

NEXT WEEK

Week 4

Weekly
distance
collabo-
rative
work

4



Best Recruitment
Campaign

**DISRUPT
YOUR
THINKING**

design a
recruiting
plan



Aims:

- to elaborate a recruiting plan, considering the resources

Resources:

- The previous sessions of this course
- The webography “to know more”, namely,
- The chapter 5 of this DOC: <https://www.napo.org.uk/sites/default/files/Napo%20Organising%20and%20Recruitment%20Guide.pdf>

Task:

- Design a scenario (can be based on one of your realities) of an enterprise, category, or media sector at national level.
- Based on your scenario, you are asked to elaborate in your groups a recruiting plan adapted to the context
 - Map the workplace / s
 - Preview contacts with the workers
 - Face to face and mediated by via web
 - Define organization, time line, goals and milestones

Time:

- Deliver by the 7th of February. The doc will be saved in the corresponding folder (Week 4- Group number).
- Report back 10 min/group
 - Please, Assign a(nother) spokesperson who will report back in the next plenary session