

INTERNATIONAL BUSINESS SCHOOL THE HAGUE

THE HAGUE PROFESSIONAL COURSE SERIES

Practical business education for managers, entrepreneurs and organizations



NEED-TO-KNOW LEARNING

Focus on what managers need to make sound decisions.

PRACTICAL TOOLS

Use methods, software and frameworks you can apply immediately.

APPLIED APPROACH

Learn through exercises and real-world business cases.

MEASURABLE IMPACT

Develop skills that create value for you and your organization.



PROFESSIONAL COURSES

Two weeks

Focused, practice-oriented training for immediate professional application.

€1,936 incl. VAT



THREE-MONTH DIPLOMA COURSES

Build. Deepen. Apply.

Begin with the Professional Course, continue with supporting classes and complete an applied project.

€3,146 incl. VAT



TAILOR-MADE TRAINING

Designed with you

Customised in content, duration, cases and delivery to meet organisational objectives.

Flexible • Relevant • Impactful

THE HAGUE PROFESSIONAL COURSE SERIES

LEARN WHAT MANAGERS REALLY NEED TO KNOW

The Need-to-Know Principle

Successful managers don't need to become specialists. They need the knowledge to understand specialist advice, communicate confidently with experts and make informed business decisions.

That is the foundation of **The Hague Professional Course Series**.

Our courses focus on the knowledge and skills that managers use every day. Technical concepts are included where they improve decision-making, while unnecessary detail is left to the specialists.

Learn what matters. Apply it immediately.

From specialist knowledge to management decisions

SPECIALISTS KNOW	MANAGERS NEED TO KNOW
How financial ratios are calculated	What they reveal about business performance and which management actions they support
How AI models are developed	Where AI creates business value and what risks managers should recognise
How project metrics are calculated	When projects require corrective action and how to respond
How business systems are engineered	How technology supports organisational goals and how to work effectively with IT specialists

The result

Our Professional Course Series helps managers develop the targeted knowledge and practical skills they need to lead with confidence.

Participants learn to:

- Understand specialist advice
- Communicate confidently with experts
- Make informed business decisions
- Deliver better organisational outcomes

Targeted knowledge. Better decisions. Greater impact.

HOW CAN I LEARN WITH YOU?

Choose the learning path that fits your goals

Whether you want to strengthen a specific management skill, broaden your professional expertise or develop a customised programme for your organisation, **The Hague Professional Course Series** offers a learning path to match your ambitions.

All programmes are built on the **Need-to-Know Principle**: practical, targeted and immediately applicable in the workplace.

Professional Courses

Focused learning. Immediate impact.

Develop practical management skills in a specific business discipline. Our Professional Courses focus on the knowledge and tools you can apply immediately to improve your performance and decision-making.

Ideal for: Professionals who want to strengthen a specific management competency.

Typical duration: 3–10 days (6-10 units or 3 hours)

Three-Month Diploma Courses

Build broader professional expertise.

Combine a Professional Course with a projects and supporting classes into a structured diploma programme that develops a deeper understanding of a business discipline. Gain recognised credentials while balancing your studies with work and other commitments.

Ideal for: Professionals preparing for greater responsibilities or career advancement.

Typical duration: Three months

Tailor-Made Training

Designed for your organisation.

Every organisation has unique challenges. We work with businesses and institutions to develop customised training programmes that address specific organisational needs, strategic objectives and workforce development goals.

Programmes can be delivered on-site, online or in a hybrid format.

Ideal for: Organisations investing in the development of their teams.

One philosophy. Three learning paths.

Whichever learning path you choose, every programme is designed to help you:

- Develop targeted management knowledge
- Apply practical tools with confidence
- Make better business decisions
- Deliver measurable organisational results

Learn what matters. Apply it with confidence.

***“After my Master’s in agriculture at Wageningen University,
I took three months at IBSH to develop my plan for a
modern horticultural farm in India.”***

Feedback from a participant

PROFESSIONAL LEARNING FOR TODAY'S MANAGERS

Discover our Professional Course Portfolio

Today's managers need expertise in many areas. Whether you want to strengthen your leadership skills, improve financial decision-making or navigate the opportunities of digital transformation, **The Hague Professional Course Series** offers practical programmes designed for immediate business impact.

Explore our portfolio and choose the learning path that supports your professional goals.

Leadership & Management

Develop the skills to lead people, manage projects and drive organisational success.

Examples include:

- Advanced Leadership
- Project Management
- Strategic Management
- Human Resource Management
- Change Management

Business & Finance

Strengthen your understanding of business performance, financial management and strategic decision-making.

Examples include:

- Finance for Non-Financial Managers
- Entrepreneurship
- Business Strategy
- Finance for Entrepreneurs
- Project financial management

Digital Business

Build the knowledge to lead organisations in an increasingly digital world.

