

PROUDLY PRESENT TO YOU...

THE WORLD OF NUTRITIOUS DELICACIES



PT. SEKAR LAUT, Tbk
manufacture for cracker chips & processed food

**Holding Company
SEKAR GROUP**

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National & International Accreditation:



the first & largest

modernized shrimp
crackers manufacturer
in the world.

PT Sekar Laut, tbk has been known as the largest and the first modernized shrimp crackers manufacturer in the world for 47 years. PT Sekar Laut, tbk is a well established company which is located in Sidoarjo-East Java, a well-known place for "shrimp cracker", one of the icons of Indonesia.



VISION

To be the leading and growing
world class food company,
to continuously sustain the balance
between natural resources
& its environment.



MISSION

1. Creating, developing & maintaining the quality and the availability of innovative food products to win consumer's trust by practicing the international food safety regulation & HACCP.
2. Conducting GMP (Good Manufacturing Practice).
3. Increasing the facilities and other supporting tools to do modern experimentation and innovation.
4. Building Brand Image of food product that can become "Top of Mind" in consumers.
5. Building wide network and integrated internal and external cooperation.
6. Empowering farmers, fishermen & other workers to continuously developing.

QUALITY & FOOD SAFETY POLICY

1. Continuously increasing working productivity, efficiency, effectivity and prediction.
2. Providing safe, quality products to meet the regulations.
3. Providing great satisfaction to the consumers.

FINNA at a glance



“All Natural and Best Selected Raw Materials in Our Products”

Under the prestigious FINNA brand, PT Sekar Laut, tbk produces high quality food products such as crackers, chips, seasoning flour, chili and tomato sauces, instant cooking spices, and Indonesia traditional sambals.

In order to presenting our customer a total brand experience, we established an unique concept store “Finna Giftshop” in Surabaya. It’s also representing our commitment to preserve local culture and as a sincere contribution to our nation.

The production process uses modern machinery and equipment with skilled manpower that ensures consistent, high quality products. The hygienic production method combines distinctively Indonesian recipes with modern food technology, brings natural flavors and preserves nutrition.



kerupuk crackers

we had produced for more than 200 variety of crackers.



Finna Classic Stick

Pellet Size (cm)	: Stick 4-6
Carton LWH (cm)	: 38.5 x 30 x 26
Weight (kg)/carton	: 7.20
Type	: 60% Shrimp
Pack / Carton	: 18 x 400gr
20FT (cartons)	: 925



Finna Classic

Pellet Size (cm)	: Approx. 6 x 4
Carton LWH (cm)	: 38.5 x 30 x 26
Weight (kg)/carton	: 7.20
Type	: 60% Shrimp
Pack / Carton	: 18 x 400gr
20FT (cartons)	: 925



Finna Oei Udang

Pellet Size (cm)	: Approx. 6 x 4
Carton LWH (cm)	: 38.5 x 30 x 26
Weight (kg)/carton	: 8.00
Type	: 60% Shrimp
Pack / Carton	: 16 x 500gr
20FT (cartons)	: 925



Finna Intan

Pellet Size (cm)	: Approx. 8 x 5	Approx. 5 x 3
Carton LWH (cm)	: 47 x 33.5 x 15.5	47 x 33.5 x 15.5
Weight (kg)/carton	: 9.60	9.60
Type	: 46 % Shrimp	46 % Shrimp
Pack / Carton	: 24 x 400gr	24 x 400gr
20FT (cartons)	: 1150	1150



Finna Nasional

Pellet Size (cm)	: Approx. 3 x 2
Carton LWH (cm)	: 48 x 23.5 x 36
Weight (kg)/carton	: 11.40
Type	: 46% Shrimp
Pack / Carton	: 30 x 380gr
20FT (cartons)	: 840



Finna Delicious

Pellet Size (cm)	: Approx. 3 x 2
Carton LWH (cm)	: 47 x 24 x 31
Weight (kg)/carton	: 11.40
Type	: 35% Shrimp
Pack / Carton	: 30 x 380gr
20FT (cartons)	: 840



