



## OUTLINE

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## Background

Indonesia, The land of god's subsidy with its high rainfall and sunlight over the year, has the abundance and highest quality of natural resources in land and coastal area.

Artha Sukses cooperating closely with the local farmers, we aim to serve Coconut, Tropical Fruits, and Vegetables from selected material to the world.

Our mission is to empower rural people in island on tropical land of Indonesia by meeting the needs of.

We believe people have the power to create their own solutions and livelihoods if given appropriate opportunities and our mission is to assist in facilitating these opportunities.

#### We believe in:

- Good product will sell itself
- Ethical business operation
- Sustainable agriculture practices
- Local community involvement
- The power of business to make people help themselves with trade not aid



## Company Profile

We are **Artha Sukses Berkah** with its brand, our vision is to supply the freshest and highest quality of Indonesia Coconut, Fruits, and Vegetables. We aim to source products from every region and area, so everyone can taste the exotic flavors of our products—they may have never tried—all with our signature taste and deliver the best trough farmer community empowerment.

Our company believes that empowering others will help our company growth sustainably. Add to this our desire to supply our customers delicious and tasty products at a price that is as terrific as the taste.

We achieve our quality through a rigorous selection of farms and partner suppliers who share our vision of affordable quality, as well as our insistence on operating a short supply chain; a dedicated and efficient logistics system that underscores our commitment to fast, fresh delivery.

We deliver a whole world of tropical and exotics freshness—no matter who, or where you are.

However, we strive our best to make an efforts in serving our customers needs and we will be happy to serve you and provide your business needs.



DRAGON FRUIT

Hylocerreus sp.

#### Specification

Size: 350-400gr/pcs
Fresh outer, Pink Solid (no spotted)
Maturity 60-70%, Green Leaves

#### Season

All year around

#### Packaging

Carton box or plastic basket

#### Storage

14 days at 7° - 10° C

## SALACCA

Salacca edulis Reniw.

#### Specification

Variety: Pondoh

Size: 14-16pcs/Kg

Shiny Skin, black brown, no molds,

no spoiled, no wet, no thorn,

clean from thorn

#### Season

Availiability: All year around

#### **Packaging**

500gr-1000gr/net in 1 or 2 Kg Carton Box. Plastic basket

#### Storage

14-16 days at 7° - 13° C





## KAFFIR LIME

Citrus hystric DC

#### Specification

Size: 15-20pcs/kg

Ripe well, Old green,

Yellowish less than 10%, Flawless skin

#### Season

Availiability: All year around

#### **Packaging**

Carton box

#### Storage

4 weeks at 8° - 12° C



Size: Small 5-6pcs/Kg
Big 3-4pcs/Kg
Red Flesh inside, fresh ear lobe
50-100mm stem, flawless skin

#### Season

Availiability: All year around

#### **Packaging**

Carton Box.

#### Storage

2 - 3 weeks at 8° - 10° C



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# SEMI HUSKED COCONUT

#### Specification

Maturity: Well Matured

Grade: Semi husked, 3 eyes closed

Weight: 500 - 850 grams/nut

Nut Size: 12-14 inches/nut

#### Packaging

25pcs/pp bag

#### Shipment

Reefer Container

20 ft: Up to 12 MT

40 ft: Up to 27 MT

MANGOSTEEN

Garcinia mangostana L

#### Specification

Size: 150gr/fruits

7-10pcs/kg

Maturity 80%, Perfect Ear Lobe 4pcs

No injury damage, No Latex

No insect.

