

LUBINAR

COMPLETE . YOU

Herbal Natural Skincare



ABOUT US



BUSINESS LICENSE AND PERMIT

NAME OF NOTARY PUBLIC	RAJA SOLEHUDDIN, L.L.B	NOTARY PUBLIC BOGOR, REPUBLIC OF INDONESIA
BUSINESS REGISTRATION NUMBER (NIB)	8120010232815	ONLINE SINGLE SUBMISSION REPUBLIC OF INDONESIA
INDUSTRIAL BUSINESS LICENSE (IUI)	8120010232815	MINISTRY OF INDUSTRY REPUBLIC OF INDONESIA
TRADE BUSINESS PERMIT (SIUP)	8120010232815	MINISTRY OF TRADE REPUBLIC OF INDONESIA
COSMETICS PRODUCTION CERTIFICATE	FP.02.02/IV/0354/2019	MINISTRY OF HEALTH REPUBLIC OF INDONESIA
COSMETICS PRODUCTION PERMIT	PW.03.01.4.44.03.20.27	THE INDONESIAN FOOD AND DRUG AUTHORITY (BPOM-RI)
COSMETIC NOTIFICATION / COMMERCIAL PERMIT	NA18200200386 & NA18200700700	THE INDONESIAN FOOD AND DRUG AUTHORITY (BPOM-RI)
HALAL CERTIFICATION	01151251901120	MAJELIS ULAMA INDONESIA (MUI)

FACTORY & HEAD OFFICE

 Kabandungan Village #1
Tamansari District, Bogor 16610
West Java - Indonesia

BRANCH OFFICE

 Cimari Village, Ds. Wetan
Cikoneng District, Ciamis 46261
West Java - Indonesia



CONTACT US



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Lubinar Natural Skincare

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 LUBINAR – Lulur Bening Indonesia Natural

Health and Skin Problems Phenomenon



SINCE 2009, 595 COSMETICS MANUFACTURERS HAVE REPORTED USING 88 CHEMICALS, IN MORE THAN 73,000 PRODUCTS, THAT HAVE BEEN LINKED TO CANCER, BIRTH DEFECTS OR REPRODUCTIVE HARM. (SCOTT FABER – US SENIOR VICE PRESIDENT OF GOVERNMENT AFFAIRS, 2020)



NEGATIVE IMPACT OF DANGEROUS CHEMICALS IN SKINCARE PRODUCTS



The addition of hazardous materials is prohibited in the manufacture of cosmetics because of the risk of causing negative effects on health, including:

MERCURY

widely abused in skin whitening / lightening products. Is carcinogenic (causes cancer) and teratogenic (causes defects in the fetus).

RETINOIC ACID

widely used in chemical exfoliating products and is teratogenic.

HYDROQUINONE

widely abused in skin whitening products. Besides being able to cause skin irritation, Hydroquinone can cause ochronosis (blackish skin) which is visible after 6 months of use and may be irreversible (irreversible).

RED K3 & K10 DYES

widely abused in lipsticks or other decorative products (eye shadow and blusher). Both of these dyes are carcinogenic.

COVID-19 Pandemic Impact on Beauty & Wellness Industry



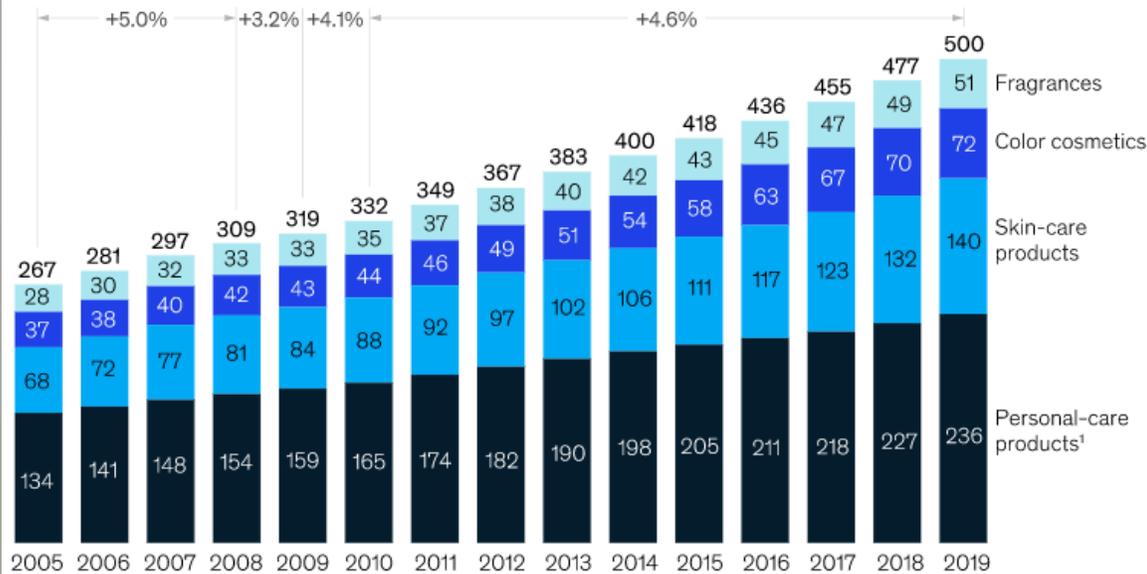
EVEN THOUGH THE ECONOMIC MAGNITUDE OF THE COVID-19 PANDEMIC ON BRANDS AND RETAILERS WILL BE FAR GREATER THAN ANY RECESSION, THERE ARE SIGNS THAT THE BEAUTY INDUSTRY MAY ONCE AGAIN PROVE RELATIVELY RESILIENT.

