



**The Largest  
Indonesian Manufacturer  
of Multi Products:**



Eyelashes



Wigs



Hair Extensions



Toupees



# PT. Bio Takara

- Hong Kong Office:  
Unit 701, New Lee Wah Centre  
88 Tokwawan Road, Tokwawan  
Kowloon, Hong Kong  
p. +852-2356-1228  
f. +852-2330-5826
- Factory Complex and Headquarter Office:  
PT. Bio Takara  
Jl. Gerilya Timur 289  
Purwokerto, Central Java 53147  
Indonesia  
p. +62-281-634333  
f. +62-281-634296  
e. info@biotakara.com
- GPS: -7° 25' 56.84", +109° 14' 38.66"
- www.biotakara.com  
email us now: info@biotakara.com

## Your Strategic Partner in Indonesia

[www.biotakara.com](http://www.biotakara.com)





# Leading and Largest Manufacturer of Eyelashes, Wigs, Hair Extensions, and Toupees.



## About

**PT Bio Takara has been making the highest quality manufactured eyelashes, wigs, hair extensions and toupees which are distributed to countries around the world.**

PT. Bio Takara is the leading Indonesian supplier in the field of beauty products and has been rendering exceptional service by offering premium quality eyelashes, wigs, hair extensions and toupees to global clients. Head quartered in the Central Java region in Indonesia, we are located in the world's sweet spot for eyelashes, wigs, hair extensions, and toupees production. Our highly skilled artisans produce the best products in the world. We offer our clients with our ready-to-sell brands as well as Private Label / OEM solution by having a dedicated system for designing, creating and distributing the products. Our eyelash collections are the best in the world and we take great care in providing the customers with the unique looking, beautiful eyelashes. We invest heavily to keep ourselves on par with the fashion world and thus we are sure to provide the customers with the trendiest and contemporary eyelash collections. Top class wigs, hair extensions, and toupees are available with us and we show great variety and thoughtfulness while designing them. We take the special care right from the period the idea is conceived to the time it gets into a physical form. Our products are natural and made from sterilized human hair or premium quality synthetic fiber.

Whatever the style your market needs, we can help you find the perfect solution.

Our expert designers can make custom products to your specifications, or you can choose from our extensive line of beautiful pieces. PT Bio Takara is committed to not only providing the best hair products on the market, but also doing so in a sustainable way with a commitment to our customers, employees and the environment.

It is only through PT Bio Takara that businesses and wholesalers can gain access to our exclusive private label (OEM), our custom design services, or our premium line of products. Our company has earned its worldwide reputation for providing high quality products, excellent service, and affordable prices.





## Social Accountability

**Since we began doing business we have been committed to maintaining the highest corporate values in all areas. We are committed to fair labor and human rights meaning we will never practice involuntary labor, underage labor, discrimination or excessive work hours.**

PT Bio Takara takes Labor and Human Rights very seriously. We place a very high priority on ensuring every member of our team is treated with dignity and respect, and provided with a safe and healthy work environment. We have company wide policies against child labor, forced labor, and excessive work hours, which are strictly enforced.

We are committed to providing a good and safe working environment for all of our employees and our factory buildings adhere to the Good Manufacturing Practices (GMP) standard.

In addition to our commitment to our customers and employees, we are dedicated to making a positive difference to the local community and the environment as well. By working with our local community we know we are helping to ensure the success of both our future and that of the individuals who live and work in the surrounding community. We follow the best practices for all of our environmental processes including improving the efficiency of our operations to reduce energy consumption.



## Factory and Office

Our team members are not treated like typical workers in factory setting; they are artisans creating top quality products. We understand that in order to create the best possible products, we need to create a comfortable, safe, and enjoyable workplace. Our factory provides excellent working conditions, designed to provide plenty of natural light and ventilation. These innovative factory designs also allow our company to conserve energy and greatly reduce carbon emissions.



### Eyelashes

False eyelashes are becoming more and more popular as one of the best ways to get the great looking eyelashes which most people find desirable. We have been making false eyelashes for years and our 100% hand made products are widely considered to be the best in quality available anywhere in the world.

