

EKUATOR INDONESIA

ONE-STOP SERVICE IN FOOTWEAR INDUSTRY



PRIVATE LABEL SHOE MANUFACTURES

Ekuator is one of Indonesian companies in footwear industry. Provides wide range of shoes made from the finest materials and made by Indonesian professional Manufacturers of craftsman and Suppliers.

We are very startup friendly and provide an end to end solution from concept all the way to production. For production orders, price per pair is determined on several factors such as shoe design, materials used, quantity and level of craftsmanship involved among other things.

We are open to discuss for private labeling business options, while operating with its own brand names. Therefore, Ekuator Offering services to both private label brands and individual client to establish a good relations in business for a mutually beneficial relationship with our suppliers and international footwear buyers.



SHOE MANUFACTURING SERVICE

We offers a one-stop service which means multitude of products or services to your brand, such as :



CUSTOM SHOES	MATERIAL	PRODUCTION
<p>We are ready expand the customer portfolio by offering a variety of different models for the most diverse areas and markets. Such as :</p> <ul style="list-style-type: none">- Formal Shoes- Casual Shoes- Sport Shoes- Safety Shoes- Sandals- Men / Women / Children <p>Etc.</p>	<p>Good shoes come from the best materials. We are ready to make your dream shoes come true with the following materials:</p> <ul style="list-style-type: none">- Real Leather- Synthetic Leather- Canvas / Textile- PU / PVC- Mesh <p>Etc.</p>	<p>This is where your ideas come to life.</p> <p>Prototype and sample development is an important process that is used as a blueprint before starting a production order.</p> <p>Specifications :</p> <ul style="list-style-type: none">- Injection Shoes- Cement Shoes- PVC- Eva Sandals- Vulcanized- Goodyear Welt <p>Etc.</p>





Ekuator

JOURNEY OF ACHIEVER

OUR BRAND & PRODUCTS

ABOUT US

JOURNEY OF ACHIEVER

Ekuator is representing Indonesia. We bring out the best of resources from this equator country to be qualified in global competition.

Ekuator brings out the Indonesian values as the nation where you find it warm, has broad diversity, pleasant, with fertile soil.

It's the shoe for every gentleman that has Ekuator values.

Every shoe is made by the craftsman that is working from the factory that has decades of experiences.

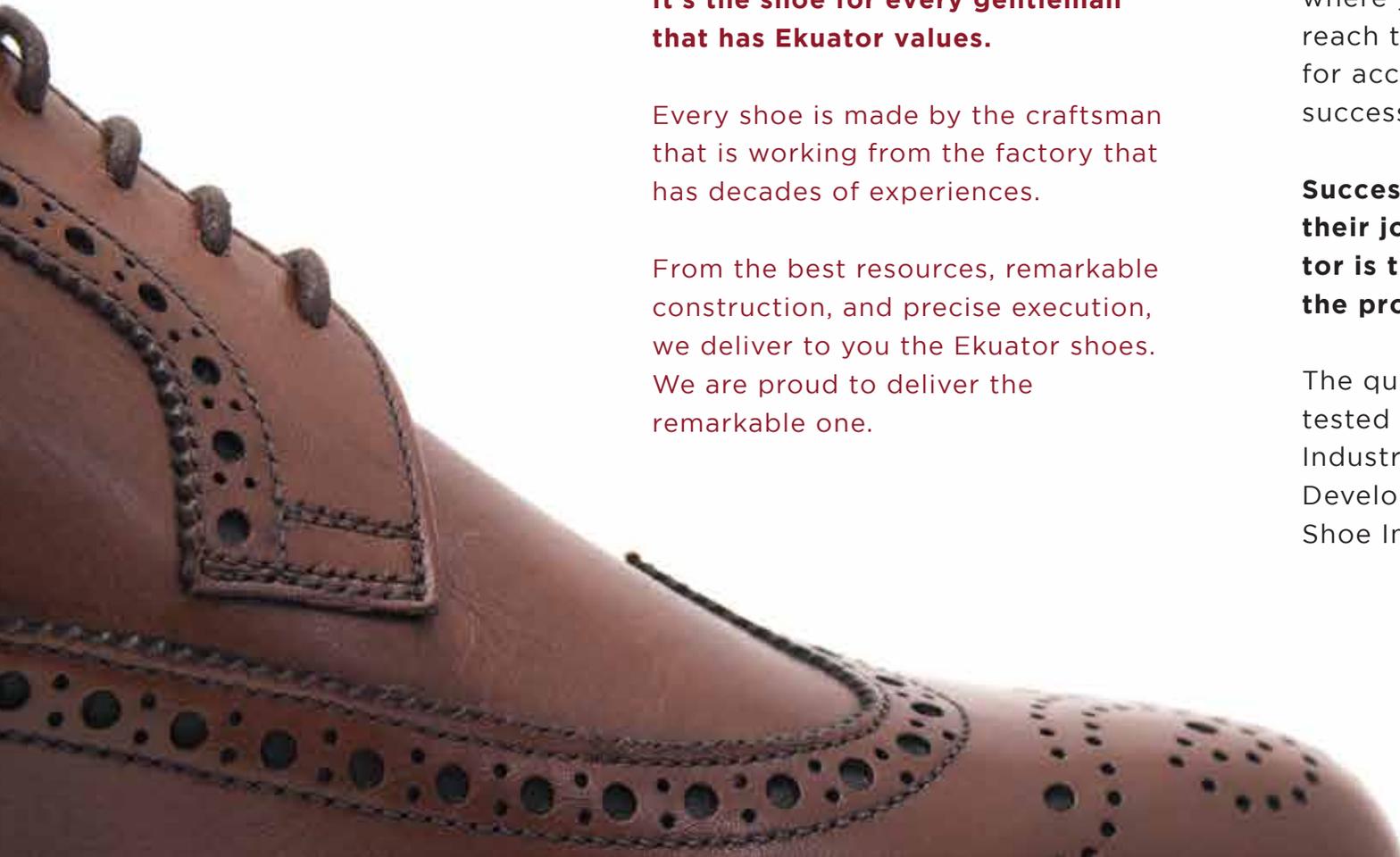
From the best resources, remarkable construction, and precise execution, we deliver to you the Ekuator shoes. We are proud to deliver the remarkable one.

