



Company Profile
PT. Diraja Surya Furniture



PROFILE

PT. Diraja Surya Furniture

Desa Asem Kandang M 24
Kraton - Pasuruan 67151
East Java - Indonesia
Tel +62 343 421156, 428531
Fax +62 343 428656

Email : lukito.salim@gmail.com

Contact Person : Lukito Salim
Cellphone Number : +62 81130 5366

TITLE

Established: 1998

Seaport: Surabaya, East Java - Indonesia
Manpower: 300 Staff and Workers

Working Space: 10,000 SQM
Warehouses: 10,000 SQM

Turn Over: USD 3,000,000
Capacity: 4 Containers/Month

Products Category: Indoor/Outdoor

Production Lead Time: 60 Days

Major Customers by Countries: France, Belgium, Germany, Italy, Sweden



ABOUT US

Based in Pasuruan-Indonesia, Diraja Surya Furniture Company manufactures garden furniture.

Employing over 300 people, most of the furniture we manufacture consists of wood solids.

For more than 20 years, we have committed to quality and details. We work closely with and listen to our customers needs, translate their desires, and deliver products above their expectations.

We work together with designers with the belief that close cooperation between designers and us can lead to high-quality products where both functionality and design come together.

Our customers include well-known furniture brands, some of the largest stores in the world, designers and trading companies.



PRODUCTION

Our product acquires its high quality from the beginning of production. We use only Cepu and Bojonegoro wood areas for our high-end products. We chose each component carefully before starting the process.

On every step, we check joinery details, profile, component dimensions, and well sanding. All components should be perfect before we assemble the parts. Once we do, there is no repair needed on the product. This makes us different from others.

make simpler





GUARANTEE AND QUALITY CONTROL

We check the design, production, and the finished products.

We guarantee that each detail is perfect and that the product is something we can be proud of.

We give you 10 years guarantee.



CLIENTS

GERVASONI
1882

RODA

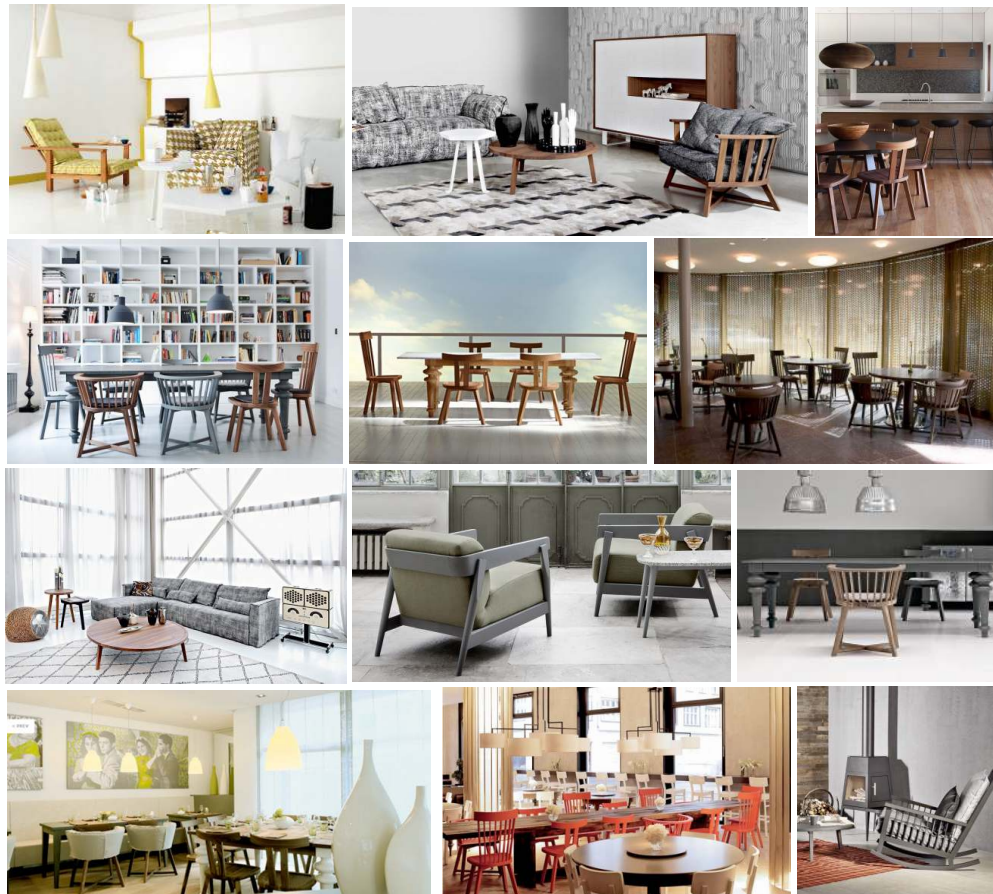
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PROJECT PORTFOLIO

ABOARD

PARK HYATT JAMAICA
JW MARRIOTT MIAMI
HILTON DOMINICA REPUBLIC
OTHER PROJECTS WITH GERVASONI
FIRST KUWAIT FOR US EMBASSY
US MILITARY GUAM

INDONESIA

SURABAYA CONSULATE GENERAL OF
THE UNITED STATES OF AMERICA.





NEWS

Our Last Project is finished, very special hotel, mid century style of design.

Katamama hotel is located at Seminyak Bali.

Working together with designers, making prototype, samples, mock up the rooms and production.

We did all the wood working, for the furniture, ceiling, wall, floor, outdoor furniture, bar, other facilities.

I have been working more than 20 years, and 5 years working also for projects, there is no one like this on our last project.

If you like furniture, you have to come and take a look our jobs.