Examples include:

- Business IT Management
- Artificial Intelligence for Managers
- Digital Marketing
- Data Analytics
- Cybersecurity for Managers
- Time and Productivity Management

Looking for something specific?

Our portfolio continues to grow as new business challenges emerge. If you are looking for a programme that is not currently listed, we would be pleased to discuss your requirements.

Professional learning for today's managers. Practical skills for tomorrow's challenges.

“The contents were rich and engaging and it was very interactive”

Feedback from a participant

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Feedback from a participant

MOST POPULAR

Our Flagship Programmes

Discover three of the most popular programmes in **The Hague Professional Course Series**. Each course addresses a key management challenge and provides practical knowledge, proven tools and immediately applicable skills.

Project Management

Deliver projects with confidence.

Successful projects require more than planning. They demand leadership, control and informed decision-making.

Learn how to:

- Plan and manage projects effectively
- Control time, cost and quality
- Monitor project performance using practical management tools
- Identify and manage project risks
- Lead project teams to successful outcomes

Ideal for: Project managers, team leaders and professionals responsible for delivering projects.

Finance for Non-Financial Managers

Make better business decisions using financial information.

Financial reports are valuable management tools—when you know how to interpret them.

Learn how to:

- Understand financial statements with confidence
- Evaluate business performance using key indicators
- Prepare and manage budgets
- Assess investments and financial risks
- Support strategic decision-making with financial information

Ideal for: Managers, entrepreneurs and professionals with a limited financial background.

Advanced Leadership

Lead people. Inspire performance.

Strong organisations are built by strong leaders. Develop the skills to motivate teams, manage change and create lasting organisational success.

Learn how to:

- Build high-performing teams

THE HAGUE PROFESSIONAL COURSE SERIES

- Lead through change and uncertainty
- Improve communication and influence
- Develop strategic leadership skills
- Create a culture of engagement and accountability

Ideal for: Current and aspiring managers, team leaders and senior professionals.

Ready to take the next step?

Our flagship programmes are only the beginning. Discover a complete portfolio of professional learning designed for immediate business impact.

Develop the skills. Build the confidence. Deliver results.



THREE-MONTH DIPLOMA COURSES

Build expertise through connected learning

Some skills can be learned in a few days. Broader professional expertise takes a more structured approach.

Our Three-Month Diploma Courses combine a Professional Course with a project or case study and elective supporting classes into an integrated learning pathway. Rather than studying individual topics in isolation, you develop a coherent understanding of a business discipline and how its different aspects work together.

Each programme is designed around practical application, helping you translate new knowledge into better decisions and stronger professional performance.

Why choose a diploma programme?

- Build expertise through a structured learning pathway
- Connect related subjects into one coherent programme
- Develop a broader understanding of a business discipline
- Apply integrated knowledge directly in your professional role
- Receive an IBSH Diploma upon successful completion of the programme

Current Diploma Programmes

Examples include:

- Diploma in Leadership & Management
- Diploma in Project Management
- Diploma in Business & Finance
- Diploma in Digital Business
- Diploma in Entrepreneurship

Our portfolio continues to expand as new programmes are introduced.

Learning that fits your schedule

Our diploma programmes are designed for busy professionals. Courses are delivered in flexible formats—including on-campus, online and hybrid learning—allowing you to continue your professional responsibilities while investing in your development.

Small classes, experienced lecturers and an interactive learning environment ensure that learning remains practical, engaging and directly relevant to your work.

Build connected knowledge. Make stronger decisions.

JOIN US IN THE HAGUE

Find the learning path that fits your goals

Whether you want to strengthen a specific skill, develop broader expertise or invest in the capabilities of your team, International Business School The Hague offers a learning pathway to match your ambitions.

Our programmes are designed around one simple principle: provide professionals with the knowledge they need to make better business decisions and achieve greater impact.

Choose the programme that's right for you

Professional Courses	Three-Month Diploma Courses	Tailor-Made Training
Develop a specific skill	Build expertise across a business discipline	Address your organisation's unique learning needs
Short, focused programmes	Structured learning pathway	Custom-designed content
Immediate practical application	Broader professional development	Organisation-wide impact
Individual participants/ groups	Individual professionals	Teams and organisations

Why choose International Business School The Hague?

- Practical learning for today's business challenges
- Experienced lecturers with academic and industry expertise
- Interactive learning focused on real-world application
- Flexible delivery: on-campus, on location, online and hybrid
- Designed for professionals and organisations

Ready to invest in your professional development?

Explore our full portfolio of programmes or contact us to discuss the learning pathway that best matches your goals.

International Business School The Hague

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