

# PROFIL Bazbone

The Indonesian Brand

## As Promotion Partner

Currently, we can find various types of souvenir products on the market. The demand for unique and exclusive souvenirs also has been increasing these days. This trend has successfully created a standard for souvenir products, which shouldn't be only memorabilia or items to commemorate an event. The souvenir also must be able to be an items that gives a strong and deeper impression to the person that recieves it. Furthermore, a souvenir is not only made for wedding party memorabilia. A company or a gathering event also needs a souvenir with the company logo printed on it is an item to remind that moment. It also made as a gratitude or thank-you note to the recipient.



# About



BAGBONE INDONESIA was founded in 2010. Since its foundation, this company has been growing significantly. Our factory is located in Yogyakarta, Indonesia, the center of Javanese arts and culture. This beautiful city never failed to impress the world with its classic vibe charm, its nature, as well as its youngster creativity.

We are proud to be able to produce the arts and crafts made of genuine leather with the best quality to fulfill people's needs and demands that always change as time goes by. We keep preserving the old-school design that has a strong root in the Javanese culture and legacy and then combines it with the latest innovation of the national culture design.

Our product has been through a strict quality control phase. So, when you order a product from us, guaranteed, you will get nothing but the best quality product.



# Product

Our products include sewing product types made of several materials. Our company uses Full Grain Cow leather, Pull Up, Vinyl, and Synthetic material for each product we sell to our clients. Each of those materials has different quality and property. Therefore, they need special treatment that can't be done by an amateur. We have professionals and experts that know how to utilize those materials to its fullest potential. Thanks to this work ethic and system, we can produce the best items that can compete with the big name in the market.

Our company provides many types of products for men and women. We try to accommodate all customers through our variation of products, so our customers won't have any problem getting the souvenir or items that they want. As for the product type that we made, we have Men's Collection. In this collection, you can find various products, such as Briefcase, Backpack, and Sling Bag. We also do not forget the women clients as another big potential customer. Therefore, we also provide Women's collection in our line of products. In this collection, you can find Clutch & Wallet, Shoulder Bag, Hobo, and Tote.

Men's Collection
Briefcase
Messenger Bag
Backpack
SlingBag
Wallet

Women's collection

Backpack

Tote bag

Waist bag

Travel bag



# Product Capacity and Strenght

Production Capacity & Strength Monthly production capacity

- •25 workers
- •500 pieces of bags
- •2000 pieces of small items, such as wallet, pouch, clutch, etc.





# Marketing

#### Marketing

Local target market
Retail and wholesale stores
(boutique and all bag galleries in Indonesia),
as well as Company Order (Merchandising Project).

### Export Australia, Japan and Netherland

#### **Our Clients:**

- •Bank BRI
- •Kementerian BUMN RI (The Ministry of State Enterprise of Indonesia)
- •Kementerian Agraria dan Tata Ruang / Badan Pertanahan Nasional (Ministry of Agrarian and Spatial Planning / National Land Agency)
- •BEKRAF (Indonesian Creative Economy Agency)
- •TNI Angkatan Udara (Indonesian Air Force)
- Hotel Marriot London



- Grosvenor House London
- •The Ritz Hotel London
- •PT. Angkasa Pura I
- Pertamina
- •Indonesia Power
- Cigna Insurance
- And many more

## Custom Design

Under the flag of BAGBONE INDONESIA which is located in Yogyakarta, we also make leather merchandise for personal and corporate needs with a design that you can freely choose. We are experienced in all kinds of leather item production for promotional purposes. We also provide a service for the item you can use at the promotional event, branding, product launching, gathering e v e n t , m e m o r a b i l i a , s e m i n a r , o r t r a i n i n g .

We ensure you that all products you can get from our service will have the design that you order. This is one of the features of our custom design service, where we give our clients the right to decide which design they want to use on their product. Of course, with our expertise, we will also provide the best service to make that design come into reality in the best possible result. After all, our customer satisfaction is our priority.