All furniture made from solid teak wood, design, details, shapes, you will love it.

You can find about this hotel on the article from Monocle magazine on march edition 2016, see on next page.





TRAVEL EDITS
Katamama hotel

Bright idea Seminyak

Preface
Bali's craft-focused Katamama hotel is the PTT Family's tropical take on the mid-century Californian style—and there are plans to go global.

Writer
Nolan Gifos

Photographer
Putu Sayoga

"We spent two years working with artisans in the Balinese village of Penglipuran to hand-press these bricks," says Ronald Akli, co-founder of the PTT Family, the Indonesian firm behind the stunning new Katamama hotel in Seminyak, Bali. The bricks in questions number almost one-and-a-half million and are a concrete example of the care and commitment Akli and his team have put into the design of this postcard-pretty 58-room stop-in, which opens in March.

The boxy, five-storey building is modern in design but conveys a sense of permanence and belonging thanks to a creative pastiche of architectural styles. The Andra Matin-designed exterior takes its cues from the Balinese building practice of *tri angga* (a system of keeping buildings in proportion with the humans that inhabit them), and flourishes informed by late US architect Frank Lloyd Wright. The interiors are skirted with warm oak finishes that frame the lush vegetation that surrounds the seaside plot.

"[Building] the Katamama felt more like we were building a house," says interior and product executive Saslia Rosari, who is standing beside a tall, 1960s-style lamp and a tapestry that's made from Javanese reeds. "Ronald's design is driven by his passion for the mid-century look. Sometimes the reference wasn't just furniture; it might have been a Bauhaus room. It's a particular vibe or particular feel."

The feel Rosari and the team have plumped for is influenced by the *jungki* design movement, a little-known but endlessly fascinating postwar style that boomed around Indonesia in the 1950s. Think of a tropical take on the



- 01 Lounge chairs with traditional umbrellas in main pool area
- 02 Rooftop suite interior
- 03 Ronald Akli, CEO
- 04 Podl suite interior
- 05 Podl suite bathroom
- 06 Plan at Movida restaurant
- 07 Staff member at podl bar
- 08 Outside the Katamama
- 09 Movida head chef Jimmy Parker (left) and owner Frank Camorra
- 10 Outside rooftop suite
- 11 Akademi bar

Home and away

Bali has a rich craft tradition and the hotel has formed close-knit relationships with village businesses to produce its textile throws in Tarum and ceramics in Gaya, Ubud. The team also encourages international brands to try exploring the market. Aussie-based Movida provides the Spanish food in the terrace-led restaurant; Balinese halibut is served alongside a selection of Spanish conservas and hams.



mid-century Californian look with dark-wood furniture and intricate joinery. "We talked about every detail," says Lukito Salim, a carpenter from Surabaya who left his distinctive mark on many of the furnishings throughout the hotel. In the rooms there's a craft-focused take on hospitality to be found in the woven wares from Kalimantan in Borneo, and snug indigo-dyed *ikat* dressing gowns made in the nearby Gianyar area.

There's a decent cultural offering too, including architectural tours of the island. While sunrise is greeted with the therapeutic and evocative din of gongs being bashed, those with an ear for Indonesian disco can spin a few vinyls from the in-house collection. Guests wanting to unwind with a cocktail should head to the colourful lobby bar for a memorable fruit-infused *arak*: a rice spirit.

With operations in Singapore, Bali and Jakarta, PTT's clubs, restaurants, and now hotels are finessing Southeast Asian hospitality. Next is the Katamama is the firm's beautiful Potato Head Beach Club (see issue 76), which has been a staple with a young creative crowd since opening in an idyllic beachside strip in 2011. But the hotel is a benchmark as much as another new opening for owners Jason Grauwax and Akli. "My aim is to take Katamama global," says the latter. It's an ambitious concept — but not necessarily an unrealistic one. — (A)

the-katamama.com



Rainforest Alliance

PT DIRAJA SURYA FURNITURE
DESA ASEM KANDANG NO. M24, KRATON - PASURUAN
EAST JAVA, INDONESIA

**IS CERTIFIED FOR FOREST STEWARDSHIP COUNCIL™
CHAIN OF CUSTODY**

Certificate Scope

Certificate Type: Single Chain of Custody

Standard(s): FSC-STD-40-004 V2-1

Product group(s): Indoor furniture; Engineered wood products; Wood for construction; Outdoor furniture and gardening; Household articles

Valid from March 27, 2014 to March 26, 2019

Certificate Registration Code: RA-COC-006846

FSC License Code: FSC-C119390

Certificate Issue Number: IN-2014-1

Additional details regarding the scope, including a full list of products and species, are available at info.fsc.org.



Jon Jickling, Director, Certification
Rainforest Alliance
233 Broadway, 28th Floor New York, NY 10279 USA

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Version July 2013



PTT
Family

July 7, 2016

To Whom It May Concern,

My name is Ade Herkarisma, I am the Head of Architecture & Development for PTT Family / Potato Head Company, Bali, Indonesia. I have been in the architecture industry for 20 years with experiences in United States for 16 years.

This letter is to certify my work experiences with Mr. Lukito Salim and his company PT. Diraja Surya to be one of the best Timber & Furniture manufacture / supplier in my 20 years' experience. Their personal handling, dedication, skillful staff and variety of material such as grade A-teak, all performed to be in excellent results.

I assured you decided to collaborate with Mr. Lukito Salim and his company you will reach satisfaction and excellence as I experienced.

Yours sincerely,



Ade Herkarisma
Head of Architecture & Development
PTT Family, Bali, Indonesia

Jl. Pattengol 51B, Seminyak, Bali, 80361, Indonesia