

# PT. SATORIA AGRO INDUSTRI (PART OF SATORIA GROUP)

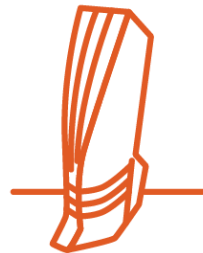


# SATRIA | at a Glance

GROUP

Established in 2014

Businesses in 5 DIVERSE INDUSTRIES :



Property  
Development



Manufacturing



Hospitality



Trading  
and Distribution



Entertainment



Founder & CEO :  
Mr. Alim Satria

Previously co-owner of  
Maspion Group (1976-2013)



# Property Development Division



**SATORIA TOWER SURABAYA**  
Located in the heart of West Surabaya,  
Satoria Tower is the first high tech  
office tower with 5-star facilities.

# Hospitality Division



## SATORIA HOTEL, YOGYAKARTA

An International Class 4 Star hotel, an elegant simplicity that fuses Indonesian culture into international facilities & services.



# Entertainment Division

LXXY



LXXY, BALI

A destination world class night life venue, bringing a new wave of entertainment in the heart of Legian, Bali.

# Trading & Distribution Division



**SATORIA DISTRIBUSI LESTARI, KRIAN**

A service-oriented distributor of branded pharmaceutical products along with medical equipment that delivers a complete package to our consumers



# Manufacturing Division



SATORIA  PHARMA

PT. Satoria Aneka Industri  
( Pharmaceutical sector)

- Manufacturing IV fluid solutions
- Serving nationwide through Government E-Purchasing system
- Production capability : 50,000,000 bottles per year (phase 1) & 75,000,000 bottles (phase 2)



SATORIA AGRO

PT. Satoria Agro Industri

- Manufacturing Healthy Food Ingredients (Coconut Cream Powder, DRM, IMO, etc.)
- Manufacturing biscuit
- Providing Dry Mix and Spray Dry Tolling Service
- Providing OEM/Private Brand Service



# Satoria Agro Overview





## VISION

To be the key industrial leader in providing high quality ingredients for food nutrition companies.

## MISSION

- To provide superior quality yet great value F&B products and services for our customers through innovations and continuous improvements, at the same time ensuring strictest compliance to Food Safety, Health and Wellness Requirements.
- To be extremely committed to service, reliability and quality in our toll manufacturing partnerships to provide exceptional quality products at competitive prices.
- To become socially responsible manufacturer that implements not only the best manufacturing practices, but also creates values to society with Corporate Social Responsibility (CSR) programs.



**Biscuit, Cookies,  
Crackers, etc**

**Spray Dry and  
Dry Mix Tolling  
Service**

**Healthy Food  
Ingredients**

(Valuable Customer:  
Givaudan)



Government  
Project

Commercial  
House Brand

Coconut Cream  
Powder

Digestive  
Resistant  
Maltodextrin  
(DRM)/ Soluble  
Dietary Fiber





# BISCUITS

Plain Cookies, Hard-dough Cookies, Sandwich Cookies, Crackers, Wafer Roll/Wafer Sticks, Pie Cookies, etc.

# Government Project

• Satoria is trusted by Ministry of Health of Republic of Indonesia to manufacture **Materna Biscuits and Baby Biscuits**, which will be distributed to Health Clinics in the whole Indonesia

- 2020 : 1,228 MT
- 2021 : 1,381 MT







**Richwell**



**Commercial House Brand**



# Biscuit Types



# ON DEVELOPMENT







# Richwell Ajiib 10 gr

Flavor: Chocolate, Coconut, Vanilla, Milk





# Richwell 30 gr

Flavor: Chocolate, Coconut, Vanilla, Milk







# Richwell 80 gr Showbox

Flavor: Chocolate, Coconut, Vanilla, Milk





# Richwell CHOCOMALT 10 gr & 100 gr (Chocolate Sandwich)







# Richwell 160 gr Tray

Flavor: Chocolate, Coconut, Vanilla, Milk





# Richwell 160 gr Showbox

Flavor: Chocolate, Coconut, Vanilla, Milk







# Richwell 300 gr Showbox

Flavor: Vanilla, Milk





# Richwell 400 gr Bucket

Flavor: Chocolate, Coconut, Vanilla, Milk,  
Assorted (Mix of Chocolate, Milk, Coconut)







