

# Company Profile

OUR BRANDS

The logo for Sneku, featuring the word "Sneku" in a green, cursive script font.The logo for Crunchy Oats, featuring the words "Crunchy Oats" in a brown, serif font, with a small illustration of a wheat stalk to the right.The logo for Crunchy Ballastra, featuring the words "Crunchy Ballastra" in a brown, serif font, with a small illustration of a wheat stalk to the right and the text "HIGH FIBER COOKIES" below it.

[www.intifoodsejahtera.com](http://www.intifoodsejahtera.com)

# ABOUT US

Intifood Sejahtera is a food manufacturing company that produces various product. Established in the middle of the pandemic, we intend to make high quality food available for everyone.

Our team is passionate about producing quality of the product truly live up to expectations, so we believe that you will enjoy our product as much as we enjoy making them for you.

OUR BRANDS



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## OUR VISION

**Through integrity, we believe everyone  
would enjoy high quality food  
everywhere.**

### OUR BRANDS



# The Core Team



**Dr. Ir. Januar Darmawan, PhD**  
*Commissioner*

- Founder PT Nutrifood Indonesia
- Founder Januar Darmawan Venture Capital (JDC)



**Aditya Rumanda**  
*CEO, Founder*

- Top 100 Pengusaha Muda BRllian 2022
- Runner-Up Wirausaha Muda Pemula Jawa Barat 2022
- Runner-Up e-Smart IKM Kementerian Perindustrian 2021
- Food Safety Management System (ISO 22000:2018) Lead Auditor



**Herman Kwik, PhD**  
*Marketing Advisor*

- Founder RUKUN Senior Living
- Marketing Lecturer at Arizona State University

OUR BRANDS



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# OUR PRODUCTS

OUR BRANDS



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# Sneku - Crunchy Banana is our classic banana chips with modern flavor.

*Available in BBQ, Matcha, Tiramisu, Cheese, and Seaweeds flavors, and many more to come.*

*We realize that food trends come and go, but classic Indonesian snacks will always have a place in our memories... and tongues!*

OUR BRANDS

**Sneku**

**Crunchy Oats**

**Crunchy Ballastra**  
HIGH FIBER COOKIES

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# Did You Know?

Sneku - Crunchy Banana sourced hand-in-hand with local farmers, we hope to increase the potential of banana as a local food source while improving the welfare of local farmers.

We also re-use our cartoon for more environmental-friendly products!



OUR BRANDS



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# Crunchy Oats

*Crunchy Oats are cookies that allow you to enjoy worry-free snacking.*

*Delicious – Low Fat – Low Calories – Low Glycemic Index – Less Sugar, all in one!*

OUR BRANDS

*Sneku*

**Crunchy  
Oats**

**Crunchy  
Ballastra**  
HIGH FIBER COOKIES

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## Crunchy Oats Original

Cookies with cranberry and raisin  
as toppings

## Crunchy Oats Chocolate

Chocolate cookies with loads of  
chocochips topping



OUR BRANDS



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# Crunchy Ballastra

*Crunchy Ballastra are cookies made with cereal-based ingredients.*

*Tasty – High Fiber - Less Sugar – Low Glycemic index, so you'll have a tasty experience of eating healthy, high-fiber cookies!*



OUR BRANDS

*Sneku*

Crunchy  
Oats

Crunchy  
Ballastra  
HIGH FIBER COOKIES

[www.intifoodsejahtera.com](http://www.intifoodsejahtera.com)





Available in 2 flavors :  
Crunchy Ballastra Original  
Crunchy Ballastra Ginger



OUR BRANDS



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# OUR PARTNER #1

## DISTRIBUTOR

- PT Expand Jaya Abadi

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- PT Sukses Makmur Abadi Distributor

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- PT Johra Jaya Abadi

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and many more

OUR BRANDS



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# OUR PARTNER #2

## RETAIL

- PT Supra Boga Lestari (Ranch Market & Farmers Market)
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- PT Sehat Segar Alami (SESA Indonesia)
- 

- PT Ruang Market (MBloc Market) and many more
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OUR BRANDS



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# Thank You



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