

COMPANY PROFILE

Providing the Ultimate Beauty and Skin Care Solutions Through Quality and Affordable Products



1993 with the commitment and self confidence that our products will give a positive benefit to all our consumers. With exclusively chosen ingredients, supported by modern technology with good system and professionally dedicated staff, our products consistently improves its quality and became well known in Indonesia, within a very short time, we are proud to announce that we are the leading manufacture for the body scrub known as **PURBASARI**. Our make up range is also complete and well known in the Indonesian market, with market leading products such as our Purbasari Lipstick Color Matte having won beauty awards. KANNA, our feet care product is also performing well and gained a TOP BRAND award, we consider those achievement as a reward from our loyal customer beside the local market. We have already exported our products to some country in Asia & Africa. All of our products are registered with our local FDA (BPOM) and is HALAL certified for each SKU. To maintain our quality and hygiene process, our factory consistently applied the Good Manufacturing Practice (GMP) vali-

dated by the Indonesian FDA (BPOM)

Our Vision

To Be The Top Five Cosmetics Company in Asia

Our Mission

Providing The Ultimate Beauty and Skin Care
Solutions Through Quality and Affordable Products

Our 5s Cultures

- Sense of Belonging
- Service Oriented to customers
- Street Smart
- Sincerity
- Spirit of Continuous Improvement



www.goc.co.id
www.purbasari.id
www.amarakids.co.id

www.origita.co.id www.cleanface.id www.haneulcosmetics.com Natural Beauty by:



INTERNATIONAL DISTRIBUTION



- 1. Trinidad & Tobago
- 2. Kenya
- 3. Somalia
- 4. Sri Lanka

- 5. Malaysia
- 6. Singapore
- 7. Cambodia
- 8. Hongkong

- 9. Taiwan
- 10. Philippines
- 11. Papua New Guinea



OUR BRANDS





















The best treatment for your beautiful body



Purbasari Skincare has gained reputable result & has been trusted by public. Consist of Body Scrubs, Lotions & Soaps with many variants that are suitable for

PURBASARI



Kanna a trusted brand in foot care that focuses on treating dry, darkened and rough skin such as knees, elbows, and ankles

KANNA



Onyx Specially formulated for hair styling enthusiasts. Enriched with Vit A. C. E. Amino Silicone

ONYX



99

The right choice to nourishing and brightening skin



The Cleanface is a skincare brand, complete with facial treatment products with an affordable price.

CLEANFACE



NewCell is a brand that focuses on antiaging.
Containing Jojoba
Oil which is rich in collagen keeping your skin
moisturized and well-nourished

NEW CELL







COSMETICS









Discover your personalized beauty for all ages



Purbasari Cosmetics is an Indonesian beauty brand known for affordable and high quality color cosmetics.

PURBASARI



Amara Cosmetics

for kids with carefully formulated & designed to be safe for young children. Enriched with jojoba oil & FDA certified





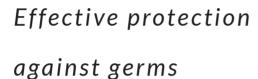
Korean inspired beauty products, Haneul is a brand that consists of travel-friendly makevup sachets that help teenagers to look pretty like a Korean

HANEUL

ANTIBACTERIAL SERIES

PB ORIGITA® ORIGITA®







Origita is a range of homecare products that has been clinically tested to protects families from germs and disease-causing bacteria

ORIGITA



Purbasari **Antibacterial Series** is a range of hand sanitizer & liquid hand wash with various size to protects skin from germs & bacteria.









Natural Beauty by:



CERTIFICATION









Jl. Ciputat Raya No. 19E, RT06/01 Pondok Pinang, Kebayoran Lama, Jakarta Selatan, 12310, Indonesia

Factory

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Natural Beauty by:



Natural Beauty meets Modern Technology