

Creating Values

Arenga & Coconut Sugar



Kalpasakara

Managing Coconut Ecosystem

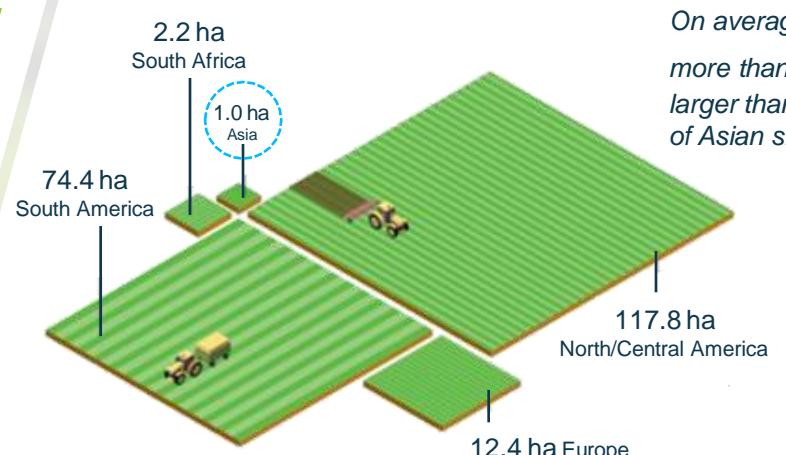
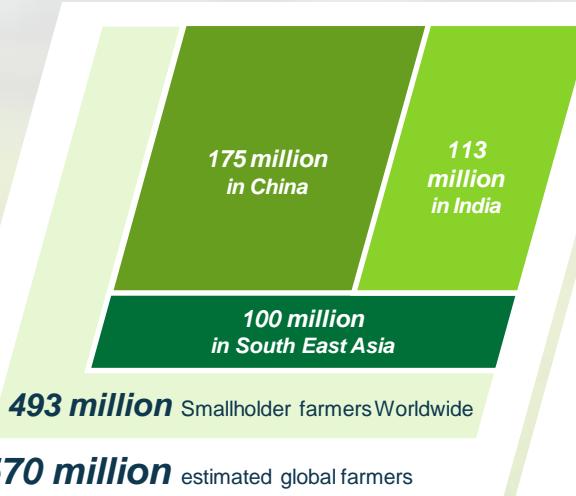


Smallholders' footprint in Asia Pacific is unmatched globally

Land ownership likely to remain fragmented despite slow consolidation in some countries

Asia Pacific accounts for ~80% of smallholder farmers worldwide

with China, India and South East Asia home around ~388 million



On average, U.S. farms are more than **100 times** larger than the farms of Asian smallholders



