



"Moving Forward
With Indonesian Farmer"



Company Profile

PT Locatani Agro Indonesia

Jl. Topas no.24, Kel Galur,
Kec. Johar Baru, Jakarta Pusat 10530
contact@locatani.com
+62 812 8039 5061

www.locatani.com

Table of contents

1

About Us

Page 1

2

Problem

Page 3

3

Our Impact

Page 4

4

Farmer Story

Page 5

5

Location

Page 6

6

Our Team

Page 7

7

Shipping &
Payment

Page 8

About Us



Mei 2021

A farmer group in Bogor Regency told the story concern for us over the selling price of tubers that are low. This results in a bountiful harvest will not make farmers prosperous



Mei 2021

On that concern, we formed a team for provide solutions



Our History



November 2021

our team established PT Locatani Agro Indonesia domiciled in Central Jakarta NIB 2105220020042

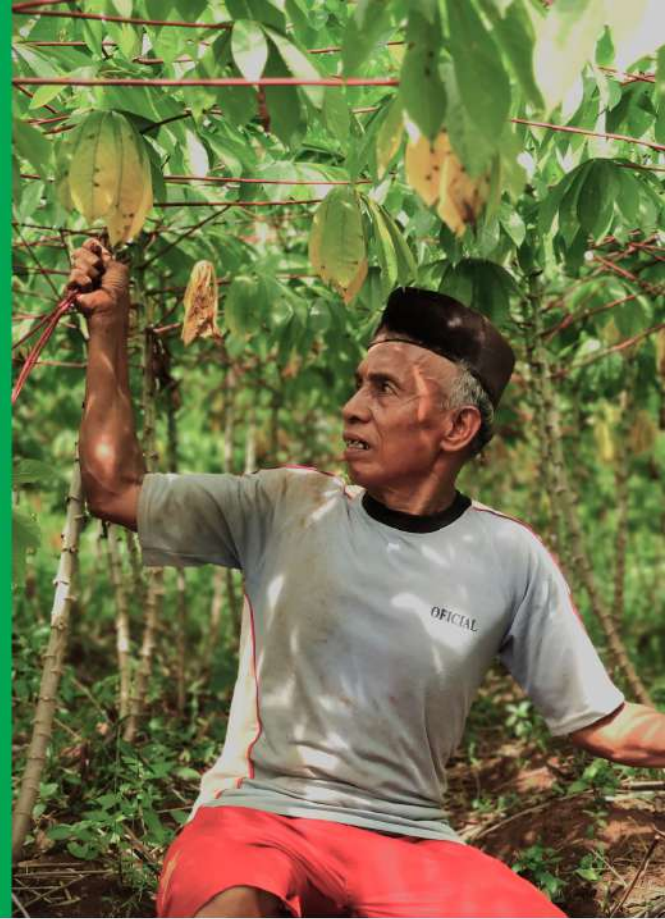


Mei 2021

We cooperate with farmer groups and MSMEs to prepare for export



Locatani is an exporter of cassava and sweet potatoes from Indonesia. Through partnerships with farmers in the village, Locatani can provide fresh cassava and sweet potatoes and their derivative products. We believe that absorbing the products of local Indonesian farmers into the international market is the right step for their welfare



Vision

Increase the confidence of local tuber farmers, especially in developing and underdeveloped villages.

Mission

1. Buy farmers' products at a fair price
2. Absorb the best quality tubers from farmers for export
3. Empowering local tuber farmers in Indonesia
4. Maintaining the trust of partners and buyers

Brand Value



Trusted



Fresh Product



Emphaty

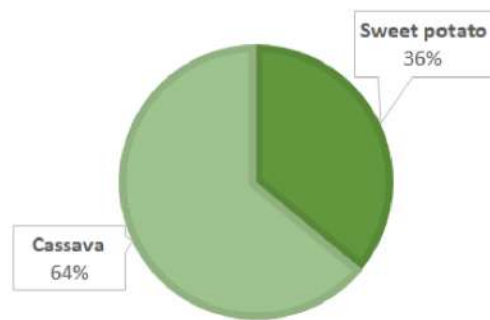


Self Confident



Inovation

Problem



Picture of the percentage of cassava and sweet potato production capacity in Bogor Regency

Bogor Regency is known as an area that produces a lot of cassava and sweet potatoes, based on data from bogorkab.bps.go.id in 2020 the production capacity of cassava is 85,861 tons and sweet potato is 48,294 tons. Ironically, based on the results of observations and interviews by the Locatani team conducted in February 2022, information was obtained that farmers in Bogor Regency still have problems in marketing their products.



Local products of cassava and sweet potato are priced very low

The selling price is low due to the abundance of supplies in the local market and middlemen buy at very low prices. The case that occurred in the district. Ranca Bungur cassava prices reach Rp 800 per kilogram.



Picture of Ranca Bungur Farmer, Bogor



Not Fully Farmers' products are absorbed by the local market

when harvesting, farmers are worried because the majority of middlemen will not buy 100% of their harvest. This is because the product is judged to be small in size. Therefore, farmers began to try to collect waste products to be processed into other derivative products.