We want to provide the top quality promotional merchandise and service for you with the best commitment. Therefore, our service has been used and trusted by many local and foreign companies and institutions that run on different scales and industry. Many of our clients are satisfied with our services. It also shows that our product has been trusted and worked like what they want. We provide a custom design service. Through this service, you can choose various choices of leather color, and the guarantee for the highest quality result, as well as the best service.

Therefore, BAGBONE INDONESIA is your perfect partner to get all kinds of items, such as cover for a notebook, organizer, menu book, bills, photo frame, key chain, notepad, map, document bag, tissue box, writing pad, passport book cover, sandals, luggage tag/label, and many other products that you need for different events and moments.





# Merchandising Project

### **AGENDA**







· =ather

Bagbi



PLATINE POUCH

41 minutes as



IPAD SLEEVE CONTROL OF THE PROPERTY OF THE PRO



**MALDINI BRIEFCASE** 

in Suka

Komentar



Keychain



The Indonesian Brand

NEW

# CATALOG PRODUCTS

Bagbone

The Indonesian Brand



ITEM

**Platine** Pouch On Darkbrown DIMENTION

22x12x5 cm

RETAIL **PRICE** 

425.000

WHOLESALE 50 PCS

375.000

WHOLESALE 50 - 100 PCS

350.000



ITEM

Platine Pouch On

Camel

DIMENTION

22x12x5 cm

RETAIL WHOLESALE PRICE 50 PCS

375.000

WHOLESALE 50 - 100 PCS

350.000



ITEM

**Benitez** on

**Darkbrown** 

DIMENTION

32x23x4 cm

**RETAIL PRICE** 

350.000

50 PCS

300.000

50 PCS

300.000

WHOLESALE 50 - 100 PCS

280.000

50 - 100 PCS

280.000

WHOLESALE

425.000

ITEM

Camel

DIMENTION

**Benitez on** 32x23x4 cm RETAIL PRICE

50 PCS

