



## Company Profile

### PT EMPAT ANUGERAH SYUKUR



# ABOUT US

## PT EMPAT ANUGERAH SYUKUR

- Established June 23, 2022 with the inauguration of the company directly through the Directorate General of General Legal Administration - Ministry of Law and Human Rights of the Republic of Indonesia
- Registered as a trading company at the Department of Trade
- Member of InaExport

Established to supply export needs and procurement services.

We are registered as a trading company. One of our focus is to help boost sales in our area, to penetrate the international market.

They focus on production, and we work with them to produce export-worthy quality products.



# VISION

BECOMING A LARGE TRADING AND SERVICE COMPANY -  
FRIENDLY AND HELPING SMALL ENTREPRENEURS TO DEVELOP,  
ESPECIALLY IN THE FIELD OF MARKETING.

## MISSION

1. Looking for farmers, people who process raw materials, producers of small-scale works in Riau Province who focus on production and have not been able to make big sales
2. Directing them to take part in the local MSME program to be fostered so they can produce goods ready for export
3. Enter into trade agreements with them, after which their production is ready for export
4. Teach them to be able to export independently and be ready to be released





# OUR PRODUCT

We dedicate ourselves to finding and marketing local products originating from our area of residence, Riau, that rich in oil palm plantations

We divide the products into two categories.

1. Raw agricultural products
2. Palm oil waste processing

**PALM SUGAR**

**Gula Aren**  
PT EMPAT ANUGERAH SYUKUR

**Process**



**Product**

- Weight: approx. 250gr
- Height : 4.4cm
- Diameter: 7.4cm
- Packed in a plastic vacuum
- Capacity : 20ton / months

**Contact Info**

 (62)812 3355 8429  
market@4as.co.id



**Palm Broomstick**

**LIDI DAUN KELAPA SAWIT**  
PT EMPAT ANUGERAH SYUKUR

**A Journey of Palm Broom Stick**



**Product**

Minimum dryness rate: 95%  
Lenght : 1 yard  
Packed in on big bundle ea 50kg in one sack

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# PRODUCT KNOWLEDGE AND SPECIFICATIONS

## GULA AREn

100% Palm Sugar

### PRODUCT KNOWLEDGE



**PALM SUGAR** or *gula kawung* / *gula aren* is a sweetener made from the sap that comes from the male flower bunches of the palm tree. The strong aroma of sap is characteristic of palm sugar.

### Is palm sugar the same as brown sugar?

Similar but not the same.

Brown sugar is made with the basic ingredients of coconut tree sap which is a sweet liquid that comes from the tapping process of plant stems on palm-type plants such as sago and coconut.

Palm sugar has a higher price when compared to brown sugar (coconut palm sugar) because the material is pure from the sap of palm trees or palm trees.

Meanwhile, brown sugar, also known as Javanese sugar, is made from the sap of coconut trees or tapping from palm, date or sago trees.

## RAW AGRICULTURAL PRODUCT



### PRODUCT SPECIFICATIONS

- Weight: approx. 250gr
- Height : 4.4cm
- Diameter: 7.4cm
- Packed in a plastic vacuum
- Planting Land  
Rumbai District, Riau
- Production Capacity  
20 tons/month
- Licence Certificate  
SPP-IRT



### ORDER TERMS

- Retail / B2C : min 20kg
- Wholesale : Min 240kg
- LCL
- FCL: 20ft

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# PRODUCT KNOWLEDGE AND SPECIFICATIONS

## BATANG LIDI KELAPA SAWIT

Dried palm frond stalks

### PRODUCT KNOWLEDGE



## AGRICULTURE WASTE



### A JOURNEY PROCESS OF PALM LEAF STICKS .

We named our product "Palm Leaf Lidi"

They come from palm leaf waste, which is then collected by oil palm harvesters to be sold to coconut leaf waste collectors. They - these collectors - then distribute it to other workers whose job is to split the leaves into small sticks, and then dry the small sticks until they are completely dry. The dryness produced from a bunch of palm sticks must reach at least 95%.

Climate change is one important thing that affects production capacity. During the rainy season, the workers cannot dry the sticks and have to wait until the sun shines with a minimum temperature of 30 degrees Celsius.

After the sticks are dry, the workers tie them 1kg per bunch, and combine the bundles into bigger bundles - 50kg per big bundle. With a cutting tool, the large bundles were flattened to get the same size, ie 40 yards per stick.

After re-testing for dryness level and size accuracy, the palm sticks are put into sacks per 50 kg. They are ready to be shipped.

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# PRODUCT KNOWLEDGE AND SPECIFICATIONS



## PRODUCT SPECIFICATIONS

- Minimum dryness rate: 95%
- Length: 1 yard
- Packed in one big bundle per 50kg in one sack
- Processing Land:  
Processing Sector II -  
Bangkinang  
Kampar Regency  
Riau Province - Indonesia
- Production Capacity:  
50 UStons/month

## ORDER TERMS

- Minimal order:  
20ft Container  
(contains 400 sacks of  
50kg each)
- First come first serve
- FOB

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