



# Panel 2

# Gender Equality and Diversity in the Media

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# Women in primetime TV newscasts 2009-2013

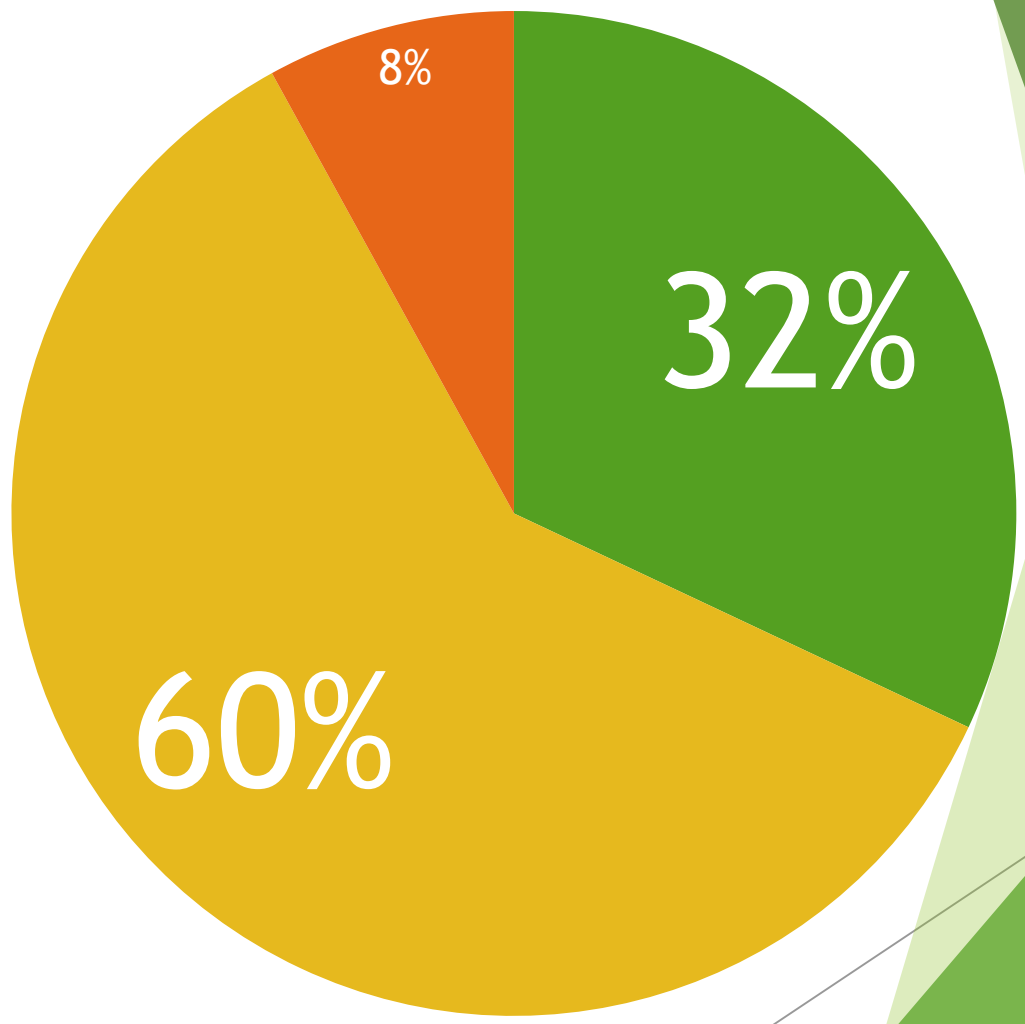
with students: Karolina Leaković, Anja Stević and Jelena Stipović