Finna Nusantara

Pellet Size (cm)	: Approx. 3 x 2
Carton LWH (cm)	: 42 x 37 x 24.5
Weight (kg)/carton	: 11.40
Type	: 15% Shrimp
Pack / Carton	: 30 x 380gr
20FT (cartons)	: 840



Finna Nusantara Mini

Pellet Size (cm)	: Approx. 2 x 1
Carton LWH (cm)	: 36 x 24 x 35
Weight (kg)/carton	: 10.00
Type	: 15% Shrimp
Pack / Carton	: 40 x 250gr
20FT (cartons)	: 864



Finna Dua Menara

Pellet Size (cm)	: Approx. 3 x 2
Carton LWH (cm)	: 46 x 23 x 31
Weight (kg)/carton	: 11.40
Type	: 10% Shrimp
Pack / Carton	: 30 x 380gr
20FT (cartons)	: 840



Finna Gondang Pita Orange & Putih

Pellet Size (cm)	: Approx. 8 x 5	Approx. 8 x 5
Carton LWH (cm)	: 38 x 28 x 25	38 x 28 x 25
Weight (kg)/carton	: 10.00	10.00
Type	: 15% Shrimp	15% Shrimp
Pack / Carton	: 20 x 500gr	20 x 500gr
20FT (cartons)	: 1080	1080



Finna Classic Gift Set Box

Product Size (cm)	: Approx. 6 x 4
Carton LWH (cm)	: 42.5 x 26 x 28.5
Weight (kg) /carton	: 5.00
Type	: 60% Shrimp
Pack / Carton	: 10 x 500gr
20FT (cartons)	: 832





Finna Seleraku

Pellet Size (cm) : Approx. 3 x 2
 Carton LWH (cm) : 43,9 x 30,9 x 32,3
 Weight (kg)/carton : 12.80
 Type : 10% Shrimp
 Pack / Carton : 48 x 200gr
 20FT (cartons) : 739



Finna Seleraku Bawang

Pellet Size (cm) : Approx. 3 x 2
 Carton LWH (cm) : 43,9 x 30,9 x 32,3
 Weight (kg)/carton : 12.80
 Type : 10% Garlic
 Pack / Carton : 48 x 200gr
 20FT (cartons) : 739



Finna Bawang

Pellet Size (cm) : Approx. 3 x 2
 Carton LWH (cm) : 46 x 24 x 31
 Weight (kg)/carton : 9.00
 Type : 14% Garlic
 Pack / Carton : 30 x 380gr
 20FT (cartons) : 818



Finna Salada

Pellet Size (cm) : Approx. Ø 2.5
 Carton LWH (cm) : 47 x 24.5 x 31.5
 Weight (kg)/carton : 11.40
 Type : Vegetable-Cassava
 Pack / Carton : 30 x 380gr
 20FT (cartons) : 840



Finna Seladri

Pellet Size (cm) : Approx. 3 x 3
 Carton LWH (cm) : 42 x 37 x 24.5
 Weight (kg)/carton : 10.00
 Type : Vegetable-Celery
 Pack / Carton : 40 x 250gr
 20FT (cartons) : 942



Finna Kentang

Pellet Size (cm) : Approx. 3 x 2
 Carton LWH (cm) : 42 x 32 x 27
 Weight (kg)/carton : 9.00
 Type : Potato
 Pack / Carton : 36 x 250gr
 20FT (cartons) : 818



Finna Oei Ikan

Pellet Size (cm) : Approx. 6 x 4
 Carton LWH (cm) : 38.5 x 30 x 26
 Weight (kg)/carton : 8.00
 Type : 60% Fish
 Pack / Carton : 16 x 500gr
 20FT (cartons) : 925



Finna Bawal Putih

Pellet Size (cm) : Approx. 3 x 2
 Carton LWH (cm) : 48 x 22.5 x 30.7
 Weight (kg)/carton : 11.40
 Type : 33% Fish
 Pack / Carton : 30 x 380gr
 20FT (cartons) : 840



