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Social sustainability and
corporative social responsibility

Social sustainability focuses on the well-being of human communities and social equity, seeking to ensure that economic and environmental practices do not harm local communities and that social justice is promoted. It includes aspects such as access to education, health care, gender equality, social justice and citizen participation. These concepts must be analyzed and executed from corporate responsibility, that is, the company is directly involved not only in its internal functioning, but in the social and global effect for which it is responsible.

Presentation and start of the presentation

- Speaker presentation
- Previous experience in sustainability training
- Importance of participating in change as a personal and corporate experience

1. Introduction to sustainability

- 1.1 Definition and basic principles
- 1.2 Importance of sustainability today
- 1.3 Global challenges and the need for action

2. Dimensions of sustainability and corporate social responsibility

- 2.1 Social sustainability
- 2.2 Social justice
- 2.3 Sustainable community development
- 2.4 Business ethics
- 2.5 Sustainable innovation

3. Individual impact and behavior change

3.1 Sustainable consumption

3.2 Sustainable mobility

3.3 Sustainable food

3.4 Environmental education and citizen awareness

4. Challenges and opportunities in the implementation of sustainable practices

4.1 Obstacles to sustainability

4.2 Economic and social benefits of sustainability

4.3 Role of technology in sustainability

5. Conclusions and questions



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