



# PT. WIDAYA INTI PLASMA

## Footwear Manufacturer

### PROFILE :

Company Name : PT. Widaya Inti Plasma  
Location : Jl. Industri Bringin Bendo no. 8,  
Taman, Sidoarjo 61257  
East Java,  
Indonesia  
Phone : +62 31 7886582  
Email : wipshoes@gmail.com  
marketing@widayaintiplasma.com  
Website : www.widayaintiplasma.com  
Contact persons : Winyoto Gunawan (+62 81 6512761)  
Vincent Soetanto (+62 81 6510992/+62 85101538209)  
Year of Establishment : 1994, privately owned, listed  
Business Sector : Footwear manufacturer/ trading company  
Language : Indonesian and English  
Main products : Injection shoes (PVC, canvas, mesh)  
Brands : Hang Ten, Fila, Bata, Gola, Scapino BV, Loggo, Ardiles,  
Trekkers (own - brand)  
Volume : 1.000.000 pairs annually  
Minimum order : 6000 pairs/ style for 2 colour combinations  
Price and term : \$3.50 - \$5.00/ pair (FOB Surabaya, Indonesia)  
Number of employees : 850 Persons  
Export Markets : Europe, Asia Pacific, Middle East, Africa  
Export Percentage : 20%  
Previous Certification : ISO9001- 2008

### ADDRESS :

Industri Bringin Bendo No. 8  
Taman, Sidoarjo, 61257  
Jawa Timur, Indonesia

Telp : +62 31 788 6582

Email : [marketing@widayaintiplasma.com](mailto:marketing@widayaintiplasma.com)  
[wipshoes@gmail.com](mailto:wipshoes@gmail.com)

Website : [www.widayaintiplasma.com](http://www.widayaintiplasma.com)

Contact Person : Vincent  
Mobile : + 62 81 651 0992  
+ 62 85 101538209

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## Footwear Manufacturer



**PT Widaya Inti Plasma** is a footwear manufacturing and trading company established in 1994. Our factory is located in Sidoarjo, East Java, Indonesia. We have more than 20 years of experience in producing casual and sport injection PVC shoes for men, ladies and kids.

We have a dedicated and skilled R&D team along with expert quality control to ensure best outcome. We continually strive to improve our service to our customers through updated machineries and materials by joining international and national exhibitions such as Canton Fair and Trade Expo Indonesia. Our annual production capacity is over 1 million pairs. We have previously worked with Hang Ten (Singapore), Fila, Bata, Gola (UK) and Scapino BV (Netherlands). We accept customised designs based on our client's specification and can offer samples as requested. We export mainly to Europe, Southeast Asia, South Africa and Middle East.

Our company's essence is to provide best service and high-quality products to our customers. We exert continuous improvement and innovation as our foundation in the production and management. We are keen to always build new relationship with buyers from all over the world.

### Vision :

- To be a credible and reputable footwear manufacturer worldwide

### Missions :

- Create high quality products with innovative designs to satisfy customers
- Apply efficiency policies to obtain best practice and results
- Create equal prosperity

### ADDRESS :

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