There's always a story behind someone's success. There's happiness and tears. There's diversity of the experiences. There's proud. And not to be missed it's all about achievement from unstoppable productivity. We call it as "Journey of Achiever".

"Journey of Achiever" reflects the integrity of Ekuator. It's a tagline where you can see the passion to reach the dream. Ekuator is designed for accompanying you to get your success.

Success man always appreciating their journey. For that matter, Ekuator is the shoe for you who value the process and quality.

The quality of our shoes has been tested in Balai Pengembangan Industri Persepatuan Indonesia (The Development Office of Indonesian Shoe Industry).





1. Construction :
Goodyear Welted

Goodyear welted construction is the traditional method of attaching sole to upper to achieve a mechanical joint. Found by Charles Goodyear in 1869. The Goodyear Welt is sewn to the upper leather, through the rib on the sole; a wooden shank is added for strength and stability, and cork filling is put between the inner and outsole, to provide some cushioning for the foot.

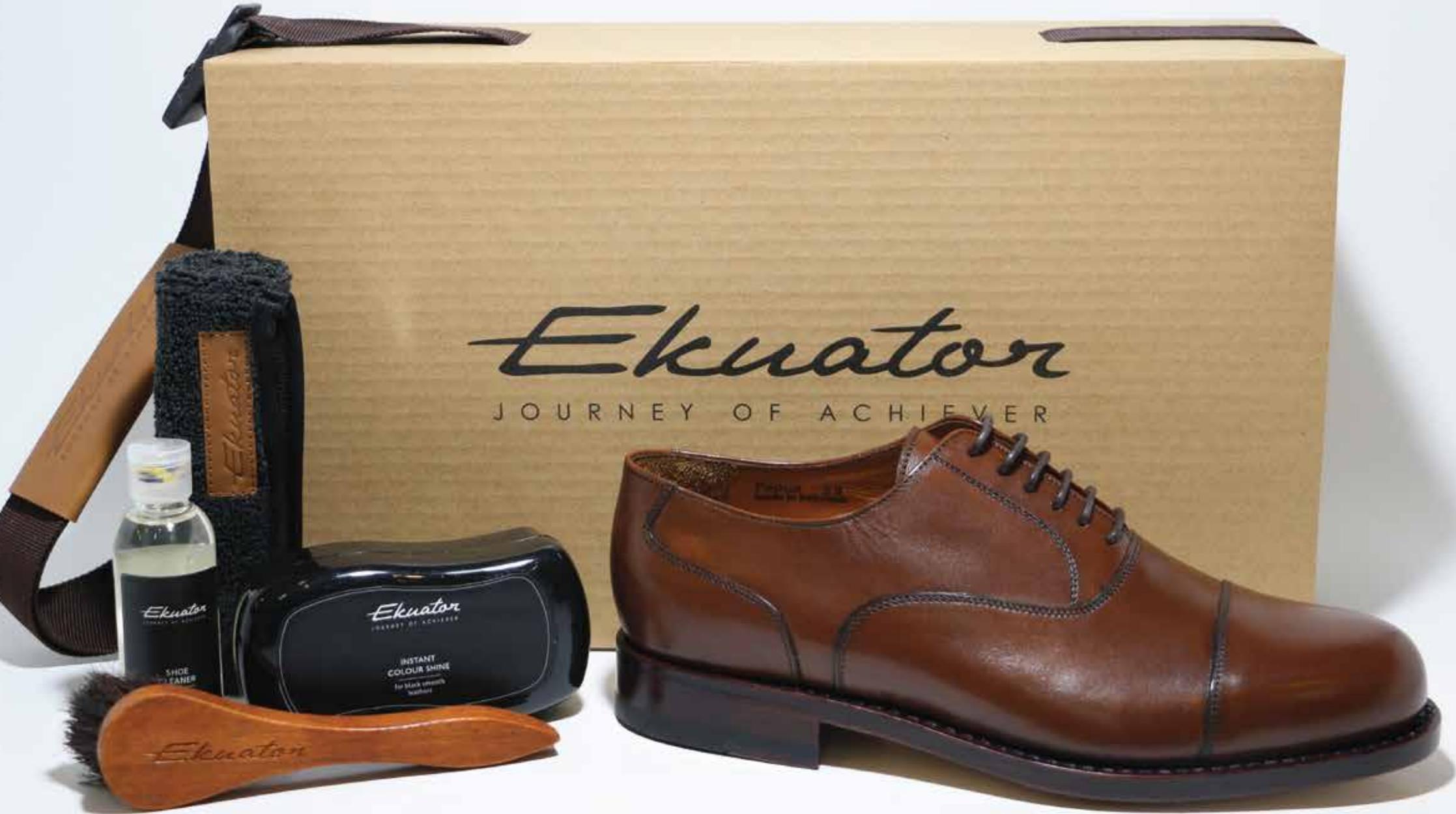
2. Filler :
Granule Cork

It is a fine flakes (sawdust) which used as a filler or to provide some cushioning for the foot. The longer this filler will following the shape of the wearer's feet. Then it gives a sense of comfort when it use.

3. Insole :
Cow Leather Nabati

Or also called Vegetable Tanned Leather is a leather material that comes from natural tanning process experience. Vegetable tanning uses natural materials, making it a more environmentally friendly leather.

