



# BERKAT PANGAN ABADI

- ✓ *Mass-market FMCG packed food manufacturer* with focus on **Quality, Innovation, and Agility**
- ✓ To Standardize Authentic food recipes
- ✓ B2B or customized menu offerings
- ✓ International Standard Facility

# The Vision



**Setting and Conserving the Standard of Authentic Food Recipes by providing The best Tasting, Quality, and Hygienic Food with High Nutritional Values; where Innovation and Health be the main focus to answer the Needs of The People from time to time.**



# New Technology



HACCP



HAS SAFE  
& STABLE  
SHELF  
LIFE FOR

**1** YEAR ON  
NORMAL  
ROOM  
TEMPERATURE



LPPOM  
00010081140217



Natural  
Ingredients



No  
Preservatives



No  
MSG

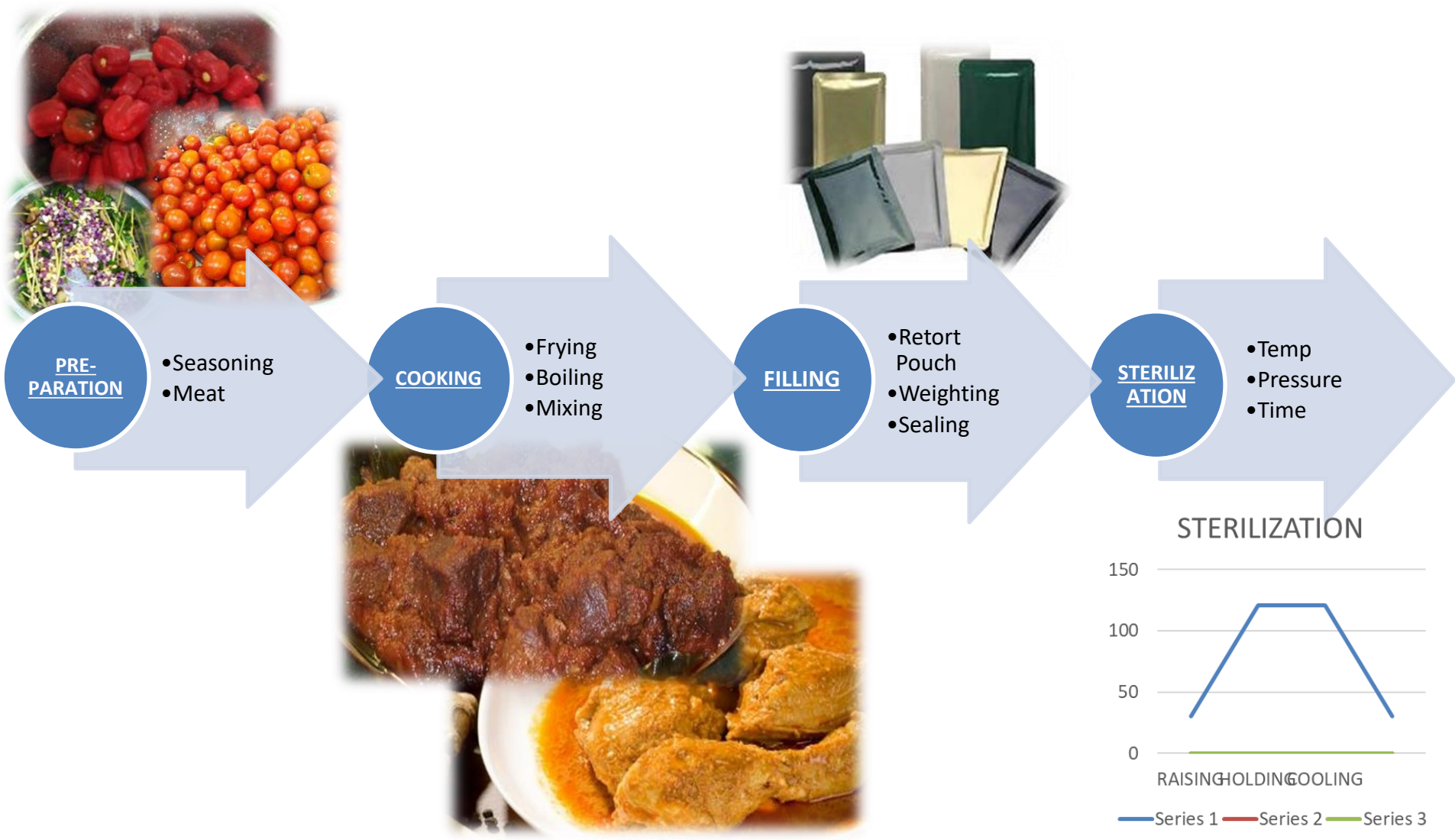


No  
Colorings



Boneless

# New Technology: Retort





# Certifications



**HALAL: by LPPOM – MUI**

**HALAL ASSURANCE SYSTEM: by LPPOM – MUI (HS1A6387/012017/BPA)**



**BPOM PSB PN.06.01.965.11.16.9963 (Grade A, Excellent)**

**ISO 9001 – 2015: By URS (2018)**

**HACCP: By URS (2018)**

**ISO 22000 - 2005: By URS (2018)**



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# International Standard Facility

**LABORATORY**



**PRODUCTION**



**WATER TREATMENT**



**WASTE WATER TREATMENT**



# Our B2C Brand

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## **i** means:

- *i*-ndonesian food
- *i*-nnovative food
- *i*-mpeccable food / flawless food
- *i*-nstant food

## **Offers 5 qualities:**

- ✓ *Delicious*
- ✓ *Practical*
- ✓ *Healthy & Nutritious*
- ✓ *Affordable*
- ✓ *Right Portion for you*



# The Brand Family



- ✓ **Delicious:** First & Foremost! People really discerns good tasting food.
- ✓ **Practical:** Open, Pour, Eat! Just add rice.
- ✓ **Healthy:** Without any Preservatives, no added chemicals; 100% natural
- ✓ **Right Portion:** Single serving for 1 person, without worry on obesity
- ✓ **Affordable:** Consumer Buying price starting from Rp. 15.000,- / pc (chicken)



