

GOOD

GIRL

GONE

RIOT

# COLORSCHEME

**\*Yellow is the most visible color of the spectrum.**

The human eye processes yellow first. This explains why it is used for cautionary signs and emergency rescue vehicles.

Peripheral vision is 2.5 times higher for yellow than for red. Yellow has a high light reflectance value and therefore it acts as a secondary light source. Excessive use of bright yellow (such as on interior walls) can irritate the eyes.



Together with yellow and red, the colors symbolise danger! Warning!

Which is the reason why these colors are key in this collection.

I want to **WARN** people about what their choices mean - what they support.

\* <https://www.colormatters.com/the-meanings-of-colors/yellow>

#fridaysforfuture



Gay Pride March  
"On the Way There"

London 1988  
©Della Disgrace

This planet created you. Somewhere  
Treat it with respect. Someone

Everytime you spend money, is paying for your cheap t-shirt  
you're casting a vote for the kind of world you want.

This planet created you.  
Treat it with respect.

- Anna Lappe  
Our planet cannot sustain this system.

**FAST FASHION**

Quality

over

quantity

Save the planet

Our planet cannot

sustain this system.

Let's change the fact, that fast-fashion  
is the second-most polluting industry in the world.

Everything you spend money  
you're casting a vote for the kind of  
world you want.

Somewhere  
Someone  
is paying for your cheap t-shirt  
- Anna Lappe

MOODBOARD

# SYNOPSIS

Mother Earth has a fever. A fever caused by a horrible virus - **humans**.

Humankind once lived alongside the nature, respecting its resources and other living creatures.

This has changed drastically over the last 100 years - and this short amount of time, could turn out to be fatal. Earth is now facing one of its biggest threats in a long time, and so are we humans. So it is time now to turn the tables - to look at the consequences of our egocentric actions.

One of the biggest threats to Earth is the fashion industry. Fashion is a part of everybody's life. We all need clothes - but the need has turned to greed, and we consume resources so fast, we are having trouble upholding them.

We have an urge to get stuff **faster** and **cheaper** and we are mindlessly clicking stuff home online - it doesn't matter to us anymore if the quality is nice and durable. Does it fit into the rest of our closet? Do I **need** it? Does this trend fit **me**?

But most importantly, we don't think of **who** made it, and at **what cost** to Earth and society?

Fast fashion brands are turning up everywhere, thanks to the convenience of social media - but nobody tells you about what materials are used, where it was made and by who.

For the sake of Earth and our own mental health, we need to **slow down**. Think about what we need in our closets. What voice do you want your money to have? We have to stop buying into **trends**, and start buying into **style** - because style never dies. In the undying words of Karl Lagerfeld:

***"Trendy is the last stage before tacky."***

So now I'm calling all good girls out there. Let's stand together in the name of society, nature, mental health and style.

Let's show the powerhouses in the world, that the voice belongs to the people - not the rich and corrupt. Let them know the power we behold, when we all stand together!

Let's take a breath, slow down and then...

**LET'S START A RIOT!**

# TEXTILES

1. Organic cotton drill  
100% natural organic cotton **GOTS**
2. Lycra  
88% polyester  
12% Lycra
3. Organic cotton sateen  
100% organic cotton **GOTS**
4. Vegan leather  
*face:* 100% PVC  
*back:* 100% polyester  
**Fire certified**
5. Lining  
100% cotton
6. Tulle  
100% polyester

Fabrics 1-4 are sourced through the following companies:

### *Printing with Contrado*

All the inks are water based, non-toxic and disposed of via a local waste management company. No water is used for this printing process.

### *Printing with Spoonflower*

Their pigment inks meet the Oeko-Tex 100 requirements to be free of restricted chemicals. Less than a thimble of water is used per 5 yards of printing.

Both companies do not have minimum requirements, which means no waste.

Neither do they send fabric scraps to landfill, but recycle and donate all fabrics.