# Richwell HAPIE 104 gr Pie Cookies

## Flavor: Chocolate and Strawberry





# Richwell Slametan 100 gr Sandwich Biscuit Flavor: Lemon and Chocolate







# Richwell Slametan 200 gr Sandwich Biscuit Flavor: Lemon and Chocolate



# OEM Private Label Success Story:

## E-MART No Brand Butter Cookies

( Have been supplying to E-MART South Korea, Vietnam, Philippines, Singapore, Mongolia )







RICHWELL ACTIVITY  
- EXPORT -

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# RICHWELL EXPORT PARTNERS



# RICHWELL EXPORT DISTRIBUTION



CANADA



USA



GHANA

NIGERIA



MONGOLIA



China



SOUTH KOREA



TAIWAN

THAILAND

CAMBODIA

MYANMAR

MALAYSIA

SINGAPORE

VIETNAM

PHILIPPINES

AUSTRALIA





## RICHWELL DOMESTIC PARTENERS



Low prices and more ...



HARGA TERMURAH  
SETIAP SAAT





# Spray Dry and Dry Mix Tolling Service

We are open for Spray Dry and Dry Mix/Dry Blend Tolling Service



# Givaudan

Is a Swiss multinational manufacturer of flavors, fragrances and active cosmetic ingredients. As of 2008, it is the world's largest company in the flavor and fragrance industries.



# Products Categories

## Savory

Chicken, Beef Permaseal, Prawn, Mushroom, Butter Supercaps, etc.

## Sweet

Caramel, Vanilla, Sugar (Burnt), Chocolate, etc

## Fruits & Drinks

Lemon, Evercool Ice, Cola PS, Ginger, etc

## Coffee

Coffee Ultra, Sumatra Coffee, etc



# Current Production

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+/- 100MT / month (24/7)

Line 1 and 2





# Healthy Food Ingredients

Coconut Cream Powder & Digestive Resistant  
Maltodextrin-DRM (Soluble Dietary Fiber)



# 1. Coconut Cream Powder

- **Satoria Coconut Cream Powder** is made from selected coconuts through a modern and hygienic process to produce a creamy and smooth profile.
- It can be used in food & beverage. Mix it with your favorite dishes to give a pleasant coconut taste & aroma.





# Satoria Coconut Cream Powder (SACC01)

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Based on its fat, Satoria Coconut Cream Powder are offered in 4 types:

1. SACC 01 Fat 30 (fat percentage 25-35%)
2. SACC 01 Fat 40 (fat percentage 35-45%)
3. SACC 01 Fat 50 (fat percentage 45-55%)
4. SACC 01 Fat 60 (fat percentage 55-65%)

Offered in 20kg bulk packaging and retail packaging based on request\*

**\*Note: MOQ applied**





## 2. Digestive-Resistant Maltodextrin (DRM)



INTRODUCING

**Fiberfit**

*Healthy Soluble Fiber*

with Outstanding Benefits!

*One of the Pioneer Manufacturers  
Digestion Resistant Maltodextrin  
in South East Asia*





# What is *Fiberfit*

FIBERFIT is a Satoria's Brand of **Digestive-Resistant Maltodextrin (DRM)** or commonly known as Soluble Dietary Fiber derived from corn or cassava starch.



## Introduction of Fiber Fit

Fiber **cannot** be produced by human body.

The American Dietetic Association recommends eating **20 to 35 grams** of fiber per day.

Most people are only eating about **15 grams** of fiber per day.

Fiber as **Food Supplement** to meet daily need.







