


# COMPANY PROFILE

## CV.MITRA ALAM INDONESIA

 Kebonagung, Purworejo, Kota Pasuruan, Jawa Timur  
Indonesia

 [info@coconutfruitindonesia.com](mailto:info@coconutfruitindonesia.com)

 [www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)

 +62 857 5596 6458  
+62 822 9967 7251



# Company Legal

- Company Name : CV.Mitra Alam Indonesia
- Office Address : Kebonagung Mas Blok C2/10  
Rt.002 Rw.007 Kelurahan Kebonagung  
Kecamatan Purworejo Kota Pasuruan,  
Jawa Timur 67116
- Deed Of Incorporation : Akta No.15
- SK Kemenkumham : AHU-0015115-AH.01.14
- Business Registration Number : 1260000202232
- Business license : 202103-3017-1557-4935-283
- Email : [coconutfruitindonesia@gmail.com](mailto:coconutfruitindonesia@gmail.com)  
[info@coconutfruitindonesia.com](mailto:info@coconutfruitindonesia.com)
- Website : [www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)

# Vision and Mission

## Vision

- To be the best Manufacturing and Exporter Company in Indonesia.

## Mission

- Assisting farmers in increasing the selling value of plantation products in Indonesia.
- Improving Indonesia's National Economy through Exports.

# Our Company

CV. Mitra Alam Indonesia, is a distributor of coconuts and focuses on the core business of coconut derivatives. The fruit we use is coconut that we have sorted and guaranteed. Our coconuts come from Sumatra, Sulawesi, Kalimantan and Java. We will give you the best competitive price and high class quality.

We also cooperate with several manufacturers of coconut derivative products, including: Virgin Coconut Oil (VCO), Desiccated Coconut, Coconut Briquette Charcoal, Palm Sugar, Cooking Oil (RBD CNO), Coconut fiber, Coconut Peat, Copra, Copra Meal, Coconut Semi Husked, and Broomstick.

Our company maintains and always increases production capacity, and we ensure readiness at our processing partner factories, to be able to produce the best products of international quality.

# About The Company

CV. Mitra Alam Indonesia is a privately owned company with a very diverse customer base. Factory Partners, Our dedicated production and quality control team have worked tirelessly to deliver the highest quality products that our customers expect. Supported by more than 10 partner factories and more than 5000 employees and more than 300 farmers, as well as the best technology for our partner industry. Ultimately, it is our top priority to meet our customers' satisfaction and expectations.

# Our Strategy For Success

We have a strategy for success which is to develop a network of farmers across the coconut plantations that we manage. And we ensure readiness at our processing partner factories, to be able to produce the best products with international quality.

Currently our company has partnered with more than 10 mills, 300 coconut farmers in eastern Indonesia, and the plantation land we manage is more than 1,500 hectares, and supply coconuts up to 500,000 coconuts per day. We also help the regional economy to develop and prosper the existing farmers.

Our company also continues to cooperate with several other companies abroad to help distribute goods even better.



# Coconut Derivative Products



**Coconut Fiber**



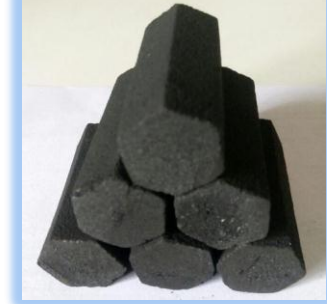
**Virgin Coconut Oil**



**Desiccated Coconut**



**Coconut Semi Husked**



**Briquette Charcoal**



**Copra**



**Coconut Peat**



**RBD CNO**



**Broomstick**



**Palm Sugar**

# Fresh Fruit Products

HS CODE 0804.50.20



**Mango Klonal**

HS CODE 0804.30.00



**Pineapple**

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



# Coconut Fiber

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)

Coconut fiber, is a natural fiber extracted from the husk of coconut and used in products such as floor mats, doormats, brushes and mattresses. Coir is the fibrous material found between the hard, internal shell and the outer coat of a coconut. Other uses of brown coir (made from ripe coconut) are in upholstery padding, sacking and horticulture. White coir, harvested from unripe coconuts, is used for making finer brushes, string, rope and fishing net

Type :