The lack of marketing by cassava and sweet potato farmers

The majority of farmers are old people who minimally operate technology, so middlemen and local markets are the only options



Our Impact

- **The selling price** of cassava and sweet potato products increases at the farmer level.
- Communities in the village have the opportunity to **get additional income** from the creation of the ecosystem created by locatani.
- Farmers and SMEs related to cassava and sweet potato products have the **opportunity to access international markets.**
- For some countries, locatani can **fulfil the needs** of cassava and sweet potato products in the buyer's country.
- Waste products from cassava and sweet potatoes **can be reprocessed into derivative products** so that farmers don't have to worry about their products not being absorbed 100 percent.

Farmer Story



Sweet Potato Farmer

"When we harvest, we have been absorbed by local markets and middlemen. we are worried if the price is going down at harvest time. Our hope is that the selling value of sweet potato products remains stable so that we can survive."

Cassava Farmer

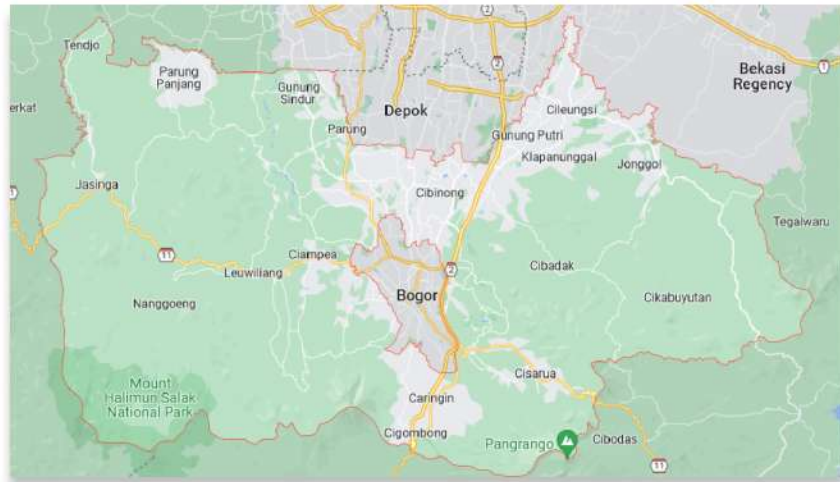
"We don't feel confident because the price we get in the market is very low, reaching Rp800 / kg. We hope that cassava from our land can be processed into derivative products with high selling value."



Location

Bogor District

We chose this area because it is planted with cassava and sweet potatoes. Easy enough access to reach the Tanjung Priok port can speed up the shipping process.



Cassava Land



Sweet Potato Land



Our Team



Muhamad Febryanto

Chief Executive Officer

 @mfebryanto8

 muhamad febryanto

Hasya Afifah Khoirunnisa

Chief Techonology Officer

 @hsy_ffh

 Hasya Afifah Khoirunnisa



Sigit Nur Cahyo

Chief Marketing Officer

 @sigit_nco

 Sigit Nur Cahyo

Dzikri Sani Purnama

Chief Financial Officer

 @dzkr.sani_

 Dzikri Sani Purnama



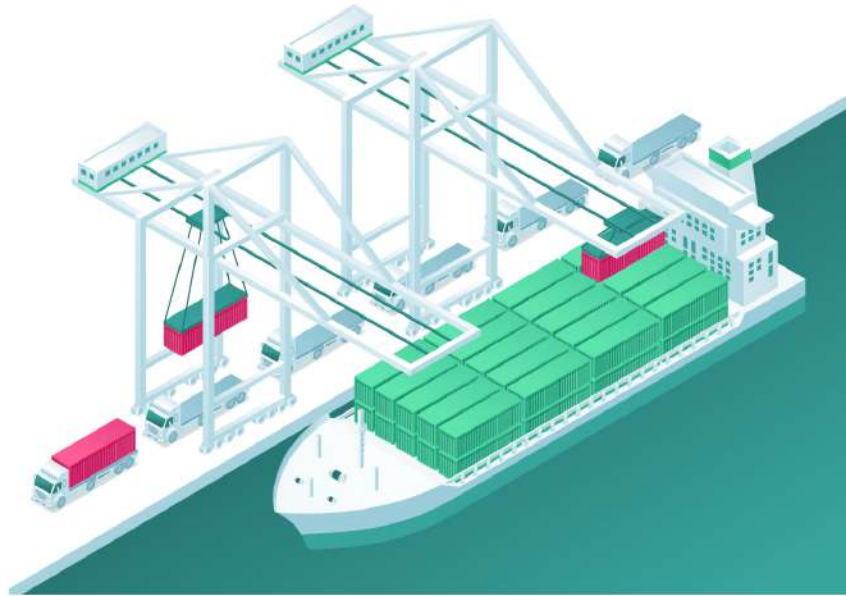
Shipment

Exwork

The costs borne by the buyer include delivery costs from our warehouse in Bogor Regency to the buyer's place.

Free On Board (FOB)

The costs borne by the buyer include shipping costs when the goods are transported to the ship at the port of Tanjung Priok to the destination country.



Payment

Advance Payment

This advance payment can be made via Telegraphic Transfer (T/T)

Irrevocable Confirmed L/C

Payment for this L/C is fully guaranteed by both the exporter's bank and the importer's bank