



COMPANY PROFILE

COMPANY HISTORY

- After her retirement in the export-import company in 2017, Nurul turned her attention to bring forward and train orphans and poor.
- In 2018, while she taught many hand-crafted arts, she joined many micro, small and medium enterprises (UMKM) associations to enhance her skill. Those associations are Pahlawan Ekonomi, Grand Think Surabaya Creative, East Java Dried and Artificial Flower Entrepreneurs Association (ASPRINTA), and Sanggar Ina. She also established Omaetee for a business center.
- Omaetee was thriving as it continuously accommodated training, teaching, and business collaboration with many stakeholders, such as orphans, UMKMs, and others. Omaetee kept push themself to the limit by joining East Java Creative Entrepreneurs Association (APKJ) in 2009.
- Nowadays, in 2020, Omaetee has a strong determination to make a breakthrough in the international market. Hence, the benefit could give an immense impact on society.

THE FOUNDER

Professional:

Working in numerous foreign companies from Japan and the United States, which its expertise is export and import for more than 30 years

Entrepreneur and Social:

- East Java Creative Entrepreneurs Association (APKJ) 2019 – Now
- Sanggar Ina 2018 – Sekarang
- Artificial Flower Entrepreneurs Association (ASPRINTA) 2018 – Now
- Grand Think Surabaya Creative 2018 – Now
- Pahlawan Ekonomi 2018 – Now
- Home of Tahfid Wisata Hati dan Bismar Al Mustaqim 2018 – Now
- Principal of Empowerment of Family Welfare (PKK) period 2017-2019
- Principal of Empowerment of Family Welfare (PKK) period 2010-2013

COMPANY VISION & MISSION

Vision:

- Becoming a company who bring forward together with society and spread immense benefit to the environment based on honesty

Mission:

- Honesty is essential to be successful
- Transforming waste to be exotic arts
- Empowering society to grasp success together
- Introducing nation's product into the international market

COMPANY SUPREMACY

- Gathering orphans and poor
- Collaborating with UMKMs to bring forward the economy
- The arts created are an expression of personal feeling because the artists create with their hand
- Utilizing recycled natural materials, for instance, leaves and flowers, so the arts are environmentally friendly

PRODUCT



Tissue Box (small)
19.5 x 10.5 x 5.5 cm
\$
*tissue not included



Memo Container
13.0 x 9.5 x 3.5 cm
\$



Tissue Box (large)
25.0 x 13.0 x 6.5 cm
\$
*tissue not included



Tissue Roll Box
12.0 x 12.0 x 13.5 cm
\$
*tissue not included



Invitation Container
d 4.0 cm; p 25.5 cm
\$
*invitation not included



Money Box
7.0 x 7.0 x 12.5 cm
\$

PRODUCT



Spoon Container
8.5 x 8.5 x 12.5 cm
\$
*spoon not included



Multipurpose Box (small)
10.5 x 10.5 x 4.5 cm
\$



Multipurpose Box (long)
25.0 x 10.0 x 3.5 cm
\$



House Money Box
14.0 x 9.5 x 12.5 cm
\$



Picture Frame
18.0 x 13.0 x 1.0 cm
\$
*flower not included



Hand-held Fan
15.5 x 26.0 cm
\$

PRODUCT



Multipurpose Box (flat)

13.5 x 10.5 x 3.5 cm

\$

*only the cap of the box
has recycled leaves



Multipurpose Box (large)

30.0 x 20.0 x 7.5 cm

\$



Cement Paper Tissue Box

21.0 x 11.5 x 7.5 cm

\$



Note Book

20.5 x 12.5 x 2.0 cm

\$



Guest Book

33.5 x 25.0 x 0.5 cm

\$



Pencil Vase

d 8.0 cm; h 10.5 cm

\$

PRODUCT



**Wall Decoration
(2 Flowers)**

83.0 x 53.0 x 20.0 cm

\$



**Wall Decoration
(3 Flowers)**

100.0 x 50.0 x 20.0 cm

\$



Table Decoration

62.0 x 30.0 x 20.0 cm

\$

PRODUCT



Corner Decoration
d 40.0 cm; h 60.0 cm
\$



Leaf Brooch
11.0 x 5.0 cm
\$



Round Brooch
d 8.0 cm
\$

ACTIVITY

- Orphans and Poor



- Workshop and Exhibition



ACTIVITY

- Community and Collaboration




THE LEGALITY OF THE COMPANY


- SIUP (Surat Izin Usaha Perdagangan):
 - 503 / 5947.A / 436.7.17 / 2019
- Pendaftaran Merek Indonesia:
 - Dalam tahap permohonan


COMPANY REACH

- Omaetee could send the product throughout the world nationally and internationally



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By:



Support orphans and poor