

# Privacy Terms for ICT-4MRPQ Mobile App:

Effective Date: 30 December 2023

## 1. Introduction

Welcome to the ICT-4MRPQ Mobile Application ("App"). By using the App, you agree to these Privacy Terms ("Terms"). If you disagree, please don't use the App.

## 2. Authorized Users and Access

**Eligible Users:** This App is intended for authorized users within participating Higher Education Institutions (HEIs) enrolled in the ICT-4MRPQ project. Authorized users include:

- i. Academic supervisors assigned by your HEI
- ii. Students participating in research projects under the ICT-4MRPQ framework

**Account Creation:** Students and supervisors do not create individual accounts. Your HEI will manage account creation and provide you with login credentials.

**Impersonation and Unauthorized Access:** Impersonation and unauthorized access to the App or accounts are strictly prohibited.

## 3. Definitions

HEI: Higher Education Institution

UGC: User Generated Content

Authorized Use: Accessing and using the App for its intended purpose within the ICT-4MRPQ project framework.

## 4. User Data Collection

### 4.1 Essential Information

We collect your name, academic affiliation, and access level (student or supervisor) provided by your HEI for account identification and project participation.

## **4.2 Usage Data**

We anonymously track logins, app actions, and UGC within the project scope for app improvement and project monitoring. Your individual identity cannot be inferred from this data.

## **4.3 Transparency**

We will not collect any other data without your explicit consent.

## **5. Data Security**

### **5.1 Industry Standards**

We utilize industry-standard security measures like encryption and data backups to protect your information.

### **5.2 Risk Awareness**

While we strive for complete security, no online platform is 100% risk-free. We inform you promptly of any security breaches.

## **6. Data Sharing**

### **6.1 No Third-Party Sharing**

We will not share your personal data with any third-party companies without your explicit consent.

### **6.2 Research & Education**

We may share anonymized, aggregated data within the ICT-4MRPQ project framework for research, statistical analysis, or educational purposes, ensuring no individual can be identified.

## **7. Cookies & Tracking Technologies**

### **7.1 Personalized Experience**

We may use cookies and similar technologies to enhance app functionality and personalize your experience within the project context.

## **7.2 Control & Opt-Out**

You can manage your cookie preferences through your device settings.

## **8. User Control and Responsibilities**

### **8.1 Data Access and Correction**

You can access and request correction of your personal information provided by your HEI through your respective HEI contact.

### **8.2 Authorized Use and UGC**

Use the App only for its intended purpose within the ICT-4MRPQ project framework. Maintain responsible conduct and refrain from:

- i. Posting or transmitting illegal, harmful, or offensive content
- ii. Disrupting app functionality or violating Project regulations
- iii. Sharing research or project information outside the designated scope

## **9. External Links**

We provide links to external websites, but we are not responsible for their privacy practices. Please review their privacy policies before visiting.

## **10. Data Retention**

**Active Participation:** Your data will be retained for the duration of your active participation in the ICT-4MRPQ project.

**Account Closure:** Upon project completion or withdrawal, your personal information will be securely deleted within a reasonable timeframe, except for data required for legal or technical reasons.

## **11. Children's Privacy**

This App is not intended for users under 18. We do not knowingly collect personal information from children.

## **12. Changes to Privacy Terms**

We may update these terms from time to time. We will notify you through the App or email about any significant changes.

## **13. Contact Information**

For any privacy-related questions or concerns, please contact our Data Protection Officer at [olupot@mubs.ac.ug](mailto:olupot@mubs.ac.ug) or ICT-4MRPQ Project: Makerere University Business School Plot 21A, Portbell Road P.O. BOX 1337, Kampala