

Project Submission Guidelines



ephea

ephea.bio

To apply for Grow with Ephea®, each participant must submit **a complete project that meets the following technical specifications:**

1. FILE FORMAT

- The project must be submitted in **PDF format** (single file, max 10 MB)
- The file must be named as follows: **name_surname_projecttitle.pdf**

2. REQUIRED PROJECT CONTENT

Each submission must include the following elements:

- **Project Title**
- **Concept Description** (max 1,000 characters)
Describe your idea, aesthetic vision, creative concept, and sustainable approach.
- **Sketches, Technical Drawings or Renderings**
At least two illustrative boards clearly representing the proposed garment, accessory, or mini collection.
- **Moodboard / Visual Inspirations**
Helps the jury understand the stylistic direction, palette, textures, and visual language.
- **Technical Specifications**
Include at least one technical drawing, specifying:
 - volumes and silhouettes
 - other complementary materials and components
 - construction and techniques to be used (*seams, treatments, finishes, etc.*)
 - construction prototypes (*optional*)

3. DO NOT – What to Avoid

To ensure alignment with the project's values, submissions that include the following will not be accepted:

- Combining Ephea® with unethical or non-sustainable materials (*e.g., exotic animal skins, untraceable animal-derived materials, etc.*)
- Using Ephea® in a purely decorative or secondary way — the material must be the central element of the project
- Submitting replicated or previously existing designs — this is a space for experimentation and innovation
- Proposing a concept that lacks consistency with the aesthetic, functional, and sustainable language required
- Ignoring technical guidelines and the provided best practices
- Treating Ephea® merely as a leather substitute — it is a material with its own identity, to be explored and valued in a creative and respectful way

4. SUPPORTING MATERIALS

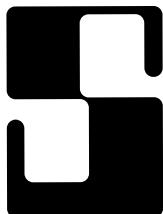
A **digital portfolio** (*maximum 8MB*) is required, if useful, including links to websites, social media profiles, or other relevant digital content.

5. ADDITIONAL REQUIREMENTS

- The project must primarily use Ephea® Willow
- It must include **a new custom color proposal for Ephea® Willow**, specified using Pantone or NCS reference
- Each participant may submit **only one proposal**
- Projects must be original and unpublished — they must not have been previously produced or publicly presented

DOWNLOADABLE RESOURCES

- Application Form
- Grow With Ephea® Complete Presentation
- Manufacturing Handbook
- Ephea® Willow Presentation



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