



PT. TSURAYAA PRATAMA
INTERNATIONAL

COMPANY PROFILE

Increase the company's prospects
through marketing strategies

PREPARED FOR:

Trading International Company

PREPARED BY:

PT. Tsurayaa Pratama International

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About Us



Tsurayaa Pratama International is a Company Trading in International trade which was established in 2022 and was established specifically to collaborate and support farmers and SME'S who are already involved or who have not been involved in International trade. We have first-hand experience in International trade around the world, enabling us to provide solutions to many of the challenges faced in the day-to-day export activities. Through our experience, knowledge and expertise, we collaborate with many farmers and SME'S in Indonesia with different products to be exported to various international markets.

About Us

We also pride ourselves on our ability to develop and maintain long-term client relationships. We are committed to developing service quality products and solutions in response to customer requests to achieve maximum satisfaction. Bring success in a sustainable business, and we believe that Indonesia will be able to compete at the international level in the export sector. Indonesian farmers and SME'S have great potential and are highly developed areas.

Tsurayaa Pratama International built a strong supply chain. Empowerment of the environment and human resources to produce the best and excel in quality products. Indonesian farmers and SME'S have great potential and are highly developed areas. Tsurayaa Pratama International built a strong supply chain. Empowerment of the environment and human resources to produce the best and excel in quality products. Indonesian farmers and SME'S have great potential and are highly developed areas. Tsurayaa Pratama International built a strong supply chain. Empowerment of the environment and human resources to produce the best and excel in quality products.

Mission and Vision



Mission

Our goal is to build long term relationships with clients. We offer high quality products, proactive customer service and timely delivery with a reputation for reliability, a committed team of professionals and a goal-oriented culture.

In addition, Tsurayaa Pratama International's goal is to meet the needs and wants of buyers. By continuing to maintain and improve satisfactory quality for customers, employees, society, the environment and the country.

Vision

Providing business growth inclusive exports from Indonesia, Farmers and SME'S. Professionalism and experience make us one of the best preferred suppliers in the market. An experienced workforce with world-class experience gives it an edge over the competition. Tsurayaa Pratama International is led by knowledgeable people who have extensive experience in this field. Tsurayaa Pratama International an international trading company present in several countries and serving the demands of all global needs with the best product quality, price and timely delivery based on customer needs, we also provide the best service for relationships with customers in a long-term vision and sustainable business cooperation.

Our Service

Engaged With Our Company



1. Integrated System

Tsurayaa Pratama International has integrated supply chain management to provide the best service to customers and suppliers.



2. Targeted Price

With an integrated supply chain, Tsurayaa Pratama International targets economies of scale to be offered the best price.



3. Collaborative

Tsurayaa Partama International as a professional trading company is always open for international trading business cooperation.



4. Provide Quality

As 1 of 3 main ideas, Tsurayaa Pratama International maintains product quality and provides capital for farmers.



5. Provide Quantity

2 of the 3 main ideas, Tsurayaa Pratama International provides the required quantity of equipment for customers to get economic prices.



6. Provide Continuity

Last but not least, Tsurayaa Pratama International provides product continuity to maintain supply for long term business.

Our Product

The best products from farmers and SME'S in Indonesia.

Coffee Arabica & Green Beans



Java Island is one of the largest islands in the archipelago and also the largest coffee producer. The island of Java is famous for its delicious Arabica and Robusta coffee. Arabica coffee is best suited for altitudes over 1500m. Grows well at temperatures of 16-20 degrees Celsius. Java is also known as the producer of one of the best old coffee in the world in Ancient Java. Java coffee beans can be stored in warehouses for two to three years. It enhances the strong, full body feeling that Arabica is known for.



Spices

A strongly flavored or aromatic part of a plant that is used in small amounts in foods as a preservative or flavor in cooking. Spices are usually distinguished from other plants used for similar purposes, such as medicinal herbs, flavorful vegetables, and dried fruits.



Tea

Tea is one of the world's most widely consumed beverages. Tea is thought to have originated in China where it has been consumed for thousands of years. Around the 16th century, when the Portuguese expanded their power, the drink was imported to Europe and soon became so popular that the Portuguese and Dutch decided to establish large-scale tea plantations in their colonies in the tropics.

Our Product

The best products from farmers and SME'S in Indonesia.



Potato

Dieng potatoes are larger than potatoes in other regions. Golden yellow flesh. The taste and texture of the tuber is also soft and sweet. Some of these superior characters make Dieng potatoes in great demand.



Mangosteen

Mangosteen is a typical native Indonesian fruit. In addition to a sweet taste and an unsightly appearance, the mangosteen fruit has many health benefits.



Brown Sugar

Gula aren, or brown sugar, or gula kawung is a sweetener made from sap derived from the male flower bunches of the sugar palm tree.

Our Team

Organization and Management



Sena Oktafianti

CEO



Endri Syantana

Manager



Leni Sofyanti

Marketing



Rufiat Haditama

IT & D. Marketing

Future Plan

In 2023 and beyond, TSURAYAA PRATAMA INTERNATIONAL plans to increase production capacity and enter the international market even more. Expansion is needed to improve market guarantee capabilities and provide capital certainty to suppliers. Increased absorption of production supports this market expansion.



Our Future Solution

Our business model refers to the partnership business model where TSURAYAA PRATAMA INTERNATIONAL can become a mainstay for both suppliers and buyers.



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