350.000 300.000

WHOLESALE 50 - 100 PCS

280.000



**PRICE** 

350.000

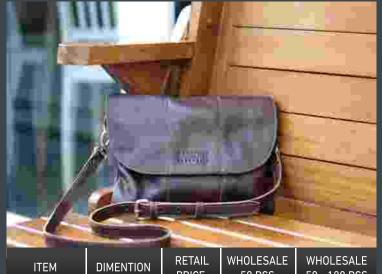
19 x 9.5 x 1 cm

WHOLESALE WHOLESALE RETAIL ITEM DIMENTION 50 - 100 PCS PRICE 50 PCS Roodman on 18x22x7 cm 695.000 595000 550000

Venus

Wallet

**Darkbrown** 



Camea on

Kiora on

Blue

Darkbrown

29x19 cm

**PRICE** 

395.000

50 PCS

340000

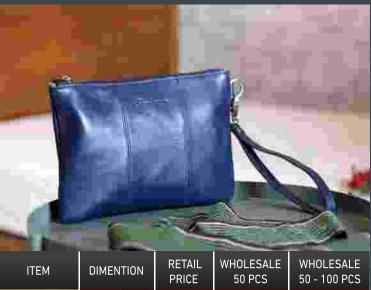
50 - 100 PCS

325000

RETAIL WHOLESALE WHOLESALE DIMENTION ITEM 50 - 100 PCS PRICE 50 PCS

395.000

340000 325000



300.000

270000

29x19 cm

250000



ITEM

Kiora on

Camel

Camea on

Yellow

DIMENTION

29x19 cm

29x19 cm

**RETAIL** PRICE

300.000

50 PCS

270000

WHOLESALE 50 - 100 PCS

250000

WHOLESALE RETAIL WHOLESALE ITEM DIMENTION 50 - 100 PCS PRICE 50 PCS

495.000

435000



ITEM

**Passport** 

Wallet

DIMENTION

12x26 cm

PRICE

495.000

50 PCS

435000

WHOLESALE 50 - 100 PCS

415000

29x20x6 cm

**Pouch Double** 

Compartment



75.000

55000

35000

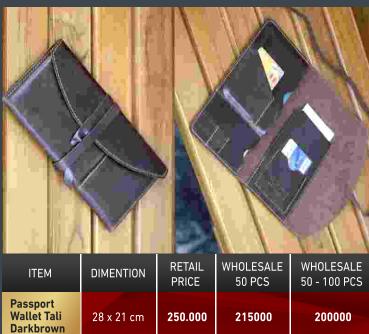


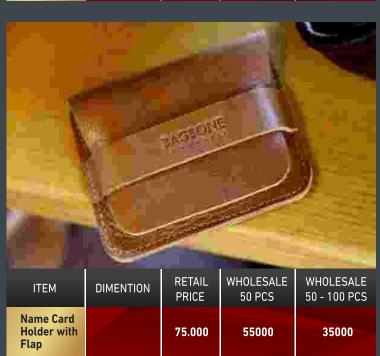




ITEM	DIMENTION	RETAIL PRICE	WHOLESALE 50 PCS	WHOLESALE 50 - 100 PCS
Men Wallet		195.000	150000	125000

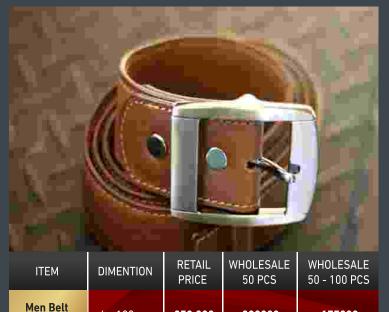
ITEM	DIMENTION	RETAIL PRICE	WHOLESALE 50 PCS	WHOLESALE 50 - 100 PCS
Cantona on Darkbrown	28x32x5 cm	675.000	575000	550000





**Name Card** 

Holder



250.000

200000

175000

4 x 120 cm

on Camel

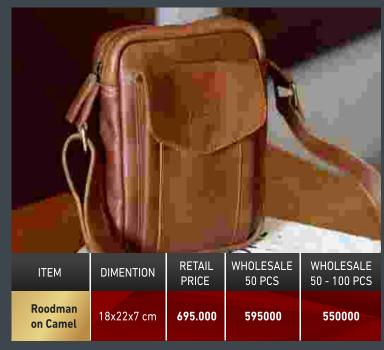


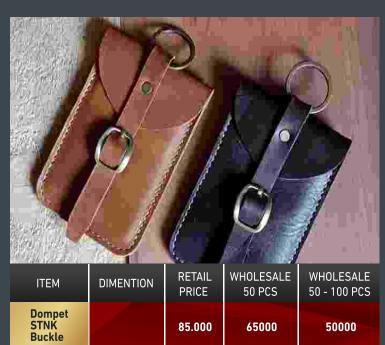
ITEM	DIMENTION	RETAIL PRICE	WHOLESALE 50 PCS	WHOLESALE 50 - 100 PCS
Men Belt On Darkbrown	4 x 120 cm	250.000	200000	175000

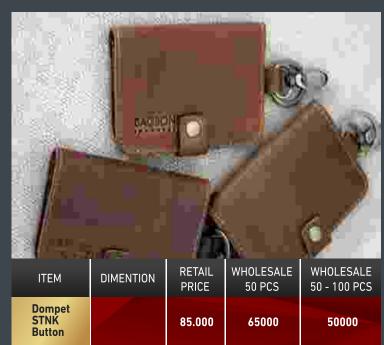


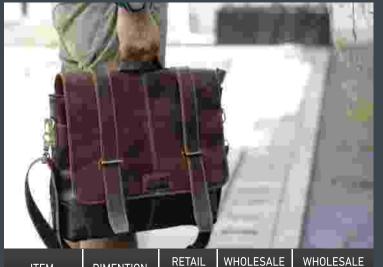
ITEM DIMENTION RETAIL PRICE 50 PCS 50 - 100 PCS

