



Press Release

Mijas, 15 April 2020

For 10 years Seroptimist International Costa del Sol has been supporting families with children in need in Mijas during the Christmas Holidays with the support of their members, local companies and associations.

“At the SI Costa del Sol,” says President Aura Roderick “we feel that the difficult times we are all undergoing during the Coronavirus lockdown call for quick action to help our many neighbours who are also suffering financial problems.” These families are dependent upon the support of the local foodbank “Alimentos Solidarios” run by the Red Cross Mijas to be able to feed themselves. All beneficiaries of these food parcels are screened by social services in the Mijas Town Hall in order to make sure they are eligible for the support.

The association has set up a new collection project similar to that at Christmas because they feel that, especially now, it is important to work with the same reliable partners. This health crisis will not be over soon, and the members want to repeat the financial support on a monthly basis for the next 3 months after which they will evaluate the situation. A full 100% of all donations will go towards food shopping.

The Red Cross provides a list of the products that are needed and SI Costa del Sol contacts local supermarkets to buy the items in bulk so to ensure they get good deals. The Danish Church Margrethekirken, the Málaga CF supporter club La Peña de Dinamarca and the La Cala Lions have already made a donation. The Mijas Foreigners Department is collaborating in spreading the news about the project.

“We call on all local residents to support our project,” continues Aura, “this pandemic is causing tough times for us all, but for some families we could make it a little bit easier by helping them with food parcels.”

Anybody interested in donating should contact the association via email: sroptimist.costadelsol@gmail.com for bank details. Follow the association on Facebook: Seroptimist International Costa del Sol

SI Costa del Sol is part of a worldwide NGO with more than 75,000 members in 122 countries, all professional women who want to help empower, enable and educate women and children.