

Natural Beauty by :



COMPANY PROFILE

Providing the Ultimate Beauty and Skin Care
Solutions Through Quality and Affordable
Products



ABOUT US

PT. Gloria Origita Cosmetics is a private company, founded in 1993 with the commitment and self confidence that our products will give a positive benefit to all our consumers. With exclusively chosen ingredients, supported by modern technology with good system and professionally dedicated staff, our products consistently improves its quality and became well known in Indonesia, within a very short time, we are proud to announce that we are the leading manufacture for the body scrub known as **PURBASARI**.

Our make up range is also complete and well known in the Indonesian market, with market leading products such as our Purbasari Lipstick Color Matte having won beauty awards. KANNA, our feet care product is also performing well and gained a TOP BRAND award, we consider those achievement as a reward from our loyal customer beside the local market. We have already exported our products to some country in Asia & Africa. All of our products are registered with our local FDA (BPOM) and is HALAL certified for each SKU. To maintain our quality and hygiene process, our factory consistently applied the Good Manufacturing Practice (GMP) validated by the Indonesian FDA (BPOM)



Our Vision

To Be The Top Five Cosmetics Company in Asia

Our Mission

Providing The Ultimate Beauty and Skin Care Solutions Through Quality and Affordable Products

Our 5s Cultures



Sense of Belonging



Service Oriented to customers



Street Smart



Sincerity



Spirit of Continuous Improvement



www.goc.co.id

www.origita.co.id

www.purbasari.id

www.cleanface.id

www.amarakids.co.id

www.haneulcosmetics.com

Natural Beauty by :



INTERNATIONAL DISTRIBUTION



1. *Trinidad & Tobago*

2. *Kenya*

3. *Somalia*

4. *Sri Lanka*

5. *Malaysia*

6. *Singapore*

7. *Cambodia*

8. *Hongkong*

9. *Taiwan*

10. *Philippines*

11. *Papua New
Guinea*



OUR BRANDS


PURBASARI

Kanna®


#HANEULBEAUTY


Cosmetics for Kids

ORIGITA®

Cleanface fresh everyday

Newcell


HAIR CARE

PERSONAL CARE

Kanna[®] PURBASARI



ONYX[®]
HAIR CARE



”

*The best treatment
for your beautiful body*



Purbasari Skincare has gained reputable result & has been trusted by public. Consist of Body Scrubs, Lotions & Soaps with many variants that are suitable for various skin.

PURBASARI



Kanna a trusted brand in foot care that focuses on treating dry, darkened and rough skin such as knees, elbows, and ankles

KANNA



Onyx Specially formulated for hair styling enthusiasts. Enriched with Vit A, C, E, Amino Silicone and Olive Oil.

ONYX

SKINCARE

NewCell Cleanface fresh everyday



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*The right choice to
nourishing and
brightening skin*



The Cleanface is a
skincare brand,
complete with
facial treatment
products with an
affordable price.

CLEANFACE



NewCell is a brand
that focuses on
antiaging.
Containing Jojoba
Oil which is rich in
collagen keeping
your skin
moisturized and
well-nourished

NEW CELL



COSMETICS



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*Discover your
personalized
beauty for all ages*



Purbasari Cosmetics is an Indonesian beauty brand known for affordable and high quality color cosmetics.

PURBASARI



Amara Cosmetics for kids with carefully formulated & designed to be safe for young children. Enriched with jojoba oil & FDA certified

AMARA



Korean inspired beauty products, Haneul is a brand that consists of travel-friendly makeup sachets that help teenagers to look pretty like a Korean star

HANEUL

ANTIBACTERIAL SERIES


PURBASARI **ORIGITA**[®]



*Effective protection
against germs*



Origita is a range of homecare products that has been clinically tested to protect families from germs and disease-causing bacteria

ORIGITA



Purbasari Antibacterial Series is a range of hand sanitizer & liquid hand wash with various size to protect skin from germs & bacteria.

PURBASARI



Natural Beauty by :



CERTIFICATION



Natural Beauty by :



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Natural Beauty by :



*Natural Beauty meets
Modern Technology*