Finna Belinjo Udang

Pellet Size (cm) : Approx. Ø 9.5
 Carton LWH (cm) : 40 x 30 x 23.5
 Weight (kg)/carton : 3.60
 Type : Bitternut & Shrimp
 Pack / Carton : 24 x 150gr
 20FT (cartons) : 980



Finna Emping Belinjo

Pellet Size (cm) : Approx. Ø 5
 Carton LWH (cm) : 53 x 29 x 39.5
 Weight (kg)/carton : 12.80
 Type : Bitternut
 Pack / Carton : 32 x 400gr
 20FT (cartons) : 533



Finna Emping Manis

Pellet Size (cm) : Approx. Ø 5
 Carton LWH (cm) : 41 x 30 x 23.5
 Weight (kg)/carton : 5.00
 Type : Bitternut coated with Sweet Flavour
 Pack / Carton : 20 x 250gr
 20FT (cartons) : 1150



Enjoy Our Delicacies in **5** Continents Over **30** Countries and the Fun Facts about It.





With **24.000 tons** annual production capacity,

and more than 2000 experiments within a year, we serve the world with a large varieties and possibilities to adjust the size, the ingredients, the color, and the shape.



"Create your own crackers!"

We provide a wide range of combinations from the cutting shape, the size, the ingredients, to the color for you to personalize your crackers, and for sure with an uncompromised quality.



