



east midlands

**ORTHODONTICS**

“Committed to Excellence in Orthodontics”

signage requirements



“Committed to Excellence in Orthodontics”

1. table of contents
2. (A) logo CYMK values
3. (A) logo split into acrylic and vinyl
4. (A) belvoir waiting room vinyl banner with 3D logo - graphics
5. (A) belvoir waiting room vinyl banner with 3D logo - render
6. (A1) chatsworth consultation room 3d logo - render
7. (A2) the castle consultation room 3d logo - render
8. (B) type 1 door signs to be applied directly to the door - graphics
9. (B) type 1b and 1c door signs - graphics files
10. (B) type 1 door signs to be applied directly to the door - renders
11. (C) belvoir hallway vinyl print - graphic & render
12. (D) county logo vinyl print - graphic & in-situ diagram
13. (D) county logo vinyl print - graphic & render
14. (E) type 2 door signs to be applied directly to the door - graphics
15. (E) type 2 door signs to be applied directly to the door - renders
16. (F) keddleston imaging suite archway - graphic
17. (F) keddleston imaging suite archway - render
18. (G) outdoor acrylic sign mounted on marble - graphic
19. (H) outdoor railing sign - graphic & render
20. (G & H) outdoor signage - render with annotation

3D acrylic logo and vinyl print mix for application in up to 3 locations  
- logo CMYK values

logo CMYK colour values



“Committed to Excellence in Orthodontics”



East Midlands Deep Mulberry C61 M71 Y53 K43



Impact Purple C45 M97 Y0 K0



ORTHODONTICS 100% C0 M0 Y0 K100



Excellence Grey C52 M43 Y43 K8

3D acrylic logo and vinyl print mix for application in up to 3 locations  
- logo split into acrylic and vinyl print

ORTHODONTICS to be cut out in acrylic to sit on top of the vinyl print elements

**O** RTHODONTICS

elements to be cutout in vinyl

 e a s t m i d l a n d s

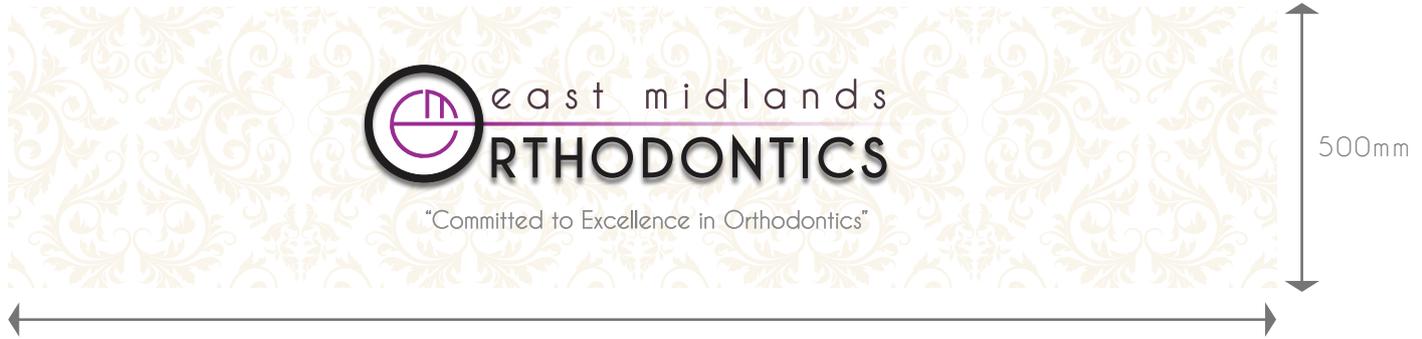
“Committed to Excellence in Orthodontics”

# 3D logo application 1

## (A) belvoir waiting room vinyl banner with 3D logo - graphics

### overall graphic

belvoir reception feature wall banner (mixed material sign - overall graphic) - 2230x500mm



2230mm (Note: the span of the wall is 2250mm but was advised to drop short. To discuss.)

