



# COMPANY PROFILE

## WIRA MULTI AGUNG

HANDYCRAFT RATTAN, BAMBOO, AND WOOD.



*“ Provided by  
nature  
for our living ”*

[www.wiramultiagung.com](http://www.wiramultiagung.com)

# ABOUT US

**Wira Multi Agung** is a company engaged in the field of wicker basket and bamboo craft industry especially in the field. Until now, the produce are not just in Indonesia, but has penetrated overseas. The products wicker basket we produce include wicker rattan **Animal Basket**, wicker rattan **Bicycle Basket**, wicker rattan **Flower Basket**, wicker rattan **Fruit Basket**, wicker rattan **Garden Basket**, wicker rattan **Gift Basket**, wicker rattan **Hamper Basket**, wicker rattan **Laundry Basket**, wicker rattan **Picnic Basket**, wicker rattan **Storage Basket**, wicker rattan **Tray Basket**, wicker rattan **Bread Basket**, wicker rattan **Pet Basket**, wicker rattan **Umbrella Basket**, wicker rattan **Lid Basket**, wicker rattan **Magazine Basket**, wicker rattan **Bottle Basket**, wicker rattan **Large Basket**, wicker rattan **Wine Basket**, wicker rattan **Rustic Basket**, wicker rattan **Koboo Gray Basket**, wicker rattan **Grey Basket**, etc. We also make custom-made design products according to customer requests.

**WMA** Manufacturer Handycraft is base home industry as well as original exporter from Indonesia. Our company has been established since 1995, with several craftsmen. In the early days of our ancestors are know as producers of handycraft from bamboo that grow in our own area, as for the products such as kitchen utensils, fan, hat caping and others. At the time our ancestors supplying a wide range of bamboo craft outcomes to various areas. We are the next generation seeks to preserve and maintain the art of craft already flowing within us.

Here we were thinking of how to preserve the art of craft that has been flowing in us. The way we do is to think creatively and innovate by combining art and craft. At one point we saw rattan and applied into our product, and the result was quite satisfactory and acceptable to the local market. Since then we started expanding in marketing

whic had been our market segment rural to an urban society that is certainly what is needed to adapt products urban communities. Such as chairs, tables, place magazines, hampers, children's toys basket, flower vase / basket, parcel basket, etc. All of which all made of rattan raw materials and some being combined with bamboo and wood. Urban market response was very good.

At that point we got an offer from export of rattan and bamboo craft, and we took advantage of that opportunity as possible, and the result was very encouraging. Response overseas markets are receiving our products, because there they appreciate handmade products to those made by machine. To that in addition to export to overseas we also serve the local market.

### Our Vision :

*Bring The Nature To Our Lives*

### Our Mission :

*Providing products that are environmentally friendly and sustainable.*

# OUR TEAM



**Mr. Moch Kosim**  
Founder & Commissioner

Nature has provided all aspects for us, we need to utilize and preserve it as much as possible. Since childhood I have lived in a village surrounded by abundant natural resources. I learned from my parents to process and use it like woven bamboo that my parents worked on. As the founding father of Wira Multi Agung, I aspire to be able to introduce exotic and natural handicrafts to all corners of the world, to obtain unique, usefull and environmentally friendly handicrafts.

**Mr. Kusmana**  
Director



As the second generation, we continue to study and analyze the dynamics of all aspects related to rattan, bamboo and wood crafts. Wira Multi Agung is a place for rattan, bamboo and wood handicraft products that houses artisans who have passion and expertise. Reflecting on our experience in making handicrafts, we continue to learn and develop to perfection as outlined in handicrafts, even though we understand that we still have many shortcomings. Therefore, we continue to innovate as well as possible so that we can keep up with the dynamics of the changing times and existing needs.

Everything we do is based on one goal, to become a platform that introduces Indonesia's natural local wisdom to the world.



**Mr. Rizki Koswara**  
Marketing executive

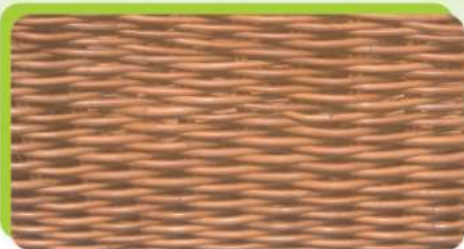
Bridging between buyers and producers, I bridge existing communications and always try to listen to every little aspect that the customer wants. Indeed, there are many twists and turns and miscommunication, but we always try to position ourselves as good listeners for our customers. I always try to convey all the information needed by the customer. Information related to products, materials, and others. We believe that behind the discussions and interactions, something big and amazing will happen.