Significance in Agriculture and Food Supply

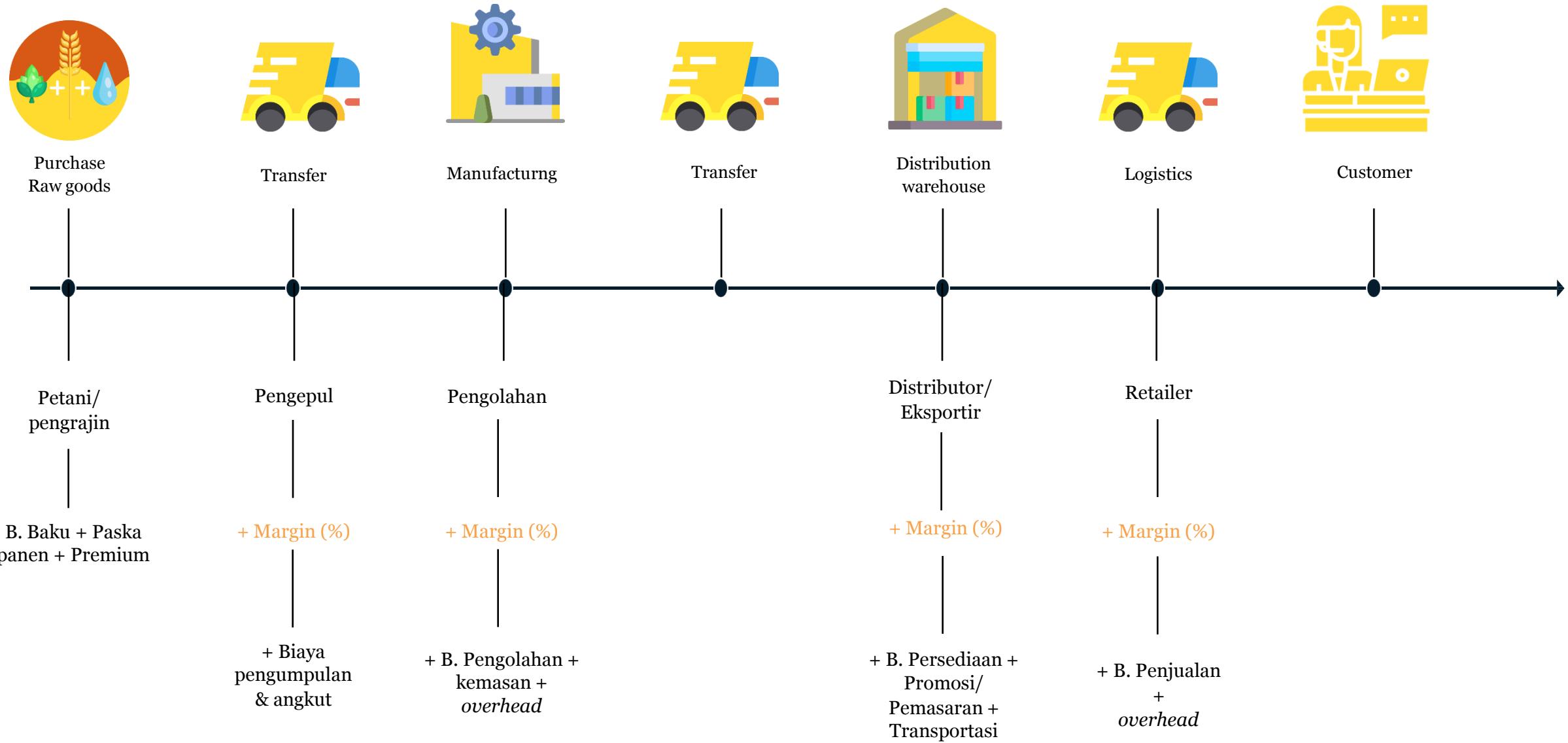
- // 80% of food production in developing countries; rising GDP driving food & nutrition demand
- // Productivity at ~50% of world average
- // EUR 17-20B seed & crop protection market (~16% share of global market) Expected to grow to EUR 23-26B by 2023 (~6.5% CAGR – above global average)**

Developing Mindset

- Bertani dan atau berbisnis pertanian adalah soal manajemen
- Manajemen valuasi potential resources, production on farm, handling panen dan pasca panen, delivery system, market.
- On-farm, Transformasi **mono** to **multi** kultur, revaluasi kekuatan sosio-kultur dan resource, organized small holder farmer, standarisasi
- Off-farm, Value Creation, reorganized supply chain, standarisasi handling panen dan pasca panen, creating produk olahan, dan portofolio (sertifikasi)



Berbagi Peran dalam Mata Rantai



Managing Indigenous to Global Market

Indigenous, Gula Kelapa dan Aren adalah salah satu produk penting yang menjadi bagian dari kultur, tradisi, aktifitas ekonomi Nusantara

Global Trend, Pasar Global khususnya Eropa dan Amerika membutuhkan alternatif sweetener yang sehat.

Transformation Process,

1. Transformasi Petani
2. Transformasi lahan dan dapur produksi
3. Transformasi SOP produksi to GMP
4. Transformasi produk

Goal, Kalpasakara hadir dan berhasil membangun proses transformasi, sehingga menghasilkan produk gula organik bersertifikat dan meningkatkan pendapatan petani 30 – 40%

Conclusion, Kalpasakara tidak hanya serius menjalankan bisnis praktis yang profit oriented tapi juga membangun impact sosial melalui proses transformasi sosio-kultural dan meningkatkan pendapatan small holder farmers.

[View](#)

Organic Crystal Coconut Sugar



\$ 264 M/110.000 Ton
Global Market Size*



8% - 2022
Market Growth

POWERFUL CONSUMER PRODUCT PORTFOLIO



100%

pure coconut sugar without
any added sweeteners and chemical.
natural, unrefined, unbleached and unfiltered.



Organic Crystal
Coconut Sugar



Low glycemic

index sweetener which is great for weight control,
low consequences to diabetes.