## *Cassava Cultivation in Indonesia*

Indonesia is the largest producer in Asia, and the 4th in the world. Cassava in Indonesia is harvested from around 1.2 million ha, producing around 15-17 million tons of fresh roots. Cassava is Non-GMO.





FIBERFIT

## HEALTH BENEFITS



Lowering fat absorption  
and helping weight  
management



Reducing the risk of  
cardiovascular disease



Lowering cholesterol



Feeding healthy  
gut bacteria



Stabilizing blood sugar  
(glucose) levels

# PRODUCT APPLICATION



Tea



Mineral Water



Coffee



Ice Cream



Juice



Milk

# PRODUCT APPLICATION



Carbonated Drink



# PRODUCT APPLICATION



Food Supplement



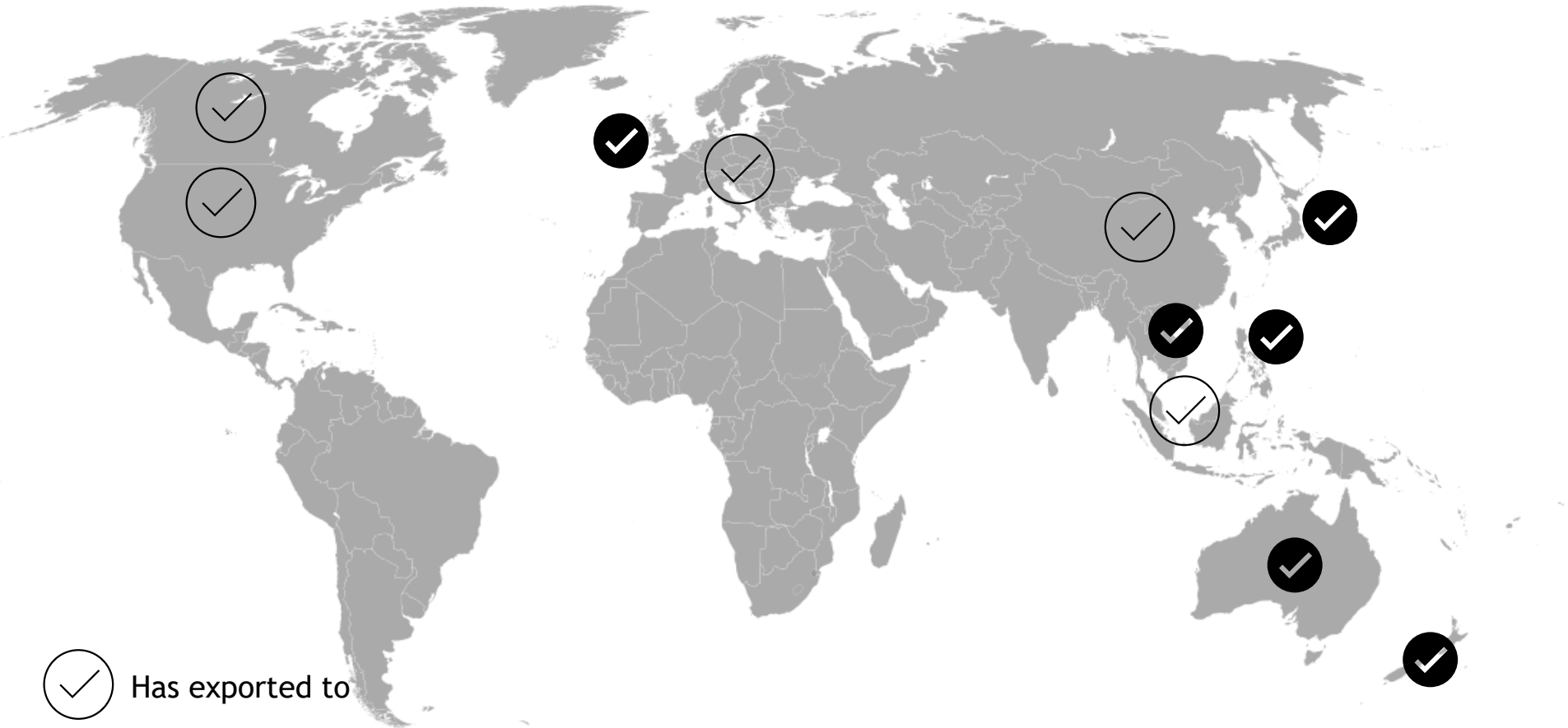
Sweetener




Jelly



# Export Partners



 Has exported to

 Potential & will be exported soon



