**
- + Home textile
  - + Automotive
  - + Motorcycle
  - + Shoes & bags
  - + Fashion
  - + Marine
  - + Transportation







## COMPANY GROUP

### PT. Sinar Continental

#### BUSINESS UNIT 3

- + Printing
- + Dyeing
- + Finishing

#### APPLICATION

- + Outdoor furniture
- + Ladies wear
- + Children wear
- + Home textile
- + Curtain
- + Automotive





## COMPANY GROUP

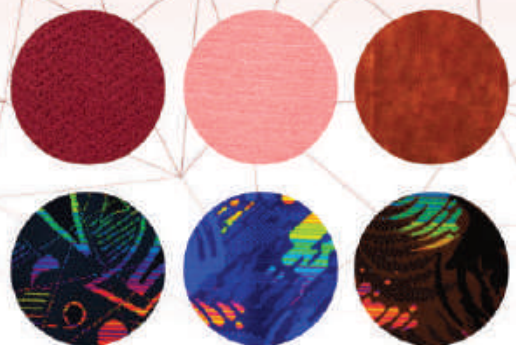
### PT. Sinar Austral

#### BUSINESS UNIT

- + Velvet
- + Jacquard Moquette
- + Dobby Moquette
- + Circular Knit
- + Warp Knit

#### APPLICATION

- + Home textile
- + Transportation
- + Automotive
- + Office chair





## COMPANY GROUP

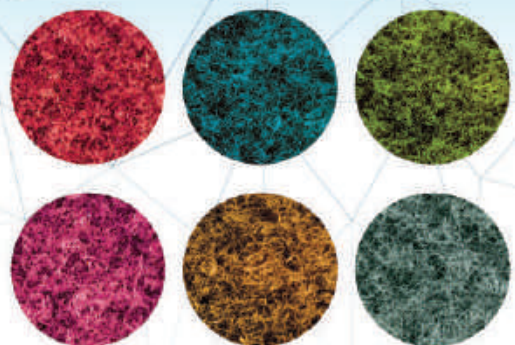
### PT. Multi Warna Karpetindo Agung

#### BUSINESS UNIT

- + Needle punch carpet
- + Random velour carpet
- + Une velour carpet

#### APPLICATION

- + Automotive seat back
- + Automotive carpet
- + Home carpet
- + Exhibition carpet





**COMPANY GROUP**

**PT. Textibre**

**BUSINESS UNIT**  
+ Special Yarn

**APPLICATION**  
+ Automotive  
+ Textile Fabric





## COMPANY GROUP

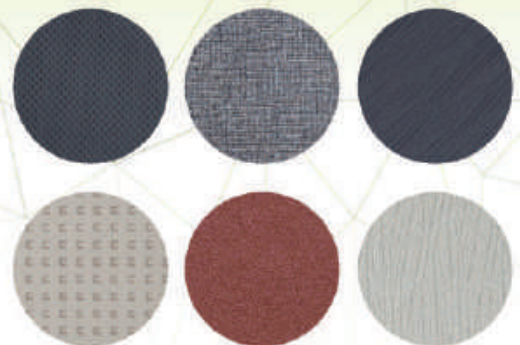
### PT. Sinar Suminoe Indonesia

As a joint venture between Sinar Group and Suminoe Textile Co., Ltd. Japan, PT. Sinar Suminoe Indonesia is a leading supplier of automotive seat fabric and carpet in Indonesia.

#### APPLICATION

- + Automotive seat cover
- + Automotive seat back
- + Automotive floor carpet

 住江織物株式会社  
Suminoe Textile Co., Ltd. Japan





## COMPANY GROUP

### PT. Suminoe Surya Techno

The latest addition to Sinar Group which caters the need for automotive floor mat.

**APPLICATION**  
+ Automotive carpet





## QUALITY ASSURANCE

Since Sinar Group started its automotive industry; the company has developed its quality assurance into an excellent standard. The most stringent ISO/TS 16949 and ISO 901:2008 quality standard is applied to all goods from production process until final inspection.

Colour checking is performed under D-65 Ray and colour grouping is created according to sample master/ limit on the Flow Colour Form. On visual colour testing, the Hue Test instrument from Japan is used every six months.

In order to ensure the quality of our products, Sinar Group operate our own Sinar Testing Laboratory with capabilities to perform large variety of technical textile test. These include: Colorfastness to Xenon Light for standard BS EN ISO 105 B02, SAE method, Weatherability tester , Outline of automotive testing standards like Toyota, Honda, Suzuki, Nissan, GM, Isuzu, Hyundai.



## RESEARCH & DEVELOPMENT

On-going updates in design and other innovations are constantly coordinated to enable a balanced flow of the production. Design studios with CAD/ CAM facilities facilitate the employee to be able to create various design and integrate them into manufacturing process.

Sinar Group constantly adjusts and influences the latest trend of the world's design. This is achieved by our R&D team that keeps up with the demand of our customers by regularly innovating products and attending international exhibitions in Europe and other countries. Therefore, the company can monitor the latest trends and identify customers' needs and wants. Not only that, Sinar Group actively collaborates with design houses from Italy and France to come up with fresh and attractive idea for design.





## ENVIRONMENT RESPONSIBILITY

Sinar Group is currently one of the most advanced companies in waste management technology. The company is fully aware of the industry risk and the impact on ecosystem. The latest technology using biological agent enables the management of water waste to be more efficient in term of time and environment quality. We are also on going process to take our waste management system into a more elaborate system, which involves water recycling to be reused in the factory area.

Furthermore, as part of our sustainable commitment, we have a tree-planting program every once a month in factory area. This program is one of our contribution to reduce gas emission and make our factory a comfortable place to work in.

#### **HEAD OFFICE**

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