

education offer independent 2021

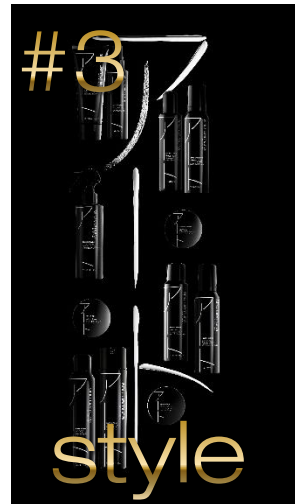
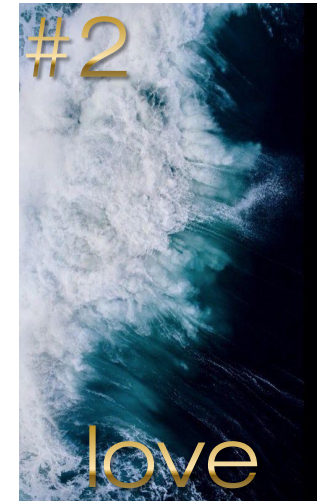
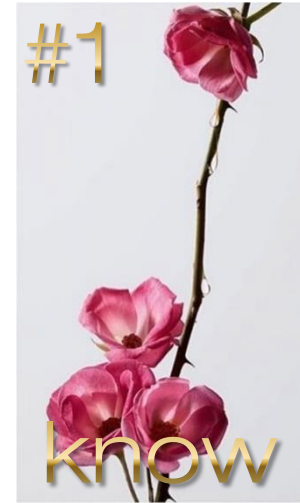
shu uemura
art of hair



education offer 2021



shu uemura
art of hair





yubi blonde launch

blonde
innovation

what is
yubi blonde

exclusive
japanese
pigments

discover the new blonde
range

learn the secrets and
innovations behind the
elegant yubi blonde range

uncover the story of the rare
and precious shakuyaku
flower and the art of
replenishment

In combination with japanese
high-tech pigments

date: 27.01 x 09.02 x 18.02 x 23.03

time: 19.00-19.45

place: digital

value: 990 nok

price: free

A vertical photograph of a rose stem with several pink roses in various stages of bloom, set against a light grey background.

01. shu know program

inspiration

hear the inspiration behind the shu uemura art of hair brand.

brand vision

learn and understand the brand history and vision.

product knowledge

fall in love with the shu uemura aoh products.

date: 10.02 x 07.04

time: 18.00-20.00

place: digital

value: 990 nok

price: free



02. shu love program

in depth
brand story

the art of
storytelling

precious
ingredients

tea ceremony*

learn and understand the
use of storytelling.

embark on an imaginative
journey through all the
precious ingredients.

(experience an authentic
japanese tea ceremony*)

date: 17.02 x 14.04

time: 18.00-20.00

place: digital

value: 990 nok

price: free



03. art of styling program

the art of
styling

haigous

blending and
layering

kanso
wabi sabi
haigou
inspiration

master the shu uemura aoh
styling, through the art of
haigous, blending and
layering.

experience an evening
dedicated to avant-garde
styling, full of inspiration from
tokyo

date: 10.03 x 12.05

time: 19.00-20.00

place: digital

value: 990 nok

price: free



04. act program

attitude

selectivity

luxury

sales



how to execute the shu

uemura aoh attitude.

what is luxury today? what
do the clients expect from a
luxury experience.

how to recommend
products in the shu way.

date: 24.03 x 19.05

time: 18.00-19.30

place: digital

value: 990 nok

price: free



05.ceremony program

consultation

ceremonies

shiatzu

hand

massasge

rhythm

therapy

master the shu uemura art
of hair ceremonies from the
shiatzu cleanse and hand
massage to the alluring
rhythm therapy.

date:

pre recorded, live upon request

time: x

place: digital

value: 990 nok

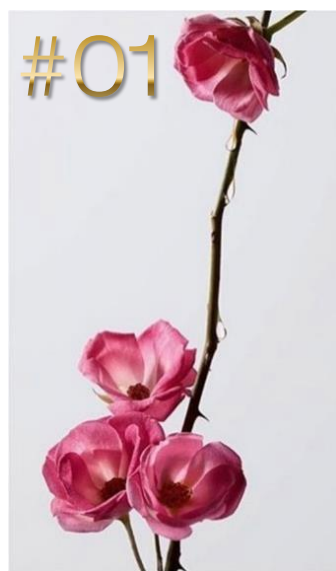
price:free



yubi blonde
digital launch tour

45 mins

27.01
09.02
18.02
23.03



shu know
introduction
digital live

2 t

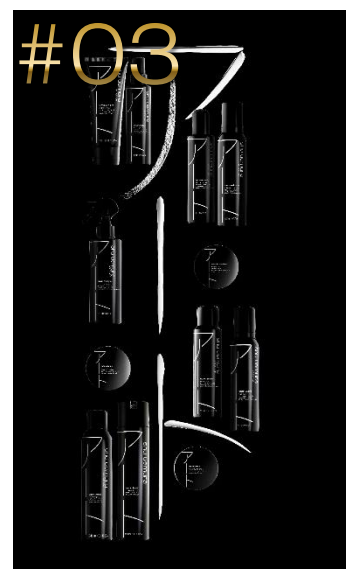
10.02
07.04



shu love
storytelling
digital live

2 t

17.02
14.04



shu style
art of styling
digital live

1t

10.03
12.05



shu act
digital live

1,5t

24.03
19.05



shu treatment
digital class
pre recorded.

live upon request