



# Company Profile

**PT Locatani Agro Indonesia**







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**Locatani** 

Moving Forward With Indonesian Farmer



# About Us



# Locatani

Locatani is an exporter of cassava and sweet potato from Indonesia. Through partnerships with farmers in the village of Bogor, West Java, Locatani provides fresh cassava, sweet potatoes, and their derivative products. We believe that bringing the products of local Indonesian farmers to the international market is the right step for their welfare.

## Our Story

### Mei 2021:

A farmer group in Bogor Regency told us of their concern over the low selling price of tubers. The farmers are restless because the abundant harvest does not necessarily bring prosperity to them.



### November 2021:

PT Locatani Agro Indonesia was established in Central Jakarta with NIB **2105220020042**



### Februari 2022:

We collaborate with several farmer groups in Bogor and several Micro, Small and Medium Enterprises (MSMEs) to prepare all export needs





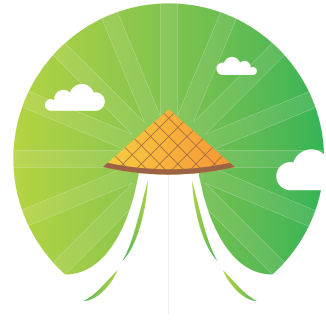
## Vision

Increase the confidence of local tuber farmers, especially in developing and underdeveloped villages.

## Mision

1. Buy farmers' products at a fair price
2. Absorb the best quality tubers from farmers for export
3. Empowering local tuber farmers in Indonesia
4. Maintaining the trust of partners and buyers





## Brand Value

1. Growing self-confidence for farmers is the task of locatani when Indonesia's economic conditions are facing challenges
2. We are committed to providing fresh products directly from partner fields.
3. Maintaining the trust of consumers and partners is the main value of locatani.
4. Locatani saw the condition of local farmers and felt their suffering.
5. We are committed to taking part in ontributing by providing new derivative innovation products so as to be able to prosper local farmers and meet global market demands.



# Sustainable Development Goals



# Sustainable Development Goals

## 2 ZERO HUNGER



### End Hunger, Achieve Food Security and Improved Nutrition and Promote Sustainable Agriculture

**Problem:**

Several countries in the world are currently experiencing chronic food shortages so that they are unable to get enough food.

**Solution:**

Locatani is committed to maintaining world food security and reducing all forms of malnutrition that occur in several countries.

Related business activities and initiatives:

1. Provide cassava and sweet potato products for countries that need food stocks
2. Provide safe and nutritious food



## 8 DECENT WORK AND ECONOMIC GROWTH



### Promote Sustained, Inclusive and Sustainable Economic Growth, Full and Productive Employment and Decent Work For All

#### Problem:

In Indonesia, there are still jobs that are not feasible or jobs that do not improve the welfare of their workers, such as laborers and farmers, one of which we can find in West Java. In addition, the limited access of Indonesian agricultural products to the world market is a big challenge for farmers in Indonesia.



#### Solution:

Locatani is committed to supporting the achievement of productive and decent work for all people, including women and men, youth and the elderly, to persons with disabilities, with an equal distribution of wages for work of equal value. Locatani is also committed to promoting Indonesian products to the world market.

Related business activities and initiatives:

1. Empowering some communities in the villages of West Java Province to contribute in managing agricultural products, especially cassava and sweet potatoes.
2. Increase the selling value of cassava and sweet potato products by creating derivative products.
3. Promote cassava and sweet potato products from local farmers to the world market.



### Strengthen The Means of Implementation and Revitalize The Global Partnership for Sustainable Development

**Problem:**

We realize that every country is interconnected in world trade. The biggest challenge that we mentioned in this case is the trust and ease in carrying out export and import.

**Solution:**

Locatani is committed to supporting cooperation between countries related to agricultural products by increasing exports from local Indonesian farmers and maintaining the trust that has been mandated.

Related business activities and initiatives:

- 1. Coexistence and mutual prosperity with suppliers.





# Our Impact

# Our Impact

- 1** The **selling price** of cassava and sweet potato products increased at the farmer level.
- 2** All communities in the village including women and men, youth, the elderly, to people with disabilities have the opportunity **to earn additional income.**
- 3** Farmers and Micro, Small and Medium Enterprises (MSMEs) related to cassava and sweet potato products have the **opportunity to access international markets.**
- 4** Locatani **can meet the needs** of cassava and sweet potato products in several countries in the world.
- 5** Waste products from cassava and sweet potatoes **can be reprocessed into derivative products**, so farmers don't have to worry about their products not being absorbed 100 percent.







# Farmer Story

# What Do They Say?



## Sweet Potato Farmer Says:

When it is harvest time, our products are always sold to local markets as well as middlemen. We are worried that when harvest day comes, the harvest will be very abundant but the selling price of sweet potatoes will decrease. We hope that the selling value of sweet potato products will remain stable, so that we can survive.



## Cassava Farmer Says:

We feel less confident because the price we get in the local market is very low, only IDR 800/kg and the price is quite unstable. We hope that cassava from our land can be processed into derivative products that have a high selling value.





# Our Location

# Our Location

## Bogor District, West Java

We chose Bogor, West Java because in this area there are many cassava and sweet potato plantations, as well as fairly easy access to the Tanjung Priok port to speed up the shipping process.



### Cassava Land



### Sweet Potato Land





# Our Team

# Our Team



**Muhamad Febryanto**  
Chief Executive Officer

 mfebryanto8  
 muhamad februaryanto





*We are not a team because we work together. We are a team because we trust, respect and care for each other.*



*We believe that what is being fought right now will have a big impact.*



**Dzikri Sani Purnama**  
Chief Financial Officer

 @dzkr.sani\_  
 Dzikri Sani Purnama



# Our Product



## **Fresh Cassava**

*Singkong Segar* \_\_\_\_\_



## **Modified Cassava Flour**

*Tepung Mocaf* \_\_\_\_\_



## **Tapioca Starch**

*Tepung Tapioka* \_\_\_\_\_



## **Cassava Chips**

*Keripik singkong* \_\_\_\_\_



## **Frozen Cassava**

*Singkong Beku* \_\_\_\_\_





## **Dried Cassava**

*Gaplek / singkong kering* \_\_\_\_\_



## **Purple Sweet Potato**

*Ubi Jalar Ungu* \_\_\_\_\_



## **Orange Sweet Potato**

*Ubi Jalar Oranye* \_\_\_\_\_



## **Yellow Sweet Potato**

*Ubi Jalar kuning* \_\_\_\_\_



## **Violet Sweet Potato Powder**

*Tepung ubi Jalar ungu* \_\_\_\_\_



# Shipping and Payment

# Shipment

## **Exwork**

The costs borne by the buyer include delivery costs from our warehouse in Bogor Regency to the buyer's place.

## **Free On Board (FOB)**

The costs borne by the buyer include shipping costs when the goods are transported to the ship at the port of Tanjung Priok to the destination country.



# Payment

## **Advance Payment**

This advance payment can be made via Telegraphic Transfer (T/T)

## **Irrevocable Confirmed L/C**

Payment for this L/C is fully guaranteed by both the exporter's bank and the importer's bank

**We are ready to supply your  
cassava and sweet potato  
needs. Check our website**



**Order  
Now!**





**Moving Forward With Indonesian Farmers**



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 [www.locatani.com](http://www.locatani.com)

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