High Content

of minerals and rich in nutrients



Obtained from a group of farmers

who comply with the rules of organic sustainable farming
with whom we work for years.

PRODUCT SPECIFICATION

- Certification : Organic (CU), Halal, and HACCP
- Gluten free
- Low glycemic sugar
- Minerals contains, like magnesium, zinc, iron, vitamins B1, B2, B3, B6, vitamin C. Nutrients (per 100 g); 133.57 mg of Sodium, 44.21 mg magnesium, 7, 4 mg of iron, 14.66 mg calcium, trace amounts of zinc and copper.
- Raw Material : Sap from Cocos Nucifera
Type : Crystal Coconut Sugar
Appearance : Golden Brown.
- Crystal granules particle size : Mesh 14-18, particle size conversion : 1.41 – 1.00 mm (different mesh size available on request)
- Moisture content : >1.5% max Insoluble matters : 0.2% max (in water). Free chemicals & contaminants
- Shelf Life : 24 months
- Packaging: Bulk in vacuum plastic, Carton box

COCONUT : TREE OF LIFE (FARM + CPU)



*1 Container : 20 Ton

** 1 USD : 14.000 IDR

Organic Certification Values

- 1 Nilai tambah (+)
- 2 Traceability, ketelusuran produk pangan, melibatkan pelaku dari ujung hulu-hilir yang terorganisir dengan baik.
- 3 Organisasi resources lebih terukur dan terjamin, meliputi para pelaku, SOP panen-pasca panen, pengolahan-packaging, dan delivery system, diukur dan dijamin dalam sistem sertifikasi.
- 4 Jaminan kuota dan transaction certificate
- 5 Membuka peluang sistem bisnis yang lebih berkeadilan

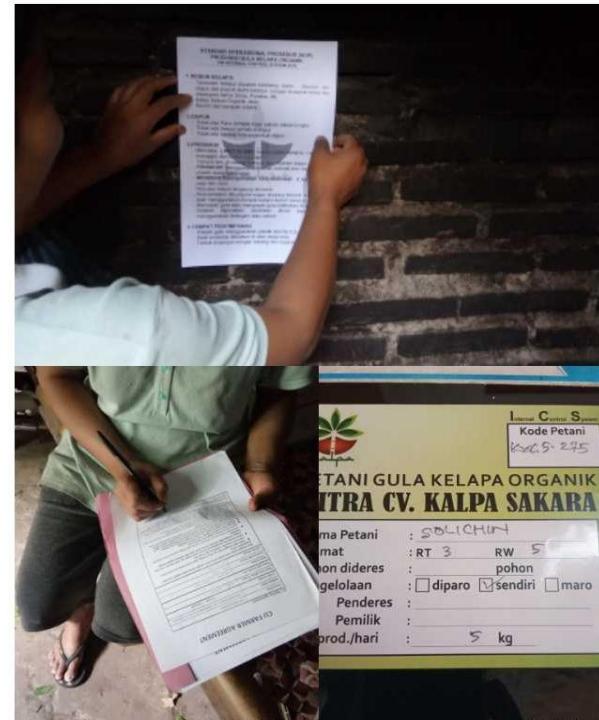
Sosialisasi, Organisasi, Valuasi, Transformasi

Organizing Smallholder Farmers

- **Identifikasi** dan karakterisasi wilayah atau lahan; riset kecil dan sederhana, dengan tatap muka, dialog dan diskusi dengan petani.
- **Sosialisasi** dan pendaftaran petani.
- **Pembentukan** kelompok tani, tim ICS, dan pendamping lapangan.
- **Inspeksi internal**; lahan, tanaman, SOP budidaya bertani, SOP produksi, kontrak petani, kontrak pengepul.
- **Mapping** Critical Factors
- **Farmers List** dan Peta Lokasi