Publication available on: <https://hrcak.srce.hr/185526>

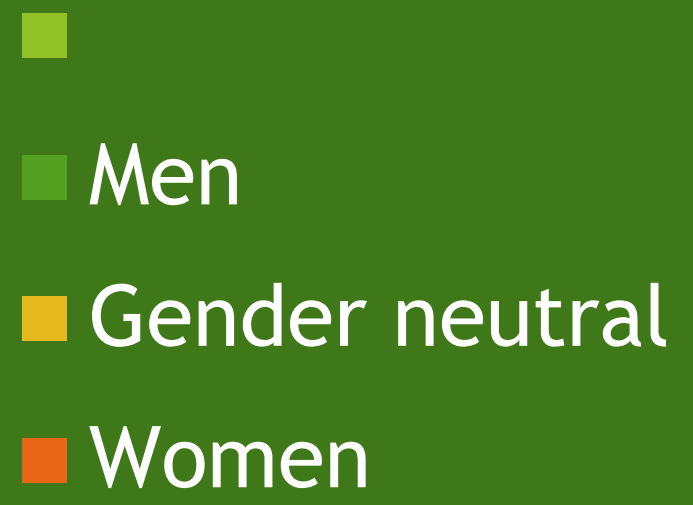
Sample:

- ▶ HTV, NovaTV and RTL primetime TV newscasts
- ▶ representative sample of TV news reports, stratified by week days - total sample of **3,148** TV news reports
- ▶ Dnevnik HTV-a: 939
- ▶ Dnevnik NoveTV: 1,228
- ▶ Vijesti RTL-a: 981

