



## Company Profile

# our company



We are an Indonesian company that work directly with our organic farmers communities to supply and manufacturing organic products.

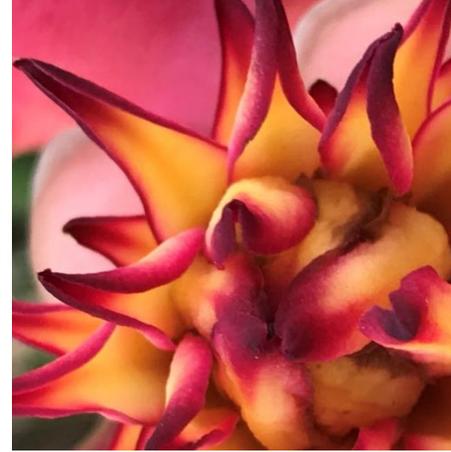
We cooperate with more than 2500 organic farmers in various regions in Indonesia such in Java, Bali and East Nusa Tenggara. All products we produce come directly from organic farmland.

Our mission working with our organic farmers is to develop integrated organic farmland with thousand of smallholder farmers to ensure they have multiple income from their organic farm and ensure we keep maintain our biodiversity environment.

We have been working together with our farmers in developing fair trade supply chain for our products, to ensure they will always get a fair price and premium pay to be use for community benefit.

To ensure our system works continuously, our internal control system staff are working closely with our farmer groups to monitor and evaluate some problems and endorse our farmers to cultivates more products with highly demand in a market

# our story



Our integrated organic project is managed by farmer groups that consist of 20-30 farmers. They work together under the assistance of our Internal control system staff. The farmer cooperatives are supporting them with some programs such as production tools and seeds.

# company vision



To develop an integrated organic farmland with our farmer partners, by producing more organic products that can increase their incomes and support the sustainability of the farms.

“COMING TOGETHER IS THE **BEGINNING.**  
WORKING TOGETHER IS A **SUCCESS**”



Having working for years with our organic farmers, we are able to produce kinds of organic and fair trade harvest from coconut sugar, some spices and varieties of fruits. Since 2018, we have success to start our business relation with our partner to deliver fresh fruits products per week to Germany market.



# our export destinations



# Our farmers



Every farmer in our farmland has an average of 500 m<sup>2</sup> of organic land that can be used to cultivate many organic products. By collaborating with our farmers to produce organic products such as coconut fruit, moringa, clove, pepper, ginger, turmeric, vanilla, cacao and many more, we believe this integrated organic farmland concept will help in creating our farmers' income, and helps them to live above the poverty line.