FIBERFIT

B2B

Partner



# Nestlé







FIBERFIT

# PACKAGING DESIGN B2C



We accept customized packaging model & design to suit the market demand.



Liquid: IBC Tank

Powder: 25kg Bag

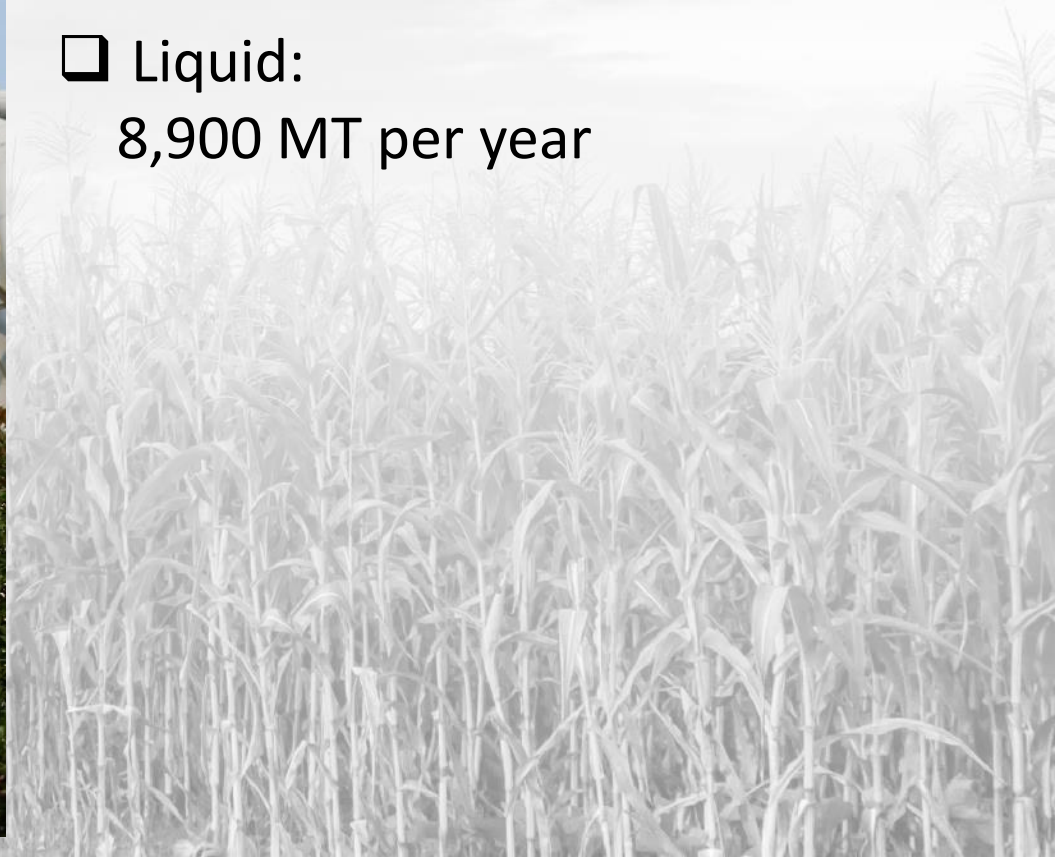






## CAPACITY:

- Powder:  
6,750 MT per year
- Liquid:  
8,900 MT per year







## CERTIFICATE OF REGISTRATION

This is to certify that:  
**PT. Satoria Agro Industri**

Desa Sambisrah, Kecamatan Wonorejo Pasuruan 67173 INDONESIA

operates a  
**FOOD SAFETY MANAGEMENT SYSTEM**

which complies with the requirements of  
**AS/NZS ISO 22000:2005 incorporating the Principles of HACCP developed by the Codex Alimentarius Commission (Rev 4-2003)**

for the following scope  
Development, blending and spray drying of non-dairy powders, packed in multiwall paper bags.