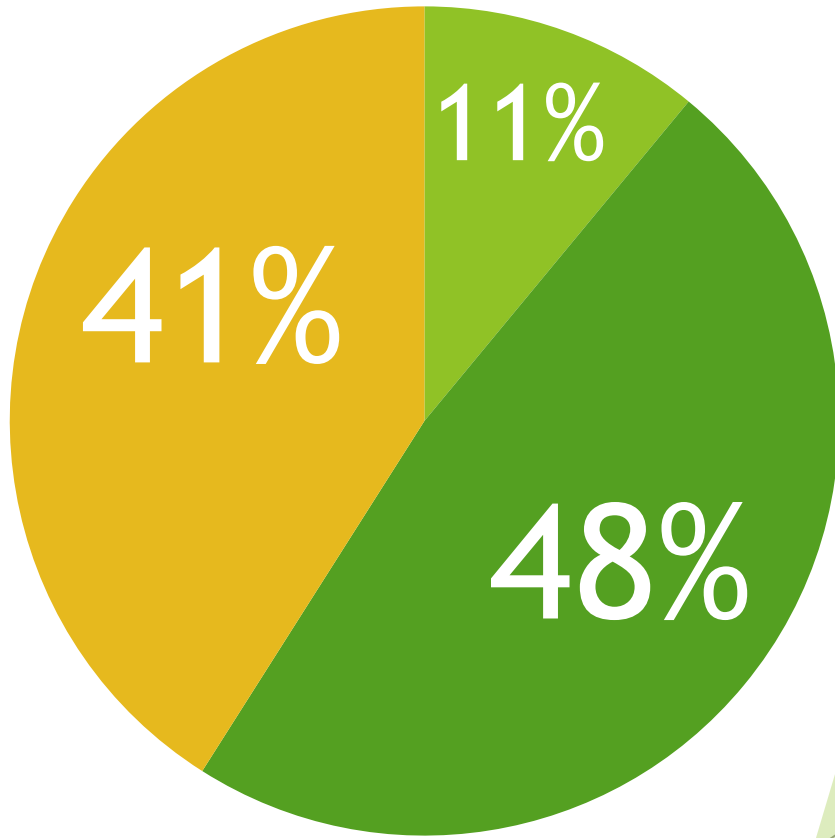
# NEWS



# MAIN PROTAGONIST



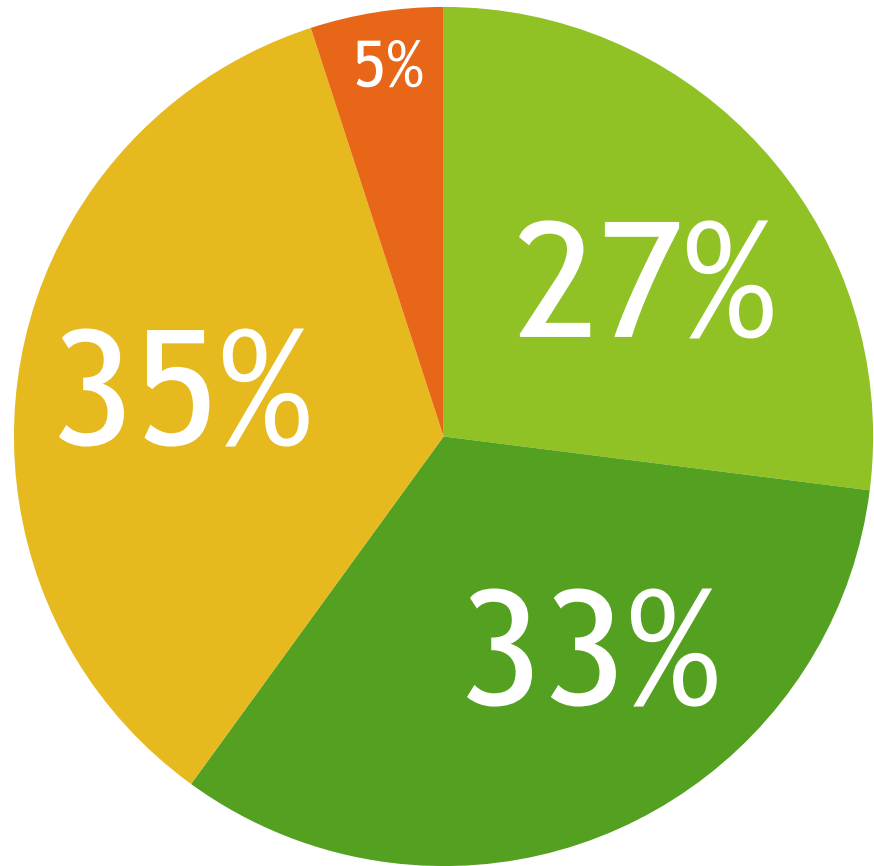
# HEADLINES



# MAIN PROTAGONIST

- Women
- Men
- Gender neutral
-

# SOURCES



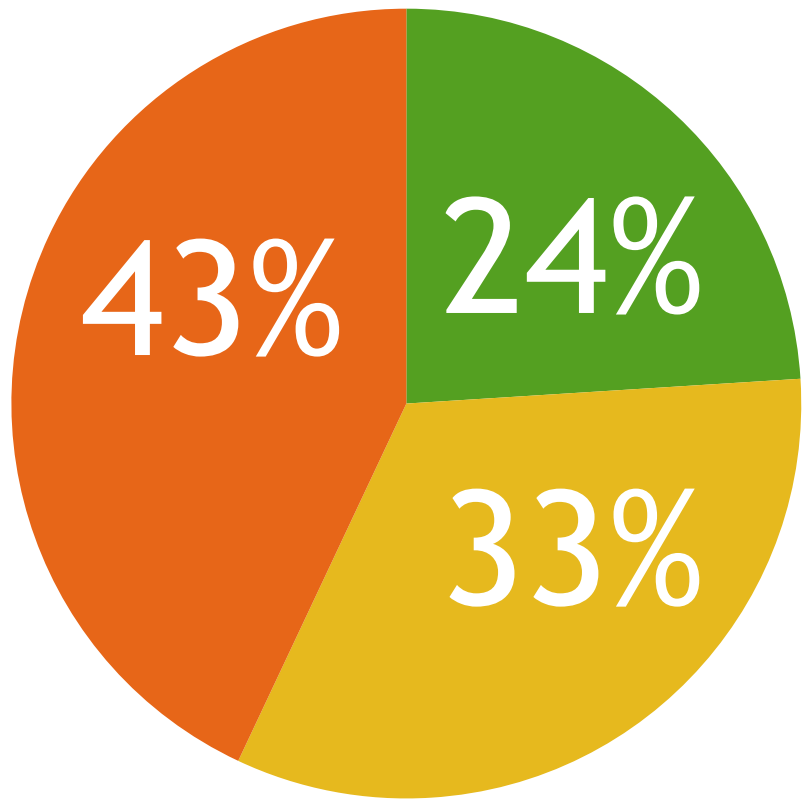
- No p. source
- Men
- Both
- Women

# WHO ARE THESE WOMEN

- ▶ **Politicians** (Prime Minister was a woman 2009-2011)
- ▶ **Citizens**
- ▶ **Celebrities**
- ▶ **Public servants**