Lanyard Mix Style 125.000 100000 75000









ITEM

Maldini On **Darkbrown**  DIMENTION

38x28x10 cm

**PRICE** 

925.000

50 PCS

800000

50 - 100 PCS

745000



ITEM

Kompany Laptop Bag on Camel

DIMENTION

38x28x7.5 cm

PRICE

875.000

50 PCS

50 - 100 PCS

750000 700000



ITEM

Kompany Laptop Bag on Darkbrown

DIMENTION

38x28x7.5 cm

**RETAIL** PRICE

875.000

50 PCS

750000

WHOLESALE 50 - 100 PCS

700000

325000

ITEM

Camea on

Maroon

**DIMENTION** 

30x20 cm

29x19 cm

RETAIL

PRICE

300.000

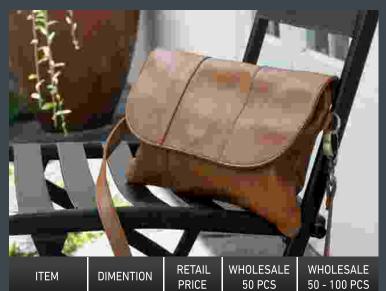
WHOLESALE 50 PCS

270000

WHOLESALE 50 - 100 PCS

250000

375000



395.000

340000

WHOLESALE WHOLESALE **RETAIL** ITEM **DIMENTION** PRICE 50 - 100 PCS 50 PCS

450.000

395000

29x19 cm

Camea on

Camel

Magenta

Camel +

**Batik** 



ITEM

**Platine** 

Pouch On

**DIMENTION** 

22x12x5 cm

**RETAIL** PRICE

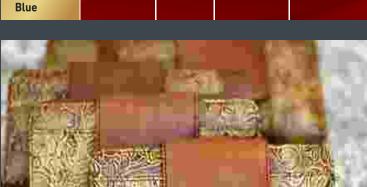
425.000

WHOLESALE 50 PCS

375.000

WHOLESALE 50 - 100 PCS

350.000



ITEM

**Batik** 

**Amari** Wallet

**DIMENTION** 

20x10x3 cm

**RETAIL PRICE** 

380.000

WHOLESALE 50 PCS

330000

HACIBOINE

WHOLESALE 50 - 100 PCS

315000

ITEM

**DIMENTION** 

Dompet STNK Italic

**RETAIL PRICE** 

85.000

WHOLESALE 50 PCS

65000

WHOLESALE 50 - 100 PCS

50000

ITEM **DIMENTION** 

Lanyard **Button** 

RETAIL PRICE

135.000

WHOLESALE 50 PCS

105000

80000

WHOLESALE

50 - 100 PCS



ITEM

Gantungan Kunci Cushion

**PRICE** 

35.000

50 PCS

50 - 100 PCS

25000

30000

RETAIL WHOLESALE WHOLESALE

ITEM

Lanyard

Double

**DIMENTION** 

PRICE

150.000

50 PCS

50 - 100 PCS

125000

100000



ITEM

Genie

Wallet

**DIMENTION** 

22x12x3 cm

**RETAIL** PRICE

450.000

WHOLESALE 50 PCS

395000

WHOLESALE 50 - 100 PCS



24x19 cm

Ipad Sleeve Mini

PRICE

300.000

50 PCS

250000

50 - 100 PCS

225000



**Cantona** on

Camel

**PRICE** 

50 PCS

50 - 100 PCS

28x32x5 cm 675.000 575000 550000



250.000

**Passport** Wallet Tali 28 x 21 cm Beige

215000

200000

ITEM

Tricia

Wallet

DIMENTION

19x9.5x3 cm

RETAIL

350.000

PRICE 50 PCS

WHOLESALE

50 - 100 PCS

WHOLESALE

300000 275000



WHOLESALE WHOLESALE **RETAIL** ITEM DIMENTION 50 - 100 PCS **PRICE** 50 PCS **Binder** 19 x 14 cm 350.000 300000 275000 size A6