The certification also covers processing (liquefaction, saccharification and enzymatic hydrolysis) of starch for production of glucose syrup packed in bulk, drum and plastic pail.

**Certificate No: FSM42208**

Issued: 6 September 2017

Originally Certified: 6 September 2017

Expires: 5 September 2020

Current Certification: 6 September 2017

*Nicole Grantham*

Nicole Grantham  
General Manager SAI Global Certification S



Registered by  
SAI Global Certification Services Pty Ltd (ACN 606 716 888) 888 George Street  
Pty Limited (ABN 60 606 716 888) 2000 Australia (SAI Global) and not  
The Certification Body of the company and will not be used for any other  
purpose. This certificate remains the property of SAI Global and  
cannot be used for any other purpose. Please refer to SAI Global on-line  
www.sai-global.com

LEMBAGA PENGKAJIAN PANGAN OBAT-OBATAN DAN KOSMETIKA  
MAJELIS ULAMA INDONESIA (LPPOM-MUI)  
THE ASSESSMENT INSTITUTE FOR FOODS, DRUGS, AND COSMETICS  
THE INDOONESIAN COUNCIL OF ULAMA (LPPOM-MUI)

### HALAL ASSURANCE SYSTEM STATUS

保证哈拉系统的状态

NO. HS1A7043/082017/SRA

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Berdasarkan pemeriksaan dokumen dan audit implementasi Sistem Jaminan Halal, Lembaga Pengkajian Pangan, Obat-obatan dan Kosmetika - Majelis Ulama Indonesia (LPPOM-MUI) menyatakan bahwa:  
Based on the on-site appraisal and implementation audit of Halal Assurance System, The Assessment Institute for Foods, Drugs and Cosmetics - The Indonesian Council of Ulama (LPPOM-MUI) states that:  
按照审查文件及审计哈拉保证系统, LPPOM-MUI 宣布:

Nama Perusahaan (公司名称): **PT. SATORIA AGRO INDUSTRI**  
Name of Company  
Alamat Perusahaan/Pabrik (公司地址): **Jl. Raya Pasuruan, Desa Sambisrah, Kec. Wonorejo, Kab. Pasuruan, Jawa Timur, Indonesia**  
Address

ditilai telah menerapkan Sistem Jaminan Halal  
has been implementing Halal Assurance System  
已贯彻执行哈拉保证系统

Jakarta, 08 AGUSTUS 2017  
Ditandatangani oleh Kepala Kantor, LPPOM-MUI  
Signed by: Head Office, LPPOM-MUI

dengan kategori/with category/ 评级: **SANGAT BAIK / EXCELLENT**

Berlaku sampai dengan / Valid until / 有效期至: **08 AGUSTUS 2019**      Lentera ini bukan merupakan Sertifikat SAI/This is not HASS-Certificate

## Certificates

FSSC 22000

ISO 22000

ISO 14001

ISO 45001

Halal Certificate

Halal Assurance System Status

Kosher Certificate (Australia)

Non-GMO Lab Result

Allergen-Free Lab Result

US FDA

COA (Internal Lab)

