

**RATTAN ART**  
INDONESIA



# PT Rattan Art Indonesia

Established in November 2021. Rattanartindo was formed to enter the wicker rattan and other fiber business into home decor and furniture from remote villages in West Java to the world so that craftsmen can immediately feel the impact of economic inequality by aiming to help the level of the craftsman population in the eyes of the younger generation can continue to increase and the better for all rattan artisan.

Scan QR code



Rattan Art Indonesia

**Nomor Induk Berusaha (NIB) PT. RATTAN ART INDONESIA**

**Nomor : 0712210055551**

Published by Pemerintah Republik Indonesia

**Nomor Pokok Wajib Pajak (NPWP) PT. RATTAN ART INDONESIA**

**Nomor : 53.358.451.2-438.000**

**Certificate of Competence Executan of Export Business**

**No. 46000.3324.4.0000902.2022**

On behalf of BNSP (Lembaga Sertifikasi Profesi Perkoperasian Indonesia)



# **OUR TEAM**

Rattan Art Indonesia



**Viddy G. Rachman**  
Chief Executive Officer



**Jachsyun Adib**  
Chief Operating Officer

## **Our Sustainable Business**



**People need support post-pandemic**



**Planting and empower artists**



**Profitable and sustainable growth**

## Core Business



- We supply Homedecor and Furniture
- Our production is focused in Majalengka city (Homedecor) & in Cirebon city (Furniture)
- Receiving costume orders
- Our partnership is from IEC association and we also cooperate with PT Sarinah
- We collaborated with a group of craftsmen assisted by Bank Indonesia in Majalengka (Karvala) and Localpreneurship.
- Our company supports long-term sustainable business, by managing the company based on 3P (People, Planting & Profit) we believe it will be profitable for both parties sustainably
- We are aware that our company is not big, but we are currently carrying the biggest dreams of craftsmen for the progress and prosperity of the artists in our area.



Rattan Gray Sofas & Chairs



Rattan chairs are combined with iron frames of various shapes.

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The lightshade will further emphasize the casting of rustic and ethnic themed spaces that we make with a variety of natural fiber base materials



High-value artwork because it combines two expert artists of rattan and leather handicrafts.

Decoration from the waste of rattan artists that are not used, we make into an artful work.



Baskets and other rattan gray crafts without eco-friendly chemical dyes on demand.



Sofas and furniture chairs are various models with organic rattan base materials according to the buyer's form demand.



This woven craft is the work of artists made for animal lovers such as cats and dogs

## Product Categories

## People

We are very concerned about the welfare and prosperity of the surrounding community after the pandemic, for that every transaction of your 3% of profits will be donated to the post-pandemic economic acceleration recovery program including:

- Recovery of MSMEs.
- Community Social Assistance.
- Development of Disadvantaged Villages and other activities supported by the Indonesian Export Channel entrepreneurs Association

## Planting

In the business aspect to support the availability of the production results from rattan related to the number of weavers. We empower and collaborate with traditional craftsmen groups and conduct training to create new craftsmen while providing jobs to the wider community.



## Profitable

Profitability we mean With a continuing gap in all commercial activities. So all the human resources in this case rattan artisans will continue to produce a work that does not disappoint, so that the brand will produce a high consumer satisfaction.

We expect to produce works that provide satisfaction to purchasers and consumers, with its sustainability will continue to grow and mutually beneficial cycle.

## Term & Payment



# Legality



PEMERINTAH REPUBLIK INDONESIA  
PERIZINAN BERUSAHA BERBASIS RISIKO  
NOMOR INDUK BERUSAHA: 0712210055551

Berdasarkan Undang-Undang Nomor 11 Tahun 2020 tentang Cipta Kerja, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada:

- |  |  |
|--|--|
| 1. Nama Pelaku Usaha                                     | : PT RATTAN ART INDONESIA  |
| 2. Alamat Kantor   | : Jl. Brawijaya no. 06 Blok Babakan Tipes, Kel. Kadipaten, Kec. Kadipaten, Kab. Majalengka, Provinsi Jawa Barat, Kode Pos: 45452, : 085222843123 |
| No. Telepon  | : rartanartindo@gmail.com  |
| Email  | : PMDN   |
| 3. Status Penanaman Modal                                | : Lihat Lampiran   |
| 4. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI) | : Usaha Mikro  |
| 5. Skala Usaha   | : Usaha Mikro  |

NIB ini berlaku di seluruh wilayah Republik Indonesia selama menjalankan kegiatan usaha dan berlaku sebagai Angka Pengenal Impor (API-U), hak akses kepabeanan, pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan, serta bukti pemenuhan laporan pertama Wajib Laporan Ketenagakerjaan di Perusahaan (WLKP).