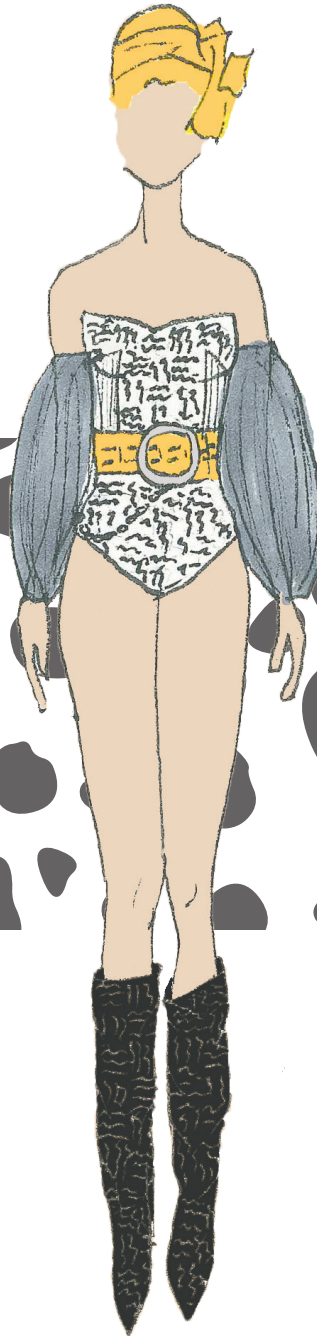
# HARDWARE

- A. Invisible zipper
- B. Baguette cut acrylic stones
- C. Full shank pearlbutton
- D. Beltbuckle
- E. Hook & eye
- F. Snapbuttons
- G. Metalchains
- H. Organza plissé trim
- I. Silicone band