### elements

belvoir reception feature wall banner (cut-out or printed on clear vinyl backing) - 2230x500mm



ORTHODONTICS cut-out acrylic letters to go on top of the rest of the graphic

# 3D logo application 1

## (A) belvoir waiting room vinyl banner with 3D logo - render

3d acrylic and vinyl print logo mix 1000mm width (ORTHODONTICS lettering)



gold/pearlescent cut-out vinyl damask background 2250x500mm

## 3D logo application 2 (A1) chatsworth consultation room 3d logo - render

3d acrylic and vinyl print logo mix 1000mm width (ORTHODONTIC lettering)



# 3D logo application 3 (A2) the castle consultation room 3d logo - render

3d acrylic and vinyl print logo mix 1000mm width (ORTHODONTICS lettering)



(B) type 1 door signs to be applied directly to the door - graphics  
these designs span the door width so the background need to be minimum depth

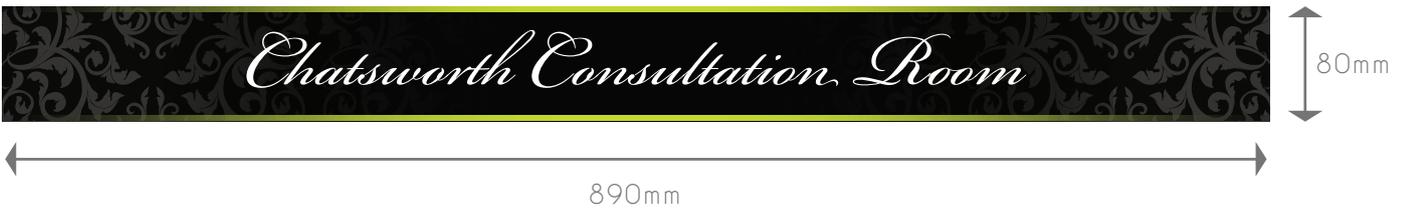
1. belvoir reception - 890x80mm



2. staff only reception sign - 890x80mm



3. chatsworth consultation room sign - 890x80mm



4. elvaston treatment room sign - 890x80mm



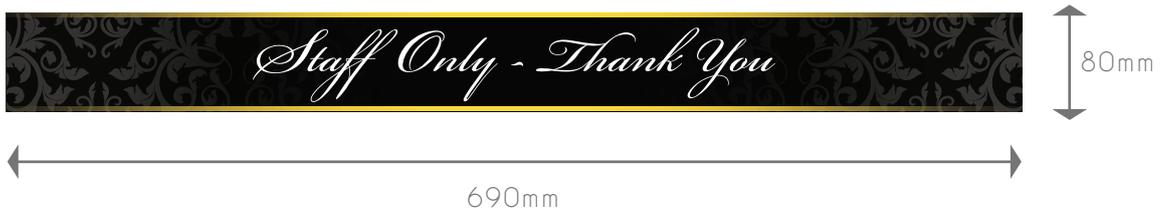
(B) type 1b door signs to be applied directly to the door - graphics  
these designs span the door width so the background need to be minimum depth

1. staff kitchen - 820x80mm



type 1c door signs to be applied directly to the door - graphics files  
these designs span the door width so the background need to be minimum depth

1. staff toilet - 690x80mm



(B) door signs to be applied directly to the door - renders  
these designs span the door width so the background need to be minimum depth



The width of the door is 880mm and I would like the black damask backing strip to span the width of the door. Part of the door sits behind the architrave with no space for depth of acrylic between the door and architrave. I had some digital prints made up to test and want to change the spec of these signs to be bonded directly to the door with as little depth as possible with so probably vinyl. Using a mix of matte and gloss/silk vinyl could give the desired effect and create depth.

The lettering can be raised though not necessary and I am open to suggestions of how these signs could be made up.