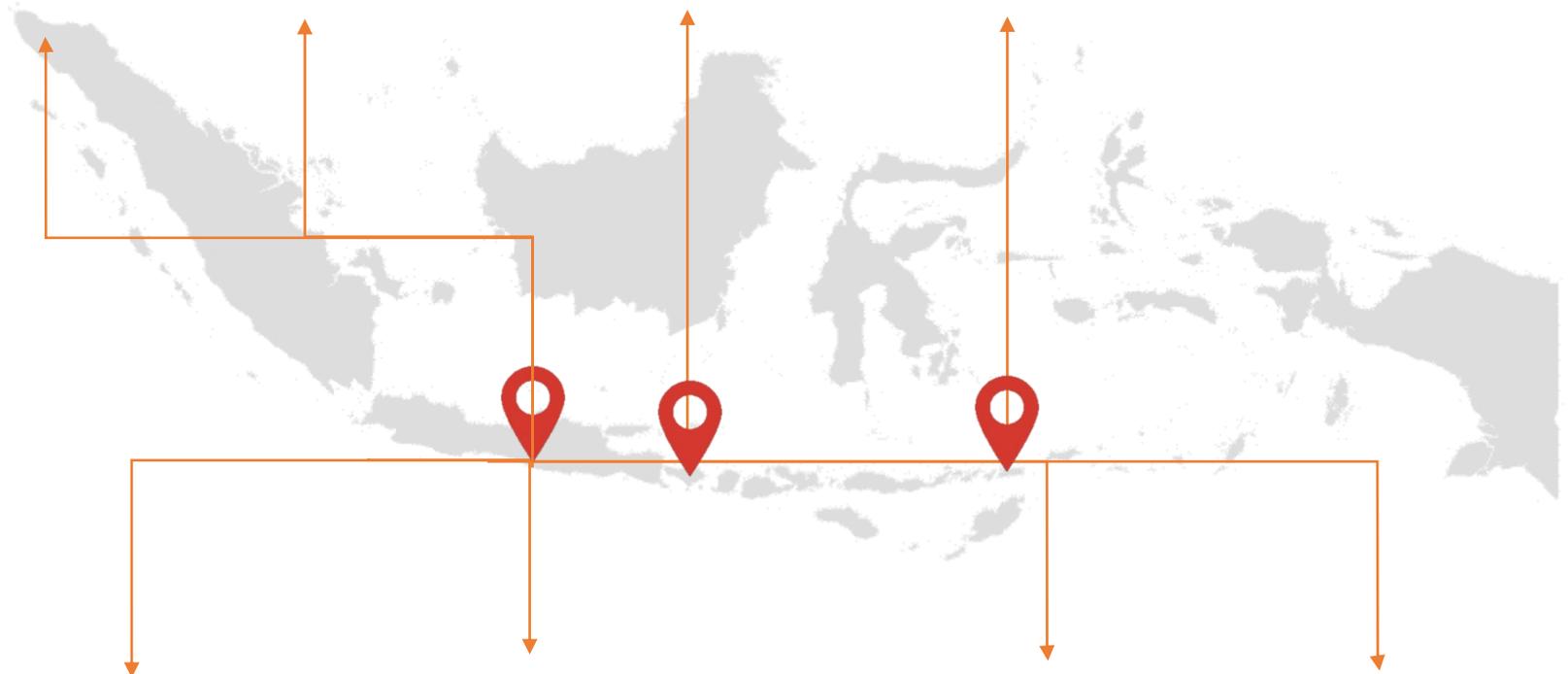
# Distribution of our famers

**Kebumen**  
(113 farmers)  
Organic coconut  
sugar

**Purbalingga**  
(114 farmers)  
Organic Coconut  
Sugar

**Tabanan**  
(100 farmers)  
Cocoa

**Alor**  
(500 farmers)  
Vanilla



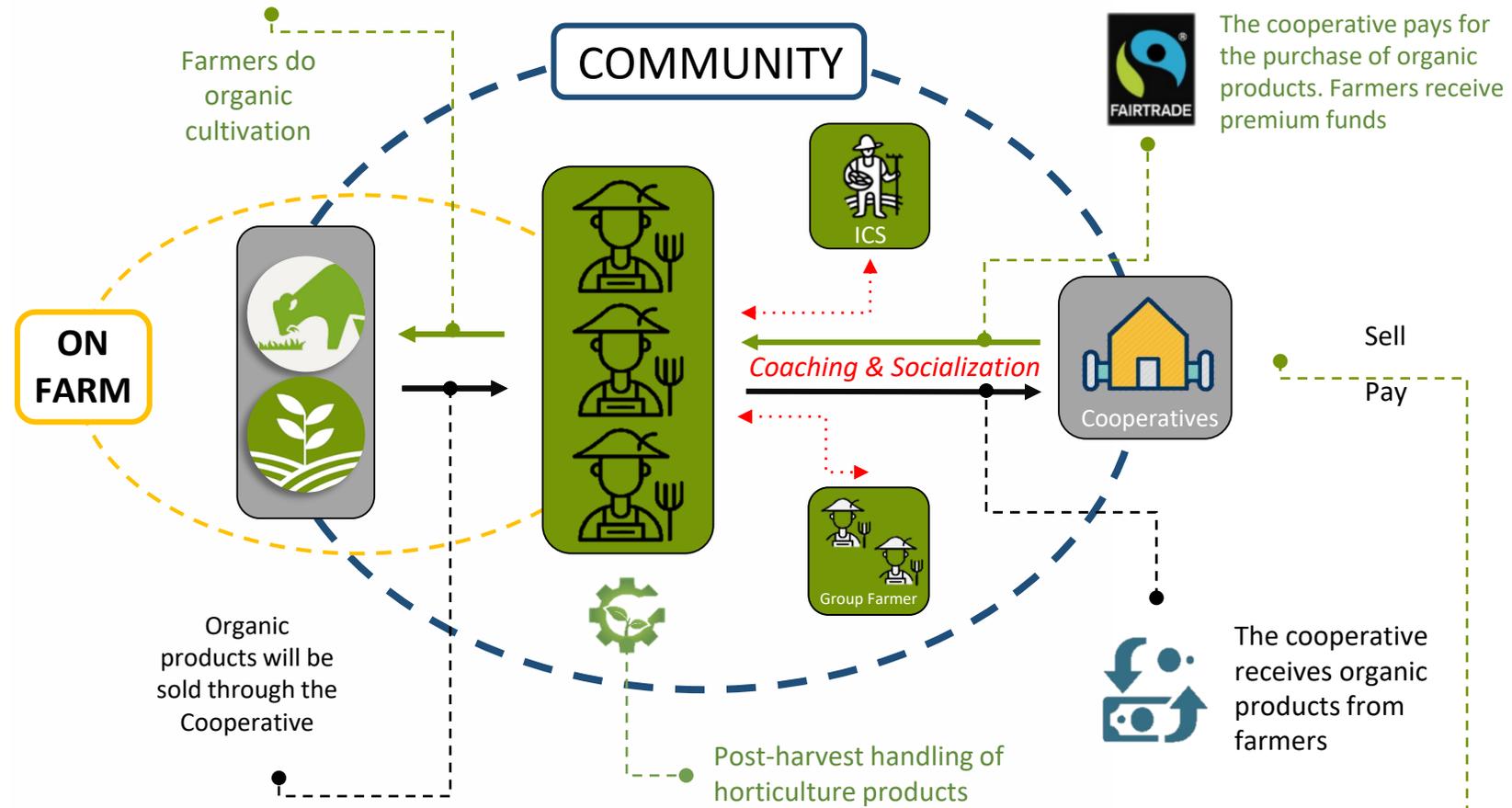
**Wonogiri**  
(303 farmers)  
Dragon Fruit, Mangoes,  
Passion Fruit, Javanese Long  
Pepper, Rambutan,  
Sapodilla, Papaya, Sour sop