STYLES

**Style 1:** bodystocking w. pleats  
and removable sleeves  
Shown with style 2, and accesories



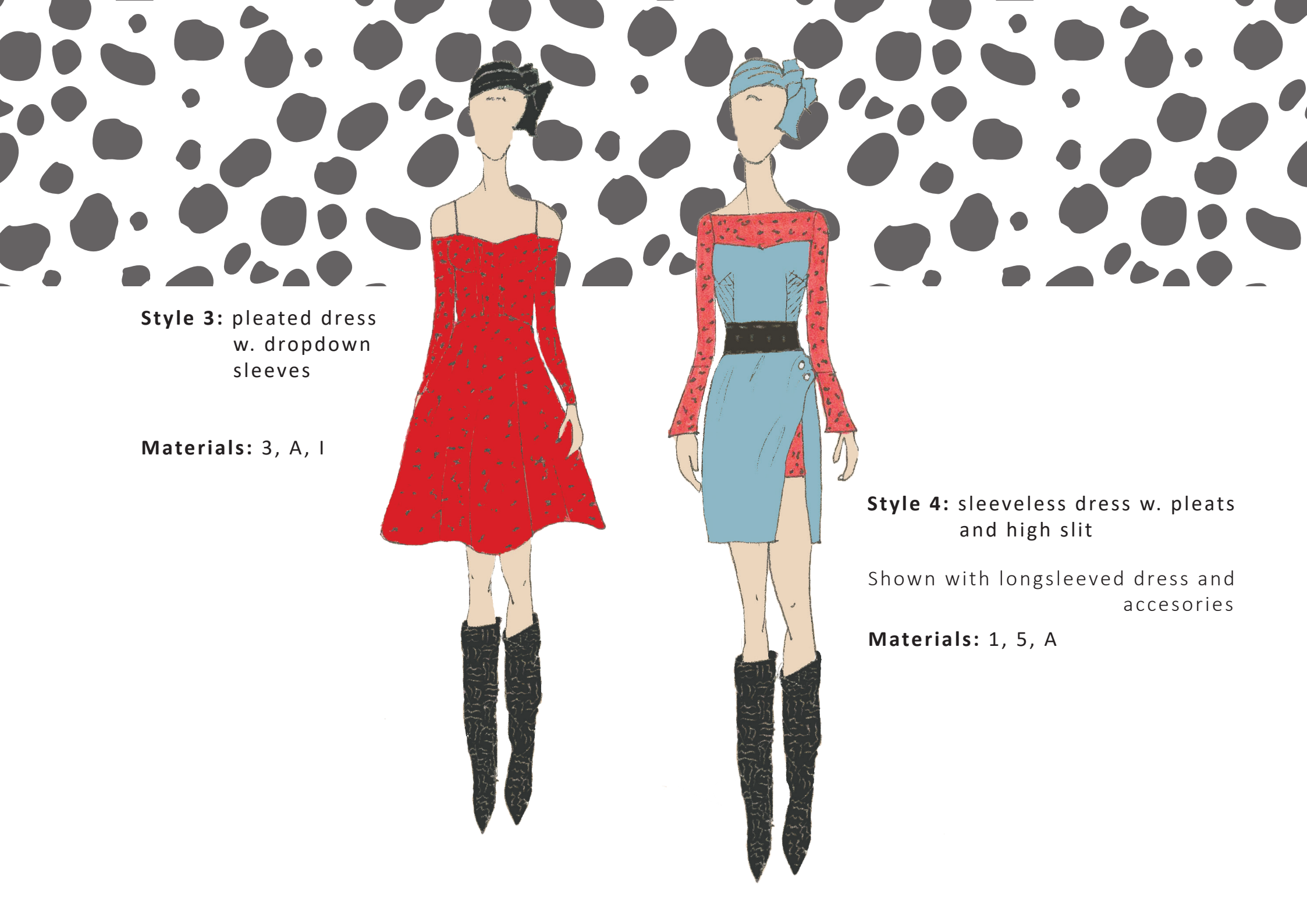
**Materials:** 2, 1



**Style 2:** embellished skirt  
finished with  
pleated organza

**Materials:** 2, 5, A, B, H



The background features a repeating pattern of dark grey, irregular, organic shapes on a white background. Two fashion sketches are centered in the image. The sketch on the left shows a woman wearing a red, long-sleeved, off-the-shoulder dress with a pleated skirt and a black headband. The sketch on the right shows a woman wearing a blue, sleeveless, knee-length dress with a high slit and a black belt, paired with a long-sleeved red dress with a leopard print pattern and a blue headband.

**Style 3:** pleated dress  
w. dropdown  
sleeves

**Materials:** 3, A, I

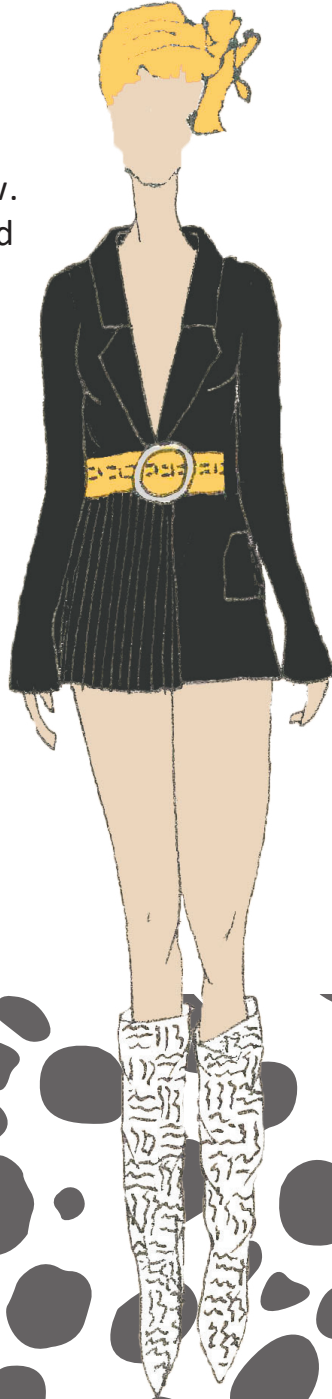
**Style 4:** sleeveless dress w. pleats  
and high slit