HARPC & HACCP



**Sanitary Standard**

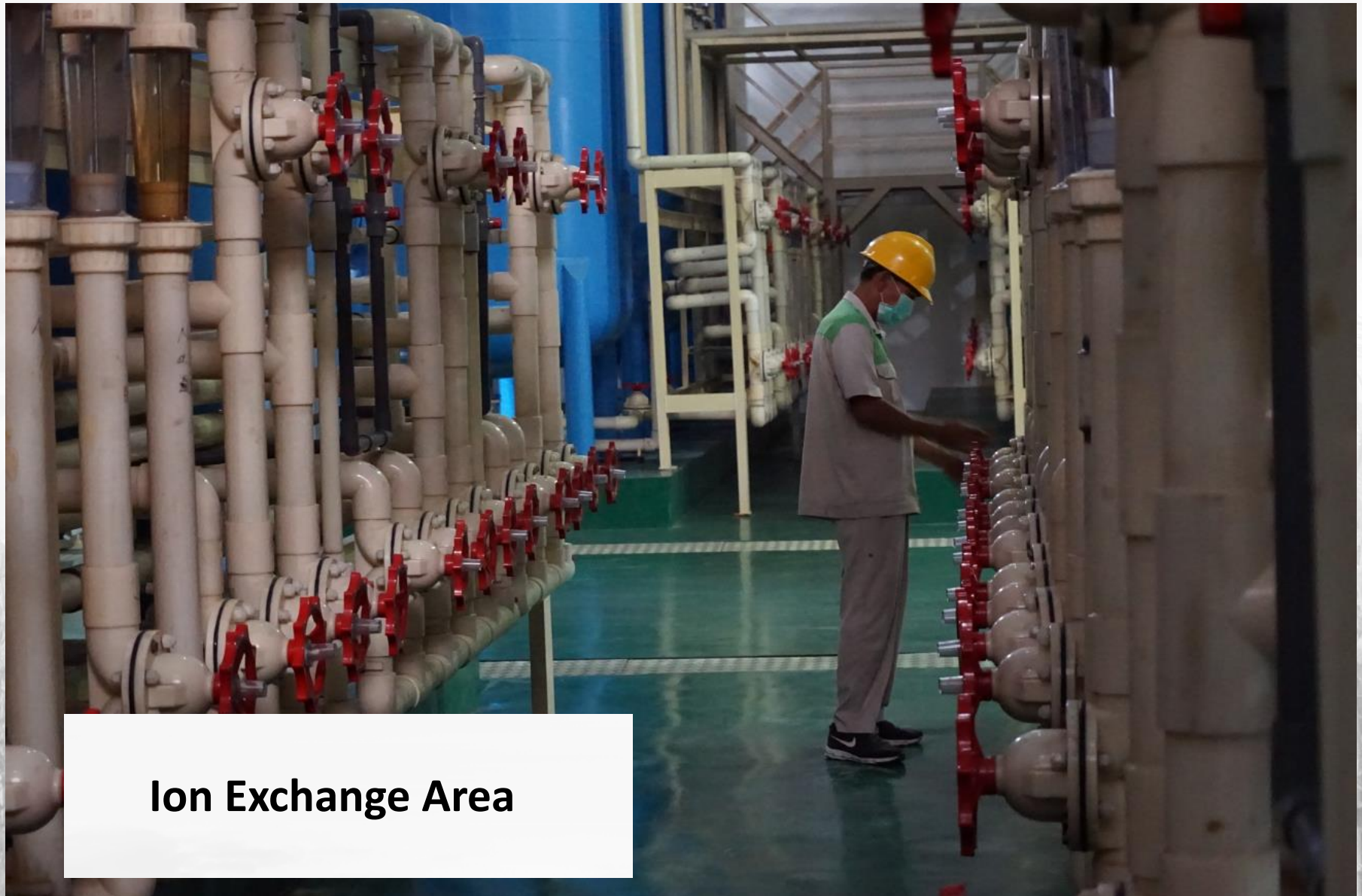




**Liquid Plant**

Activate Windows  
Go to Settings to activate Windows.