(EMILY GERSTELL & EMMA SPAGNUOLO, ON ARTICLE HOW COVID-19 IS CHANGING THE WORLD OF BEAUTY. MC KINSEY 5, MARCH 2020)

Do-it-yourself and self-care beauty products are growing quickly

The global beauty-industry market has been consistently resilient.

Global beauty-industry retail sales, \$ billion



Note: Figures may not sum to listed totals, because of rounding.
¹Includes bath, hair-care, men's shaving, oral-care, shower, and adults' sun-care products; deodorants; and depilatories.
 Source: Euromonitor

Beauty-product category	Estimated year-to-date sales, \$ million	Average price, \$	Year-over-year change, 2019–20, 4 weeks ending April 11		
			Retail sales, %	Average price, %	Retail sales, \$ million
Body wash, soap, and lotion	321	14.10	65	-11	44
Nail care	123	15.02	218	16	37
Hair care	540	18.43	27	-12	33
Men's grooming	240	25.44	56	6	28
Skin care	540	18.17	20	-14	27
Hair coloring	58	13.64	172	-3	17
Women's hair removal	74	16.15	53	-14	9
Eye makeup	82	12.30	5	-12	1
Face makeup	77	13.87	-3	-21	-1
Lip care and color	55	8.97	-15	-28	-2
Beauty tools, devices, and accessories	316	16.60	-7	-15	-6
Total beauty products ¹	2,632	N/A	28	N/A	172

Note: From Amazon results.
¹Includes fragrances and sun-care and tanning products.
 Source: Stackline

Most makeup sales in the United States are showing slight declines, compared with the same month in 2019, while sales-care for skin & nail-care products (218 percent), hair coloring (172 percent), and bath-and-body products (65 percent) are way up.

Zalando, Europe's largest fashion and lifestyle e-commerce marketplace, reported a boom in pampering and self-care beauty categories, including candles, aromatherapy, and detox products; sales of skin-, nail-, and hair-care products were up 300 percent, year on year.

COVID-19 Pandemic Impact on Beauty & Wellness Industry

TO FULFILL INCREASED MARKET DEMAND FOR SELF-CARE SKIN-CARE, BEAUTY & WELLNESS PRODUCTS, WE PRODUCE NATURAL SKINCARE THAT MADE FROM 100 % NATURAL INGREDIENTS THAT HAS BEEN CLINICALLY TESTED AND CERTIFIED AS HALAL SKIN-CARE PRODUCT.

DURING COVID-19 PANDEMIC OUR SALES IN INDONESIA HAS BEEN INCREASED 358 % COMPARED WITH LAST YEAR

WE COLLABORATE WITH NETWORK BUSINESS AS OUR CHANNEL DISTRIBUTION. AS THE IMPACT NUMBER OF OUR RESELLER AND DISTRIBUTOR HAS INCREASED 76% COMPARED LAST YEAR

DO-IT-YOURSELF AND SELF-CARE SKINCARE BECOME ATTRACTIVE INDUSTRY TO COME IN AND SUSTAIN WELL. WE ARE HERE FOR YOU TO GRAB THIS GREAT OPPORTUNITY



ABOUT US



CV Mekar Djaya Harum is cosmetic manufacturing and trading company in Bogor, Indonesia. LUBINAR is our rising star brand.

OUR VISION : To become reliable and the most well-known healthcare & skincare solution provider in the Asia Pacific Region.



- ✔ LUBINAR is a heritage authentic family recipe from West Java, Indonesia.
- ✔ We made it from 100% natural & herbal selected finest-quality ingredients (Glutinous Rice, Turmeric, & Jujube Leaves).
- ✔ We collaborate with herbalist, researchers & engineers to refine the technology process and to reach optimum quality.

OUR VALUE PROPOSITION

We combine West Java local wisdom, biodiversity, and current technology to create LUBINAR that could bring value to everyone who wants to get:

- ✔ Forever young natural looks
- ✔ Healthy skin, attractive, and enchanting naturally
- ✔ easy and safe to use in the long term



LUBINAR DESCRIPTION



Lubinar is the answer for every skin problem especially for those who have a bad experience with cosmetics that contain mercuries and another dangerous chemical.