False eyelashes are becoming more and more popular as one of the best ways to get the great looking eyelashes which most people find desirable. We have been making false eyelashes for years and our 100% hand made products are widely considered to be the best in quality available anywhere in the world.

By partnering with PT Bio Takara, your business can instantly gain access to our exclusive in-house brand of custom eyelashes. All of our eyelash products are hand crafted from the best materials available, with great attention to detail and quality control.

Our artisans work hard to produce the most cutting edge and in demand eyelash designs on the market today, but if you would like to request customized options, PT Bio Takara provides OEM services to make this possible. Hand crafted quality eyelashes can be constructed per your length, color, thickness, and any other specific design requirements.

We can also provide your company with private label services, if you do not already have your packaging ready. Our label department can provide customized private labels, displaying your brand, to make the distribution of your new eyelashes even easier.



### Toupee

PT Bio Takara provides great hair products for your male customers as well, in the form of exceptional men's toupees. Our toupees have superior crafted Swiss-made hair system bases.

Our toupees are custom made to not only ensure you get exactly what you need, but also to allow us to guarantee they are made with the highest of quality. Our expert toupee designers can work with you to choose from our in-house brand of toupees or create a custom made toupee just for you. We are able to ensure a natural hair line which looks great on anyone. Our hair system base allows our toupees to have a more natural look and feel which customers will love, and they will appreciate the fact that they are made from such high quality materials and are made to last.

Choose from our exclusive in-house designer brand of toupees, or have your hair products custom made by our skilled team of Indonesian artisans. We look forward to working directly with your business to manufacture the exact hair products you need.



### Wigs

Our wigs are made to look just like real hair and have a great feel to anyone who wears them. Whether chosen to replace lost hair or simply change up your look, you'll love the impressive quality and attention to detail we put into our wigs.

Browse our exclusive in-house brand of quality hand made wigs. Depending on the functionality and style your customers prefer, we can provide custom designed wigs that are comfortable, realistic, and practical. Our in house line of wigs include:

- Mono Lace Wigs
- Front Lace Wigs
- Full Lace Wigs
- Heat Resistant Wigs Including Stretch Caps

Anything your customers could possibly need, our expert Indonesian artisans, and our OEM services, can deliver. Allow our team to exceed your every expectation by not only supplying you with high quality and innovative wig products, but also customized private labels that showcase your business. Our production center can deliver all the resources your business needs to get excellent products into the hands of the customer as soon as possible.



### Hair Extensions

Our hair extensions are designed to be the most true to life extensions available on the market today. We offer a wide range of clip-on hair extensions which will meet the needs of every customer. Whether they are

looking for something to match their natural hair or something bold and exciting to stand out, we can provide the products they need.

As anyone in the business would understand, it is vital to have access to a large variety of hair extensions in order to match any type of hair. With the help of our highly skilled team and production center, you will have access to all of the hair extension options you could possible need, and at great prices.

Our hair extension products include:

- Clip-on extensions
- Glue-tip extensions
- Variety of Materials (ranging from human hair to heat resistant fibers)

Completely customize your order. Our clients have the option of choosing from our in-house brand of designs, or customizing their own personal orders. If you are seeing a demand for a particular product, we can create the perfect extensions for your using our OEM services. Need help creating a custom private label for your hair extensions? Our label department will be happy to assist you with this product, and help you create a label design that will professionally represent your brand and business.

### Our Vision and Mission - Bio Takara's definition of success

To be the leading company in the field of false eyelashes, wigs, hair extensions, and toupees in South East Asia. To achieve this, we must continuously achieve stellar financial and operating performance while creating sustainable real values for our stakeholders in harmony with the environment.

What we do to realize our Vision

1. Deliver value-adding innovations our customers need to be competitive.
2. Exceeds customer expectations by always delivering high quality and cost competitive products and services in timely manner.
3. Provides a place for hard-working and ethical people who believe in our company values.
4. Conducting all aspects of our business in a sustainable way toward the environment.
5. Play an active role to bring positive impact in local society wherever we operate.

