



PT. SECOND BEST PACKING

# Company Overview



PT. IDP (Internasional Disaintama Primakarya) berdiri sejak tahun 1996 sebagai perusahaan yg bergerak di bidang industri paper bag yang menggunakan teknologi sederhana, peralatan yang terbaru dan hanya dengan jumlah karyawan sedikit.

Sekarang ini IDP memiliki 2 fasilitas produksi di Mojokerto, Indonesia dan satu di Suzhou, China.

- PT. IDP & PT. SBP di Mojokerto, Indonesia, mempekerjakan karyawan total sekitar 850 orang dan berlokasi di kawasan berkegiatan Ngoro Industri Persada. Hal ini sangat penting dan merupakan solusi ideal untuk memenuhi permintaan pelanggan kami baik di dalam negeri seiring dengan kemajuan sektor industri paper bag dan box yang menggunakan kertas khusus high-end, yang sering diproduksi di Eropa dan Amerika Utara, tanpa harus membayar pajak bahan baku impor sehingga harga jual kami menjadi kompetitif di pasar dunia.
- IDP yang berlokasi di Suzhou, China, mempekerjakan sekitar 400 karyawan dan secara strategis mendukung kebutuhan client internasional kami yang memiliki toko dan cabang di China dan membutuhkan tempat untuk penyimpanan dan distribusi secara domestik di China. Kami memberikan pelayanan produksi dan distribusi untuk di client Internasional yang memiliki cabang di China untuk menghindari pajak import jika barang tersebut di produksi di luar negara China.

# Our History

- 1996 – IDP Berdiri di Mojokerto, Indonesia - perusahaan exclusive yang menjadi worldwide leader dalam paper bags dan packaging business untuk market North American and European market.
- 2004 – IDP mendirikan perusahaan ke dua di Suzhou, China.
- 2010 – IDP mendirikan sales and marketing office di USA and Europe.
- 2015 – IDP melakukan ekspansi dengan mendirikan 1 perusahaan yang berlokasi tidak jauh dari PT IDP, namanya adalah PT. Second Best Packing (SBP)
- 2018 – PT. IDP and PT SBP melakukan merger menjadi 1 perusahaan – nama yang di pilih adalah PT. Second Best Packing (SBP)



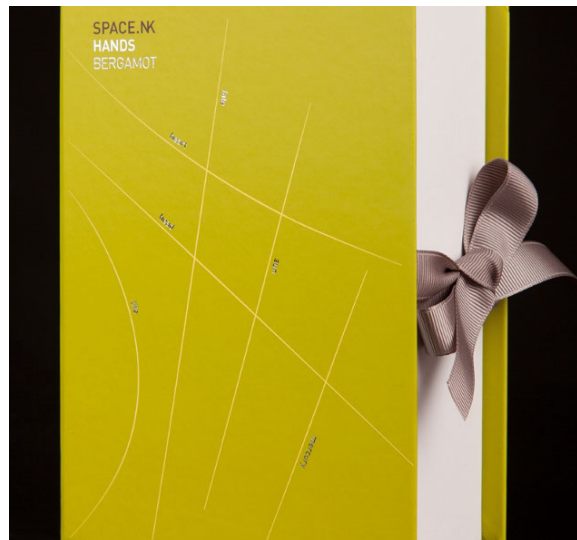
# Our Product

er bag



# Our Product

## Box



# Our Product

## ble Rigid Box



# Our Product

## gated Carton Box



# Our Facilities

## Offset printing

- 4 colours Heidelberg Speedmaster SM 102
- 4 colours Heidelberg Speedmaster CD 102 FL
- 4 colours Heidelberg Speedmaster CD 102 ZL (2 units)



## Gravure printing

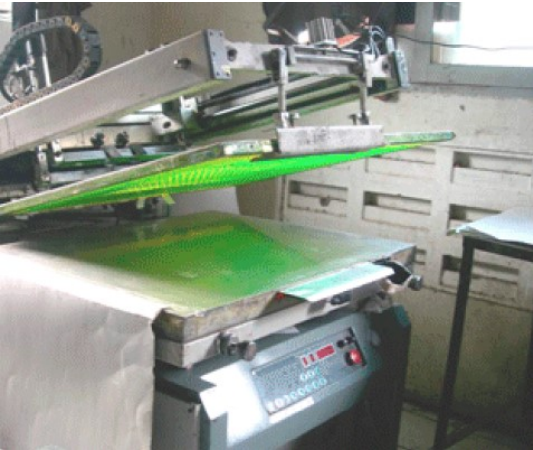
- 4 colours gravure printing (2 units)
- 4 colours gravure printing (2 units)





# Our Facilities

**Screen printing (4 units)**



**Hot stamp & die cut automatic (2 units), manual (14 units)**



**Lamination (4 units)**



**Overall embossing (4 units)**



# Our Facilities

## corrugated F-flute machine



# Our Facilities

## Quality Assurance

Advanced production facilities, professional management systems, and qualified work force are the quality assurance factors that guarantee IDP product quality.

Each product passes strict quality checks at each manufacturing process to ensure that customers receive completely flawless products.

Three stages quality control process:

Phase 1 : quality checks after printing

Phase 2 : quality checks after converting

Phase 3 : quality checks after folding

IDP also has Quality Control in process system as well, we ensure that any occurring problems can be resolved early in the production process through analysis of each phase.

Our policy is to attain and exceed the standard expected by our customers. This can be achieved by continuous improvement programmed in process discipline, manufacturing control, and quality system.



# The benefits

## Performance / Price

Buy retail packaging DIRECTLY from the manufacturer

Best price/performance ratio worldwide

Reference to highest Social and Environmental Standards

Full transparency

Own production sites in Indonesia and China

Flexible and high production capacity and capability

Innovation, Dedication, Passion

## Experiences

Over 20 years of experience in producing packaging

Solutions for the world's best known brands

ISO 9001 certified for social and environmental policies

Experienced, committed and motivated workforce

95% customer satisfaction guarantee

## Sustainability

- Highest environmental and social standards in Asia

- Paper production according to FSC-certification

## Transparency

- Direct business with the factory – no middlemen



**THANK YOU**