



*A COMPANY PROFILE OF*  
**PT. AGEL LANGGENG**

# About Us

PT. Agel Langgeng was established in Bekasi in 1991. Our first product, Relaxa Candy, was launched in 1993. Not only did Relaxa become the first fragrant candy introduced to the market, but Agel also birthed an entirely new category and continues to be the market leader ever since. The increasing sales of Relaxa drove Agel to open a new factory in Pasuruan, East Java, to focus on the production and supply for the eastern Indonesia region.

Supported by high-tech machinery from Europe and Japan in producing high-quality products for our consumers, Agel's success story in launching new categories did not end there. Following this accomplishment came Gingerbon in 1998, the modern ginger candy which created its category; Espresso, the first coffee candy with centerfill in 2004; Bontea Green, the first green tea candy with lemon centerfill in 2008. In 2010, Agel started to produce Kapal Api Candy; a candy based upon our best-selling coffee. To penetrate Soft candy Market in Indonesia Agel has launched Relaxa Twish in 2013.

In 2011, Agel penetrated the biscuit market with Oatbits; oat biscuits with fruit bits. Recently, Agel launched Oatbits Oat8 and Oatbits Hi-Cal in 2014

With its rapid growth, Agel has become one of the largest Confectionary and Biscuit producers in Indonesia

## AWARD & CERTIFICATE





## PRODUCT FACILITIES

Agel Langgeng factory uses high technology machinery to fulfill market and consumer demands that keeps increasing every year. We have 3 plants in three different locations in Indonesia: Bekasi, Dawuan, Pasuruan.



**Hard Boiled Candy**



**Soft Candy**



**Compress Tablet**



**Cookies Biscuits**

## PRODUCT & OEM SERVICES

### HARD BOILED CANDY



***Deposit Candy***

With more than 23 years of experience, we are capable in producing high quality products that are loved and accepted by the consumer.



***Center Filled***

By using the newest center fill technology, we are producing best products in its class.



***Dies Former***

Candy production process with symmetrical sides making die former candy as one of our most wanted candy.



# Gingerbon

Ginger Candy



A million benefits inside  
the warm of original ginger

# Gingerbon

Ginger Candy



## ORIGINAL

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 31PCS / 1720 CARTONS  
6 JARS X 151 PCS / 1350 CARTONS  
6 BAGS X 225 PCS / 1160 CARTONS



## HONEY LEMON

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 31PCS / 1720 CARTONS  
6 JARS X 151 PCS / 1350 CARTONS



## PEANUT BUTTER

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 31PCS / 1720 CARTONS



The unique warmth of ginger contains health-friendly ingredients that makes Gingerbon as one of PT Agel Langgeng's products with a promising future.





100% natural finest grade green tea with centerfilled candy format, combined with delicious fruit flavor for your health and pleasure.

#### ORIGINAL

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1870 CARTONS



#### LEMON

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1870 CARTONS  
6 JARS X 150 PCS / 1450 CARTONS  
6 JARS X 200 PCS / 1300 CARTONS



#### APPLE

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1870 CARTONS



#### LEMON

SKU CONFIGURATION & QTY/20 FCL  
24 POUCHES X 40 PCS / 1300 CARTONS





Espresso



Espresso your day



Centerfilled Coffee Candy

Espresso



**VANILLA COFFEE**

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1450 CARTONS  
6 JARS X 150 PCS / 1380 CARTONS  
8 BAGS X 300 PCS / 800 CARTONS



**BLACK COFFEE**

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1450 CARTONS  
6 JARS X 150 PCS / 1380 CARTONS  
8 BAGS X 300 PCS / 800 CARTONS



**MOCHA COFFEE**

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1450 CARTONS  
6 JARS X 150 PCS / 1380 CARTONS  
8 BAGS X 300 PCS / 800 CARTONS



**MILK COFFEE**

SKU CONFIGURATION & QTY/20 FCL  
24 POUCHES X 40 PCS / 1300 CARTONS

Promptly after launched in 2004, Espresso centerfilled coffee candy was widely accepted by the consumers and gained significant market share in coffee candy category. Espresso with its center filling as a strong differentiation, brings a new stylish trend of coffee candy.





# YESCO

*The Real*  
— coffee candy —



## COFFEE CANDY

SKU CONFIGURATION & QTY/20FCL  
20 BAGS X 50 PCS / 2050 CARTONS  
12 JARS X 200 PCS / 750 CARTONS  
12 BOXES X 24 SACHETS X 5 PCS / 450 CARTONS



## BUTTER SCOTCH

SKU CONFIGURATION & QTY/20FCL  
20 BAGS X 50 PCS / 2050 CARTONS  
12 JARS X 200 PCS / 750 CARTONS

Yesco is a coffee candy that has been known at the early stage when coffee candy was firstly introduce in Indonesian market





*Indonesia's Authentic Coffee Candy*



### COFFEE

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1850 CARTONS  
6 JARS X 200 PCS / 1300 CARTONS



### WHITE COFFEE

SKU CONFIGURATION & QTY/20 FCL  
20 BAGS X 50 PCS / 1870 CARTONS

Made from selected coffee beans by the coffee expert, resulting in coffee candy that is a good as real coffee. Available in bag and jar packaging





# Relaxa



Indonesia's Signature  
Refresh Candy

ORANGE MINT, LEMON FUNZ, BARLEY MINT,  
RED CHERRY MINT, GRAPE MINT



**SKU CONFIGURATION & QTY/20FCL**  
24 BAGS X 50 PCS / 1600 CARTONS

FREEZY BLUE, FREEZY RED, FREEZY BARLEY, FREEZY  
DRAGONFRUIT & BERRY, FREEZY PEACH, FREEZY GREEN,  
FREEZY HONEY & LEMON, FREEZY SPEARMINT



**SKU CONFIGURATION & QTY/20FCL**  
12 BOXES X 24 SACHETS X 25G / 660 CARTONS

RELAXA CUWI



**SKU CONFIGURATION & QTY/20FCL**  
24 BAGS X 50 PCS / 1500 CARTONS

TRIPLE MINT



**SKU CONFIGURATION & QTY/20FCL**  
6 BOXES X 12 SACHETS X 16G / 1500 CARTONS

RELAXA PLAY



**SKU CONFIGURATION & QTY/20FCL**  
60 SACHETS X 40G / 2700 CARTONS



# Lovy

## COOKIES

**LOVY COOKIES  
(COFFEECCINO, CHOCOBUTTER)**

SKU CONFIGURATION & QTY/20FCL  
6 BOXES X 10 SACHETS X 30G / 2100 CARTONS  
24 BOXES X 80G / 1270 CARTONS



Delicious Cookies for Precious Moment



**RAISIN, CHOCO BANANA,  
VITAFRUIT, STRAWBERRY YOGHURT**

SKU CONFIGURATION & QTY/20FCL  
4 X 5 ROLLS X 110G / 2050 CARTONS



**HAVERMOUT BISCUIT**

**MUNGBEAN**

SKU CONFIGURATION & QTY/20FCL  
12 BOXES X 5 SACHETS X 28.5G / 1850 CARTONS  
4 BOXES X 12 SACHETS X 28.5G / 2600 CARTONS

**ALMOND**

SKU CONFIGURATION & QTY/20FCL  
12 BOXES X 5 SACHETS X 28.5G / 1850 CARTONS  
4 BOXES X 12 SACHETS X 28.5G / 2600 CARTONS

**CHOCO HAZEL**

SKU CONFIGURATION & QTY/20FCL  
4 BOXES X 12 SACHETS X 28.5G / 2600 CARTONS







## CONTACT

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