**Nama : solichin
Kode Petani : Kw 5.275**



FORMULIR INSPERASI INTERNAL	
NAMA	Alamat
Umar	Sukirno
KODE PETANI	Kw 5.275
TANGGAL INSPERASI	08/08/2020
PARAMETER LAHAN	LAHAN 1 LAHAN 2 LAHAN 3 LAHAN 4 LAHAN 5 TOTAL
Luas Lahan	0.00 ha 0.00 ha 0.00 ha 0.00 ha 0.00 ha
Kode Lahan	001
Lokasi Lahan	Vill. 01 RT. 01 RW. 01
Jumlah Pohon Kelapa	000 pohon
Posisi yang diberes	5 A 1 B 2 C 3 D
Pemakaian pupuk / bahan kimia	0 kg 0 kg 0 kg 0 kg
Penanaman terakhir	Terang
Penanaman selanjutnya	Tertinggi
Cara Pemeliharaan	Alami
Kondisi Kesehatan	Sehat
Rasio Kontaminasi	0%
REKOMENDASI INSPERATOR INTERNAL	
Berdasarkan kondisi lahan ini maka dinyatakan	
(1) Diterima tanpa syarat	
(2) Tidak diterima	
Catatan:	
Bahan kimia yang digunakan pada lahan ini tidak diperlukan lagi. Namun jika ada pertanyaan lanjut, silakan menghubungi kami.	



Land, Farmers, Product Data Base

Farmer List

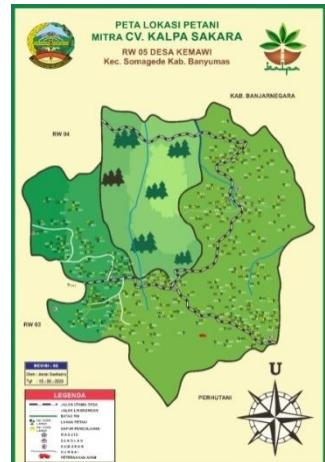
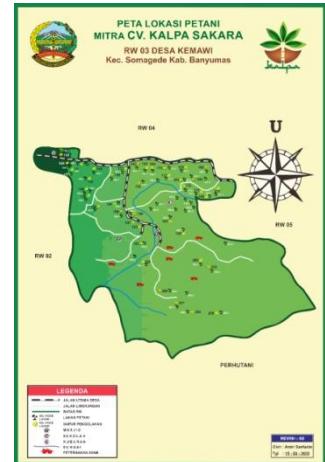
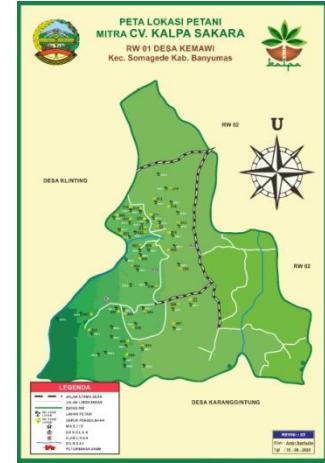
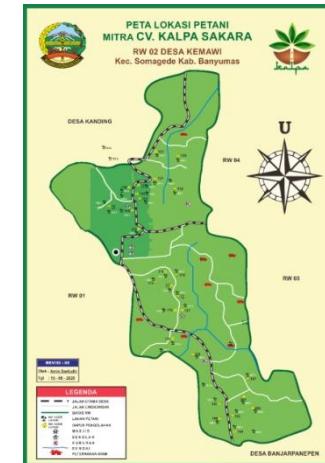
No	Code	Name	RT	RW	Registration Officer Name	Registration Date	No Penderes	Name		Crop Area Kitchen (Depur) Code	TOTAL		Yield Coconut Sugar (Kg/day)			Annual Total Yield Estimate (Kg)		
								Penderes	Pengolah		Ubin	Ha	No. of plant/plot	Productiv e Plants	Farmers/ sendiri	Oneway/ moral/ dipero (sebalik dibagi)	hasil satu hari (Kg)	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
241	KW5 333MISKAM	AMIN S	9	5	26-Jun	218	MISKAM	LIANA	K.333	560	0.784	42	18	4.5	2.5	1.3	5.2	2670
242	KW5 394SAMSIADI	AMIN S	9	5	26-Jun	221	SAMSIADI	KARSINAH	K.394	125	0.175	15	7	4.0	-	-	4.0	1440
243	KW5 395SUKARJO	AMIN S	9	5	06-Agu	222	SUKARJO	KAMINAH	K.395	100	0.14	20	8	4.0	-	-	4.0	1440
244	KW5 396SARNO	AMIN S	9	5	06-Agu	223	SARNO	SAKINI	K.396	100	0.14	30	20	6.0	-	-	6.0	2160