Jumbo Size



General Shape

Size available in (cm) : 5 x 4; 6 x 4



Wavy Shape

Size available in (cm) : 2 x 1



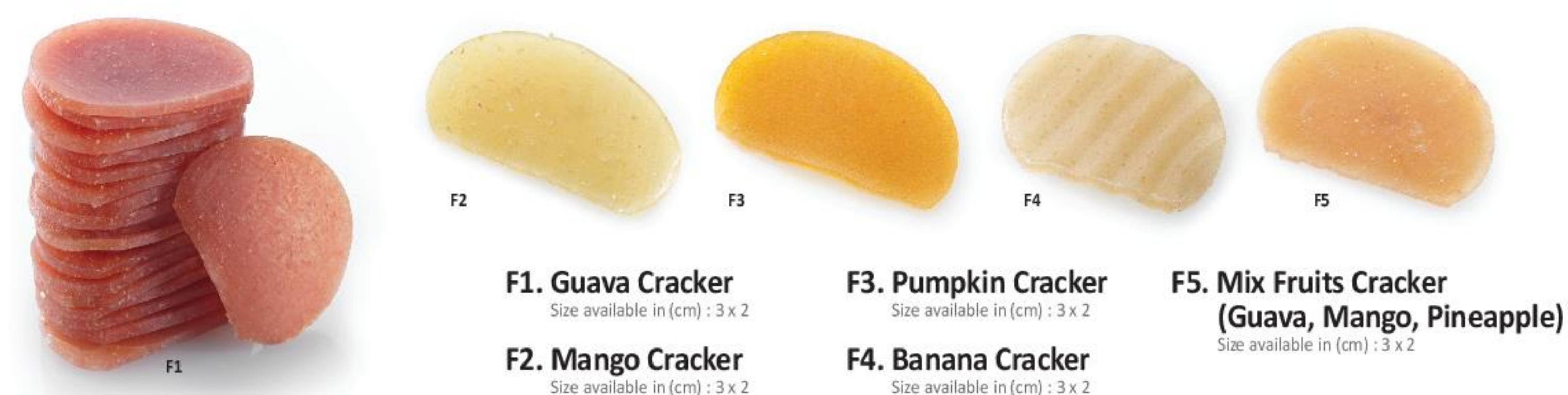
Stick Shape

Size available in (cm) : Approx. 4 - 6

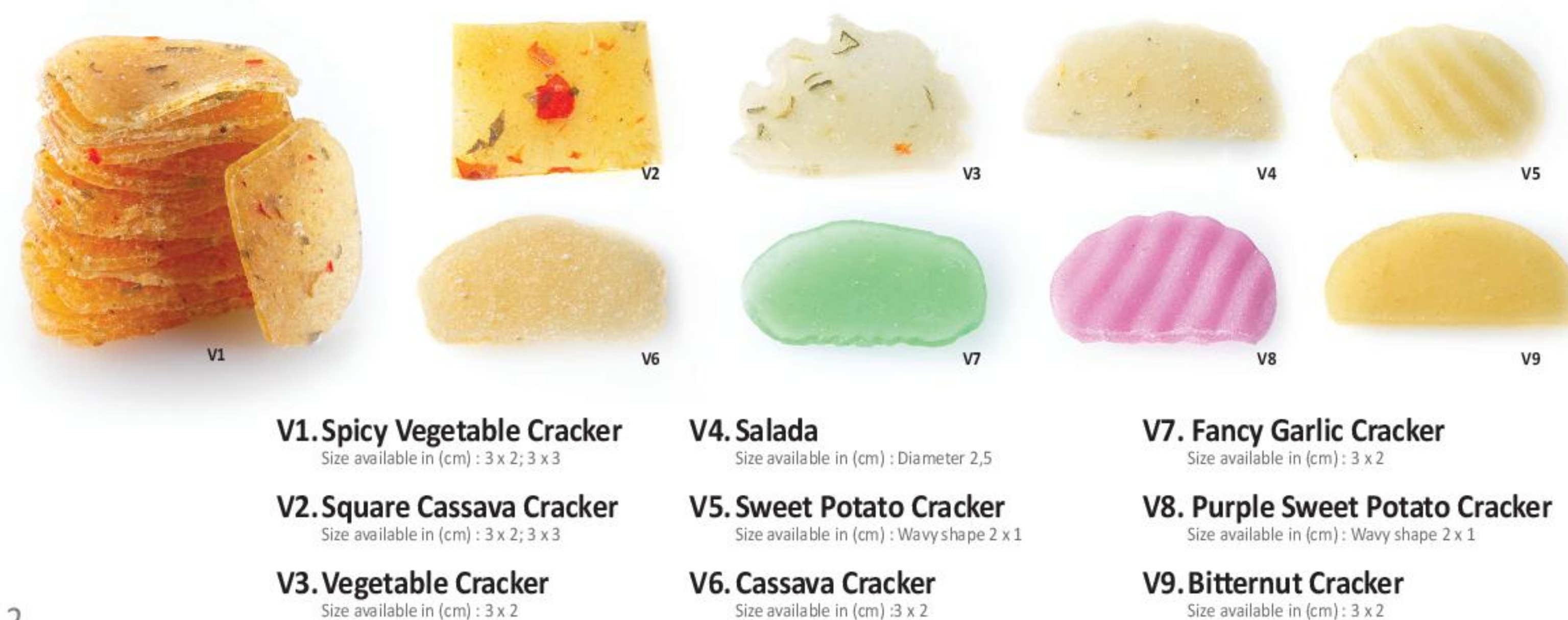
Shrimp and Fish Crackers (S)



Fruits Crackers (F)



Vegetable Crackers (V)



"a healthy tasty snack"

You can enjoy it with original taste or adding the flavor of seaweed, cheese & even make it spicy, Not Fried, Not Bake!



Granules (G)

Granules can be made from potato, cassava, shrimp, coffee and fruits.



Cassava Granules

Potato Granules

Mango Granules

FINNA Instant Cooking Spices

Cooking Spices

For years, Finna cooking spices have been a favourite choice for professional chef to family dish.



CJ-Finna Premix Flour

Product Size (cm) : 36.5 x 26 x 24.5
Carton LWH (cm) : 9.00
Type : Flour
Pack / Carton : 100 x 90gr
20FT (cartons) : 1394

AVAILABLE IN :
Tepung Bumbu Ayam Goreng
Tepung Bumbu Pisang Goreng
Tepung Bumbu Serba guna



Finna Nasi Goreng
(Indonesian Fried Rice)

All recipes are available in:
Carton LWH (cm) : 31 x 23 x 32
Weight (kg)/carton : 4.80
Type : Paste
Pack / Carton : 8 x 12 x 50gr
20FT (cartons) : 1134