- Brown Coconut Fiber
- Yellow Coconut Fiber

Specifications Coconut fiber-Packaging: bale/ball-Weight: 105 to 109 kg-Moisture content: 10% to 15%- Size: 60X100 cm- Fiber length: +/- 18-30 Cm-Production capacity: 60 to 120 tons per month – 40 ft container shipping : 18 tons

*We can also serve specifications according to your needs*

**HS CODE 5305.00.21**



# Virgin Coconut Oil

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



Virgin coconut oil is the oil extracted from coconuts without the application of heat. It is rapidly gaining popularity throughout the world in comparison to ordinary coconut oil and for a good reason. There is, in fact, a substance called virgin coconut oil and it differs from regular coconut oil in significant ways. These differences mainly lie with the source (more specifically, the physical form of the source), the method of extraction, and its subsequent benefits.

*We can also serve specifications according to your needs*

**HS CODE 1513.19.90**



# Desiccated Coconut

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



Desiccated Coconut is a grated, dried (3% moisture content max.), and unsweetened fresh meat or kernel of a mature fruit of coconut. Desiccated Coconuts are graded by its cutting size, for example, fine grade and medium grade where fine grade is smaller particle size than the medium grade.



Type :

- High Fat Fine Grade
- High Fat Medium Grade
- Low Fat Fine Grade
- Low Fat Medium Grade
- Low Fat Extra Fine Grade

**HS CODE 0801.11.00**



# Coconut Semi Husked

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



We sell old, peeled coconut commodity with a peeling process using a machine so that the production of coconut is still fresh with export quality. we produce 500,000 pieces per month.

Type :

- Grade A (Weight 700 grams Up)
- Grade B (Weight 400 grams - 700 grams)
- Grade C (Weight 200 grams- 400 grams)

*We can also serve specifications according to your needs*



**HS CODE 0801.19.90**

# Briquette Charcoal

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



We harvest our coconut shells in sustainable manner, without any harm to palm trees, animal habitat or the environment.

We use tapioca starch to bind the *charcoal briquette briquettes*, which is a 100% food grade product extracted from the root of the plant species *Manihot Esculenta* (cassava).

Please find attached our product and production in Our Factory.

The core product of Coconut Fruit Indonesia is charcoal made from coconut shell, which we offer in varying shapes and sizes. Our product is mainly used for heating tobacco/shisha pipes.

Our shisha briquettes are made with 100% natural ingredients. The coconut shells ensure easy ignition, high and even heat and a longer burn time.

Coconut Fruit Indonesia assures the safety of the environment from the point of collecting the raw coconut shells until packing and dispatch.



**HS CODE 4402.90.10**



# Copra

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



we make high quality copra by drying fresh coconut meat (kernel) in hybrid solar dryers. With efficient and continuous drying technology, we can reduce the moisture content of fresh coconut kernel from around 50% to lower than 6% within 48 hours. This result can be achieved by utilizing solar energy during daylight and renewable energy from smokeless biomass burning all night long.

Type :

- Asalan
- Reguler
- Edigble

**HS CODE 1203.00.00**

# Coconut Peat Block

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



Cocopeat blocks are considered an ideal growing medium. The cocopeat powder thus obtained is sieved, washed, dried and finally compressed into blocks. The blocks can be used for a wide range of planting requirements.

Type :

- Low EC
- High EC

**HS CODE 5305.00.40**





# Broom Stick

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)



We sell the best quality broom sticks from coconut tree leaves that are dry and not easily broken which can be ordered according to your wishes.

Type :

- Palm Stick
- Nypah Stick

Size : 90 -110 cm

Colour : Natural



**HS CODE 9603.10.00**

# Palm Sugar Organic

[www.coconutfruitindonesia.com](http://www.coconutfruitindonesia.com)

Coconut Sugar is natural sugar made from the coconut palm tree sap's sugary fluid. The sap is placed at very high heat until most of the water is evaporated and left with sugar granules. It is then sieved with different mesh sizes and packed.

**HS CODE 1702.90.99**



# Company Management



***M. Agus Darmawan***  
*President Direktur*



***May Devi L T***  
*Manager Finance*



***Hidayat***  
*Manager Marketing*



# Thank You



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