



Sambal Mbegor **Company Profile**

Kertanegara 18, Jember, Jawa Timur, Indonesia

About Us

Company Name
PT Mbegor Jaya Mandiri

Director/Owner
Yosie Ermawan, S.H., M.H

Since
September 2015



PIRT No. 2113509004027-23

Halal Labeled
No. 07060054511218



Marketing



Our target market includes, among others :

01

Women aged 25 to 40 years

02

Active, company employees or civil servants with busy life

03

Urban Women

04

Middle and upper income

05

No cooking hobby

Sales Of Distribution

The sales distribution of Sambal Mbegor has been to various cities in Indonesia and abroad :

01

Almost to all Indonesia cities (Sumatera, Kalimantan, Sulawesi, Bali and the others)

02

Sambal Mbegor has been routinely sent to Hong Kong as many 200 up pcs per week at Bagoes Store Hongkong.

03

Sent to Sidney Australia up to 50 pcs per mount with reseller



Sambal Mbegor Wordwide





Friends eat anything !

Sambal Mbegor is conceptualized to be a substitute for side dishes when eating at the office or at home by simply cooking rice. Therefore, Sambal Mbegor can last at least 1 month when the packaging is opened, that is, by storing it in the refrigerator. Sambal Mbegor also lasts for 12 months if the packaging is not yet opened.

~ Pedasnya sampai ke hati ~



Our Product



In order to win the business competition, our products must have a strong differentiation. The final result, came the idea of chili sauce with several types of smoked fish, such as Smoked Tuna, Smoked Shrimp, Smoked Squid, etc. whose taste and level of spiciness match our target market.



Bajak



Onion



Teri



Lime Terasi

V
A
R
I
A
N
A
L
L



Smoked Tuna



Smoked Squid



Smoked Shrimp



Smoked Stingray

V
A
R
I
A
N
A
L
L

Production Process



Preparation



Processing



Sambal Mbegor through a sterile and hygienic production process



Packaging process



Packaging process



Contact Person

To get our product, you can contact the contact below :

085 101 747 899



bebek mbegor



bebek mbegor



sambel.mbegor



bebek mbegor



bebek mbegor



Sambal Mbegor can also be found in souvenir shops, malls / plazas (Transmart, Roxy Square), resellers, various bazaar events and exhibitions in various regions.

Sambal Mbegor with Benny-
Indonesian ambassador for
Netherlands



Sambal Mbegor with
Murtadlo Kadis
Perikanan Jember



Sambal Mbegor
at Jatim Fair Event



Mr. Kemal , Son of Bupati
Jember love
Sambal Mbegor





Halal Sertificate





Pedasnya

Sampai

Ke Hati

