

COMPANY PROFILE - LARGEST WHEELS MANUFACTURING IN INDONESIA

COMPANY OVERVIEW

PT. Prima Alloy Steel Universal, Tbk (“the Company” or “PRAS”) is a leading aluminum alloy wheels in Indonesia, which derives its success from focusing on the aftermarket export business. **THE COMPANY WAS ESTABLISHED ON 20 FEBRUARY 1984** and is located at Jl. Muncul 1, Gedangan, Sidoarjo, East Java. PRAS operates on a 60,000 sqm manufacturing facility with an approximately 950 employees and is able **TO PRODUCE 2.000.000,- PIECES** of high quality wheels annually.

PRAS manufactures a range of sizes of alloy wheels from diameter size of 13 inch up to 26 inches with various finishing variants, of which 95% are exported to Germany, Scandinavia, Japan and Australia.

KEY STRENGTHS

Standard Quality and Certificate

- Quality Management System Confirmation by certificate TUV - Germany
- TQC - Auditing by TUV - German Certificate
- JWL Certification - Japan
- SFI Certification - USA
- ISO 9001 - Indonesia
- **TITLING CASTING AND FLOW FORMING CASTING**

Benefit Import Wheel from Indonesia

- **European customer will pay 0% import duty and Tax for import Aluminum Wheels from Indonesia (because using GSP FORM-A Facility)**
- Mold workshop capacity 40 mold/month
- Lead time making mold 45 days
- **TUV office available in Jakarta - Indonesia**

Company Market Performance

- Market 100% export since year 1984
- Majority supply winter season program to Scandinavia, German and Japan on the right time schedule
- Our customers are big players in **SCANDINAVIA, JAPAN AND GERMANY**

Strong Market Presence and Market Leadership

- The Company is the largest producer of alloy wheels in Indonesia with an installed capacity of 2 million wheels per annum