**Ion Exchange Area**



**Mixing Room  
Powder Plant**



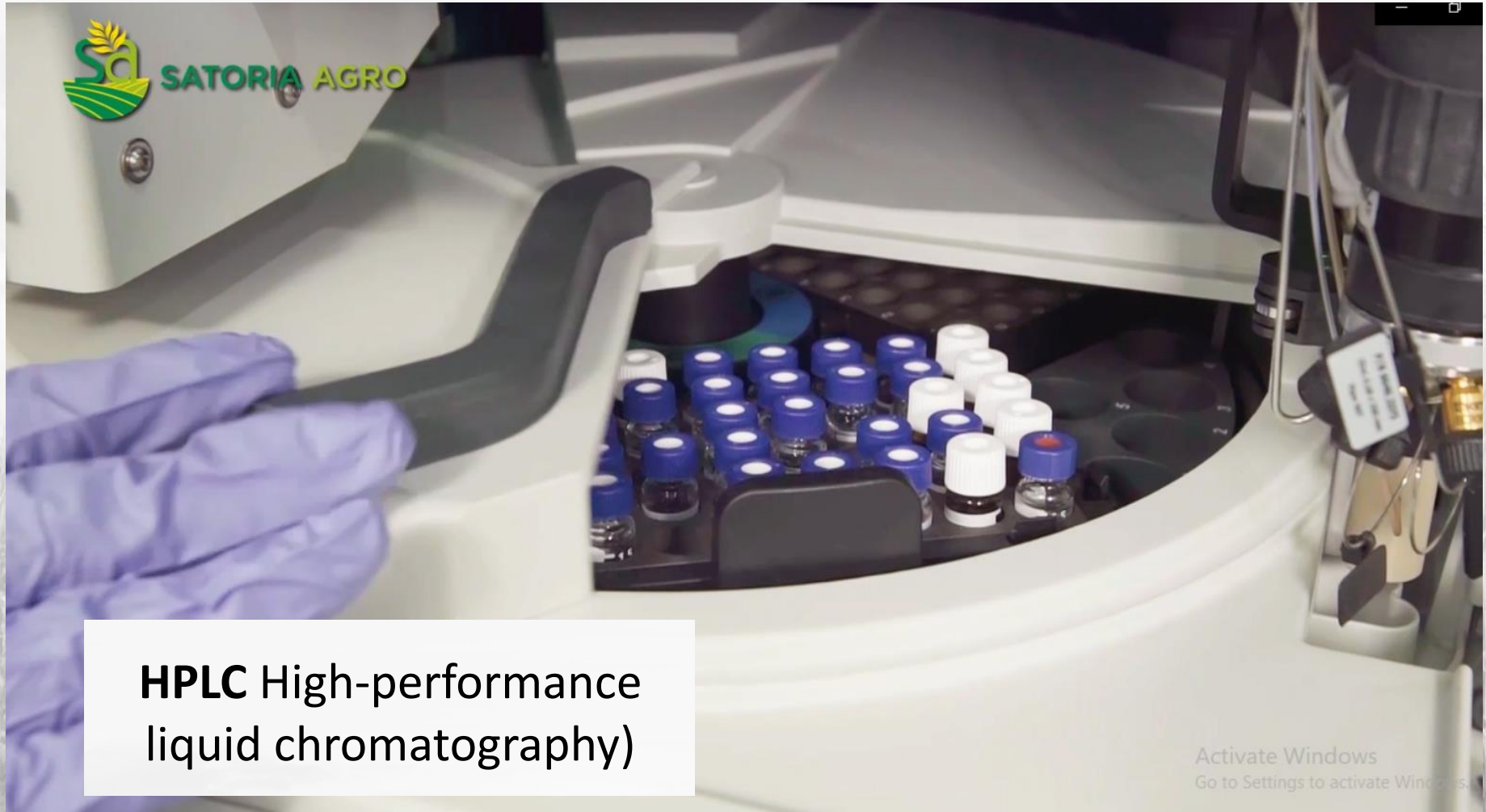


**Moisture Content  
Examination**





**Microbiology  
Examination**