4
Toe Puff :
Termoplastic



Ekuator
JOURNEY OF ACHIEVER

Ekuator
JOURNEY OF ACHIEVER
SHOE CLEANER

Ekuator
JOURNEY OF ACHIEVER
INSTANT COLOUR SHINE
for black smooth leather

Ekuator



EKU001BL
EKU001BR

Sumatra

Derby Longwing





Java —————
Derby Shortwing

EKU002BL
EKU002BR



EKU003BL
EKU003BR

Bali

Penny Loafer





Madera

Midboot

EKU004BL

EKU004BR

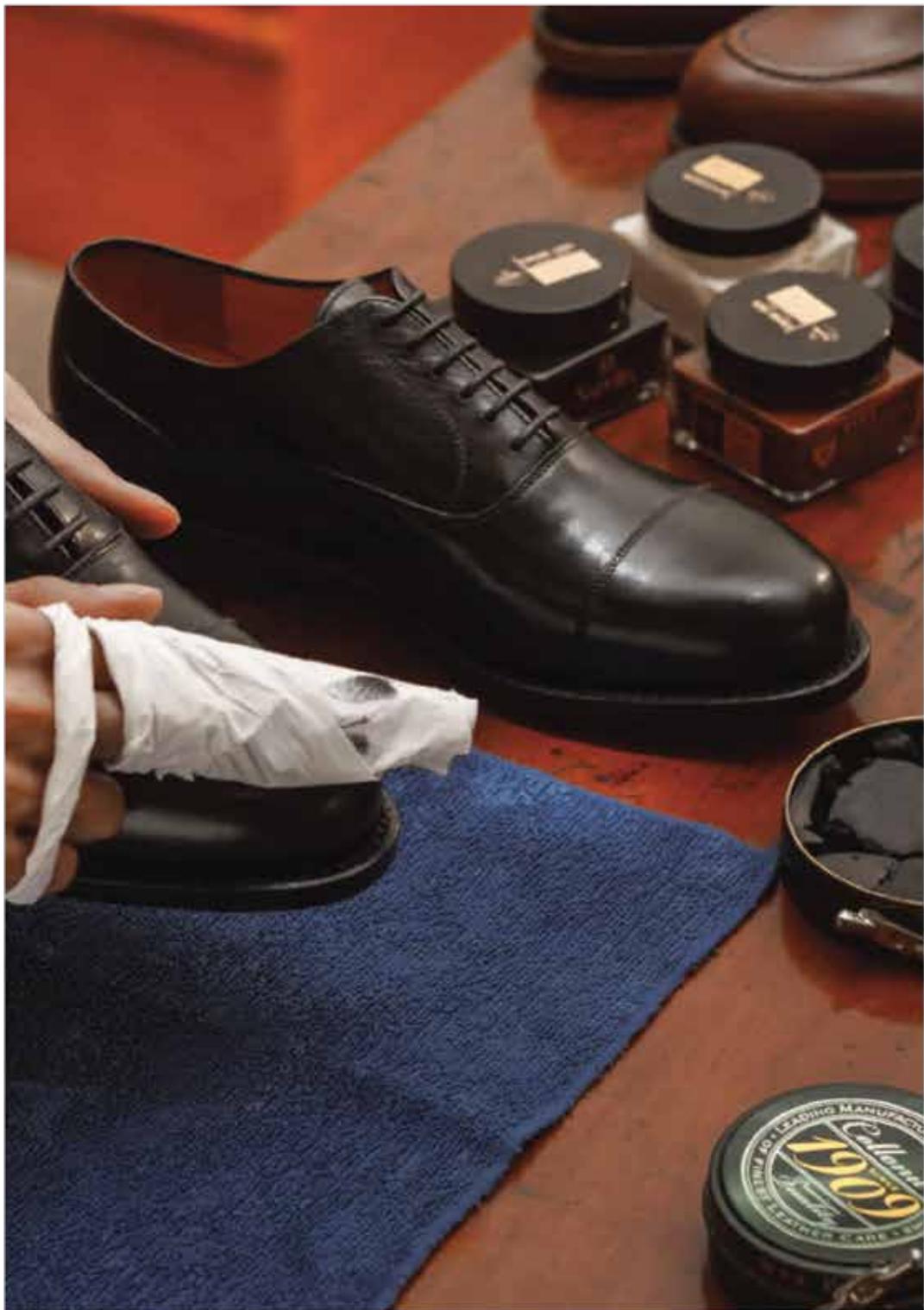


EKU005BL
EKU005BR

Barneo

Derby Midboot





Papua
Classic Oxford

EKU007BL
EKU007BR



EKU006BL
EKU006BR

Celebes

Saddle Shoe





Lambora

PENNY LOAFERS

EKU008BR

EKU008NB



EKU009BR
EKU009NB *Puncak Jaya*
CHELSEA BOOTS



ACHIEVER STORY

Ekuator shoes has been an option of influential people in Indonesia. from entertainers, businessman, artists, to Indonesian government officials.



“As Achiever, we need to understand the fact that we have to continuously learn to be successful. If your aren’t actively looking to learn new things, you can’t find the key to get your success.”

- **Airlangga Hartanto**, *Coordinating Minister for Economic Affairs of Republic of Indonesia*



“Tambora, is a very historic mountain and has a long story. I hope that Ekuator can also become a local brand that has its own history. Can be known to the world as one of the representatives of Indonesian products.”

- **Sandiaga Uno**, *Minister of Tourism and Creative Economy of the Republic of Indonesia*



“The key to become successful is making yourself as useful as possible to others. If you can focus on applying this, others will realize the value they get from you and this may affect your ability to succeed.”

- **Tjahjo Kumolo**, *Minister of Administrative and Bureaucratic Reform of the Republic of Indonesia*



