



**FOOTWEAR**  
STRENGTH, AGILITY, BRAVERY

COMPANY PROFILE



# OUR STORY

It all started from a dream and idea to make the best shoes to support our nation forces , we build SAB Footwear

SAB is refer to Sepatu Anak Bangsa,  
and also a brand that combining Strength, Agility, and Bravery  
as our characteristic.  
Built with pride and sense of nationalism of our country Indonesia,  
we combine needs, strength , durability  
and appearance to produce innovative but functional footwear.

With over 30 years of experience in the footwear business,  
we are committed to produce only the best pair.

No craps.





# OUR FACTORY



**PT . SEPATU ANAK BANGSA**

JL .INDUSTRI RAYA VIII NO.8 RT.002 RW .003, PASIR JAYA  
JATI UWUNG, TANGERANG - BANTEN 15135 - INDONESIA  
Phone : +62(021)59716039 Email : info@ptsab.id



# OUR PRODUCTION LINE

- |                    |              |
|--------------------|--------------|
| 1. CUTTING LINE    | : 10 STATION |
| 2. STITCHING LINE  | : 4 LINES    |
| 3. ASSEMBLING LINE | : 1 LINE     |
| 4. EMPLOYEE        | : 150 PEOPLE |

QUALITY CONTROL USING X-RAY MACHINE

PRODUCTION CAPACITY 20,000 PAIRS/MONTH



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# OUR BRAND IDENTITY



- SAB : Strength, Ability, Bravery. Inspired by our Nation Forces characteristic.
- VISION : To grow and be one of the best footwear brand in the world
- MISSION : To produce high quality footwear and to establish good relationship starting from workers to clients .
- TAGLINE : Activewear, Product Focused, #SABDailyGear
- TOOLS : Premium Materials (Vibram, BOA, TPU heels, Cordura, Gore Tex)
- FEATURES : Waterproof, Recycled, Sustainable, Organic, Vegan, etc