# WHO MAKES THE NEWS

## AUTHORS



- Men
- Newsroom
- Women

News program Editor-in-Chief

HTV (IMS): Katarina Periša  
Čakarun

NovaTV: Ksenija Kardum

RTL: Željka Marijanović



# Women in primetime TV newscasts 2017-2018

with student Marijana Krištof

Publication available on:

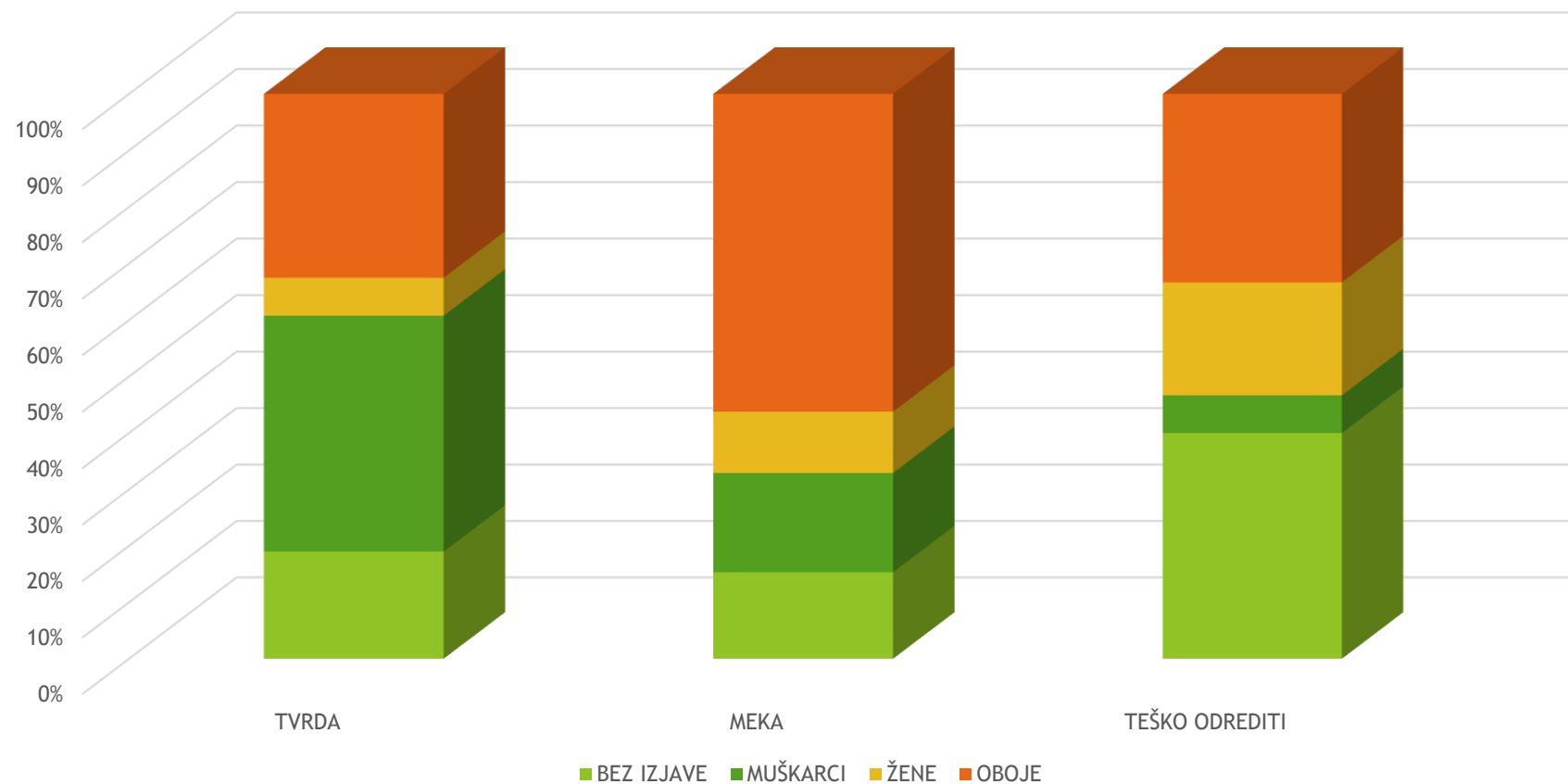
<https://repozitorij.fpzg.unizg.hr/islandora/object/fpzg:977>