#### Season

Availiability: November - April

#### **Packaging**

500gr - 1000gr / tray in 1 or 2 Kg Carton box. Plastic basket

#### Storage

7 - 10 days at 13° - 15° C





## RAMBUTAN

Nephelium lappacheum

#### Specification

Variety: Binjay, Lebak Bulus, Aceh Kelad

Size: 25-30

Maturity 60-70%, Green Hairand Perfect

shape, no damage, no stem, and free

from pest and other insect

#### Season

Availiability: December - February

#### **Packaging**

500gr - 1000gr / tray in 1 or 2 Kg carton box

#### Storage

14 - 16 days at 8° - 15° C

## JACKFRUIT

Artocarpus heterophyllus

#### Specification

Maturity 70-80%, sweet taste free latex and no black spotted

#### Season

Availiability: All year round

#### **Packaging**

Loose Box

#### Storage

2 - 3 weeks at 13° - 16° C





ARUMANIS MANGO

Mangifer indica L.

#### Specification

Variety: Arum manis/podang/Manalagi

Size: 250-400gr/pcs

Maturity 70%, Flawless skin

no insect spotted

#### Season

Availiability: April - December

#### **Packaging**

Carton Box

#### Storage

3 - 4 weeks at 10° - 15° °C

## PINEAPPLE

Ananas comosus

#### Specification

Variety: Baby Pineapple

Size: 3pcs/kg

Maturity 30%, Green yellowish,

Pure Sweet and Curnchy

#### Season

Availiability: All year round

#### **Packaging**

Loose Box

#### Storage

1 - 2 weeks at 13° - 16° C



# SPICES & HERBS

**SPICES** 

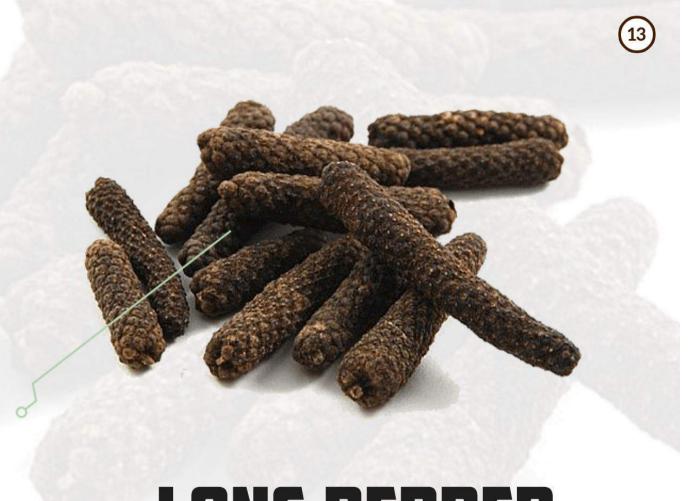
Length: 5cm up Wide: 2cm - 5cm Moisture: max 15%

#### Shipment

Dry Container 20ft: Up to 14 MT 40ft: Up to 26 MT

#### **Packaging**

25-50 Kg/pp bag Gunny Bag / Carton Box



## LONG PEPPER

### WHITE PEPPER



#### Specification

Density: 600-620g/l

Process: Single Washed

Moisture: 14% Max

Foreign Matter: Max 1%

#### Shipment

Dry Container

20ft: Up to 16 MT

40ft: Up to 30 MT

#### Packaging

25-50 Kg/pp bag/ Gunny Bag

10Kg Carton Box

Shape: Round / Oval Type: Whole without shell

Color: Light Brown

Drying process: Air Dried

Moisture: 10% - 15%

Broken: 2% - 3%

Pieces Count: 200 260 pcs/kg

Grade: AB, ABCD, SS

#### Shipment

Dry Container

20ft: Up to 14 MT 40ft: Up to 25 MT

#### **Packaging**

25-50 Kg/pp bag Gunny Bag / Carton Box





Type: Whole, Cut Stratch: Clean Color: Yellow Brown Coil: Single, Double Lenght: 5cm - 60cm Taste: Sweet& Hot Moisture: 14% Max

