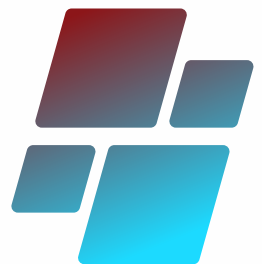




**MINA INDO
JAPAN RESOURCES**



COMPANY PROFILE

PT. Mina Indo Japan Resources



<https://linktr.ee/minaindogroup>

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About Company

PT. Mina Indo Japan Resources is an export-import company based in two countries: Bandung, Indonesia and Tokyo, Japan.

The company was founded in 2021 by Danny Indra (Danny) and Albertus Prasetyo (Arbee) and primarily deals with bilateral trade between Indonesia and Japan. However, it is not limited to these two countries, as we also plan to expand our business to other countries.

Mina is derived from the Japanese word 'mina' (みな), which means 'everyone.'

We hope to be a blessing to everyone involved in this company, including stakeholders, buyers, and suppliers.



”

“If you want to reach a goal, you must “see the reaching” in your own mind before you actually arrive at your goal.”

– Zig Ziglar

Vision & Mission

Vision

To become a leading player in bilateral trade between Japan and Indonesia, and to establish ourselves as a top international trading and production company in Indonesia with a well-known brand.

Mission

- Our mission is to assist MSMEs and companies in Indonesia in expanding their reach to international markets.
- We aim to create a strong and competitive brand for products in the international market.
- We strive to establish a production company that operates effectively, efficiently, and adheres to high-quality standards.
- We are committed to promoting strong interpersonal and intersocial relationships and taking a responsible approach to environmental issues.

Logo Meanings



Shapes of "M"

represent 1st letter of MINA , also represent one of our corporate values : Meaningful.

Shapes of "I"

2nd letter of MINA, and also one of our corporate values : Integrity

Shapes of "N"

3rd letter of MINA, with a graphical shape, describes business conditions that may experience ups and downs, but there are times when it will yield good results. Represent the company values: Nurturing.

Shapes of "A"

4th letter of MINA with a triangle shape pointing upwards, which means moving forward and moving up the ladder of life. Represent the value : Advancement,

The Colors

The green color represents sustainable growth, red represents passion and strength, blue represents professionalism and trust, and yellow represents optimism, hope, and happiness. The various colors represent meanings originating from various backgrounds in Indonesia and for various destination countries.



Company's Corporate Values



Meaningful (生き甲斐 : Ikigai): The purpose of the company is to provide meaning to life for the managers, workers, and all other parties involved. We aim to not only exist, but to have a positive impact in the world.



Integrity (誠実 : Seijitsu): The company operates with honesty and trustworthiness in all aspects of our business.



Nurturing (育成 : Ikusei): The company is dedicated to providing economic benefits to our workers and having a positive social impact, while also promoting the personal growth of each individual.



Advancement (改善 : Kaizen): The company strives for continuous improvement in all areas, always moving forward and making progress, step by step.



About Founder

Danny Indra Sudharma



- Live in Bandung, Indonesia
- 18 years experience in Banking Industries, Trade Finance Services, Lending, Funding, and Senior Management
- Previously worked at Overseas Chinese Banking Corporation (OCBC) NISP Bank at Bandung Indonesia as Area Head

Albertus Prasetyo Heru Nugroho

- Live in Tokyo, Japan
- 18 Years Experience in Research Management, Indonesia's Investment Consultant, Japan Investor Relation
- Founder and Director at Indonesia Soken or PT. Indonesia Research Institute Japan located at Jakarta and Tokyo





Line of Business



Our Biomass Energy Division

Our product in this division are coconut charcoal briquettes, lump charcoal, barbeque charcoal, wood charcoal, wood pellets.

@minacharcoal



Our Agricultural Product Division

Our product in this division are; Fresh Sweet Potatoes, Sweet Potato paste, Sweet Potato Sticks, Dessicated Coconut, Cocopeat, Spices and Nuts , such as Cloves, Cinnamon, Vanilla Bean, Ginger, Cashew Nuts,

@minaindofarm



Our Premium Organic Honey Brand

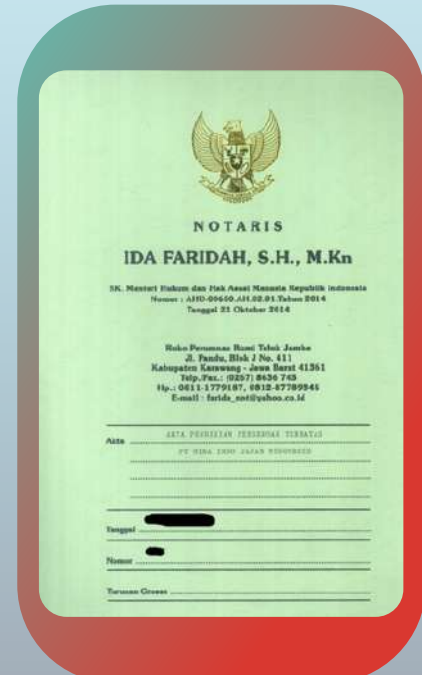
Beelion Honey is a 100% original Indonesian honey product. Pure, guaranteed organic from natural forests and plantations in Indonesia. This Brand is in developing state for local market and will be expanded to international market.

@beelionhoney





Company Legitimacy



Registered On



MINISTRY OF TRADE
REPUBLIC OF INDONESIA



Direktorat Jenderal Kekayaan Intelektual
Kementerian Hukum & Hak Asasi Manusia R.I.



InaExport



DIREKTORAT JENDERAL
BEA DAN CUKAI



KEMENTERIAN
PERDAGANGAN
REPUBLIK INDONESIA

Free Trade
Agreement Center
BANDUNG



MINA INDO
JAPAN RESOURCES



Our Contact

INDONESIA

Danny

EMAIL disudharma@gmail.com
PHONE +62-811-914-0050
ADDRESS Jl. Trunojoyo no 11, Citarum
Bandung 40115, West Java
Indonesia

JAPAN

Arbee

EMAIL arbee@indonesiasok.com
PHONE +81-3-5302-1260
ADDRESS Jingugaien Building,
10th Floor4-27-1
Sendagaya, Shibuya-Ku
Tokyo, Japan 151-0051
(+81 - 3 -6804 - 6702)



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