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Company Profile

Brief History

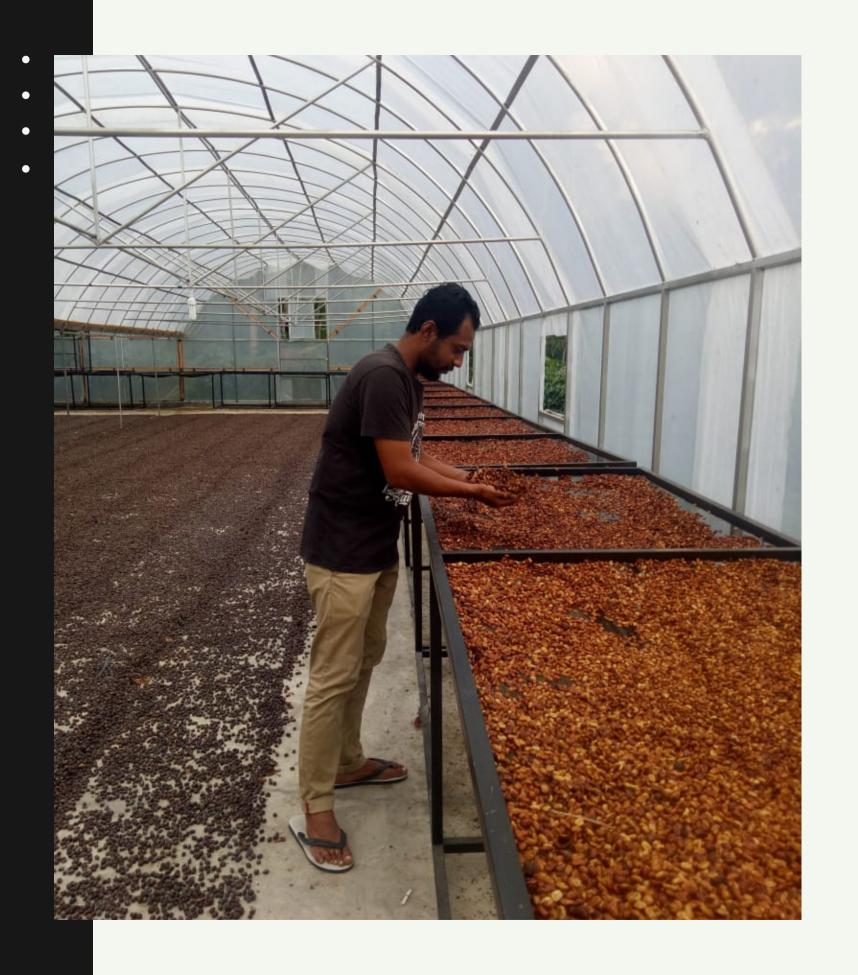
Business Strategies

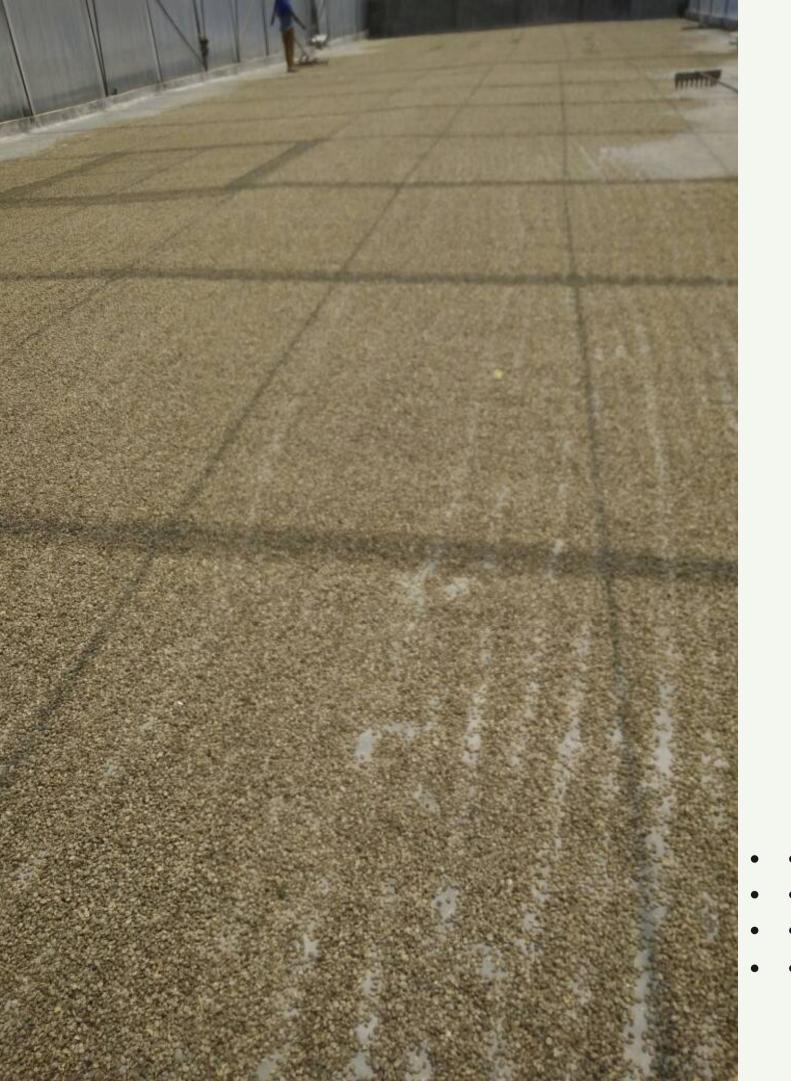
Marketing Strategies



About the Company

PT. INDO JAYA MAS is a world-class Coffee Beans Producers Company specializing in providing and supplying specialty coffee beans around the world. Our focus is to give the Best Quality of our beans, Best Price to support our buyers and Best Lead Time of supply our beans just in time.





History the Company

The company was initially started as a small in 1977. Our Company was well-known and highly beloved because of its quality committed coffee beans.

First our business was focus at local market and since 2015, we started to expand to worldwide to introduce our Sumatra Coffee Beans.