“Local brands, such as Ekuator, that use local materials and from local craftsman must be supported. and And I was quite surprised because there are local products that are confident in the premium market.”

- **Erick Thohir**, *Minister for State-Owned Enterprises of the Republic of Indonesia*



"The future of SMEs based on creativity and technological innovation. This could be the future of the Indonesian economy. Moreover, we know that 99.9 percent of our capital is the MSME sector, so there needs to be export support and assistance to our SMEs."

- **Teten Masduki**, *Minister for Cooperatives and Small and Medium Enterprises of the Republic of Indonesia*



"Protecting the young generation and the social life is one of the important factors to establish a strong country."

- **Rachmat Gobel**, *Member of the People's Representative Council of the Republic of Indonesia*



"Sometimes the real style is never about right or wrong. It's only a matter of being our true self on purpose."

- **Johan Malik**, *Indonesian Actor*



"Since I know Ekuator Shoes, it feels like the other shoes are not that cool. Proud to use amazing local product like Ekuator.."

- **Vinoqi**, *Entrepreneur*

FASHION
SHOW
AT CPM
MOSCOW



CO-FOUNDER PROFILE



Malik Atmadja
CEO of Ekuator Footwear



Alifta Kartiko
CMO of Ekuator Footwear

They have more than 10 years of experience in the footwear industry, starting out in the footwear industry from the women's shoe business in 2011, to having a role in the footwear industry through the government at the Indonesian Footwear Industry Development Center (BPIPI) since 2016.

Because of their passion and their dedication on Footwear Industry, they worked for many local procurement projects with various types of shoes.

And they have been running Ekuator Journey of Achiever shoe business for 3 years now.





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