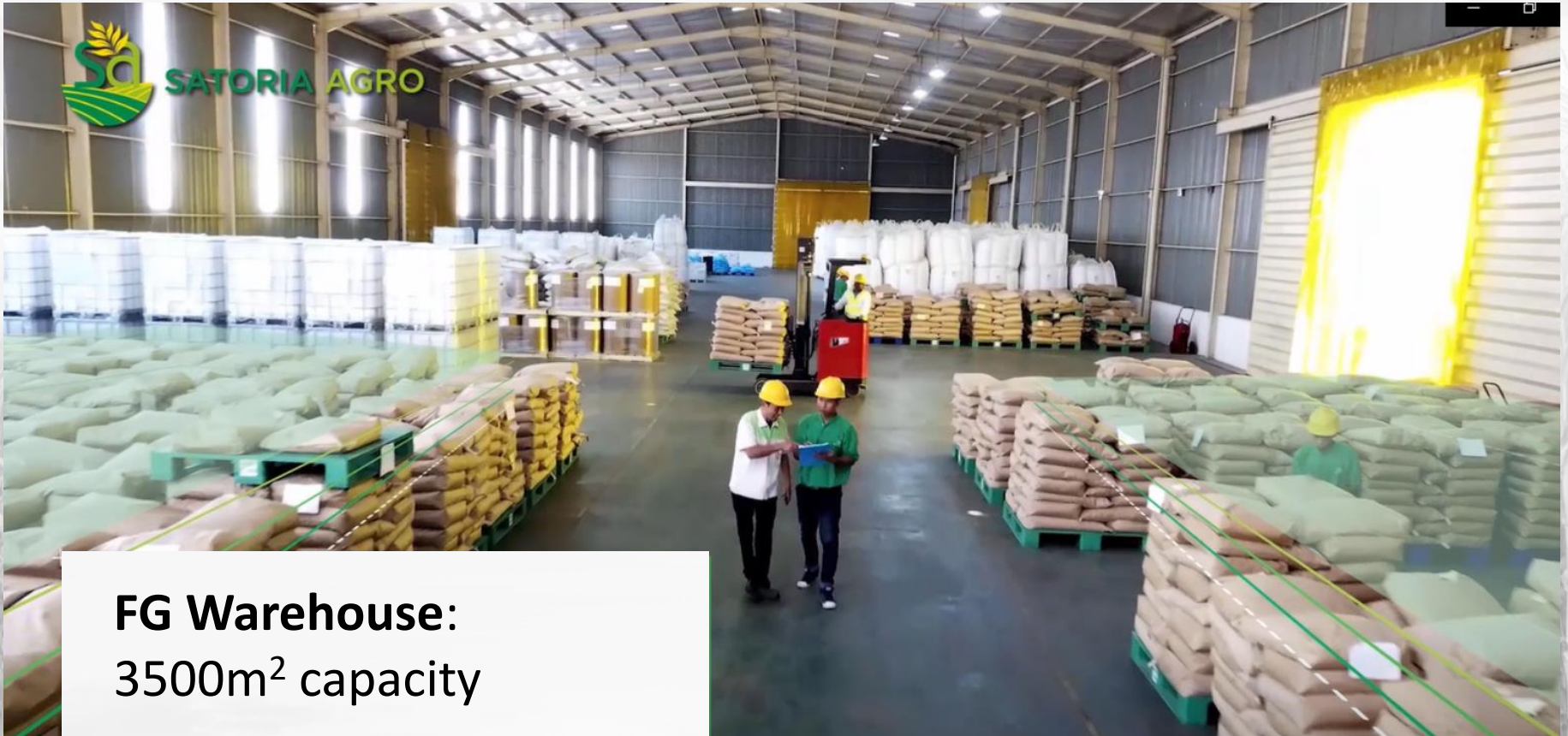
**HPLC** High-performance liquid chromatography)





**Filling Process**





**FG Warehouse:**  
3500m<sup>2</sup> capacity

# Thank You

