

**ILUCIDARE SUMMER SCHOOL**

# HERITAGE AND INNOVATION: CENTRAL EUROPE AND BEYOND

18-24 July 2021 / Kraków-Krosno, Poland

**ILUCIDARE**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 821394.

## Become a leader in heritage innovation!

The call for participation for the first ILUCIDARE Summer School "Heritage and innovation: Central Europe and beyond" is now open.

The Summer School will take place on 18-24 July 2021 in Krakow and Krosno (Poland).

The ILUCIDARE Summer School "Heritage and innovation: Central Europe and beyond" will provide you with a unique opportunity to explore the relationship between heritage and innovation. It will help you to expand your knowledge and build practical skills that are necessary to be effective on the frontline of shaping heritage for future generations.

- 5 days in Krakow – a world renowned UNESCO heritage site as well as the beautiful region of south-east Poland
- A study visit to the Glass Heritage Center in Krosno – an award-winning approach to industrial heritage
- Internationally recognized trainers and experts who will lead interactive sessions on a number of heritage-related topics
- A group of 20 international and motivated heritage and innovation leaders
- Design Thinking – creativity and innovation workshops
- Case- and problem-based learning – solving real-life challenges
- Networking opportunities

**Find your own practical path to the future of cultural heritage!**

**Join the adventure and apply!**

[Fill in the online application form](#) of the ILUCIDARE summer school.

Applications will close on **10 May 2021**.

## Creative(re-)use of the past

### Our brief philosophy

The idea that heritage and innovation are essentially antithetical has long shaped our thinking about the past and its uses. However, over the last decade or so, heritage and innovation – namely the past and the future, the old and the new, the physical and the digital, tradition and change – have gradually ceased to be considered adversaries and, instead, have been recognised as powerful allies that are capable of jointly contributing to social and political change, as well as economic development in Europe and beyond. It has become evident that innovative and creative uses of the past can play a vital role in building a better future.



### Expand your knowledge and build your skills across topics

- Heritage-led innovation – theory and practice
- “Innovation” in heritage context
- Types of heritage-led innovation – political, economic, social, technological, legal, environmental
- Notable heritage-led innovation case studies
- Design Thinking as an innovation tool
- Impact and creativity processes in innovation-oriented heritage activity

### By joining the ILUCIDARE Summer School, you will become engaged in a quest for answering such questions as

- How and under what circumstances does cultural heritage become a source of innovation?
- What does “innovation” mean in the context of heritage production, preservation, and management?
- Is heritage capable of generating all kinds of innovation – social, political, economic etc.?
- What types of innovation does the area of cultural heritage need?
- Does the future of heritage depend on innovative and creative re-use of its resources?

## **ILUCIDARE Summer School offers diverse learning opportunities organised around three main building blocks**

### **Expert sessions**

You will get a chance to participate in lively and informative session formats (such as panel discussions, round tables, interviews, etc.) where world renowned experts will discuss issues related to heritage and innovation. You will be invited to interact with those experts by asking questions, actively participating in discussions, and exchanging ideas. You will also be encouraged to develop professional and social contacts.



### **Networking**

The social programme of the school will provide you with many opportunities to socialise and explore the city of Krakow and the region of south-east Poland. It will comprise field trips, study visits, and excursions which will help you get to know other participants well and build long-lasting relationships that will support your future work and further career development.

### **Innovation Workshops**

You will participate in the innovation creation process with the application of the Design Thinking methodology. More importantly, you will be working – together with other participants – to find a creative answer to real-life challenges presented to you by the management of the Glass Heritage Center in Krosno. The Center is a well-recognized and innovative approach to industrial heritage. You will be asked to develop solutions to the challenges that they've been facing. In this process, you will be guided by innovation experts and Design Thinking moderators.



## Eligibility

The school is dedicated to heritage managers, young professionals, and researchers (up to 5 years of professional experience), as well as students in the field of heritage studies (at least 3 years of undergraduate study experience). Additionally, applicants should be residents of one of the EU countries and have an excellent command of English (spoken and written).

The ILUCIDARE Summer School Committee will select 20 participants from all eligible candidates. Students will be selected and prioritised based on the following criteria: overall application score (including assessment of self-evaluation and performance targets, commitment and dedication to the school's objectives), professional experience, diversity (belonging to an under-represented social group, representing different nationalities/ethnic groups).

The ILUCIDARE Summer School is a non-credit course.

## Fees

There is no course fee. The organisers of the summer school will cover all the transportation and accommodation costs.

However, students are responsible for procuring their own health insurance coverage.

## How to apply?

Click [HERE](#) and apply for the ILUCIDARE summer school.

Applications will close on 10 May 2021.

Organiser



## Contacts:

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## IMPORTANT

The school is planned to use a hybrid teaching model (a mix of on-line and in-person) and all courses will be delivered in-line with government COVID-19 guidelines.

Even though the school is intended to be an in-person event - with all the selected participants arriving in Krakow and participating in all seminars, classes, and workshops in person, the COVID-19 situation may force us to have the course delivered in a fully on-line setting. Participants will be informed of the intended delivery method in early June, following the announcement of the application results.

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ILUCIDARE is a European funded project which promotes heritage as a resource of innovation and international cooperation.

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