ITEM **Name Card** 

**Holder with** 

Flap

DIMENTION

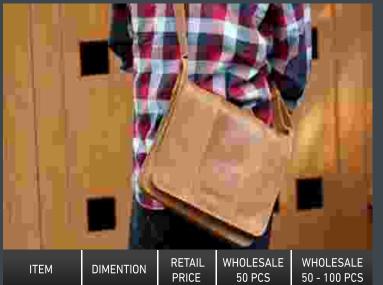
RETAIL PRICE

75.000

50 PCS

50 - 100 PCS

35000



31x25x5cm

750.000 650000

600000

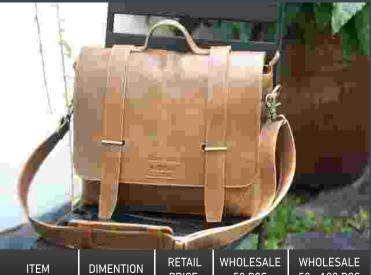


PRICE

50 PCS

750.000 650000 50 - 100 PCS

600000



Maldini on

Camel

Ruby on

Camel

38x28x10 cm

PRICE

925.000

50 PCS

800000

50 - 100 PCS

745000



ITEM

**Ruby On** 

**Darkbrown** 

DIMENTION

31x25x5cm

Roodman 18x22x7 cm on Black

PRICE

695.000

WHOLESALE 50 PCS

595000

50 - 100 PCS

550000



ITEM

Mario on Camel

DIMENTION

38x25x7cm

RETAIL PRICE

800.000

WHOLESALE 50 PCS

700000

WHOLESALE 50 - 100 PCS

650000



ITEM

Mario on

**Darkbrown** 

DIMENTION

38x25x7cm

RETAIL PRICE

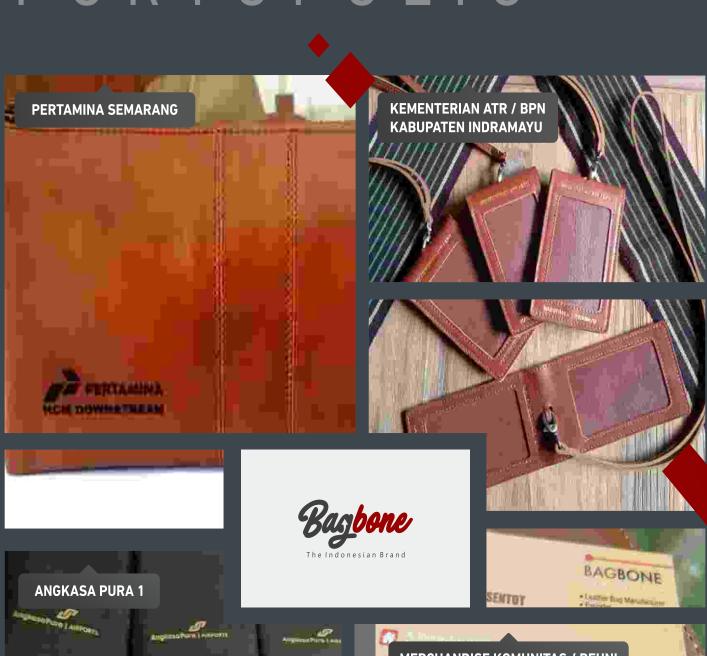
800.000

WHOLESALE 50 PCS

700000

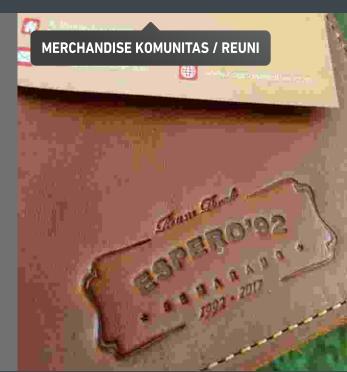
WHOLESALE 50 - 100 PCS

# PORTOFOLIO









## PORTOFOLIO

























## PORTOFOLIO

























Ruko Pondok Permai Giwangan Residence Jl. Monumen Perjuangan, Glondong Wirokerten, Banguntapan Bantul Jogjakarta

□ bagboneleather.catalog ⊕ www.bagboneleather.com

© 0813-2742-8808 © 0877-3837-8889

#### **Bank Account:**

**MANDIRI**: 1370006445239

BCA : 1691868741 BNI : 0765083090

BRI: 663201001767501

Leather Bag Manufacturer & Exporter