245	KW5 397MARYONO	AMIN S	9	5	06-Agu	224	MARYONO	KASINI	K.397	300	0.42	50	12	5.0	-	-	5.0	1800
246	KW5 398RAJIKUN	AMIN S	9	5	06-Agu	225	RAJIKUN	WASINI	K.398	350	0.43	40	12	5.5	-	-	5.5	1860
247	KW5 399WIDARSO R	AMIN S	9	5	06-Agu	226	WIDARSO R	WITEM	K.399	305	0.427	35	11	4.5	-	-	4.5	1520
248	KW5 400KAMISAN	AMIN S	9	5	07-Agu	227	KAMISAN	PARISEM	K.400	200	0.28	40	20	7.0	-	-	7.0	2220
249	KW5 401KUSNADI	AMIN S	9	5	07-Agu	228	KUSNADI	SITI KHOTJUA	K.401	400	0.56	51	20	6.0	-	-	6.0	2160
250	KW5 403RAPIN	AMIN S	9	5	07-Agu	229	RAPIN	RATI	K.403	250	0.35	22	9	4.0	-	-	4.0	1440
251	KW5 404SURATNO	AMIN S	9	5	07-Agu	230	SURATNO	PARISEM	K.404	120	0.168	15	9	4.0	-	-	4.0	1440
252	KW5 405KARTONO	AMIN S	10	5	03-Agu	231	KARTONO	WASINEM	K.405	240	0.336	23	15	5.5	-	-	5.5	1980
253	KW5 407KASIMAN SUMARDI	AMIN S	10	5	03-Agu	232	NASIR	NAWISEM	K.407	375	0.525	15	5	-	2.5	1.3	1.3	450
254	KW5 408KAWEN	AMIN S	10	5	04-Agu	183	TURIMAN	KAWEN	K.408	200	0.28	25	18	-	5.0	2.5	2.5	900
255	KW5 409KAMIN	AMIN S	10	5	04-Agu	233	KAMIN	SAIKEM	K.409	200	0.28	20	8	4.5	-	-	4.5	1620
256	KW5 410KARTIYEM	AMIN S	10	5	03-Agu	234	NASIR	KARTIYEM	K.410	300	0.42	25	8	-	3.5	1.8	1.8	630
257	KW5 411SURDI	AMIN S	10	5	03-Agu	235	SURDI	NASEM	K.411	375	0.525	21	5	3.0	-	-	3.0	1080
258	KW5 412SALINEM	AMIN S	10	5	04-Agu	198	SATIMIN	SALINEM	K.412	100	0.14	13	6	-	3.0	1.5	1.5	540
259	KW5 413KARTIMIN	UNIK S	10	5	08-Agu	101	KARTIMIN	WARISEM	K.413	100	0.14	15	9	4.0	6.0	3.0	7.0	2520
260	KW5 414TOFIK	UNIK S	10	5	08-Agu	238	TOFIK	SARIMPEN	K.414	150	0.21	15	15	5.5	-	-	5.5	1980
261	KW5 415SAERI	UNIK S	10	5	08-Agu	237	SAERI	KATEM	K.415	125	0.175	10	8	3.5	-	-	3.5	1260
262	KW5 416NAWITO	UNIK S	10	5	08-Agu	238	NAWITO	NASIEM	K.416	75	0.105	6	5	3.0	-	-	3.0	1080
TOTAL										59.062	83	5.763	3.234	1.035	224	112	1.149	413.550

