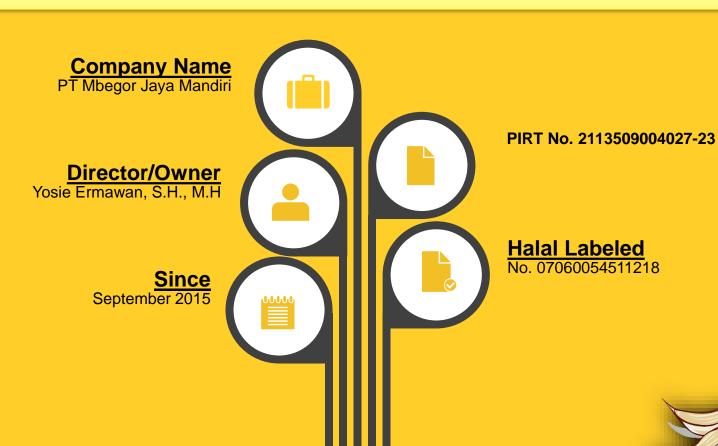


Sambal Mbegor Company Profile

Kertanegara 18, Jember, Jawa Timur, Indonesia

About Us



Marketing



Our target market includes, among others:

01

Women aged 25 to 40 years

02

Active, company employees or civil servants with busy life

03

Urban Women

04

Middle and upper income

05

No cooking hobby

Sales Of Distribution

The sales distribution of Sambal Mbegor has been to various cities in Indonesia and abroad:

01

Almost to all Indonesia cities (Sumatera, Kalimantan, Sulawesi, Bali and the others)

02

Sambal Mbegor has been routinely sent to Hong Kong as many 200 up pcs per week at Bagoes Store Hongkong.

03

Sent to Sidney Australia up to 50 pcs per mount with reseller





Friends eat anything!

Sambal Mbegor is conceptualized to be a substitute for side dishes when eating at the office or at home by simply cooking rice. Therefore, Sambal Mbegor can last at least 1 month when the packaging is opened, that is, by storing it in the refrigerator. Sambal Mbegor also lasts for 12 months if the packaging is not yet opened.



Our Product



In order to win the business competition, our products must have a strong differentiation. The final result, came the idea of chili sauce with several types of smoked fish, such as Smoked Tuna, Smoked Shrimp, Smoked Squid, etc. whose taste and level of spiciness match our target market.





Production Process



Preparation



Processing

Sambal Mbegor through a sterile and hygienic production process



Packaging process



Packaging process



Contact Person

To get our product, you can contact the contact below:



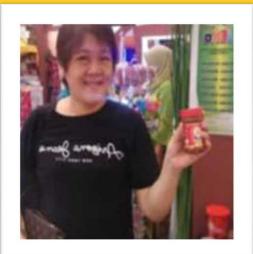
Sambal Mbegor can also be found in souvenir shops, malls / plazas (Transmart, Roxy Squere), resellers, various bazaar events and exhibitions in various regions.

Sambal Mbegor with Benny-Indonesian ambassador for Netherlands



Sambal Mbegor with Murtadlo Kadis Perikanan Jember

Sambal Mbegor at Jatim Fair Event





Mr. Kemal , Son of Bupati Jember love Sambal Mbegor