## MATERIALS & PAINTING



### Rattan Koboo Gray

Gray color that arises is the natural color. Natural color to produce Rattan Basket is by soaking the material in water white koboo muddy. As for the time it takes to produce colors Rattan Basket qualified Grey about 2 to 3 weeks. Therefore required production time longer than the products Rattan Basket and others.



### Yellow Rattan Lacak & Pulut

To produce Rattan Basket that look natural needed raw materials and quality finishing techniques. one that we did to produce Rattan Basket is the finishing technique. first of all Rattan Basket given base layer, and then given a final coating by using clear Top Coating (Paint Transparent). With this technique the fiber Rattan Basket will look more natural, and colors Rattan will appear with his natural charm.



### Rattan White Wash

Products Rattan Basket that we deliver quality and certainly not without finishing techniques. one of the product Rattan Basket we produce are Rattan Basket white wash. Here we can see the product with two basic colors namely white cane and color effect. Finishing technique that we apply to products is basically the same as the product engineering Rattan Basket Black Wash is by way of a particular finishing techniques. In the finishing process we use raw materials that are environmentally friendly with water based materials.



### Rattan Sega, Jawit, White Koboo

It is one of the scandent (climbing) rattan palms used to make Malacca cane furniture, baskets, walking-sticks, umbrellas, tables and general wickerwork, and is found in Southwest Asia. The basal section of the plant grows vertically for 10 metres or so, after which the slender, tough stem of a few centimetres in diameter, grows horizontally for 200 metres or more. It is extremely flexible and uniform in thickness, and frequently has sheaths and petioles armed with backward-facing spines which enable it to scramble over other plants.



### Rattan Core / Pitrite

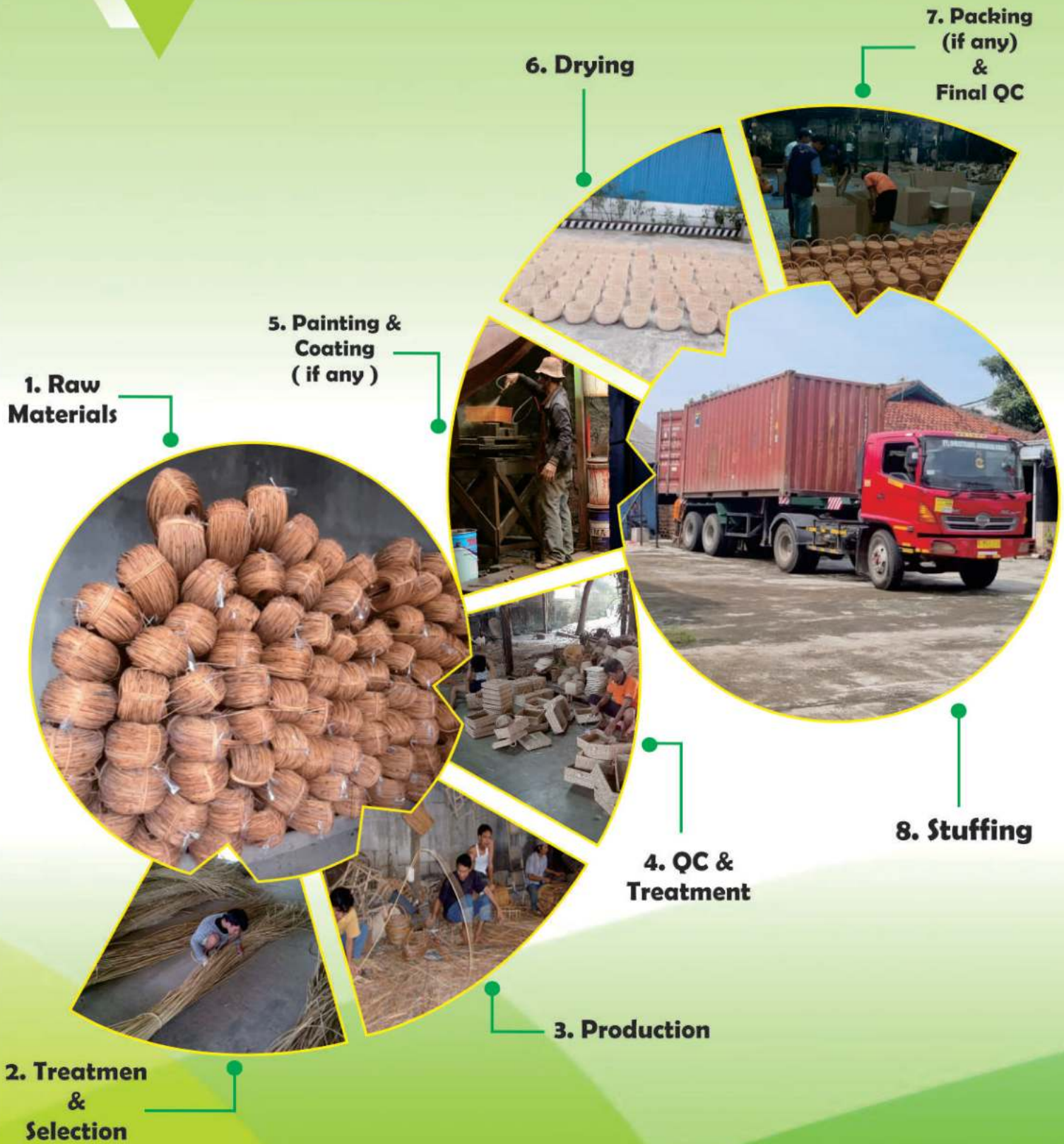
Rattan Core / Pitrite rattan is one type of finished rattan with a long stick-like shape generally up to 6 m. This rattan comes from the core of small rattan plants such as Jawit, Sega, Kubu rattan which has been taken part of the skin so it is softer. The rattan core is then sliced (divided into smaller parts) using a special knife into sizes between 1 to 5 mm as needed. These types of rattan can be colored in bright or general colors, because it is easily absorbed by the pores of the rattan.