Sample:

- ▶ HTV, NovaTV and RTL primetime TV newscasts
- ▶ representative sample of TV news reports, stratified by week days - total sample of 72 TV newscasts

# HARD NEWS AND SOFT NEWS

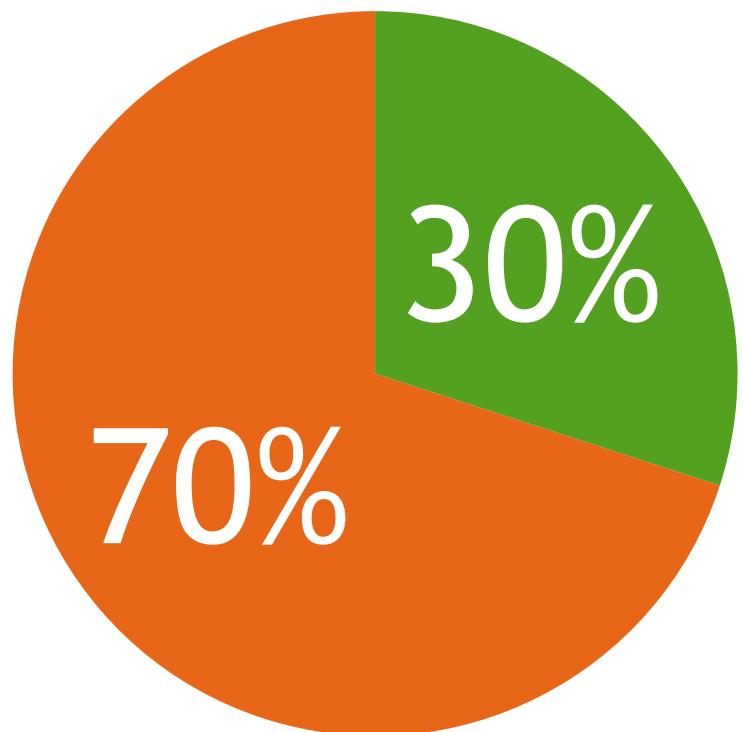
IZJAVE PODIJELJENE PREMA SUGOVORNICIMA I VRSTI VIJESTI



# JOURNALISM STUDENTS IN CROATIA

publication available on:

[https://www.academia.edu/29963612/Car\\_Viktorija\\_Radojkovi%C4%87\\_Miroljub\\_and\\_Zlateva\\_Manuela\\_eds\\_2016\\_Requirements\\_for\\_Modern\\_Journalism\\_Education](https://www.academia.edu/29963612/Car_Viktorija_Radojkovi%C4%87_Miroljub_and_Zlateva_Manuela_eds_2016_Requirements_for_Modern_Journalism_Education)



The background features a series of overlapping, semi-transparent green geometric shapes, primarily triangles and quadrilaterals, that create a dynamic, layered effect. The colors range from a light, pale green to a deep, dark forest green. The shapes are positioned on the right side of the frame, extending towards the center.

**THANK YOU!**

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