Business Strategies

Target

Production and distribution of Specialty Coffee to international market

Strategy

Expansion of business and production to different countries

Price

Provide the pricing that meet the Market.

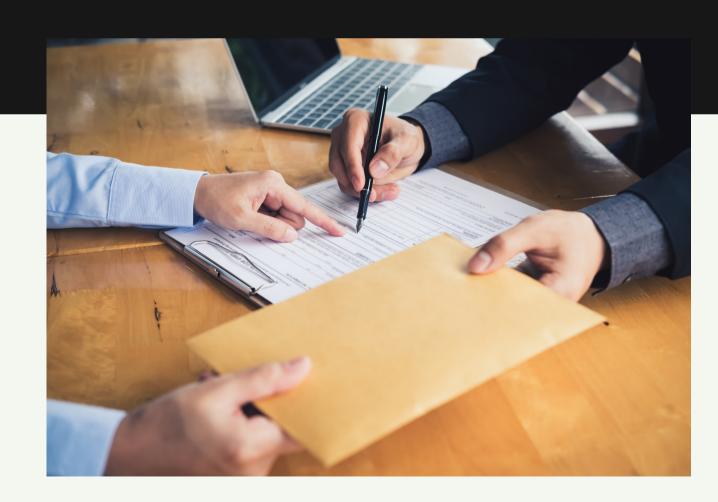
Teams

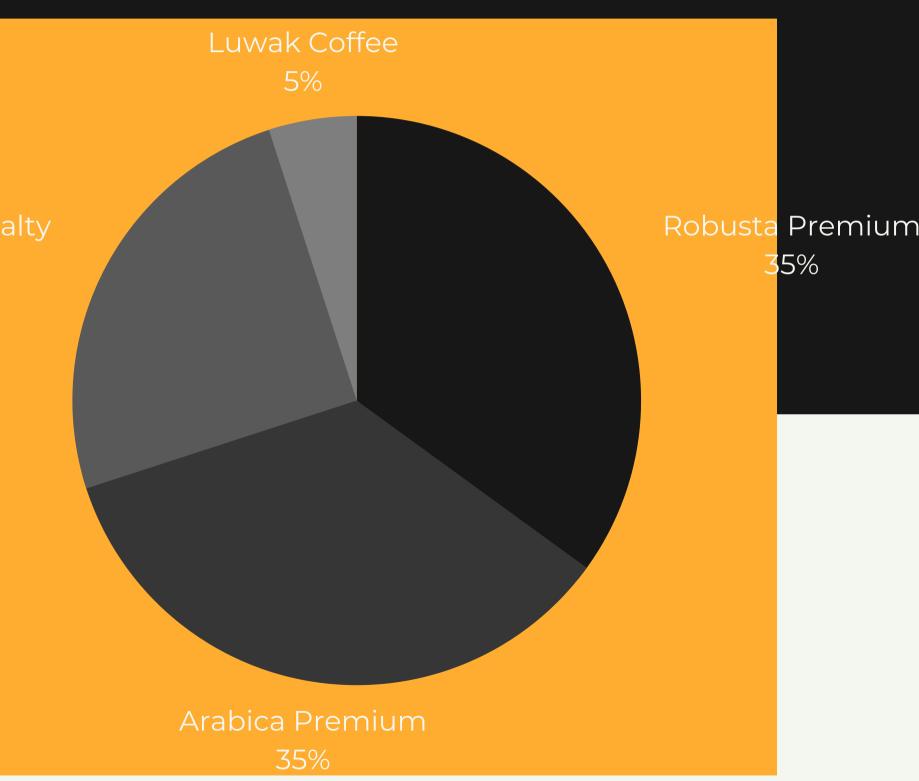
We and the buyers are team that need support each other so we can grow together.

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Company Strategies

Arabica Specialty 25%





Achievements

we had aready sent our beans to USA, Malaysia, Japan, South Korea and NZ.

Culture

An accommodating, professional, and high-achieving work environment

Market Share

43% total of market share in the industry of coffee beans in Sumatra

Important Facts