1. Silver cut-out vinyl print belvoir reception

*Belvoir Reception*

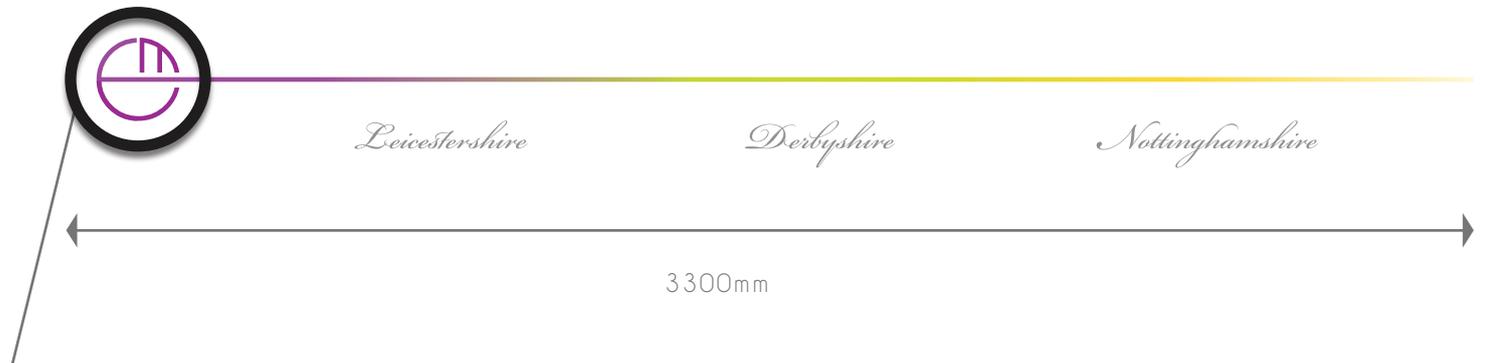


1500mm



(D) county logo vinyl print - graphic & in-situ diagram

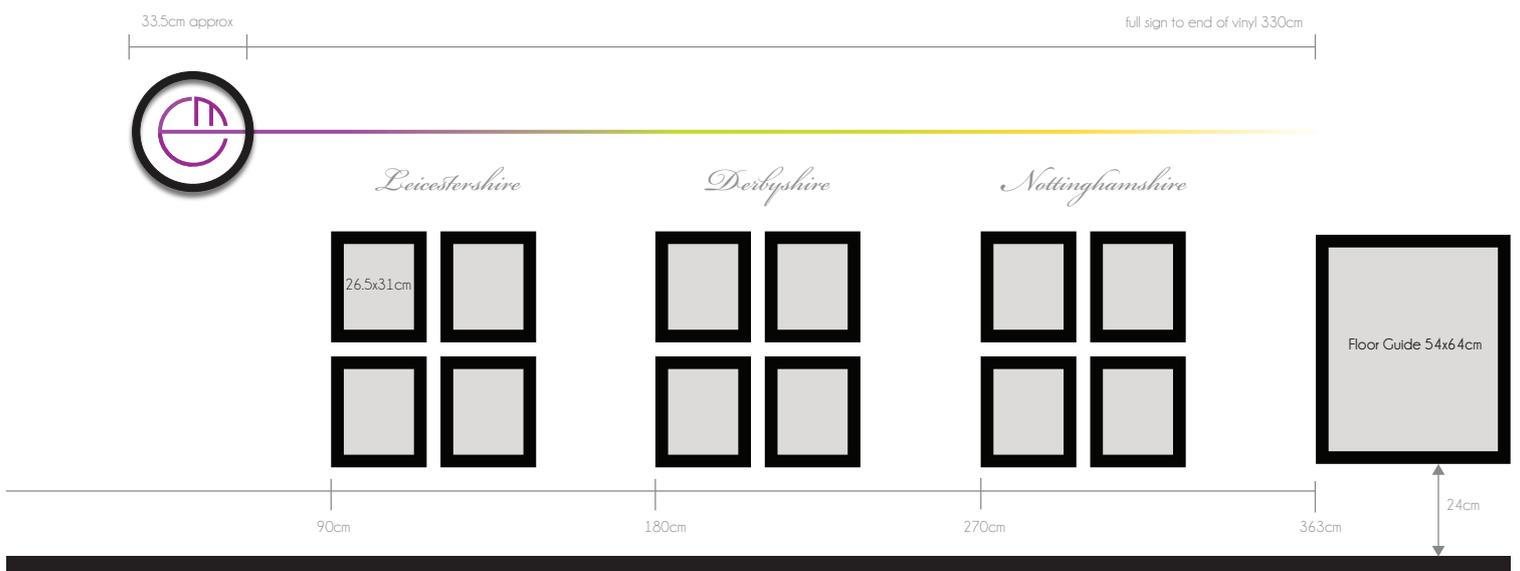
1. Acrylic and Vinyl Print Logo



'O' cut-out of 10mm acrylic like the 3D logo, bonded directly to the wall. The rest of the design in vinyl.