PPL PERTANIAN DESA KEMAWI
SAGIANTO
NIP. 19820405 2017061002



MENGETAHUI,
KEPALA DESA KEMAWI
CV. KALPA SAKARA
H. NURFAIS ALMUBAROK, ST
DIREKTUR
BANYUMAS, JUNI 2020

Peta Lokasi Petani Mitra



Portofolio (Land, Crop, Farmers, CPU, and Trade)



Organic Trade Document


CV. KALPA SAKARA
KEBUMEN JAWA TENGAH

Surat Jalan [REDACTED]

CU NUMBER : 873730

Tanggal : 14 Januari 2021
No. Truck : R 1575 RD

No	Nama Barang	Jumlah (Koli)	Qty (Kg)		Batch	Keterangan				
			Nett weight	Gross weight		No	Lot Number	Jumlah packs	Berat per pack (Kg)	Jumlah nett (Kg)
1	ORGANIC CRYSTAL COCONUT SUGAR	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	1	IN.10121	79	23	1817
						2	SY.10121	107	23	2461
						3	SR.10121	31	23	713
							TOTAL	217		4991

Pengirim 
LEONARDUS BAGUS P [Signature]

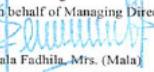
CV. KALPA SAKARA
Office : Dukuh Kedampon Banjarsari RT 01 RW 04, Kec. Gombong, Kab. Kebumen, Jawa Tengah 54416
CPU : Jalan Lingkar Sumpiuh RT 08 RW 02 Kecipel Sumpiuh, Kec. Sumpiuh Kab. Banyumas, Jawa Tengah 53195
Website : www.kalpasakara.com Email : kalsakara@gmail.com Telp/WA : +62 813 800 32434

Lot Number = Traceability



TRANSACTION CERTIFICATE

FOR PRODUCTS FROM ORGANIC PRODUCTION

1. Body issuing the certificate (name and address) Control Union Certifications B.V. Meeuwenlaan 4-6 8011 BZ ZWOLLE NETHERLANDS	2 a) Council Regulation (EC) No. 834/2007. 2 b) Reference number of the certificate: PRJ 873730/01394651	
3. Seller of the product (name and address) CV. Kalpa Sakara Jalan Lingkar Sumpiuh RT 08/02 Kecipel Kecamatan SumpiuhBanyumas Jawa Tengah INDONESIA	4. Inspection body* (name and address) Control Union Certifications B.V. Meeuwenlaan 4-6 8011 BZ ZWOLLE NETHERLANDS	
5. Producer or processor of the product* (name and address) CV. Kalpa Sakara Jalan Lingkar Sumpiuh RT 08/02 Kecipel Kecamatan SumpiuhBanyumas Jawa Tengah INDONESIA	6. Country of dispatch [REDACTED]	
7. Consignee (name and address) [REDACTED]	8. Country of destination [REDACTED]	
9. Address and place of destination*	10. Marks and numbers, container no(s), number and kind. Trade name of the product. Organic EU certified Production Year Crystal Coconut Sugar (Javara) packed in Plastic vacuum sealed from organic production methods. Invoice no.: Transport document no.: Container no.:	11. Gross mass 13097.20 kgs
		12. Net mass 13018.00 kgs
		13. Alternative units *
14. Declaration of the body issuing the certificate This is to certify that the products designated above have been obtained in accordance with the rules of production and on inspection of the organic production method, as set out and monitored by the inspection and certification body mentioned in box 4.		
15. Additional declaration (if appropriate) This product is also certified USDA-NOP		
16. Place and date of issue : Jakarta, 21 December 2020 Name and signature of authorised person On behalf of Managing Director  Mala Fadilah, Mrs. (Mala)	Stamp of the issuing body  Control Union CERTIFIED	PRODUCER BV A C 412

*Explanatory notes

Box 4: The inspection and certification body for compliance with the rules on from organic production methods..

Box 5: The firm which carried out the last operation (processing, packaging, labelling) on the batch.

Box 9: The address of the firm where the batch will be delivered, if different from the address in box 7.

Box 13: e.g. volume in meters, to be given, where appropriate, in supplement to the declarations in boxes 11 and 12.

Future : Opportunities & Challenges

1

Financial System : Terintegrasi dalam mata rantai bisnis

Storage : Buffer stock dan Sistem Resi Gudang



Ready Stock Finished Product
Lead Time yang lebih baik



2

Farmers : Replanting & Production Transform

Technology : Kristalisator, Pengawet Nira, Pengering



Cara kerja yang lebih aman
Produktifitas dan hasil produksi standard

Offering

1. Copy and Paste Business Model di wilayah-wilayah indigen
2. Replanting di lahan small holder farmers dengan pendekatan wakaf produktif
3. Centrall Processing Unit dengan Upgrade Teknologi Produksi Nira - Gulsem
4. Storage System Export Packaged (Buffer Stock dan Sistem Resi Gudang)
5. Integrated Plantation – Factory (Model 10 Ha)

Key Factors

1. Spiritual Commitment
2. Ecological Valuation
3. Social Engineering
4. Managerial Skill
5. Saintific & Technological Product Knowledge
6. Network

Thank You



Nurfais Almubarok

Graduated in Geology, ITB
Farmer and business practitioner in agroindustry.