

# Privacy Policy

This website is owned by Covera Packaging.

## **Contact Information:**

Address of the registered office: Smallandlaan 37, 2660 Hoboken

Telephone: 03 440 80 00

Email: info@covera.be

Company number: VAT 0462.810.754

RPR Antwerp

By accessing and using the website, you expressly agree to the following terms and conditions.

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implicit approval of their content in any way. Covera Packaging expressly declares that it has no control over the content or other characteristics of these websites and can in no case be held liable for the content or characteristics thereof or for any other form of damage resulting from their use.

### **Applicable Law and Competent Courts**

Belgian law applies to this site. In case of a dispute, only the courts of the district of Antwerp are competent.

### **Privacy Policy**

Covera Packaging processes personal data in accordance with this privacy statement. For further information, questions, or comments regarding our privacy policy, you can contact [marketing@covera.be](mailto:marketing@covera.be).

### **Processing Purposes**

Covera Packaging collects and processes personal data for customer and order management (including customer administration, follow-up of orders/deliveries, invoicing, monitoring of solvency), profiling, and sending marketing and personalized advertising.

### **Legal Basis for Processing**

Providing personal data may be necessary for the execution of a contract with Covera Packaging or to comply with legal obligations. If these data are not provided, Covera Packaging may not be able to provide its services to the data subject.

Personal data is processed based on Article 6.1. [(a) consent, (b) necessary for the performance of a contract, (c) necessary to comply with a legal obligation, (d) necessary for the protection of our legitimate interests to undertake of the General Data Protection Regulation.]

Insofar as the processing of personal data takes place based on Article 6.1. a) (consent), the data subject always has the right to withdraw the given consent.

### **Recipients**

Internal recipients within the organization are employees of the sales, marketing, and accounting departments. If necessary to achieve the stated purposes, the personal data of the data subject will be shared with other companies (of the Covera Packaging group) within the European Economic Area that are directly or indirectly connected to Covera Packaging or with IT-partners: Cowire, Heverplein 5 b 002, 3191 Hever; Team Creative, Laan van Indië 6, NL 7602 DB Almelo, Netherlands; ASCI NV, E3 - Plein 12, 9050 Gent; Office Automation BVBA, Sint Jozefstraat 1, 2240 Zandhoven

Covera Packaging guarantees that these recipients will take the necessary technical and organizational measures to protect the personal data.

### **Retention Period**

Personal data processed for customer management will be retained for the period necessary to comply with legal requirements (including in the field of accounting).

## **Rights of the Data Subjects**

The data subject has the right at all times to inspect their personal data and can correct them if they are incorrect or incomplete, have them deleted, limit their processing, and object to the processing of personal data concerning them based on Article 6.1 (e) or (f), including profiling based on those provisions.

Moreover, the data subject has the right to obtain a copy (in a structured, commonly used, and machine-readable form) of their personal data and to have the personal data forwarded to another company.

To exercise the above rights, the data subject is requested to send an email to the following email address: [data@covera.be](mailto:data@covera.be).

## **Direct Marketing**

The data subject has the right to oppose free of charge any processing of their personal data for direct marketing purposes.

## **Complaint**

The data subject has the right to file a complaint with the Commission for the Protection of Privacy (Drukpersstraat 35, 1000 Brussels – [commission@privacycommission.be](mailto:commission@privacycommission.be)).

## **Use of Cookies**

During a visit to the site, 'cookies' may be placed on the hard drive of your computer. A cookie is a text file that is placed by the server of a website in the browser of your computer or on your mobile device when you consult a website. Cookies cannot be used to identify persons, a cookie can only identify a machine.

The site uses First party cookies and third party cookies. 'First party cookies' are technical cookies used by our website itself and which aim to make the site function optimally. 'Third Party cookies' are cookies that originate from a marketing or advertising plug-in. For example, cookies from Facebook or Google Analytics.

You can set your internet browser in such a way that cookies are not accepted, that you receive a warning when a cookie is installed, or that the cookies are removed from your hard drive afterward. You can do this through the settings of your browser (via the help function). Keep in mind that certain graphic elements may not appear correctly, or that you will not be able to use certain applications.

By using our website, you agree to our use of cookies.

## **Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies" (text files placed on your computer) to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) is transmitted to and stored by Google on servers in the United States. Google uses this information to keep track of how you use the website, compile reports on website activity for website operators, and provide other services relating to website activity and internet usage. Google may provide this information to third parties if Google is legally

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