Diagram of sign in relationship to it's surroundings - the diagram is available separately

Height to white dado rail 182cm



(D) county logo vinyl print - render



(E) type 2 door signs to be applied directly to the door - graphics  
these designs can have depth and would be desirable

1. beaumanor washroom - 500x120mmx3mm (2 pieces)

brand purple  
leicester  
edge  
C50 M100 Y0 K0

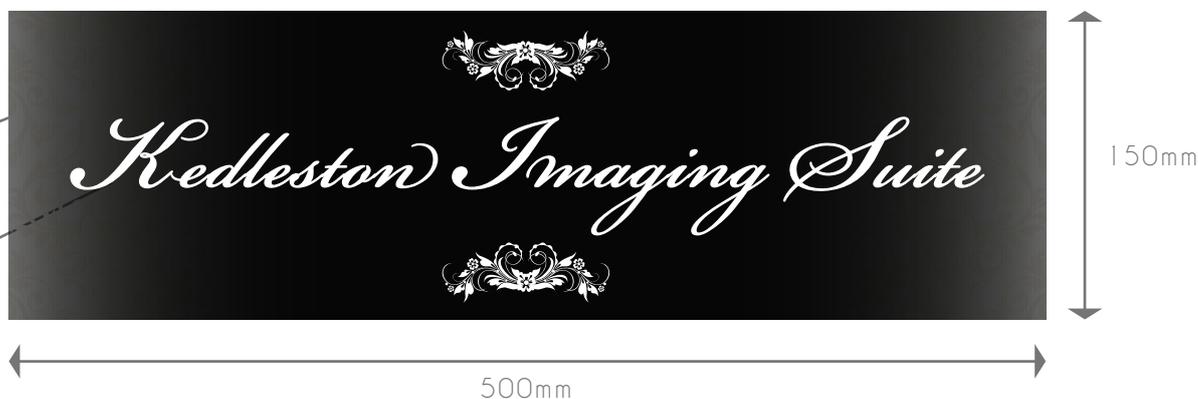
silver effect  
lettering & scroll



2. keddleston suite - 500x150mmx3mm

brand green  
derbyshire  
edge  
C28 M0 Y99 K0

pearlescent  
effect  
lettering & scroll



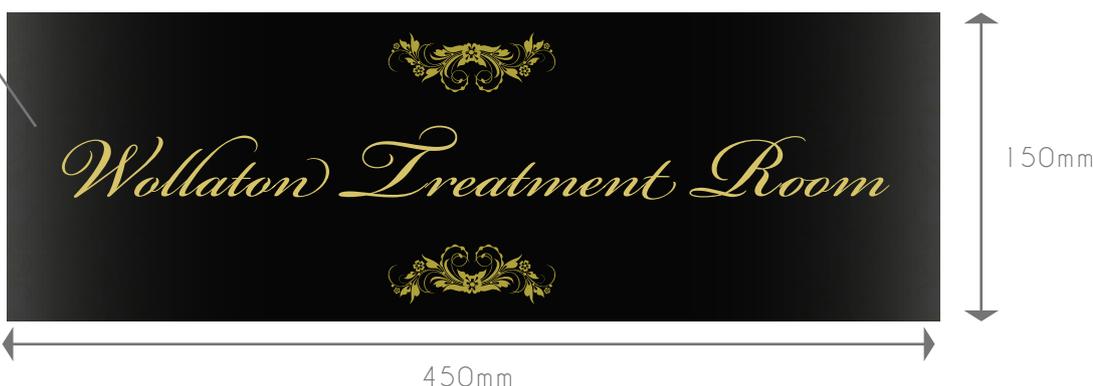
3. the castle lounge - 450x150mmx3mm

brand yellow  
nottingham  
edge  
C0 M12 Y87 K0

gold effect  
lettering & scroll



4. wollaton treatment room - 450x150mmx3mm (2 pieces)



(E) type 2 door signs to be applied directly to the door - renders these designs span the door width so the background need to be minimum depth





(F) keddleston imaging suite archway - render  
these are the requested dimensions for the frosted acyclic PC obscuring sign



(G) outdoor acrylic sign mounted on marble - graphic

1. Outdoor acrylic wall sign to be mounted on self-sourced marble - 400x500mm

 east midlands  
**ORTHODONTICS**  
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*Monday*  
08.45 - 11.45 - 13.00 - 15.00

*Tuesday - Thursday*  
08.45 - 11.45 - 13.00 - 14.30

*Friday*  
08.45 - 11.45

23 Regent Street

400mm

500mm

(H) outdoor railing sign - graphic & render

1. Outdoor steel sign to be fitted to outside front railings



render of both signs in situ



# (G & H) outdoor signage - render with annotation

Marble backing for the 400x500mm acrylic door sign.  
We have sourced this.



Steel or recommended material for rail sign