

Nourish Natural Goodness from Cassava

### PRODUCT CATALOGUE





#### PT. Agung Bumi Agro

PT Agung Bumi Agro is a cassava flour producing company and the pioneer of healthy and Gluten Free foods in Indonesia. We produce cassava flour using biotechnological methods to create cassava flour which has the same characteristic as cake flour.

We also produce other derivative products such as healthy veggie noodles, healthy cookies, seasoned flour, premix flour, and gluten free pasta.







## WHAT IS LADANG LIMA?

Our brand name is LADANG LIMA. LADANG means the field where cassavas naturally grow, and LIMA means number five which shows five healthy benefits in our products:

- (1) Full of nutrients,
- 2 No preservatives,
- (3) No artificial flavor,
- 4 No artificial color,
- (5) No artificial sweeteners.



## WHY MUST YOU CHOOSE LADANG LIMA?

- Ladang Lima is a healthy food option you can choose, which is Gluten Free, handy, delicious, and affordable
- Ladang Lima Products are cassava-based and use premium ingredients in the process of making healthy and high-quality products
- Certified by:
  - √ SGS GLUTEN FREE (International Certification)
  - √Clinically proved: Low Glycemic Index
  - **✓** PIRT
  - ✓ HALAL MUI
- Safe to be consumed by families, because Ladang Lima products are made from natural ingredients No Preservatives, No Artificial Flavor, No Artificial Color, and No Artifical Sweeteners
- Made from Cassava, Ladang Lima contributes to keeping Local Food Sustainability and National Food Security

## **CONSUMER TARGET**



Childrens in growth periode.
Gluten is hardly processed by
their body and it is not
recommended for children
who are still growing.



Childrens with special needs, Autism or ADHD will be sensitive to gluten protein.



Diabetic person. They are suggested to consume foods with a low glycemic index and gluten free foods.



Everyone who wants to keep and have better metabolism, stronger stamina, and also a healthier body.



People who have Gluten Intolerant (Autoimmune, Allergy, Exim, etc.). Gluten free foods are safe for someone who has autoimmune problem.

## WHAT IS GLUTEN?



Gluten can trigger inflammation



Gluten is not local food



Gluten = Protein found in grains



Gluten is not SUGAR



Gluten is hardly processed by the body



Gluten characteristic is sticky like glue



# THE BENEFIT OF BECOMING MITRA SEHAT OF LADANG LIMA









Our Mitra Sehat can have a reward privilege (Yearly Rewards)



Our Mitra Sehat will get Marketing and Promotion Tools Support





1 Fill the 'Mitra Sehat' form from the link



Sell the products using Ladang Lima's retail price



Mitra Sehat get discounts based on the price lists (free shipment included)



To get the discounts, payment needs to be CBD (Cash before Delivery)



## LADANG LIMA IN INDONESIA



### MITRA SEHAT



Our Mitra Sehat/Reseller is an agent of change who is encouraging people in Indonesia to consume healthy products from Ladang Lima in their respectful areas and cities.

Now our Mitra Sehat is already scattered all around Indonesia.

Come on be our Mitra Sehat in your area!



### PRODUCT CATALOG AND PRICELIST



## LADANG LIMA'S CASSAVA FLOUR

#### **GLUTEN FREE MULTI-PURPOSE FLOUR**

Ladang Lima's Cassava Flour is a multi-purpose flour made from 100% fresh cassava, processed, and fermented using biotechnological method and produce a high-quality multi-purpose flour. It has the same characteristic as all purpose flour (low-medium protein flour), which is good for making sponge cake, muffins, cookies, like condensers, crackers, fried snacks, etc.





Source of Iron and







#### Ladang Lima's Cassava Flour Products:

- Gluten Free Cassava Flour
- Gluten Free Seasoned Flour
- Gluten Free Pancake Mix Flour





**PACKAGING: 500 GR** 

#### Ingredients:

100% Fresh Cassava

#### Weight:

1 pcs = 500 g

#### **Shelf Life:**

1.5 years

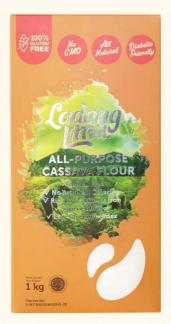
#### Packaging Type:

Pouch

#### Certifications:

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT

- Make cakes
- Make muffins
- Make cookies
- Make crackers



#### **PACKAGING 1 KG**

#### Ingredients:

100% Fresh Cassava

#### Weight:

1 pcs = 1 kg

#### Shelf Life:

1.5 years

#### Packaging Type:

Cardboard Box 1 Cardbox = 20 pcs

#### **Certifications:**

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT

- Make cakes
- Make muffins
- Make cookies
- Make crackers



#### **PACKAGING 5 KG**

#### Ingredients:

100% Fresh Cassava

#### Weight:

1 pcs = 5 kg

#### Shelf Life:

1.5 years

#### Packaging Type:

Plastic and Cardboard 1 Cardboard = 4 pcs

#### Certifications:

- **✓** SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT

- Make cakes
- Make muffins
- Make cookies
- Make crackers



#### **PACKAGING 25 KG**

#### Ingredients:

100% Fresh Cassava

#### Weight:

1 pcs = 25 kg

#### **Shelf Life:**

1.5 years

#### **Packaging Type:**

Sack and Plastic

#### Certifications:

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT

- Make cakes
- Make muffins
- Make cookies
- Make crackers

## SEASONED FLOUR

Multi-purposed seasoned flour 100% Gluten Free is made from Cassava Flour, Corn Flour, Rice Flour and herb & spices that is suitable to make all types of fried foods: tempeh, shrimps, chickens, fish, etc. Turns fried snacks into healthier, crisp, and savory.



#### Ingredients:

100% Fresh Cassava

#### Packaging Type and Weight:

Plastic Pouch

1 pcs = 150 gram

#### **Shelf Life:**

1.5 years

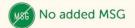
#### Certifications:

- ✓ Halal MUI
- ✓ PIRT
- ✓ Produced in Gluten Free Environment

- Crispy Dory
- •Fried Tofu
- Crispy Chicken
- Crispy Shrimp







## PANCAKE MIX

Ladang Lima's Pancake Mix Flour is an instant premix pancake made from cassava flour and palm sugar. Easy to make and can be used to make healthy breakfast every day. Dried cranberries included for the topping.



#### Packaging type and weight:

Cardboard box 1 Cardboard contains 20 pcs

1 pcs = 220 gram

#### Shelf life:

1 year

#### Certifications:

- ✓ Halal MUI
- ✓ PIRT
- ✓ Produced in Gluten Free Environment

#### Functions:

Waffle Crepes









## **COOKIES**

Ladang Lima presents variations of Gluten Free healthy cookies that are made of Ladang Lima Cassava Flour and other premium ingredients. They are egg free, dairy free, contain no preservatives, no artificial flavors, colorings, and sweeteners added. All Ladang Lima cookies are made with natural ingredients and suitable for all ages. The cookies are tasty and healthy to be consume.



#### The Varieties of Ladang Lima Healthy Cookies:

- Blackmond Cookies
- Blackthins Cookies
- Pumpberry Cookies











## BLACKMOND

Chocolate cookies made from Cassava Flour and Coconut Sugar, combined with Dark Chocolate and baked almond slices. A suitable option of daily healthy snacks as they are safe to be consumed by children, pregnant and breastfeeding women, and people with a healthy lifestyle.



#### Shelf Life:

1 year

#### Packaging type and weight:

Pouch

1 carton consists of 24 packages

1 package = 180gr

#### Sertifikasi:

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT











## BLACKMOND SACHET

Chocolate cookies made from Cassava Flour and Coconut Sugar, combined with Dark Chocolate and baked almond slices. A suitable option of daily healthy snacks as they are safe to be consumed by children, pregnant and breastfeeding women, and people with a healthy lifestyle.



#### Shelf Life:

1 year

#### Packaging type and weight:

Carton box and sachet, 1 carton = 24 boxes, 1 box = 6 sachets

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT











## **PUMPBERRY**

Healthy cookies by Ladang Lima, produced using Cassava Flour and Superseeds wholegrains such as flaxseed, pumpkin seeds, sunflower seeds, and dried cranberries that give natural sweetness and are rich in benefits. Pumpberry cookies are suitable for people on a diet and people with a healthy lifestyle.



#### Shelf Life:

1 year

#### Packaging type and weight:

Pouch

1 carton consists of 24 packages

1 package = 180gr

- ✓ Halal MUI
- **✓** PIRT
- ✓ Produced in a Gluten Free place











## **BLACKTHINS**

Healthy crispy cookies made of Ladang Lima Cassava Flour, mixed with Dark Chocolate, coconut sugar, coconut crumbs, and baked almond slices that create a sweet blend of flavors and crispy in every bite. Their thin and crunchy texture makes these cookies enjoyable to be consumed as a daily healthy snack.



#### Shelf Life:

1 year

#### Packaging type and weight:

Pouch

1 carton consists of 24 packages

1 package = 100gr

- ✓ Halal MUI
- ✓ PIRT
- ✓ Produced in a Gluten Free place











## CASSAVA PASTA

Many varieties of gluten free pasta by Ladang Lima are presented as the solution to healthy pasta. Made of cassava flour, no egg, and dried using oven without the frying process to make them healthier, full of fiber with no trans-fat. They are also low in the Glycemic Index.