### Our Company Values - The values that govern everything we do.

1. **Innovation:** Innovation is our sustainable way of creating value to our stakeholders. We strive to create and implement new innovative ideas for our customers, our business, and employees. We create culture where new thinking and new ideas are encouraged and nurtured.
2. **Adaptability:** We adapt our organization to meet the challenges that emerge from any changes so we can always provide our customers with sustainable competitive advantage.
3. **Integrity:** Each one of us will have a personal honesty and integrity in what we do.
4. **Excellence:** We will strive for excellence in what we do by continuously improving our business operations. We will consistently find better ways of doing the things we do.
5. **Teamwork:** We act as a team to reach the same goal as a company. We are collaborative and respect the contributions of each person to the success of the team.

### Services

Are you ready to start your own turnkey business, with as little start up costs as possible? As an industry leader in eyelashes, wigs, hair extensions and toupee manufacturing, PT Bio Takara can provide you with all of the products and services you need to launch yourself to the top of the beauty industry. With the help of our skilled Indonesian craftsman and artisans, private label services, and OEM/ODM services, we can provide everything you need to create your ideal brand of quality hair products.

### Custom Design

Our in-house designers and experts are always creating new styles, following the trends of today's fashion industry. You can choose from products within our vast line of designs, or you can create your own. Let us know what your customers want, and we can execute your custom hair designs.

### Custom Packaging

You can provide your own packaging design or UPC barcodes and we will use this to package your orders. Our Private Label / services usually consists of the following steps:

1. Customer contacts us regarding the product and styles needed.
2. Our design house will customize a solution that will meet or exceed customer's expectation in quality and cost-effectiveness. We will send the pre-production samples to the customer for review and comments. If necessary, sampling process will continue until the customer is satisfied with the design. Upon approval, customer gives us the order.
3. Customer's order will be put into production immediately and will be delivered according to the agreed shipping method and estimated completion time.

### OEM/ODM Services

PT Bio Takara is an OEM/ODM, or Original Equipment and Design Manufacturer. This means that not only are we able to create original products for you, but we can also package those products with your own unique private label. If you do not already have a label you would like to use, our skilled label department can create one for you, showcasing your private business brand, including UPC codes. Your products will be ready to hit the shelves, or your customer's hands, as soon as you receive them from our facility.

We communicate with our clients throughout the entire label and packaging design process. Our team will provide as many design samples as necessary, until the customer is completely satisfied with every aspect. Our samples are usually free and you only have to pay for the shipping costs (If you have DHL account, we could ship the samples under your account as well). The order is not processed and completed until the customer gives approval.

### Endless Possibilities

Any products you find within our inventory, and any custom products that we create for you, are available for our OEM/ODM private label services. By choosing PT Bio Takara as your manufacturing house, you will instantly have access to a wide variety of quality materials, which can be used to produce anything your customers desire. Simply let us know what you need, and our team will take care of the rest. With the help of our low minimum order requirements, affordable rates, and flexible services, supplying your own business has never been simpler.





# Axela®

“Be Beautiful  
Everyday”

Axela® is PT Bio Takara's flagship brand for Wigs & Hair Extensions that is ready for retail distribution anywhere in the world.

We use only the highest quality materials for our Axela® brand. Our Axela® Fast Hair can be heated to up to 180°C.

Our unique Axela® Clip-In™ also guarantees easy application of our hair products!

AxelaHair

@AxelaHair

AxelaHair

[www.axelahair.com](http://www.axelahair.com)

# elura®

EYELASHES

“for all your  
Special  
occasions”

100% hand made premium false eyelashes with remy human hair material. Elura® false eyelashes are lightweight and comfortable for everyday usage.

EluraLashes

@EluraLashes

EluraLashes

[www.eluralashes.com](http://www.eluralashes.com)

**ANDREANS®**  
completes your hair

Natural looking and disposable custom hair system that is fitted just for you to ensure maximum comfort. Andreans® offers you complete hair solution.

[www.andreans.com](http://www.andreans.com)



*“your complete hair solution”*

**We are at your service**



[www.biotakara.com](http://www.biotakara.com)