#### Shipment

Dry Container 20ft: Up to 14 MT 40ft: Up to 25 MT

#### **Packaging**

25-50 Kg/pp bag/ Gunny Bag 10Kg Carton Box

Type: White / Indonesia

Cardamom

Moisture: max 17% Admixture: max 3%

#### Shipment

Dry Container 20ft: Up to 14 MT

40ft: Up to 26 MT

#### **Packaging**

25-50 Kg pp bag / Gunny Bag 10 Kg Carton Box





Skin Color: Cream/Light Brown

Skin type: smooth Flesh color: Cream

Size: 150gr - 300gr /pcs

#### Shipment

Dry Container

20ft: Up to 14 MT

40ft: Up to 25 MT

#### Packaging

Skin Color: Brown Skin Type: smooth Flesh Color: White

Size: 150gr - 300gr/pcs

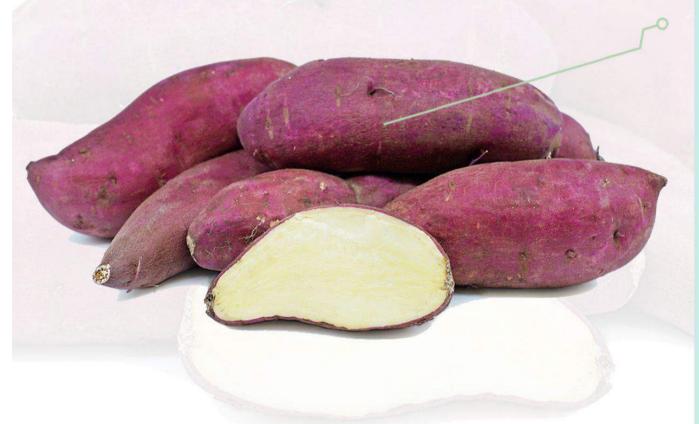
#### Shipment

Dry Container 20ft: Up to 14 MT 40ft: Up to 25 MT

#### **Packaging**



## WHITE PURPLE SWEET POTATO



#### Specification

Skin Color: Light Purple Skin Type: Smooth Flesh color: White Size: 120gr/pcs

#### Shipment

Dry Container 20ft: Up to 14 MT 40ft: Up to 25 MT

#### Packaging

Skin Color: Orange Skin Type: Smooth Flesh Color: Orange Size: 150gr - 300gr/pcs

#### Shipment

Dry Container 20ft: Up to 14 MT 40ft: Up to 25 MT

#### **Packaging**





Skin Color: Dark Purple

Skin Type: Rough

Flesh color: Purple

Size: 150gr - 300gr /pcs

#### Shipment

Dry Container

20ft: Up to 14 MT

40ft: Up to 25 MT

#### **Packaging**

Type: Fresh Style: Whole

#### Shipment

Dry Container 20ft: Up to 15 MT

40ft: Up to 26 MT

#### **Packaging**

25 - 50 Kg/PP Bag Gunny Bag / Carton Box



## **BLACK PEPPER**



#### Specification

Density: 470-520 g/l

Moisture: 14% max

Foreign Matter: max 1%

#### Shipment

Dry Container

20ft: Up to 14 MT

40ft: Up to 25 MT

#### **Packaging**

25-50 Kg PP bag / Gunny Bag 10 Kg Carton Box

Type: Fresh Style: Whole Size: 100 gr up

#### Shipment

Dry Container 20ft: Up to 15 MT 40ft: Up to 26 MT

#### **Packaging**

25 - 50 Kg/ PP Bag / Gunny Bag 10 Kg Carton Box



GINGER



Quality: Lal Pari Moisture: 6-12% Stems: max 5% Admixture: max 1%

#### Shipment

Dry Container 20ft: Up to 12 MT 40ft: Up to 27 MT

#### Packaging

25-50 Kg PP bag / Gunny Bag 10 Kg Carton Box

#### AGRICULTURE ASBM

LOCAL - NATURAL - SUSTAINABLE



**BULK ORDER** 



PRIVATE LABEL



MORE THAN 3500+ FARMERS COLLABORATED



12 ISLANDS EMPOWERED







#### AGRICULTURE ASBM

LOCAL - NATURAL - SUSTAINABLE









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