**Purworejo**  
(578 farmers)  
Coconut sugar, Rhizomes (Roots),  
Rambutan, Mangosteen, Pineapple,  
Mangoes, Banana

**Kulonprogo**  
(176 farmers)  
Javanese Long Pepper,  
Rhizomes (Roots),  
Rambutan, Mangosteen

**Magelang**  
(287 farmers)  
Rhizomes (Roots),  
Rambutan, Mangosteen,  
Salacca, Mangoes, Banana

# our production model



## Promotion of Potential Local Products

**MARKET**

Feed back, promotions and branding



**mio**  
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**Product Innovation**

# our integrated organic system





# Internal control system

We maintain the quality of our organic coconut sugar by using the Internal Control System (ICS). This system enables us to track down the production lines to the very beginning and improve the traceability of our product.



# Internal control system



## Group Mentoring by ICS Team

Our coconut farmers work in a group of 20 to 30. Each group has a leader who is fully responsible of his members. Our field officers will then hold regular meetings with the groups to assist them during the first steps of the production process. These meetings enable us to monitor the production process from the very beginning, to give counseling about organic production methods, as well as to identify the problem on the grassroots.



# Social projects

Our organic coconut sugar business alone has helped to increase our farmers' incomes up to 50%. However, we still develop several programs to improve their welfare.

We take care of our farmer's life through social activities such as funding support for local kindergartens, orphan houses, and donations to improve local infrastructures. We also give donations to farmers who had a bad luck during their work, and in some cases, scholarship to their children.

Aside from that, we also encourage our farmers to cultivate their daily needs in their back-yard to reduce their expenditure.





# our product excellence



We are strongly committed to provide organic and natural foods through well-conducted production steps. All organic products we maintain are organic certified, while the natural products are on the process to be all-certified.

Our organic and natural products are certainly sustainable and healthy. The fair trade system that we employ for the improvement of the farmer gives guarantee to the best quality of the raw materials products with competitive price.

## **Sustainable and Healthy**

Our concern for healthy life is by providing healthy organic and natural raw materials products. We carefully govern each process to make the products sustainable.

## **Certified Quality**

We collaborate with reputable organic certification institution (FLO-CERT) to assure that our raw materials products are processed and managed properly.

## **Fair Trade Products**

Our farmers are our partner. We encourage them to a better deal and offer consumers a powerful way to uplift the farmer's well-fare.





# our services

Our service is integrated to our commitment to always serve the best

We offer you best experiences to grab our excellent organic and natural raw materials

There are many more potentials that we can provide for your market.  
We believe our fruits and rhizomes potential could be more year by year. Every assistance in the farmer group will make quality the first-priority.



## Order Finalisation

Managing all of your wishes of easy and integrated order, including certification administering



## Packaging

Customized packaging for your dynamic necessity, including specific labels for packages



## Delivery

Flexible means of delivery. All channels are reached, including shipping by air, shipping by sea and forwarded delivery.

## Head Office:

Perkantoran Raffles Hills Blok AD No 7 Cibubur  
Jl Alternatif Cibubur, Cimanggis,  
Depok 16454 – INDONESIA

E-mail: [info@megainovasiorganik.com](mailto:info@megainovasiorganik.com)

Phone/ Fax: +6221 2867 4470

## Our Factory:

Dusun Sempu Desa Bumirejo, Lendah  
Kulonprogo – INDONESIA



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