

An aerial photograph of a densely packed residential neighborhood, likely in South Korea, featuring colorful multi-story apartment buildings with blue, green, and orange roofs. The buildings are situated at the base of a large, forested hill. The sky is clear and blue.

INCLUSIVE BOOTCAMP

The BootCamp is a training for SMEs in West Sweden to develop their knowledge and skills for doing business in developing markets.

BootCamp Introduction

- **What:** The BootCamp standard package offers a one-to-two day tailor-made training, plus a one-to-one coaching meeting with an experts. Can also be customized for shorter or longer formats based on preference.
- **Who:** The training is aimed for groups of employees or group of companies, at any development stage, and is ideal for companies that want to get more knowledge about and explore opportunities in developing markets.
- **How:** We partner with other business support organisations in Västra Götalandsregionen to deliver a tailor-made BootCamp that satisfies the needs of SMEs in the network.



What do you get out of the BootCamp?

The one-day Inclusive BootCamp will cover some of the following areas based on a needs of the selected companies:



Crash Course into Inclusive Business

An introduction to inclusive business and what this means to your company



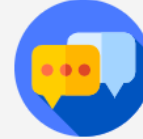
Opportunity Scan

Explore opportunities for expanding into developing markets



Inclusive Innovation

Test if your innovative ideas would work in developing markets



Value Proposition

Refine your solution to tackle a specific development challenge



Customers and Marketing

Understand your market and explore strategies that have worked in developing markets



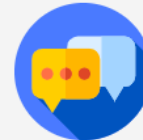
Partner Identification

Identify reliable partners who can develop and deliver the solution with you



Funding and Investment

Find the right type of capital to fit for you and learn the pathway of becoming investment-ready



Pitching

Pitch your ideas and business model to get some valuable feedback

Inclusive Business and Innovation Toolkits

2 Toolkits
31 Tools

INCLUSIVE
BUSINESS
TOOLKIT

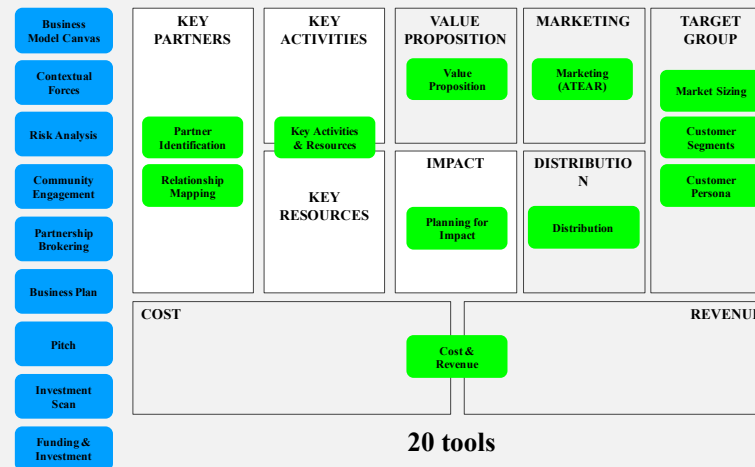
1.Tool info

2.Guidelines

INCLUSIVE
BUSINESS
TOOLKIT

INCLUSIVE
INNOVATION
TOOLKIT

20 tools



BUSINESS
MODEL CANVAS
tool (including worksheet)

WHAT?

WHY?

BUSINESS
MODEL CANVAS
guidelines for the consultant

WHEN?

3.Worksheet

BootCamp Partnership

- We partner with business support organisation in Västra Götalandsregionen with a network of SMEs.
- The SMEs should be registered companies in Västra Götalandsregionen, interested in doing business in developing markets and committed to create a positive social and environmental impact.
- The accelerator offers a tailor-made BootCamp that satisfies the needs of the SMEs
- This free for [members of Inclusive Business Sweden](#).
- If interested, reach out now for spring 2023 delivery.



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About us

- The Inclusive Ventures Accelerator is part of the Inclusive Ventures programme. It represents our collective vision to make West Sweden a national hub for inclusive business.
- Inclusive Ventures is led by Inclusive Business Sweden, with Johanneberg Science Park and RISE and funding from EU Regional Development Fund (ERUF) and Västra Götalandsregionen.



Johanneberg
Science Park

Med stöd från



EUROPEAN
UNION
European Regional
Development Fund