



FOOTWEAR
STRENGTH, AGILITY, BRAVERY

COMPANY PROFILE

OUR STORY

It all started from a dream and idea to make the best shoes to support our nation forces , we build SAB Footwear

SAB is refer to Sepatu Anak Bangsa, and also a brand that combining Strength, Agility, and Bravery as our characteristic.

Built with pride and sense of nationalism of our country Indonesia, we combine needs, strength , durability and appearance to produce innovative but functional footwear.

With over 30 years of experience in the footwear business, we are committed to produce only the best pair.

No craps.



OUR FACTORY



PT . SEPATU ANAK BANGSA

JL .INDUSTRI RAYA VIII NO.8 RT.002 RW .003, PASIR JAYA
JATI UWUNG, TANGERANG - BANTEN 15135 - INDONESIA
Phone : +62(021)59716039 Email : info@ptsab.id

OUR PRODUCTION LINE

- | | |
|--------------------|--------------|
| 1. CUTTING LINE | : 10 STATION |
| 2. STITCHING LINE | : 4 LINES |
| 3. ASSEMBLING LINE | : 1 LINE |
| 4. EMPLOYEE | : 150 PEOPLE |

QUALITY CONTROL USING X-RAY MACHINE

PRODUCTION CAPACITY 20,000 PAIRS/MONTH



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OUR BRAND IDENTITY



- SAB : Strength, Ability, Bravery. Inspired by our Nation Forces characteristic.
- VISION : To grow and be one of the best footwear brand in the world
- MISSION : To produce high quality footwear and to establish good relationship starting from workers to clients .
- TAGLINE : Activewear, Product Focused, #SABDailyGear
- TOOLS : Premium Materials (Vibram, BOA, TPU heels, Cordura, Gore Tex)
- FEATURES : Waterproof, Recycled, Sustainable, Organic, Vegan, etc



BOARD

MOOD

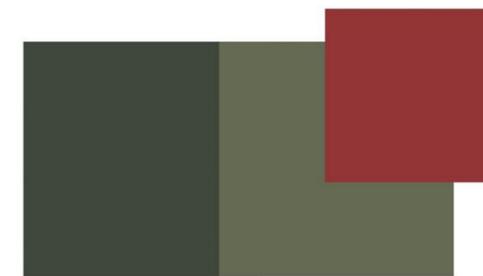
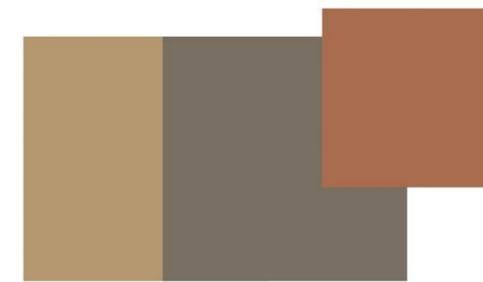


COLOR SCHEME

Color Tone



Color Combination Scenario



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OUR CATEGORY



MILITARY BOOTS

WORK BOOTS

SNEAKERS

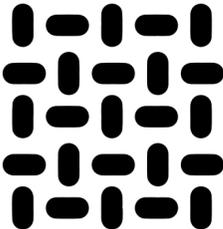


OUR PRODUCT

MILITARY BOOTS



-Lite cushion with Poly Urethane outsole. Lighter than ordinary sole, but strong wear-resistant performance.



Tyre-type texture design to improves the grip of all terrain, and covered the stability of each step.



Wear resistant with strong abrasion for durability.

OUR PRODUCT

MILITARY BOOTS



OUR PRODUCT

CAMOUFLAGE



OUR PRODUCT



OUR PRODUCT

DRESS MILITARY AND BOOTS



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OUR PRODUCT

UNDER DEVELOPMENT
MILITARY BOOTS



STEALTH



DUNES



GUERRILLA



HUNTSMAN

#workinprogress

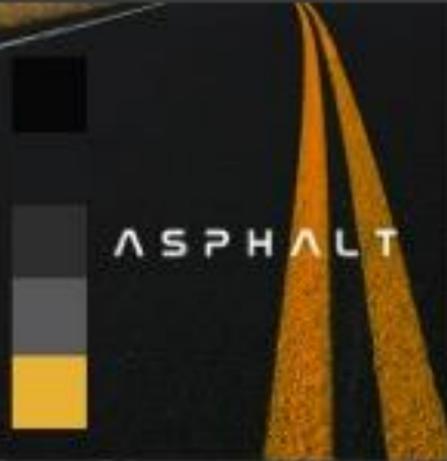
OUR PRODUCT
UNDER DEVELOPMENT
MILITARY BOOTS

#workinprogress



OUR PRODUCT

UNDER DEVELOPMENT
WORK BOOTS



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OUR PRODUCT

UNDER DEVELOPMENT
WORK BOOTS

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OUR PRODUCT

UNDER DEVELOPMENT
SNEAKERS



CONCRETE



DESERT



RAINFOREST



TIDE

#workinprogress

OUR PRODUCT

UNDER DEVELOPMENT

SNEAKERS

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//SAB / SNEAKERS 001 | FINAL SKETCH

OUR PROPOSAL

At SAB Footwear, we are looking for reliable partner to develop to innovate for the footwear industry in Indonesia and the world.

Our prime market will be Indonesian market and with over 30 years of experience in shoe business (as producer and retailer)

we are confident that this project will be a great success.

We hired our marketing and brand management team and we will soon boost our presence.

Current developed website www.sabfootwear.com

IG : sabfootwear

As for your capability, we really wish that you can grant us your product and help us to develop with this project.

I look forward to hear from you .

Kind Regards

Handiman Ali

CEO of PT UTALIYA, PT MARIO MINARDI INDONESIA and PT SEPATU ANAK BANGSA

THANK YOU.

HANDIMAN ALI
WA +62 817-0702-128



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