AVAILABLE IN :
Finna Soto
(Indonesian Chicken Clear Soup)
Finna Kare
(Indonesian Yellow Curry Spice)
Finna Ayam Bumbu Rujak
(Indonesian Spicy Chicken)
Finna Rawon
(East Java Beef Soup)
Finna Opor
(Indonesian White Curry Spice)
Finna Rendang
(Rendang Spice)
Finna Bali
(Indonesian Balinese Spice)
Finna Lodeh
(Mix Vegetables With Coconut Milk Soup)
Finna Gulai
(Indonesian Mutton Soup)
Finna Ayam Goreng Kalasan
(Indonesian Fried Chicken)
Finna Sayur Asam
(Indonesian Vegetable Soup)
Finna Tom Yum
(Tom Yum Soup)
Finna Daging Lada Hitam
(Black Pepper Beef Sauce)

FINNA Sambal Uleg



Taste the original Indonesia traditional chili-based condiment in modern process and yet maintain the original taste.



Sambal Terasi

Product Size : Jar
Carton LWH (cm) : 30 x 23 x 9.8
Weight (kg)/carton : 2.88
Type : Shrimp Chili Paste
Pack / Carton : 12 x 240ml
20FT (cartons) : 4793



Sambal Bawang

Product Size : Jar
Carton LWH (cm) : 30 x 23 x 9.8
Weight (kg)/carton : 2.60
Type : Garlic Chili Paste
Pack / Carton : 12 x 220ml
20FT (cartons) : 4793



Sambal Uleg

Product Size : Jar
Carton LWH (cm) : 30 x 23 x 9.8
Weight (kg)/carton : 2.60
Type : Shrimp Chili Paste (Less Chili)
Pack / Carton : 12 x 220ml
20FT (cartons) : 4793



Sambal Pedas

Product Size : Jar
Carton LWH (cm) : 30 x 23 x 9.8
Weight (kg)/carton : 2.60
Type : Shrimp Chili Paste (More Chili)
Pack / Carton : 12 x 220ml
20FT (cartons) : 4793



Sambal Ijo

Product Size : Jar
Carton LWH (cm) : 30 x 23 x 9.8
Weight (kg)/carton : 2.60
Type : Padang Chili Paste
Pack / Carton : 12 x 220ml
20FT (cartons) : 4793



Sambal Terasi

Product Size : Sachet
Carton LWH (cm) : 25.3 x 20.2 x 15.1
Weight (kg)/carton : 3.45
Type : Shrimp Chili Paste
Pack / Carton : 150 x 23gr
20FT (cartons) : 4200



Sauces

DIPPING FOR CHICKEN
(Thai Sweet Chili Sauce)

Product Size : Bottle
Carton LWH (cm) : 40.3 x 27.3 x 21.3
Weight (kg)/carton : 10.20
Type : Thai Chili Sauce
Pack / Carton : 24 x 340ml
20FT (cartons) : 1120

INASUKI SAUCE

Product Size : Bottle
Carton LWH (cm) : 40.3 x 27.3 x 21.3
Weight (kg)/carton : 10.20
Type : Sweet Chili Sauce
Pack / Carton : 24 x 340ml
20FT (cartons) : 1120

EXTRA HOT
(Chili Sauce)

Product Size : Bottle
Carton LWH (cm) : 40.3 x 27.3 x 21.3
Weight (kg)/carton : 9.55
Type : Chili Sauce
Pack / Carton : 24 x 340ml
20FT (cartons) : 1120

TOMATO
(Tomato Sauce)

Product Size : Bottle
Carton LWH (cm) : 40.3 x 27.3 x 21.3
Weight (kg)/carton : 9.26
Type : Tomato Sauce
Pack / Carton : 24 x 340ml
20FT (cartons) : 1120

A Further Expansion



In order to fulfill a highly growing demand of quality bakery products, PT. Sekar Laut, Tbk. established a new product expansion for domestic and international bakery industries.

5 Decades of Happiness and Togetherness..

We grow together... as a family.

Pt Sekar Laut, Tbk has been trusted as a partner and working together with national and global companies. We appreciate the trustworthiness by keeping on serving the world with nutritious and delicious products.