BOARD

MOOD





# COLOR SCHEME

Color Tone

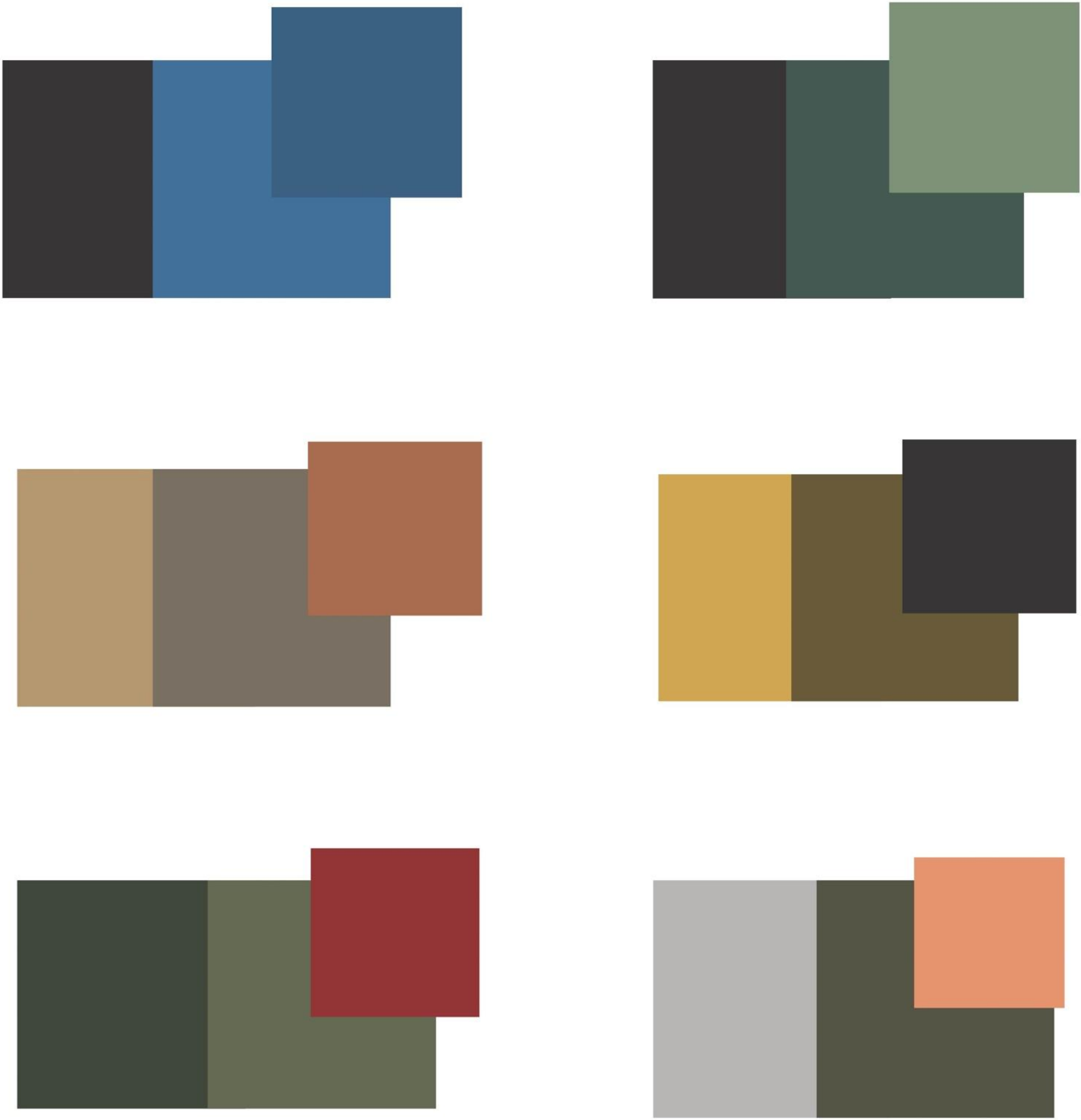


	 SW 2843 ROYCROFT BRASS
	 SW 7728 GREEN SPROUT
	 SW 7747 RECYCLED GLASS
	 SW 6155 RICE GRAIN
	 SW 6138 ARTIFACT

  
**PANTONE®**  
19-0622 TCX

  
**PANTONE®**  
19-0323 TCX  
Chive

Color Combination Scenario



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# OUR CATEGORY



MILITARY BOOTS



WORK BOOTS



SNEAKERS



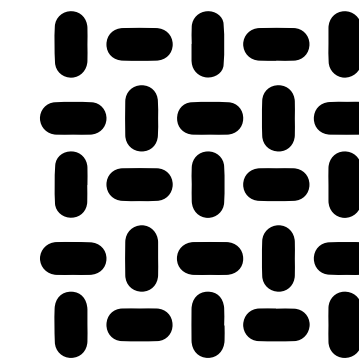


# OUR PRODUCT

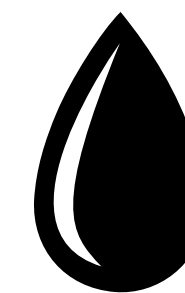
## MILITARY BOOTS



-Lite cushion with Poly Urethane outsole.  
Lighter than ordinary sole, but strong  
wear-resistant performance.



Tyre-type texture design to improves the grip  
of all terrain, and covered the stability of  
each step.



Wear resistant with strong abrasion for durability.



# OUR PRODUCT

## MILITARY BOOTS





# OUR PRODUCT

CAMOUFLAGE





# OUR PRODUCT





# OUR PRODUCT

## DRESS MILITARY AND BOOTS



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OUR PRODUCT

UNDER DEVELOPMENT

MILITARY BOOTS

#workinprogress



STEALTH



DUNES



GUERRILLA



HUNTSMAN



OUR PRODUCT

UNDER DEVELOPMENT

MILITARY BOOTS

#workinprogress





OUR PRODUCT

UNDER DEVELOPMENT

WORK BOOTS

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OUR PRODUCT

UNDER DEVELOPMENT

WORK BOOTS

#workinprogress





OUR PRODUCT

UNDER DEVELOPMENT

SNEAKERS

#workinprogress



CONCRETE



DESERT



RAINFOREST



TIDE



OUR PRODUCT

UNDER DEVELOPMENT

SNEAKERS

#workinprogress





# OUR PROPOSAL

At SAB Footwear, we are looking for reliable partner to develop to innovate for the footwear industry in Indonesia and the world.

Our prime market will be Indonesian market and with over 30 years of experience in shoe business  
( as producer and retailer )

we are confident that this project will be a great success.

We hired our marketing and brand management team and we will soon boost our presence.

Current developed website [www.sabfootwear.com](http://www.sabfootwear.com)

IG : sabfootwear

As for your capability, we really wish that you can grant us your product and help us to develop with this project.

I look forward to hear from you .

Kind Regards

Handiman Ali

CEO of PT UTALIYA, PT MARIO MINARDI INDONESIA and PT SEPATU ANAK BANGSA



**THANK YOU.**

HANDIMAN ALI  
WA +62 817-0702-128



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