“LUBINAR”

Herbal Natural Skincare

LUBINAR FACIAL MASK



LUBINAR BODY SCRUB



LUBINAR SERUM GEL



COMING
SOON!



ON
RESEARCH

LUBINAR CLEANSER

LUBINAR NIGHT CREAM

LUBINAR DAY CREAM

LUBINAR HAND MOIST GEL

LUBINAR HAIR CARE

LUBINAR EYE SERUM GEL

LUBINAR HEALTHY DRINK

OUR PRODUCTS



LUBINAR Facial Mask

BPOM-RI : NA18200200386
Unit : Box
Netto : 85 gram
Contain per Unit : 17 Sachet
Contain Per Carton (28x28x18 cm) = 32 Boxes

100% Natural Ingredients:

- Glutinous Rice (*Oryza Sativa Glutinosa*)
- Turmeric (*Curcuma Longa*)
- Jujube Leaves (*Ziziphus Mauritiana*)

Benefits :

- To cleanse while maintaining soft skin
- To give brighter and healthy looking skin
- To diminish the visibility of dark spots
- To treat acne prone skin
- To refine skin tone
- To smooth fine lines and wrinkles
- To stabilize skin surface PH

Could be used for 1 month treatment.

Please Kindly Check Our Youtube Channel →



[Lubinar Natural Skincare](#)



LUBINAR Facial Mask Tutorial



OUR PRODUCTS



LUBINAR Body Scrub

BPOM-RI : NA18200700700
Unit : Pcs
Netto : 30 gram

Contain per Carton (28x28x18 cm) = 100 Pcs

100% Natural Ingredients:

- Glutinous Rice (*Oryza Sativa Glutinosa*)
- Turmeric (*Curcuma Longa*)
- Jujube Leaves (*Ziziphus Mauritiana*)

Benefits :

- To cleanse while maintaining skin soft
- To give brighter and healthy looking complexion
- To stabilize skin surface PH
- To smooth blood circulation (Massage)
- To diminish stretch mark



OUR PRODUCTS



LUBINAR Serum Gel

B POM-RI : NA18200107312
Unit : Bottle
Netto : 10 mL

Contain Per Karton (28x28x18 cm) = 200 Bottles

Lubinar Serum Gel contains active substances from glutinous rice starch (*Oryza Sativa Glutinosa*), Collagen, Aloe Vera extract, and selected herbal extracts that are useful / nutritious to help:

- Smoothes & brightens facial skin
- Remove wrinkles on the skin of the face and eyelids
- Eliminate wrinkles and the black effect of panda eyes on the eye bags area
- Tightens sagging skin in the face and neck area
- Remove black spots (signs of aging on facial skin)

Note:

Only used at night - For maximum results use Lubinar Serum Gel after using Lubinar Facial Mask in the morning or evening.



TESTIMONY

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<https://lubinar.id>



Profile

Name : Mrs. Ani

Age : 54 Years old

Description :

She has been using Lubinar Facial Mask Daily routine for one year.

As you can see, she looks younger than her real age.

BEFORE TREATMENT ! AFTER 1 YEAR TREATMENT !

TESTIMONY



**THREE MONTHS TREATMENT
FOR CHRONIC ACNE PROBLEM!**



**TWO MONTHS TREATMENT
FOR BLACK SPOTS PROBLEM!**

LUBINAR
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**Sebelum
Pemakalan Serum**



**Pemakalan
1 Botol Serum Lubinar**

**ONE MONTH TREATMENT
USING 1 BOTTLE LUBINAR SERUM GEL**

WHAT DID THEY SAY AFTER USE LUBINAR ?



CHARLES – FRANCE 



ISRA – EGYPT 



JASMINE – TUNISIA 

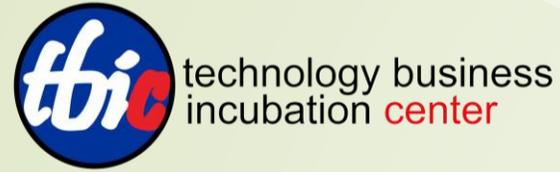


RONAN - CHINA 

Please Kindly Check
Our Youtube Channel:



OUR PARTNERS



West Java Provincial
Government



Bogor district
government



UNIVERSITAS GADJAH MADA



We cooperate and maintain a good relationship with government institutions, research institutions, universities, and business communities in order to reach our vision.

HONORS & AWARDS



2020, Indonesian Start-up delegate for APEC International Workshop Event



2019, Pioneer Youth Awardee from Ibu Hj. Ade Yasin, Regent of Bogor-Indonesia



2017, The Most Inspired 100 New Young Entrepreneurs in West Java, Indonesia



2019, Regional Innovation Degree Awardee from Ibu Hj. Ade Yasin, Regent of Bogor-Indonesia





Thank You