### Woven Bamboo

Woven bamboo or woven bamboo handicrafts are one of the various types of handicrafts that you can make in Indonesia. In addition, the tropical climate in Indonesia really supports the development of bamboo plants. So that the availability of raw materials for making woven bamboo is very abundant. Apart from being used as woven bamboo, it can also be used as a material for making household appliances. Various household items are made with woven bamboo such as tampah, lampshades, plates, food serving trays, tables, cots, and also hats.

# GENERAL PROCESS



# OUR SEVERAL PRODUCTS





# TERMS & CONDITIONS

1. The materials that we have 100% use **Natural Rattan** with the best quality.
2. The rattan material we use consists of several types namely **Rattan Black Wash, Rattan White Wash, Rattan Natural Track, Rattan Lacak, Rattan Koboo Gray, Rattan Core/Pitrite**, and other natural materials.
3. Our products are handcrafted by local artisans using traditional methods and materials. As a result, variation in size, shape and color can be occur.
4. Our monthly company's productions capacity is around **5.000 - 7.000** (*Depending on the shape and difficulty level of the item*).
5. Production Lead Time, **30-45 days** (*in busy season*).
6. For paint colors, you can request according to your wishes. (*note: the actual color may be different with the photo*).
7. For packing, hangtags, Carton boxes, etc. We can discuss according to the needs of the buyer.
8. We also make **Custom Made Designs** according to your needs and requests.
9. Our quality control team always guarantees the **Quality** to keep it in good condition until it reaches to the buyers.

- ✓ Min. Quantity : **250 Pcs/ Style.**
- ✓ Delivery Terms : **FOB Jakarta.**
- ✓ Accepted Payment Type : **T/T.**
- ✓ Accepted Payment Currency : **USD.**



# CONTACT



Please feel free to contact us for fast response.

## Rizki Koswara

Marketing Officer

- ✉ Email : [info@wiramultiagung.com](mailto:info@wiramultiagung.com)  
[rizkykoswara@wiramultiagung.com](mailto:rizkykoswara@wiramultiagung.com)
- ☎ Mobile Phone : +62 852 - 8003 - 5521
- ☎ Office Phone : +62 21 - 598 4330
- 🌐 Website : [www.wiramultiagung.com](http://www.wiramultiagung.com)

Whatsapp



Website



### Office Address :

STPI Curug Street, Km.6 Gg.Vihara - Margasari No.27, Subdistrict.Curug Kulon,  
Tangerang Regency - Province.Banten. Indonesia Postal code 15810.