Pelaku Usaha dengan NIB tersebut di atas dapat melaksanakan kegiatan berusaha sebagaimana terlampir dengan tetap memperhatikan ketentuan peraturan perundang-undangan.

NIB ini merupakan perizinan tunggal yang berlaku sebagai sertifikasi jaminan produk halal berdasarkan pernyataan mandiri pelaku usaha dan setelah memperoleh pembinaan dan/atau pendampingan Proses Produk Halal (PPH) dari Pemerintah Pusat dan Pemerintah Daerah sesuai dengan ketentuan peraturan perundang-undangan, sesuai dengan ketentuan peraturan perundang-undangan.

Diterbitkan di Jakarta, tanggal: 7 Desember 2021

Menteri Investasi/  
Kepala Badan Koordinasi Penanaman Modal,



Ditandatangani secara elektronik

Dicetak tanggal: 7 Desember 2021

1. Dokumen ini diterbitkan sistem OSS berdasarkan data dari Pelaku Usaha, tersimpan dalam sistem OSS, yang menjadi tanggung jawab Pelaku Usaha.
2. Dalam hal terjadi kekeliruan isi dokumen ini akan dilakukan perbaikan sebagaimana mestinya.
3. Dokumen ini telah ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan oleh BSI/E-BSSN.
4. Data lengkap Perizinan Berusaha dapat diperoleh melalui sistem OSS menggunakan hak akses.



npwp. KPP PRATAMA KUNINGAN

53.358.451.2-438.000

PT. RATTAN ART INDONESIA

JL. BRAWIJAYA NO. 06 DUSUN BABAKAN TIPES RT  
KADIPATEN, KADIPATEN  
KAB. MAJALENGKA JAWA BARAT

23/11/2021

10498862



BADAN NASIONAL  
SERTIFIKASI PROFESI  
INDONESIAN PROFESSIONAL  
CERTIFICATION AUTHORITY

SERTIFIKAT KOMPETENSI  
CERTIFICATE OF COMPETENCE

No. 46000.3324.4.0000902.2022

Dengan ini menyatakan bahwa,  
*This is to certify that*

**Viddy Gustiadi Rachman**  
No Reg. KEK.156.00128.2022

Telah kompeten pada Bidang :  
*Is competent in the area of:*

**Pelaku Ekspor**  
*Executant of Export Business*

Dengan Kualifikasi/Kompetensi :  
*With Qualification/Competency:*

**Pelaksana Ekspor**  
*Export Officer*

Sertifikat ini berlaku untuk : **3 (tiga) Tahun**  
*This certificate is valid for : 3 (three) Years*

Jakarta, 26 Desember 2022

Atas Nama (*on behalf of*) BNSP  
Lembaga Sertifikasi Profesi-Perkoperasian Indonesia  
*Professional Certification Body of Indonesian Cooperatives*



**Ir. Prijadi Atmadja, MBA**  
Kepala  
*Chairman*

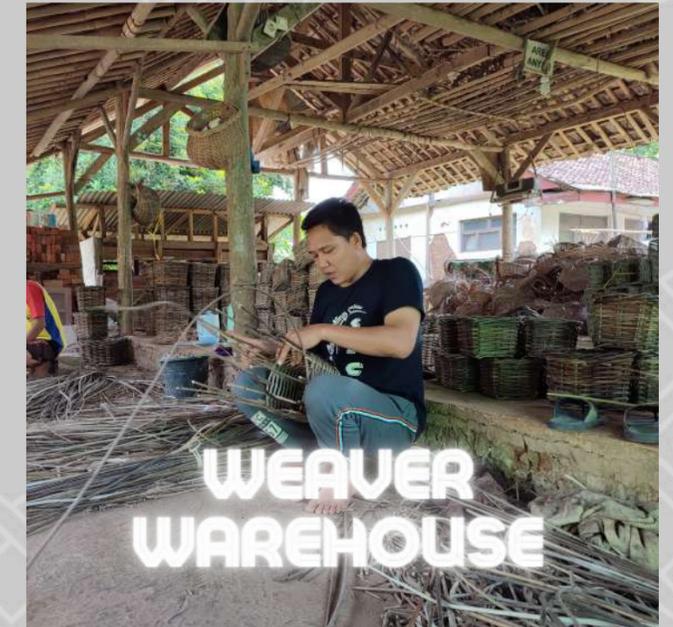




**MATERIAL PROCESS  
RATTAN GRAY**



**WEAVING HOUSE INDUSTRY**



**WEAVER  
WAREHOUSE**



**SMOOTHING PROCESS**



**WOVEN PROCESS**



**WORKSHOP**





**"Weaving is not only producing works of art, but weaving is a form of regional creative economy culture that must be maintained."**

**PT RATTAN ART INDONESIA**

**Thanks You**