# Why i-meal?



## Coming from Consumer insights:

- *The growing need of healthy yet practical food*
- *Families are very busy. Don't have time to prepare good breakfast for the family*
- *Many mothers cannot or unwilling to cook*
- *Taste is the only factor consumer stays loyal to a brand or to switch*
- *Indonesians who want to enjoy indonesian food abroad; hard to enjoy local food outside indonesia*

## Born i-meal to answer the above mentioned needs!

**In Indonesia... South East Asia... And the World...**

# B2B Opportunities



- ✓ **Solutions for chain Restaurants / Café business for total cost savings, standardize taste, longer shelf life, and cheaper logistics.**
- ✓ **Solutions for business owners who wants to **sell their retail / branded products****
- ✓ **Various custom menus can be offered – halal menus**



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# B2B: *Custom Menu*

- Kari Ayam, Opor Ayam, Ayam bumbu Bali
- Rendang Sapi, Rendang Ayam
- Ikan Tuna Asam Pedas, ikan tuna sambal matah
- Ayam Geprek
- Ayam Jamur, Ayam Kung Pao
- Butter Garlic Shrimp
- Spicy Meat Ball
- Bumbu Nasi Goreng isi daging ayam
- Semur Tahu, Tahu Bali, Kari Tahu
- Rawon, Soto
- Chicken Tika Masala
- Beef, Chicken Teriyaki
- Bubur ayam, Bubur salmon, Bubur Mac & Cheese
- Kolak, Bubur Ketan Hitam
- Aneka Sambal: Terasi, Bawang, Matah, Bajak, dll.
- Saus-Saus: Padang, Cheese, Salted egg, Mayo, Barbeque, Bolognaise, dll.
- Masih banyak lagi.. **Custom Menu lain (Halal)**



# OEM Opportunities

## Existing OEM Partners:

- Baby Food Product (Porridge)
- Indonesian Food Products
- Health and Diet Food
- Customize Topping for Fast Food Restaurant



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Pasti Enak  
& Cepat Saji



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**BERKAT PANGAN ABADI**

**Thank You**

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