#### The varieties of Ladang Lima Cassava Pasta:

- Cassava Pasta Fusilli Original
- Cassava Pasta Mac n Cheese
- Cassava Pasta Bolognese







No artificial coloring and preservatives





## **FUSILLI PASTA**

Original Cassava Pasta by Ladang Lima is a Gluten Free cassava pasta made of Cassava Flour, rice flour, without egg and artificial colorings added, resulting in a natural gluten free pasta with all dente texture. Suitable for people with allergic or people with high sensitivity to gluten.



#### Shelf Life:

1 year

#### Certifications:

- ✓ SGS GLUTEN FREE
- ✓ Halal MUI
- ✓ PIRT

#### Packaging type and weight:

Box

1 carton consists of 30 packages 1 package = 100gr

#### Purpose types:

- 1. Carbonara Pasta
- 2. Lasagna
- 3. Aglio Oilio
- 4. Schottel









No artificial coloring and preservatives



## MAC & CHEESE PASTA

Mac and Cheese Cassava Pasta is macaroni pasta with cheese cream sauce made with a real cheese flavor. The flavor is non artificial, and it contains no MSG. Suitable to be chosen as a delicious dish for the whole family.



#### Shelf Life:

1 year

#### Packaging type and weight:

Pouch

1 carton consists of 30 packages

1 package = 115gr

- ✓ Halal MUI
- **✓** PIRT
- ✓ Produced in a Gluten Free place













## **BOLOGNESE PASTA**

Bolognese Cassava Pasta is a cassava macaroni pasta with Bolognese flavor made from real beef and real tomato sauce, resulting in pasta with natural, healthy, No-MSG Bolognese sauce. Suitable for daily consumption for the whole family.



#### Shelf Life:

1 year

#### Packaging type and weight:

Pouch

1 carton consists of 30 packages 1 package = 155gr

- ✓ Halal MUI
- ✓ PIRT
- ✓ Produced in a Gluten Free place















## VEGGIE NOODLE FAMILY PACK

Healthy veggie noodles made from Ladang Lima Cassava Flour, mixed with pesticides-free vegetables. The flavor is natural with NO MSG. It is an excellent option for daily consumption because of the fullness of nutrients and antioxidants from fresh vegetables, with no egg, no MSG, and low in Gluten.



#### Shelf Life:

1 year

#### Certifications:

- Halal MUI
- ✓ PIRT

#### Packaging type and weight:

Plastic carton 1 carton consists of 20 packages 1 package = 150gr











## **VEGGIE NOODLE** MINI PACK

Healthy veggie noodles made from Ladang Lima Cassava Flour, mixed with pesticides-free vegetables. The flavor is natural with NO MSG. It is an excellent option for daily consumption because of the fullness of nutrients and antioxidants from fresh vegetables, with no egg, no MSG, and low in Gluten.



#### Shelf Life:

1 year

#### Certifications:

- ✓ Halal MUI
- ✓ PIRT

#### Packaging type and weight:

Plastic carton 1 carton consists of 50 packages, 1 package = 76gr

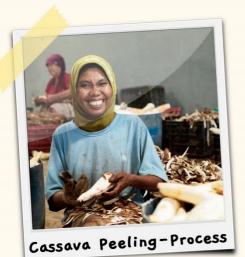


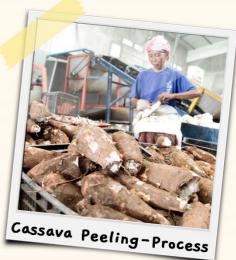


















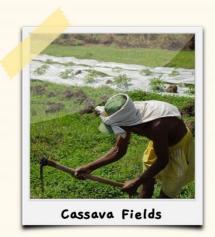














Ladang Lima is collaborating with local farmers in East Java to grow Cassavas naturally without any chemicals. We only use Superior and Non-GMO Cassava seeds, resulting in high quality cassavas to be produced as all purpose cassava flour. When Harvest season, the fresh and free pesticides cassavas will immediately be brought to the factory, then we process it to make white natural color flour.

Besides Ladang Lima Cassava Flour, we produce many varieties of derived products based on cassava flour. Our product is healthy and safe be consumed by all families around the world. Hand in hand with the local farmers, we hope to increase the potential of cassava as a local food source that is healthy and able to improve the welfare of local farmers.







#### Visit us:

www.ladanglima.com
ladanglima.id
info@ladanglima.com
export@ladanglima.com

Head Office
Jl. Tengggilis Tengah III Q29
Surabaya, Jawa Timur, Indonesia

Branch Office Jl. WR. Supratman No. 28 Denpasar, Bali, Indonesia