Shown with longsleeved dress and  
accessories

**Materials:** 1, 5, A

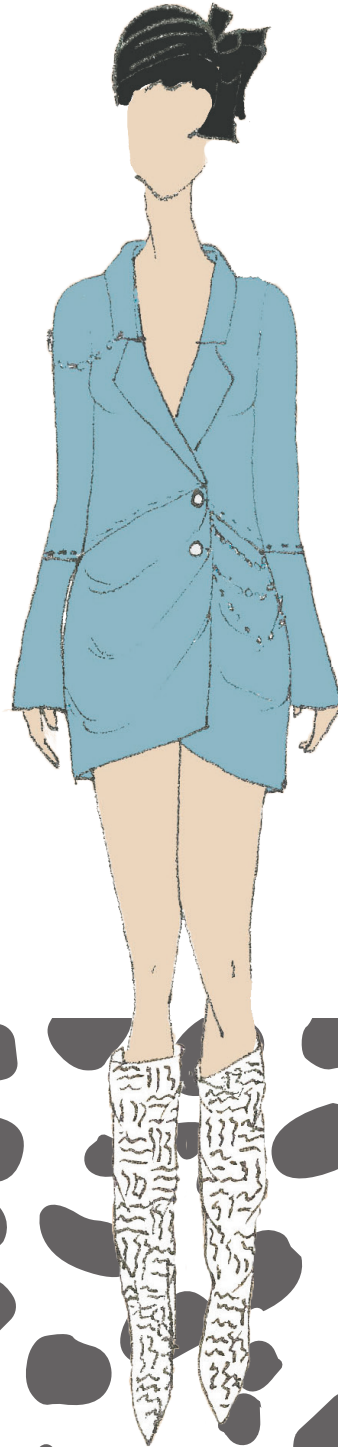
**Style 5:** Pleated blazer w.  
sown-in belt and  
pocket

**Materials:** 1, 4, 5, B  
D, E, F



**Style 6:** Blazer w. chains  
and draped bottom

**Materials:** 1, 5, B, C, E, G



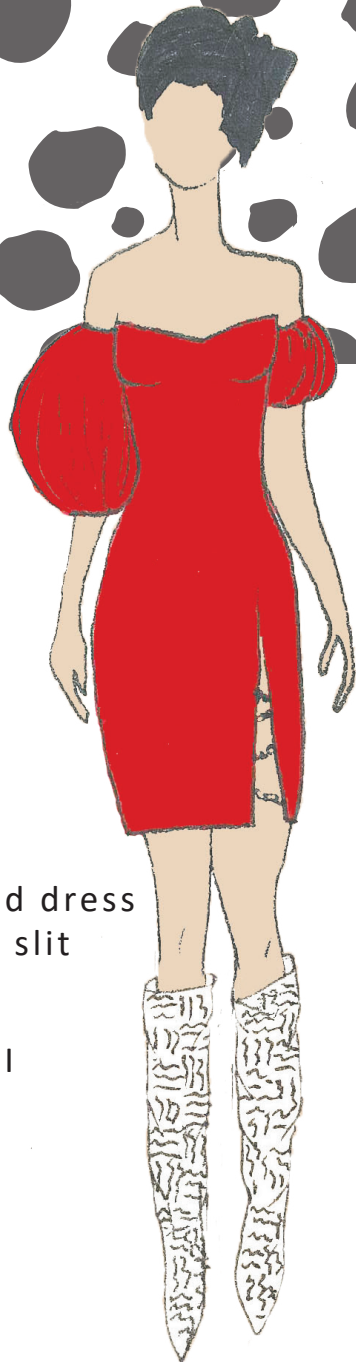


**Style 7:** Embellished dress

**Materials:** 1, A, B

**Style 8:** Dress w. dropdown sleeves  
embellishments, chains and  
finished w. pleated organza

**Materials:** 1, A, B, G, H



**Style 7:** Puff-sleeved dress  
w. chained slit

**Materials:** 3, A, G, I



**Style 10:** Draped skirt w. tulle  
and chains

Shown with style 1 and accessories

**Materials:** 3, 6, A, G

# ACCESORIES

**Embellished belt**

Materials: 4, B, D, F



**Embellished belt**

Materials: 4, B, E

**Printed boots**



**Turban**

**Draped sleeve**





**LET'S STAND TOGETHER FOR A GREEN FUTURE.**